Tunisia Investment Seminar in Tokyo New Tunisia – New Opportunities

Date: April 22, 2014 (Tuesday)

Time: 14:00 – 16:30 (Seminar - Registration from 13:30); 16:30 – 17:00 (Networking)

Venue: JETRO, 5th Floor, Room 5BCD (Ark Mori Building, 12-32, Akasaka 1-chome, Minato-ku,

Tokyo 107-6006)

Organized by: Japan External Trade Organization (JETRO)

Japan Cooperation Center for the Middle East (JCCME)

United Nations Industrial Development Organization, Investment and Technology Promotion

Office (UNIDO ITPO Tokyo)

Supported by: Embassy of Tunisia

Foreign Investment Promotion Agency of Tunisia (FIPA)

Interpretation: English-Japanese Consecutive Interpretation

Schedule

13:30-14:00	Registration
14:00 -14:05	Opening Remarks Mr. Takeshi FURUTANI, Head, UNIDO ITPO Tokyo
14:05-14:20	Welcoming Remarks -H.E. Mr. Farhad KHLIF, Ambassador of the Republic of Tunisia -Mr. Kohei OKADA, Director, Middle East and Africa Division, Trade Policy Bureau, Ministry of Economy, Trade and Industry (METI)
14:20-15:05	New Investment Environment in Tunisia Mr. Mokhtar CHOUARI, Director of International Marketing, Foreign Investment Promotion Agency of Tunisia (FIPA)
15:05-15:20	Tunisia Investment Forum 2014 Mr. Motohiro SHIMODA, FIPA-Tokyo Manager
15:20-15:40	Cooperation with Tunisia for Entry Strategy to the North African Market Mr. Junji KOIKE, Group Manager, Nomura Research Institute
15:40-16:00	Research Center for Innovation in North Africa Dr. Hiroko ISODA, Professor of Faculty of Life and Environment / Director of Alliance for Research on North Africa, University of Tsukuba
16:00-16:25	Q&A
16:25-16:30	Closing Remarks Mr. Akio NAKANISHI, Managing Director, JCCME
16:30-17:00	Networking/Business card exchange (with refreshments)