## **Ethiopian Business and Investment Seminar**

Time & Date	13:30–16:30 (Door Opening 13:00) Wednesday, October 5 <sup>th</sup> , 2016
Venue	MY DOME OSAKA (in OCCI Meeting Room No.3) 2-5, Honmachibashi, Chuo-ku, Osaka 540-0029 Japan
Organizer	Embassy of Federal Democratic Republic of Ethiopia in Tokyo/Japan
Co-Organizers	Honorary Consulate of the Federal Democratic Republic of Ethiopia in Osaka , The Osaka Chamber of Commerce and Industry (OCCI), JETRO
Supporters	Ethiopian Airlines, MOFA, METI, JICA, UNIDO ITPO Tokyo, SME Support, SBIC West Japan (Osaka Small
	and Medium Business Investment & Consultation Co., Ltd.)
	13:30 Welcoming Remarks and Opening Speech H.E. Mr. Cham Ugala, Ambassador, F.D.R. of Ethiopia to Japan
	Mr. Yoshiyaki Kobayashi, Honorary Consul of the F. D.R of Ethiopia in Osaka and President of Izumiya
	Shoten Co., Ltd.
	13:40 Greetings
	Mr. Shinya Fujii, Director-General, JETRO, Osaka
	Mr. Toru Asai, Director-General, Ministry of Economy, Trade and Industry, Kansai Bureau
	13:50 Presentation -1
	Manufacturing Investment and Development of Industrial Zones in Ethiopia
	Mr. Hailu Tefera, Embassy of F.D.R. of Ethiopia to Japan
	14:20 Presentation2
	Overview of the General Roles and Activities of JETRO Office in Addis Ababa, Ethiopia:
	Ethiopian Investment Climate from JETRO's perspective
	Mr. Takao Seki, Director General, JETRO Addis Ababa 14:50 Presentation 3
	JICA's Support for Industrial Development in Ethiopia
Program	Mr. Keiji Katai, Acting Director, Private Sector Group, Industrial Development and Public Policy
	Department, Japan International Cooperation Agency (JICA)
	15:10 Break * Please enjoy Ethiopian coffee.
	15:20 Presentation 4
	Potential Sectors and Methodology of Ethiopian Business for Japanese Companies
	Ms. Yukari Umemoto, Managing Director, Africa Business Partners LLC. (Japan) and
	Africa Business Partners Kenya
	15:50 Presentation 5
	Lessons from Manufacturing Investment in Ethiopia
	i/ Mr. Ashanafi Yirga, Ethiopian Airlines Area Manager ii/ Mr. Hiroyuki Gonda, President, Hiroki Co., Ltd
	16:20 Q&A
	Moderator: H. E Mr. Cham Ugala, Ambassador, F.D.R. of Ethiopia to Japan
	Commentator(Master of Ceremony): Ms. Yuko IKEDA, Embassy of the F.D.R. of Ethiopia to Japan
	16:30 End of the Seminar