



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

ITPO
INVESTMENT AND TECHNOLOGY
PROMOTION OFFICE
TOKYO, JAPAN



ANNUAL REPORT 2024

UNIDO INVESTMENT AND TECHNOLOGY
PROMOTION OFFICE (ITPO), TOKYO

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UNIDO ITPO Tokyo Annual Report 2024

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UNIDO (Page 41)

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1. TABLE OF CONTENTS

1. TABLE OF CONTENTS	4
2. FOREWORD	6
3. ACHIEVEMENTS AND HIGHLIGHTS	8
4. UNIDO AT A GLANCE	10
Progress by Innovation	10
The UNIDO Network	12
UNIDO-Japan Cooperation	13
Director General Müller's Visit to Japan	14
5. UNIDO ITP NETWORK	15
6. UNIDO ITPO TOKYO'S OUTPUTS	16
6.1. Investment Promotion	18
6.1.1. Delegate Programme	19
6.1.2. Seminars and Events	24
6.1.3. Capacity Building	28
6.1.4. Activities Overseas	30
6.2. Technology Transfer	34
6.2.1. STePP Platform	35
6.2.2. Technology Seminars and Events	38



6.3. Strategic Cooperation	40
6.3.1. Participation in UNIDO Events.....	41
6.3.2. Participation in ITP Events.....	42
6.3.3. Joint Activities with ITPOs.....	43
6.4. Standalone Projects	44
6.4.1. Industrial Vocational Training Programme in Africa and Asia through Technology Transfer from Japan.....	44
6.4.2. Industrial Cooperation Programme in the Global South through Technology Transfer from Japan.....	48
6.4.3. Entrepreneurship Development Training for Ukrainian Women and Youth in Japan.....	49
7. APPENDIX	50
Country Promotion Seminars and Events.....	50
Exhibitions.....	52
Capacity Building.....	52
Activities Overseas.....	52
Delegate Programme.....	53
Other Activities.....	54



2.

FOREWORD

FUMIO ADACHI
Head, UNIDO ITPO Tokyo



“

Dear Partners,

2024 was a highly successful year for UNIDO ITPO Tokyo, thanks to the deep engagement and cooperation of our donors and partners here in Japan and counterparts in recipient countries, as well as throughout UNIDO and the UN system.

While geopolitical challenges continued to disrupt the development agenda in various regions around the world mainly due to ongoing conflicts and resulting economic costs and impacts, we have been able to deliver a higher level of technical cooperation assistance focusing on areas such as investment promotion, technology transfer, and demonstration, as well as industrial vocational training and entrepreneurship development.

Our core project on investment and technology promotion was kept active mainly in Africa and Asia. At the same time, three additional standalone projects were initiated with new funding from the government of Japan addressing various technology and training needs in the Global South and Ukraine.

Key impact areas of focus included “gender” and “entrepreneurship”, while targeted sectors such as



“waste management” and “rice” were also addressed. At the other end of the spectrum, we also promoted the “aerospace industry” which has become active in many emerging nations.

Due to the increased mandate, we welcomed fresh staff here in Tokyo and at HQ and expanded our physical working environment and facilities. We are now well-equipped to tackle the challenges ahead.

This report features information and updates on our achievements in 2024 and projects started during the year which will continue to be implemented in 2025 and beyond. I hope that it is informative and contributes in some way to your business and activities.

Looking ahead, we strive to focus on effectively collaborating with all our partners in 2025 and continue promoting innovative, impactful Japanese businesses and technologies targeting sustainable industrial development needs worldwide.

I look forward to welcoming you to our events in person or online and thank you for your continued support and engagement with UNIDO ITPO Tokyo.

”

3.

ACHIEVEMENTS AND HIGHLIGHTS



148

**Business meetings
facilitated**



12

**Delegates from Asia,
Africa and Latin America**



8

**New technologies
identified**



6

**Fairs and exhibitions
attended**



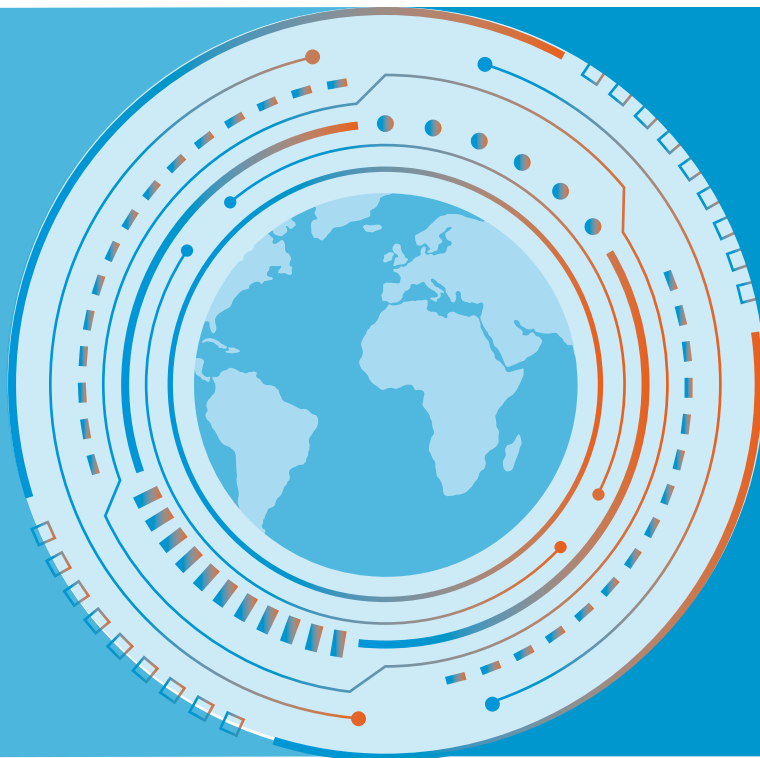
150

**Technologies available for
promotion in developing /
industrializing countries**



574

Visitors



22

**Developing and emerging
countries supported**



19

**Country promotion
seminars and events**



6

**Capacity-building
opportunities**



2,235

Participants



180

Participants

**SUSTAINABLE
DEVELOPMENT GOALS**

4.

UNIDO AT A GLANCE



Progress by innovation



UNIDO is a specialized agency of the United Nations with a unique mandate to promote, dynamize and accelerate sustainable industrial development.

UNIDO Headquarters, Vienna International Centre





Our mandate is reflected in Sustainable Development Goal (SDG) 9: “Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation”, but UNIDO’s activities contribute to all the SDGs.

UNIDO’s vision is a world without poverty and hunger, where industry drives low-emission economies, improves living standards, and preserves the liveable environment for present and future generations, leaving no one behind.

UNIDO provides support to its 173 Member States through four mandated functions: technical coope-

ration; action-oriented research and policy-advisory services; normative standards-related activities; and fostering partnerships for knowledge and technology transfer.

Our work is concentrated on three focus areas: ending hunger by helping businesses from farm to fork; stopping climate breakdown by using renewable energy and energy efficiency to reduce industrial greenhouse gas emissions; and supporting sustainable supply chains so that producers in developing countries get a fair deal and scarce resources are preserved.



ESTABLISHMENT: 1966



**HEADQUARTERS:
VIENNA, AUSTRIA**



MEMBER STATES: 173



**DIRECTOR GENERAL:
GERD MÜLLER**

THE UNIDO NETWORK



UNIDO has its **Headquarters in Vienna** and **Offices in Brussels, Geneva, and New York** that maintain on-the-spot contacts with Member States and the other United Nations organizations based there. Still, with the progressive decentralization of decision-making processes at the national level,

including those related to the UN Reform and the ONE UN pilots, the presence of UNIDO in the field is becoming increasingly crucial. UNIDO maintains a field network comprising **48 Regional and Country Offices** worldwide and **Investment and Technology Promotion Offices (ITPOs) in 10 locations**, including ITPO Tokyo.



53 UNIDO OFFICES AROUND THE WORLD

AFRICA (19)

Burkina Faso
Cameroon
Côte d'Ivoire
Congo (DR)
Ethiopia
Ghana
Guinea
Kenya
Madagascar
Mali
Mozambique
Nigeria
Rwanda
Senegal
Sierra Leone
South Africa
Tanzania
Uganda
Zimbabwe

ARAB STATES (7)

Algeria
Egypt
Jordan
Lebanon
Morocco
Sudan
Tunisia

ASIA AND THE PACIFIC (12)

Afghanistan
Bangladesh
Cambodia
China
India
Indonesia
Iran
Laos
Pakistan
Philippines
Thailand
Viet Nam

LATIN AMERICA AND THE CARIBBEAN (7)

Bolivia
Brazil
Colombia
Ecuador
Mexico
Nicaragua
Uruguay

EUROPE AND CENTRAL ASIA (7)

Armenia
Belgium
Kyrgyzstan
Regional Bureau, Europe and Central Asia (Austria)
Russian Federation
Switzerland
Türkiye

NORTH AMERICA (1)

United States of America



Since the establishment of UNIDO, Japan has played a crucial role as a key supporter of the Organization and largest governmental funding partner over the period 2019 to 2023, with voluntary contributions of \$66.2 million. The three projects launched at the below event, amounting to a total funding of \$3.3 million, complement further funding generously supported this year by the Ministry of Economy, Trade and Industry.

On 15 April 2024, UNIDO and the Permanent Mission of Japan to the International Organizations in Vienna launched three new projects funded by Japan at a kick-off ceremony held at the Vienna International Centre. UNIDO Director General Gerd Müller and Ambassador Atsushi Kaifu, the Permanent Representative of Japan to the International Organizations in Vienna, were joined by representatives from the partner countries Cameroon, the State of Palestine, and Ukraine to highlight the commitment to tripartite cooperation to address issues faced by communities in need.

Ambassador Kaifu stated “Today’s ceremony presents an opportunity for us to renew our commitment to working together for the stability and prosperity of the international community at a time of global hardship and uncertainty. Japan joins hands with UNIDO and each partner government to achieve the greatest possible outcomes for this purpose.”

Director General Müller thanked Japan for being “a very strong supporter of the kind of multilateralism the world needs,” praising “the long, close partnership between UNIDO and the Government of Japan and the country’s firm commitment to bringing sustainable development to our partner countries through UNIDO’s expertise, with its tangible impacts around the world.”

These projects, funded by Japan’s grant aid and the supplementary budget, underscore the continued shared commitment on the part of Japan and UNIDO to fostering inclusive and sustainable industrial development and to driving positive change worldwide. Through collaborative efforts and targeted interventions, they aim to empower communities, strengthen economies, and contribute to the achievement of the Sustainable Development Goals.



Director General Gerd Müller with Ambassador Atsushi Kaifu, the Permanent Representative of Japan to the International Organizations in Vienna



DIRECTOR GENERAL MÜLLER'S VISIT TO JAPAN

In July 2024, UNIDO Director General Gerd Müller visited Japan to express appreciation for the long-standing relationship between UNIDO and Japan and to further strengthen cooperation to deliver high-impact projects for partner countries in areas such as industrial decarbonization, clean energy, food security, digital transformation, and the circular economy.

The Director General met with the Minister of Economy, Trade and Industry of Japan, Ken Saito, and stated his appreciation for the solid support of UNIDO's Investment and Technology Promotion Office in Tokyo for over 40 years as well as recent large-scale contributions which are funding two new major initiatives for the recovery in Ukraine and for sustainable development in countries of the Global South. A joint declaration was signed to strengthen collaboration through the successful implementation of the projects.

Yuko Yasunaga, Deputy to the Director General and Managing Director of UNIDO, and Fumio Adachi, Head of UNIDO ITPO Tokyo, who supported and accompanied the Director General during this mission, will lead the implementation of these significant projects.

During his visit, the Director General met with other important counterparts such as the Parliamentary Vice-Minister for Foreign Affairs of Japan, Hosaka Yasushi, with whom he discussed opportunities for increasing cooperation to support partner countries in the Global South and the forthcoming 9th Tokyo International Conference on African Development (TICAD) to be held in 2025 in Yokohama.

The Director General also met with the Chairman of the Japan External Trade Organization (JETRO) Norihiko

Ishiguro, and with high-ranking Japanese experts Michiharu Nakamura, Maki Kawai, and Yukari Takamura, as well as industrialist Kaori Fujita, and Member of Parliament Kuniko Inoguchi, to exchange views on sustainable industrial development.



Director General Gerd Müller with Ken Saito, Minister of Economy, Trade and Industry of Japan



Director General Gerd Müller with UNIDO ITPO Tokyo Staff

5.

UNIDO ITP NETWORK



UNIDO's 10 Investment and Technology Promotion Offices (ITPOs) are located in **Beijing, Berlin, Bonn, Lagos, Manama, Moscow, Rome, Seoul, Shanghai, and Tokyo**. These offices contribute to UNIDO's work by brokering investment and technology agreements between developed and developing countries.

UNIDO ITPO Tokyo's Website



6.

UNIDO ITPO TOKYO'S OUTPUTS



DELEGATE PROGRAMME

- » Invitation of investment and/or technology promotion delegates (officials from government or semi-government institutions) to Japan.
- » Bilateral business meetings between the delegate's country and Japanese companies.



SEMINARS & EVENTS

- » Organization and support of various regional, country-specific and/or thematic forums, seminars and workshops in cooperation with other stakeholders.



CAPACITY BUILDING

- » Organization of capacity-building activities such as lectures, factory visits, and factfinding meetings for various delegations from developing countries, as well as for staff of foreign embassies in Japan.



ACTIVITIES OVERSEAS

- » Project support to Japanese companies overseas through UNIDO's network, which includes our African Advisors.



TECHNOLOGY TRANSFER

- » Promotion of selected sound, productive, and environmentally-friendly technologies and know-how of Japanese companies seeking partners overseas.



STRATEGIC COOPERATION

- » Participation in UNIDO events, including ITP events.
- » Joint activities with other ITPOs.



6.1.

INVESTMENT PROMOTION

UNIDO ITPO Tokyo offers support services to actual and potential investment partners and relevant institutions.



Delegate Programme

Investment and/or technology promotion delegates are invited for a short-term stay in Japan to hold business meetings and networking events with Japanese companies and government institutions to promote industrial development and technology transfer from Japan to the delegate's country.

Delegates are officials from government or semi-government institutions in developing and emerging countries, who are in charge of inviting FDI and/or technology transfer, with sufficient experience and good communication skills in English.

We help arrange business meetings with Japanese companies and organize investment seminars, promotional events, and factory and site visits. Through the programme, delegates will gain a better understanding of Japanese business culture in general and can establish direct connections to Japanese companies. In 2024, 12 delegates were invited from 10 countries.

DELEGATES IN 2024



TANZANIA

MS. DIANA LADISLAUS MWAMANGA

Investment Officer, Tanzania Investment Centre (TIC)

25 May – 6 June, Tokyo



Activities

- » Coordinated two investment seminars in Tokyo and Osaka.
- » Met with 13 companies and stakeholders, including roundtable meetings with Keizai Doyukai and Keidanren.



Visit to Yamaha Showroom



Investment Seminar in Tokyo



Keizai Doyukai



CUBA

MS. LIZBET DIAZ GARCIA

Director for Business with Foreign Capital, Ministry of Foreign Trade and Investment (MINCEX)

31 May – 8 June, Tokyo



Activities

- » Spoke at the Cuba Business and Investment Seminar in Tokyo.
- » Met with 10 companies and visited FOOMA Japan



Cuba Business and Investment Seminar



Speaking at the seminar



FOOMA Japan



CÔTE D'IVOIRE

MR. THIERRY BADOU

Director of Investment Attraction, Investment Promotion Centre in Côte d'Ivoire (CEPICI)

23 – 27 September, Tokyo

MR. LAMINE KONE

Vice-President, General Confederation of Enterprises in Côte d'Ivoire (CGECI)



Activities

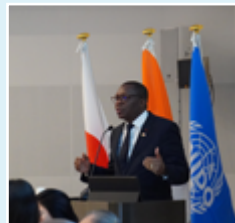
- » Coordinated the Côte d'Ivoire Business Seminar in Tokyo
- » Participated in roundtable events with the Japan-Africa Infrastructure Development Association (JAIDA), Keidanren, and seven individual meetings with the private sector.



Roundtable with JAIDA



Mr. Badou at the Côte d'Ivoire Business Seminar



Mr. Kone at the Business Seminar



Meeting with Keidanren



INDIA, MOROCCO, SOUTH AFRICA, TUNISIA AND VIET NAM

16 – 19 October, Tokyo



Activities:

- » Attended the Japan International Aerospace Exhibition 2024 (JA2024) and had a total of 58 meetings with Japanese companies and individuals.
- » Main speakers during a seminar on “Opportunities and Prospects for Aerospace-related Business in Asia and Africa” during the above exhibition.



INDIA

MR. ARUNAKAR MISHRA

Honorary Vice-President, Society of Indian Aerospace Technologies and Industries (SIATI)



MOROCCO

MS. MERYEM KABBADJ

Head of Aerospace and Electronics Department, Moroccan Investment and Export Agency (AMDIE)



SOUTH AFRICA

MS. NOMFUNENKO IRENE MAJAJA

Chief Director of Space Affairs, The Department of Trade, Industry and Competition (DTIC)



TUNISIA

MR. JALEL TEBIB

General Manager, Foreign Investment Promotion Agency (FIPA)



VIET NAM

MR. MINH THANG PHAM

Vice President and Head of Sub-committee for Training and Consulting, Vietnam Association for Supporting Industries (VASI)



Business meetings Tunisia and South Africa



Business meetings India and Viet Nam



Business Meeting Morocco



CAMBODIA

MR. SUNIT PAKSAMAY, Under Secretary of State, Ministry of Agriculture, Forestry and Fisheries



PHILIPPINES

MR. ED KARLON NAVARRO RAMA, Program Director, Bantay Dagat Commission of Cebu City

13 – 14 November, Kawasaki



Activities

- » Invited as speakers at the 17th Kawasaki International Eco-Tech Fair and held 20 bilateral meetings and networking with Japanese companies.
- » Six STePP Companies showcased their technologies in one-on-one sessions, resulting in nine focused business discussions.



Business meeting session



Speakers at the 17th Kawasaki Eco-Tech



Study tour at a waste treatment plant in Kawasaki



PHILIPPINES

MR. CAESAR ATIENZA, Senior Economic Adviser to the Mayor of Cebu City on the Creative Industries and Economic Matter, Office of the Mayor, Cebu City, Philippines

12 – 21 November, Tokyo



Activities

- » Visited two large-scale exhibitions: CONTENT TOKYO 2024 and Amusement EXPO.
- » Held seven business meetings, and participated in a large networking event pertaining to the Philippine gaming industry.



At the networking event



At Amusement EXPO



At CONTENT Tokyo



HOW TO APPLY FOR THE DELEGATE PROGRAMME (for Recipient Countries)

Government or semi-government institutions in developing and emerging countries may nominate candidates with the following qualifications:



Substantive and/or management experience



Perfect command of spoken and written English



Strong negotiation and presentation skills



Ample knowledge of the local industries



Report writing and computer skills

The details of the programme are decided based on the discussion between UNIDO ITPO Tokyo and the delegate's organization. Assistance includes invitation procedures, lodging subsidies, promotion of projects, identification of potential business partners, arrangement of meetings and visits, organization of seminars and roundtable meetings, assistance for business communication and negotiation, and provision of temporary office facilities. For further inquiries related to the delegate programme, please contact itpo.tokyo@unido.org.



HOW TO JOIN THE PROGRAMME ACTIVITIES (for Japanese Companies)

Delegate programmes are organized periodically based on discussions and coordination with investment promotion agencies (IPAs) and other stakeholders of recipient countries. Details on how to join seminars or business meetings are periodically posted on our website.

UNIDO ITPO Tokyo's Website





6.1.2.

Seminars and Events

In cooperation with government agencies and investment-related organizations of recipient countries, we organize seminars that focus on various countries and regions, such as in Asia, Africa, Latin America, and the Middle East. Such events focus on country information dissemination, networking, and business matching

between the Japanese private and public sectors and those from recipient countries, as well as exhibitions to introduce Japanese technologies to stakeholders overseas.

We provide detailed information on the latest local investment needs, investment regulations, opportunities, challenges, and incentives for Japanese companies, delivering accurate and reliable data and information in real-time.

After our seminars, we offer individual consultations to help network building in the field by matching with local government agencies and businesspeople through the UNIDO network in Africa, Asia, and other parts of the world. We also have locally based African Advisors who specialize in Africa.



19 seminars and events with over **2,235** participants



4 exhibitions with over **475** participants



TAJIKISTAN BUSINESS SEMINAR

8 February, Tokyo, 21 participants



Held at the Embassy of the Republic of Tajikistan, the seminar focused on Tajikistan's **economic growth** and **key economic sectors** such as hydropower, agricultural processing, tourism, mining and processing of metals, stones, polymetallics, and construction materials, as well as **investment opportunities**.

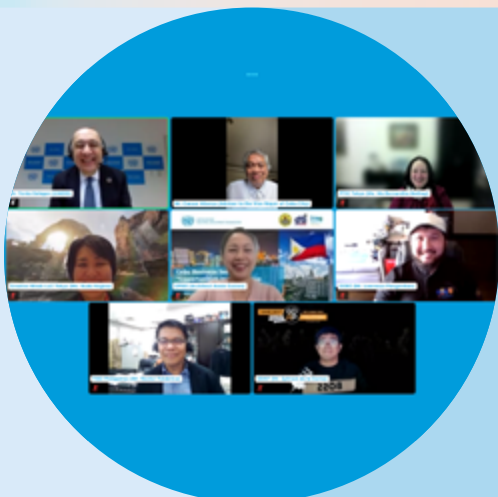
Japanese private sector speakers shared their experiences and challenges as well as future business perspectives in the country.

A lively networking session was held after the event, where the participants enjoyed Tajik national snacks, sweets, and dried fruits provided by the Embassy.



CEBU BUSINESS SEMINAR - "OPPORTUNITIES IN THE CREATIVE INDUSTRIES"

29 February, Online, 91 participants



With the theme of "Opportunities in the Creative Industries" at its core, the seminar featured eight panellists and speakers from the private and public sectors involved in Cebu's **anime and game development industry**.

A government representative introduced the Creative Industries Development Act, which aims to **promote and support the creative industries**, while a city planning representative shared the vision of a modern and futuristic **Cebu City as a hub for creative industries**.



EGYPT START-UP INVESTMENT/PARTNERSHIP WEBINAR "EXPLORING EGYPT'S INNOVATION AND START-UP ECOSYSTEM"

7 March, Online, 113 participants



Egypt's start-up ecosystem is one of the fastest growing in the MENA region, boasting a talented young population, resulting in the country having one of the top **ten most competitive talent pools** in the world. Especially in the areas of **e-commerce**, fintech, **health tech**, and **logistics digitalization**, the ecosystem plays a leading role in the country's innovation sector.

The webinar introduced Egypt's public-private organizations that support start-up businesses and highlighted business plans, including online pitches by eight Egyptian start-ups. Participants at the event included Japanese venture capital companies and innovation funds.



CARICOM WEBINAR

14 May, Online, 81 participants



CARICOM is a regional organization comprising 14 Caribbean countries focused on economic integration, foreign policy coordination, and cooperation in social, cultural, and technological development. Member states, known as Small Island Developing States (SIDS), face **distinctive challenges due to their small land areas** and populations, geographical remoteness, natural disasters, and rising sea levels. In 2024, Japan and CARICOM celebrated significant anniversaries, including **60 years of diplomatic relations** with Jamaica and Trinidad and Tobago, and 30 years of Japan-CARICOM working-level consultations. To mark these milestones, UNIDO ITPO Tokyo hosted a webinar to introduce CARICOM's current situation and business opportunities to Japanese companies and organizations.



TANZANIA INVESTMENT SEMINAR

28 May, Tokyo, 124 participants

31 May, Osaka, 72 participants



Held in two locations, the Tanzania Investment Seminar was organized with the Embassy of Tanzania in Tokyo and hosted 196 participants in total.

The country was introduced as a **promising hub in East Africa**, with its relatively **safe environment**, political and economic stability, rich **natural resources**, investment guarantees, and **strategic geography**.

Private sector representatives also presented their endeavours in the country.

During the coffee break, the panellists and participants engaged in lively networking, while enjoying exquisite "Kilimanjaro" coffee.



CUBA BUSINESS AND INVESTMENT SEMINAR

4 June, Tokyo, 81 participants



Currently, more than 300 companies from over 40 nations invest in Cuba, and the country continues to offer new opportunities for FDI. The event helped promote the latest **foreign investment policies** and incentives in Cuba, as well as introducing famous **export products** with potential in the Japanese market such as coffee, cocoa, honey, coal, organic sugar, fruits, rum, and lobster.

Following the seminar, panellists and participants engaged in lively exchanges during a networking session, discussing potential business and investment opportunities and expanding networks while enjoying Cuban coffee and rum.



JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2024 SEMINAR

18 October, Tokyo, 80 participants



The Japan International Aerospace Exhibition is an event held in Japan every four years. In 2024, five aerospace experts from **India, Tunisia, South Africa, Morocco, and Viet Nam** were invited to take part in the event.

Activities, business meetings and presentations on the latest developments in aerospace-related business in the respective countries, together with the latest **trends, investment** opportunities, **procurement** opportunities and **incentives** in the aerospace sector.



TÜRKİYE INVESTMENT SEMINAR

13 November, Tokyo, 166 participants



Marking the **100th anniversary** of diplomatic relations between Türkiye and Japan, UNIDO ITPO Tokyo, the Presidency of the Republic of Türkiye Investment Office and JETRO jointly organized the Türkiye-Japan Investment Forum at the United Nations University in Tokyo.

In this forum, the **investment environment and opportunities in Türkiye** were introduced, and two panel sessions highlighting the experiences of private and public sector companies and institutions emphasized the growing investment projects in the country.



AFRICAN CONTINENTAL FREE TRADE AREA (AfCFTA) SEMINAR, CO-ORGANIZED BY JICA, UNDP, JETRO, AND UNIDO

21 November, Online, 265 participants



At this event, representatives from the AfCFTA Secretariat, UNDP and JICA gave a presentation and introduced the outline of AfCFTA, the current progress of its implementation, and prospects.

A panel discussion featuring a company representative in Africa and an official from JICA examined the **current situation of AfCFTA** and the **benefits** of utilising its framework, highlighting potential advantages for **Japanese companies**. The event was then closed by UNIDO ITPO Tokyo.



6.1.3.

Capacity Building

Capacity Building helps foster the organizational ability of developing and emerging countries to promote industrial development through lectures and visits to factories and exhibitions.

UNIDO ITPO Tokyo also supports startup, entrepreneurship and innovation-related activities abroad as well as in Japan.



6 programmes with **180** participants

ENTREPRENEURSHIP AND INNOVATION ACTIVITIES SUPPORT

WE AT Challenge 2024

27 - 28 November, 16 Finalists, 100 participants, Tokyo

UNIDO ITPO Tokyo contributed to the WE AT CHALLENGE 2024, one of Asia's largest international well-being pitch contests. On 27 November, Ferda Gelegen, Deputy Head, participated as one of five judges of the Global Livability Track contest, which resulted in awarding the top prize in this category to Blusink Ltd., a company from the United Kingdom

developing innovative, bio-engineered carbon removal systems that transform ocean floors into durable carbon storage sites.

On 28 November, Fumio Adachi, Head, contributed as a panelist to the Well Being Symposium panel titled *Creating an Ecosystem for Global Well-Being: From Developed Countries to the Global South*.



EMBASSY TOUR

Japan International Aerospace Exhibition 2024

17 October, 36 participants, Tokyo

Together with the Society of Japanese Aerospace Companies (SJAC), UNIDO ITPO Tokyo invited **36 delegates** from **26 embassies**, including **6 ambassadors**, to participate in a guided tour through the Japan International Aerospace Exhibition 2024 held at Tokyo Big Sight.

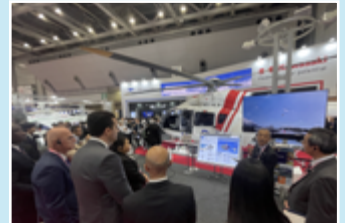
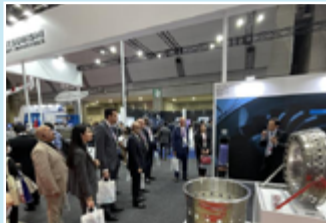
The aim of the tour was to learn about the innovations in operation, manufacturing and Maintenance, Repair and Overhaul (MRO) in the aviation and space fields, as well as specialties such as Urban Air Mobility (UAM) and decarbonization.

The invitees were divided into four groups and

accompanied to six company booths from major Japanese and international companies in the field.

“The diversity of the group participants emphasized the importance of international development and cooperation in aerospace technologies,” as stated during the welcome remarks by SJAC International Division’s General Manager, Mr. Minoru Hanakata.

This tour provided not only learning opportunities with the diplomats from developing and emerging countries but also created possibilities for developing business contacts and forming new networks in the field of aerospace technologies.



LECTURES

Lecture for JICA/Kansai Africa IPA Trainees (PREX)

16 February, Online, 6 participants from Angola, Djibouti, Liberia, Tanzania, Uganda and Zimbabwe

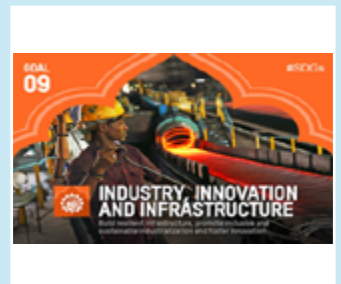
1 October, Tokyo, 14 participants from Armenia, Bhutan, Iraq, Kyrgyzstan, Mongolia, Nepal, Pakistan, Papua New Guinea, Philippines, Ukraine, Uzbekistan

Officials from developing and emerging countries invited by JICA joined UNIDO ITPO Tokyo for a 1-hour presentation/Q&A session to discuss challenges and opportunities to promote FDI and Technology Transfer from Japan to their countries.

Lecture for UN-SIAP Trainees on UNIDO ITPO Tokyo and SDG9

17 September, Online, 9 participants from Egypt, Fiji, Laos, Malaysia, Mauritius, Papua New Guinea, Saint Vincent and the Grenadines, and Tanzania

Statisticians invited to Japan by UN-SIAP to take part in the course “Theory and Practices in Official Statistics for Monitoring Sustainable Development Goals (SDGs)” were provided a lecture on UNIDO ITPO Tokyo’s activities and achievements on SDG9.





6.1.4.

Activities Overseas

UNIDO ITPO Tokyo facilitates business activities of Japanese companies overseas through a network of UNIDO, government, and private sector contacts in developing and emerging countries, as well as through the Africa Advisors Programme.



Factory Visit in Côte d'Ivoire, on the margins of The 3rd Japan Africa Public-Private Economic Forum

UNIDO ITPO Tokyo and UNIDO Côte d'Ivoire jointly organized a site tour (factory visit), in collaboration with the Ministry of Commerce and Industry of Côte d'Ivoire, for Japanese companies who participated in The 3rd Japan Africa Public-Private Economic Forum on 17 December 2024 in Abidjan.

A total of 33 participants from Japan, South Africa, France, Kenya, the UAE, and other countries participated in the tour and visited a flour mill of Les Moulins de Côte d'Ivoire (LMCI).

Both during and after the factory visit, a wide range of questions on topics such as mechanization, wages, the role of the government, food self-sufficiency rate, monetary union, energy, export destinations, and hygiene management, were asked by the participants. This was followed by a networking session in which all attendees engaged in lively exchanges.





AFRICA ADVISORS PROGRAMME



Results for 2024

Africa Advisors assisted **65+** Japanese companies

Since 2013, Africa Advisors have been assigned to support Japanese companies operating, or interested in starting a business on the continent. Our advisors provide a variety of services necessary for doing business in Africa, such as consultations for connecting with local businesses, arranging meetings with government agencies, matchmaking with local partners, and facilitating site visits to local companies.

Advisors are based in Senegal*, Mozambique and Ethiopia as of 2024

**Senegal Advisor: active until 16 July 2024*

In 2024, three advisors, based in Ethiopia, Mozambique, and Senegal, covered seven countries (Burundi, Côte d'Ivoire, Ethiopia, Mozambique, Rwanda, Senegal, and Uganda). During the year, the advisors assisted more than 65 Japanese companies; some of them have already succeeded in concluding business agreements with local partners and establishing liaison offices.



SUPPORT PROVIDED BY ADVISORS



Sharing local business information, including legal systems



Support for matching with local partners



Coordinating meetings with government agencies



Research and introduction of local investment projects



Supporting Japanese companies to visit countries



CÔTE D'IVOIRE AND SENEGAL

Aissatou Ndiaye, based in Senegal, cooperated with Japanese companies in the energy, ICT, construction, health, agribusiness, metals, automotive, food and consumer services, logistics, machinery, textiles, and water supply industries.

She also maintained interactions with ministries and government institutions, including respective embassies, chambers of commerce and industry, JICA, JETRO, and other sector institutions.



Activity highlight: JETRO Mission to Côte d'Ivoire

Ndiaye participated in a business mission to Côte d'Ivoire organized by JETRO in February 2024. She presented the Africa Advisors Programme to the Japanese delegation members and local stakeholders such as an investment promotion agency, business associations, and ministries. Her mission led to the realization of the delegate programme in September and the site visit of a local company on the sidelines of the Japan-Africa Economic Forum in December.



ETHIOPIA, RWANDA, UGANDA, BURUNDI

Tadesse Segni, based in Ethiopia, assisted Japanese companies in the telecommunications, agribusiness (including coffee), waste processing and management, clean energy, health care, education, and trade and investment sectors, among others. He also cooperated with local chambers of commerce and industry, government ministries, and respective embassies, as well as Japanese institutions such as JICA and JETRO.



Activity highlight: Promotion of the Coffee Industry in Ethiopia

Following a webinar on Ethiopia's coffee industry held in 2023, Segni has continued to support specific initiatives by Japanese companies aimed at enhancing value addition in the sector. In 2024, a distributor was found for a STePP-registered product after his introduction of demonstration equipment to local companies. Additionally, Segni has continued to provide on-site support for the efforts to commercialize and scale up high-value-added products developed in collaboration between a Japanese company and local producers.





MOZAMBIQUE

Nandio Durao, based in Mozambique, promoted Japanese companies' businesses in alternative finance (blockchain), agribusiness, medical equipment, energy, venture capital, health (dental), construction, and ICT (safety and security) areas.

He further engaged with relevant ministries, embassies and chambers of commerce and industry, as well as Japanese institutions including JICA and JETRO.



Activity highlight: Mozambique Sustainable Energy Seminar

The event attracted 118 participants. This seminar explained the national strategy of improving energy access. Durao contributed to the seamless flow of the seminar to introduce the enormous potential of large hydro and renewable energy in Mozambique. The panel discussion identified the importance of supplying competitive electricity to the manufacturing sector for industrialization and the need for establishing legal frameworks for renewable energy.



TANZANIA (From February 2025)

Mr. Williard Kaaya is a certified accountant in both Tanzania and the UK with over 10 years of experience in auditing, taxation, financial management, business assessments, business management, local regulatory compliance, business processes and controls, as well as forensic investigations. He has extensive experience working with Japanese companies and entrepreneurs in Tanzania over the past six years. In his new role, he will be promoting business opportunities in Tanzania to the private sector in Japan and supporting Japanese companies already operating in Tanzania in collaboration with stakeholders such as TIC, Embassies, JICA, TPSF, and others.





6.2.

TECHNOLOGY TRANSFER

UNIDO ITPO Tokyo promotes selected sound, productive, and sustainable technologies and the knowledge of Japanese companies seeking partners overseas, in order to contribute to industrial development in developing countries.



6.2.1. STePP Platform

Results for 2024

150 technologies from **133** companies
 registered in STePP as of 31 December 2024

8 Technologies were newly registered in 2024

Categories of UNIDO ITPO Tokyo's Sustainable Technology Promotion Platform (STePP)



ENERGY

- » Renewable energy
- » Energy saving and energy storage
- » Utilization of unused resources



ENVIRONMENT

- » Pollution prevention and control
- » Waste treatment and management
- » Circular economy



AGRIBUSINESS

- » Food value chain
- » Production enhancement
- » Adaptation to climate change
- » Water resource management



HUMAN HEALTH

- » Public health
- » Monitoring and diagnostic equipment



DISASTER MANAGEMENT

- » Disaster alert system
- » Disaster prevention and preparedness
- » Disaster emergency response



Criteria for Registration

Technologies are evaluated for registration on STePP by the UNIDO STePP Evaluation Committee based on the following criteria:



1. Applicability in developing and emerging countries



2. Competitive advantage



3. Conformity with UNIDO's mandate of industrial development



4. Contribution to sustainability



5. Technical maturity



Newly Registered Technologies in 2024

	COMPANY	TECHNOLOGY/PRODUCT
1	A-Tech Co., Ltd.	<i>Rotating Blade Type Sorting Machine for Food Recycling (Waste Treatment)</i>
2	Cold Storage Japan Inc.	<i>COLD STORAGE BOX Portable (Off-grid Model Vehicle)</i>
3	Daiwatech Co., Ltd.	<i>Solar Power System House for Disaster Prevention</i>
4	Kawashima Co., Ltd.	<i>Microorganisms BX-1 and Compost Plant RA-X (Waste Treatment)</i>
5	Non-profit organization medical shinansha, Bunkashihonsoken, Inc.	<i>Web-based Diagnostic Imaging Tutor-Navigator and Simulator</i>
6	SAKAI HEAVY INDUSTRIES, LTD.	<i>Road Rehabilitation by Road Stabilizer</i>
7	TOKYO ROPE MFG. CO., LTD.	<i>Mighty Net: Eco-Friendly Rockfall Prevention System</i>
8	WESCO Inc., College of Engineering, Nihon University	<i>Artificial Wetlands for Wastewater Purification and Green Infrastructure Development</i>

Promotional Video Production

Six promotional videos were created in 2024. They are available to watch on UNIDO ITPO Tokyo's website (www.unido.or.jp/en/publications/videos/) and on our YouTube channel.



1.



Sion Corporation

2.



J-Chemical Corporation

3.



JIN PRODUCTLINE INC.

4.



MARUSYO SANGYO CO., LTD.

5.



WEF Institute of Technology Inc.

6.



IGADEN Co., Ltd

6.2.2.

Technology Seminars and Events



The 4th Technology Day

25 July, Tokyo, 95 visitors

Technology Day is an exhibition with the purpose of introducing technologies registered on UNIDO ITPO Tokyo's Sustainable Technologies Platform (STePP) to embassy representatives and consultants working to support companies doing business in developing countries.

At the 4th Technology Day, 10 companies presented a wide range of technologies in areas including agricultural, recycling, hydro, and cold storage.

The company presentations garnered much attention from the participants, and some were seen making appointments at the booth for follow up individual meetings with the companies.

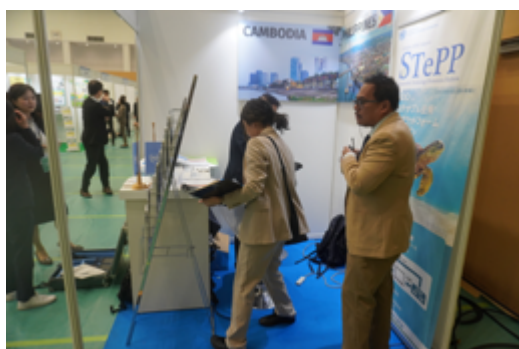




17th Kawasaki International Eco-Tech Fair

13 – 14 November, Kawasaki, 100 visitors to the booth

UNIDO ITPO Tokyo invited environmental experts from Cambodia and the Philippines to the fair. In addition to fruitful business sessions, the two delegates presented the current status and needs related to environmental technologies in their respective countries as part of the event ASEAN x EU Meet Up Day. Following the fair, the experts toured various facilities in Kawasaki, including waste treatment plants, to gather insights and exchange ideas aimed at addressing pressing environmental challenges in their home countries.



Global Summit Toyohashi 2024

13 December, Toyohashi, 30 visitors to the booth

Organized by the Toyohashi Chamber of Commerce and Industry, the event aimed to support local companies to promote their international expansion and was held in collaboration with several organizations, including JETRO Nagoya, Tokai Agricultural Administration Bureau, and Nagoya Customs Toyohashi Branch.

UNIDO ITPO Tokyo, together with other agencies, operated an **overseas development support booth**, where UNIDO representatives provided materials on sustainable industrial development and technology transfer, and exchanged information on support programmes, in particular business matching with developing countries and the **Sustainable Technology Promotion Platform (STePP)**.





6.3.

STRATEGIC COOPERATION





6.3.1.

Participation in UNIDO Events



WORLD WITHOUT HUNGER CONFERENCE

5 - 7 November, Addis Ababa

The three-day event was co-organized by UNIDO, the African Union Commission, and the Government of Ethiopia, with technical assistance from the Food and Agriculture Organization of the United Nations (FAO).

The aim of the conference was to accelerate the development of innovative technologies and sustainable practices to ensure food security for all by fostering collaboration among stakeholders. It brought together over 1,500 high-level stakeholders, including heads of state, ministers, UN agencies, and private sector individuals.

The ITP Network was invited to mobilize the private sector to the conference. UNIDO ITPO Tokyo mobilized various representatives of Japanese businesses, as well as collaborating with our advisor in Ethiopia (see page 32) to facilitate networking with conference participants.

All ITPOs were present at the conference and contributed by organizing a side event entitled “Bridging technology and investment: The ITP Networks’ approach” and sponsoring two booths where ITPOs’ activities were promoted. UNIDO ITPO Tokyo’s Head, Fumio Adachi introduced our activities at the ITP side event, such as STePP, and highlighted a STePP IVT project under implementation in Ethiopia which empowers women.





6.3.2.

Participation in ITP Events



ITPO HEADS MEETING

In May 2024, the UNIDO ITPOs Heads' Meeting, a yearly event bringing all ITPOs together to discuss strategy and coordination, was held in Manama under the initiative of the UNIDO ITPO Bahrain office, and moderated by Fatou Haidara, Deputy to the Director General and the Managing Director of the Directorate of Global Partnerships and External Relations, UNIDO and Hashim Hussein, Head, UNIDO ITPO Bahrain.

The meeting coincided with the World Entrepreneurs Investment Forum (WEIF) 2024.



WORLD ENTREPRENEURS INVESTMENT FORUM 2024

The Forum was facilitated by UNIDO ITPO Bahrain, under the patronage of the royal family of the Kingdom of Bahrain.

With this year's theme "Achieving the SDGs through Fostering Innovation and Economic Growth", WEIF 2024 addressed global challenges, including poverty, inequality, climate change, peace, and justice.

UNIDO ITPO Tokyo took part in the ITPOs Panel on 15 May, "Leveraging the UNIDO Investment and Technology Promotion (ITPO) Network", where STePP and our other activities were presented to the forum participants.





6.3.3.

JOINT ACTIVITIES WITH ITPOs



UNIDO ITPOs' WORKSHOP ON THE ADVISORS PROGRAMME

In January 2024, UNIDO ITPO Tokyo, together with UNIDO ITPO Germany and UNIDO ITPO Korea held a workshop on the Advisors Programme.

A joint internal workshop was organized online and all eight advisors and staff from the three ITPOs participated. After self-introduction by each ITPO Advisor including lessons learned and suggestions, it was discussed how to better cooperate with each other.



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME FOR UKRAINIAN WOMEN AND YOUTH IN JAPAN

UNIDO ITPO Tokyo cooperated throughout 2024 with UNIDO ITPO Bahrain to plan and implement this standalone project which resulted in training 75 displaced Ukrainian women and youth in Japan on entrepreneurship development, based on UNIDO ITPO Bahrain's EDIP modality. The project details can be found in section 6.4.





6.4.

STANDALONE PROJECTS

In addition to our regular activities, in 2024 UNIDO ITPO Tokyo has started managing three standalone projects.



6.4.1.

Industrial Vocational Training Programme in Africa and Asia through Technology Transfer from Japan

In 2023, the “Industrial Vocational Training Programme in Africa and Asia through Technology Transfer from Japan”, funded by the Ministry of Economy, Trade and Industry (METI) was launched and expanded to include Asia with additional funding in 2024.

The programme aims to provide training to local engineers and technicians in Africa and Asia on technologies from Japanese companies that contribute to sustainable development and disseminate the newly acquired knowledge within the trainees’ home countries.

This project is divided into two phases:

PHASE 1 – Training of Trainers (ToT): Instructors from participating countries are invited to Japan, and trained at selected Japanese companies in activities relevant to their technology/ specialty

PHASE 2 – Local Training: Instructors return to their home countries and disseminate the acquired skills to local engineers and technicians

List of target countries, technologies and companies, and project status:

Country	Sector/Technology	Japanese Company (Location)	Local Partner	ToT	Local Training	People Trained
ETHIOPIA	Female sanitary underwear sewing	Be-A Japan ITOCHU Corporation (Tokyo)	Selam Children's Village	✓	✓	50
MOROCCO	Wastewater treatment	Hinode Sangyo Co., Ltd. (Kanagawa)	Office de la Formation Professionnelle et de la Promotion du Travail	✓	✓	110
SOUTH AFRICA	Water pump sales customization	Ebara Corporation (Kanagawa)	Ebara Pumps South Africa (Pty) Ltd.	✓ (in 2023)	✓	105
UGANDA	End-of-life vehicle recycling	Kaiho Sangyo Co., Ltd. (Ishikawa)	Nakawa Vocational Training College	✓ (in 2023)	✓	100
GHANA	Road construction with hardening agent	SPEC COMPANY LIMITED (Hokkaido)	Takoradi Technical University	✓	In 2025	
INDIA	Film farming	Mebiol Inc. (Kanagawa and Hyogo)	Chandra Shekhar Azad University of Agriculture and Technology	✓	In 2025	
KENYA	End-of-life vehicle recycling	Kaiho Sangyo Co., Ltd. (Ishikawa)	Nairobi Technical Training Institute	✓	In 2025	
MADAGASCAR	Rice husk briquette and curl tip production	Tromso Co., Ltd. (Hiroshima)	Centre de Formation de Fabrication et d'Application du Machinisme et de Mecanisation Agricole	✓	In 2025	

HIGHLIGHTS FOR PHASE 1 - Training of Trainers



KENYA

In October 2024, two trainees from the Nairobi Technical Training Institute were invited to Japan in order to learn about the end-of life vehicle recycling.

technology at Kaiho Industry, a company specializing in vehicle recycling.



GHANA

Two trainees from Takoradi Technical University were invited to Japan for nine days to learn about environmentally-friendly pavement technology - inorganic soil hardening agent. This technology could be vital to Ghana's infrastructure, as roads account

for the majority of logistics operations. Roads without pavement and unkempt roads are posing a threat to rural and farming communities due to shipment delays that result in major losses for farmers both in produce and in money.



INDIA

Two trainees from Chandra Shekhar Azad University of Agriculture and Technology visited Mebiol Inc. to learn about the use of hydrofilm for farming purposes which

enables soil-less farming. This technology can help support farmers in India faced with issues of access to water and fluctuations in the climate.



MADAGASCAR

Two trainees visited Japan in order to learn about technology for rice husk conversion to solid fuel. This technology is of particular importance because it can mitigate the demand for firewood and charcoal which causes deforestation and other environmental problems. The trainees learned the technical aspects

of solid fuel production, as well as safety and operation protocols. Upon their return home, the trainees will disseminate their knowledge through both theoretical and practical training sessions to 100 working professionals.



HIGHLIGHTS FOR PHASE 2 - Local Training



MOROCCO

In April 2024, UNIDO ITPO Tokyo invited two trainees from Morocco to Japan, and with the support of Hinode Sangyo Co., Ltd., they successfully completed

a two-week training program on promoting the skill development of engineers for wastewater treatment in Morocco.



UGANDA

In May and June of 2024, two trainees from Uganda served as instructors to provide technical training to 100 local industrial personnel and trainees at Nakawa

Vocational Training College on environmentally-friendly end-of-life vehicle recycling technology with real application of dismantling a vehicle.



SOUTH AFRICA

In April 2024, two South African Trainees started their local training activities by organizing a call for local technicians and research students involved in sales

in South Africa (and Botswana), after which they organizes three training programmes to accommodate 100 applicants.





6.4.2.

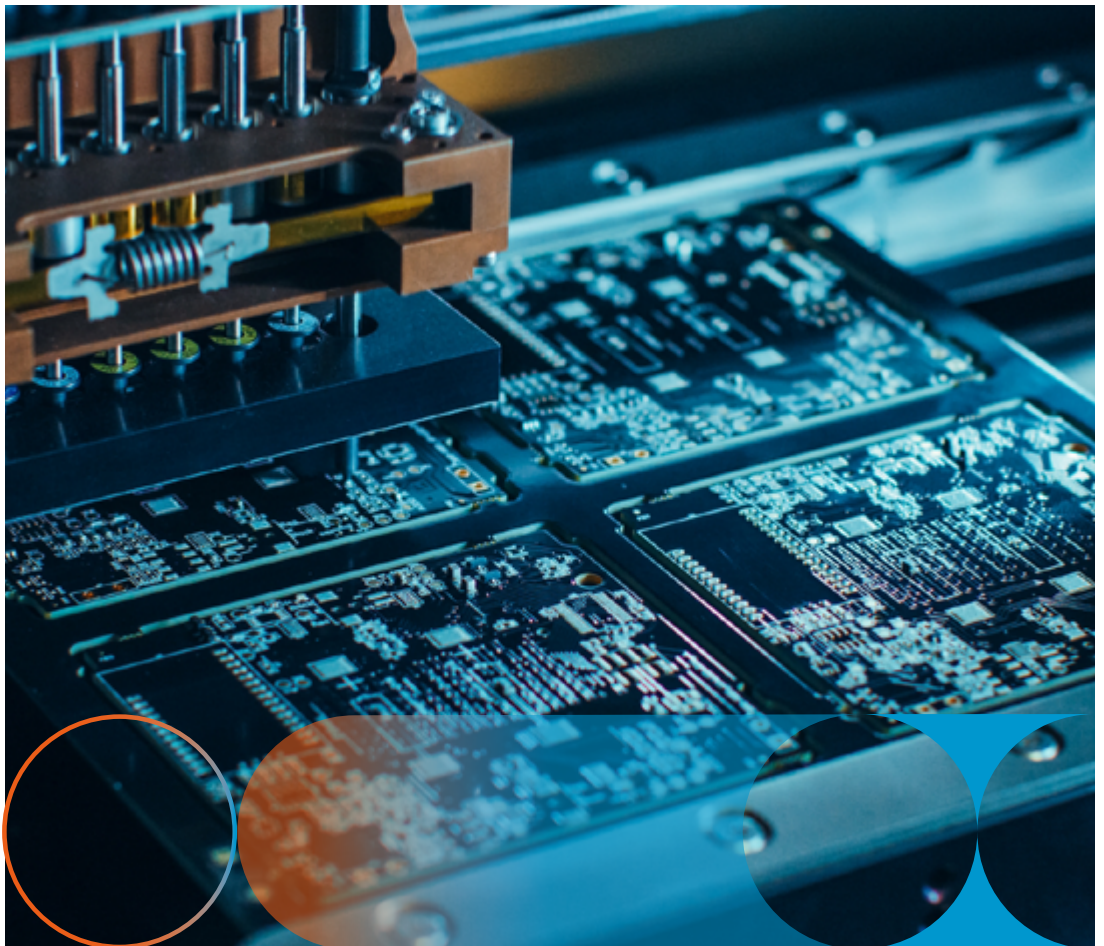
Industrial Cooperation Programme in the Global South through Technology Transfer from Japan



UNIDO ITPO Tokyo is implementing a programme to promote technological innovation, strengthening supply chains and establishing industrial infrastructure in the Global South, through co-creation between Japanese companies and local partners. Japanese companies provide their effective and innovative technological solutions in the form of pilot demonstrations to address challenges currently faced by the Global South countries. (ASEAN countries are not included in this programme.)

The aim of this project, which is managed at UNIDO ITPO Tokyo, is to support the development of new businesses and employment opportunities in Global South countries through technology transfer and skills development from Japan, which include (but not limited to) fostering of innovation, strengthening of resilient value chains, and establishment of networks of industrial infrastructure in the implementation countries.

A call for proposals targeting Japanese companies was made in June 2024, and the selection process of companies taking part in the first batch was completed in December 2024. Additional calls for proposals will be made in 2025.





6.4.3.

Entrepreneurship Development Training for Ukrainian Women and Youth in Japan



Sessions: 2



Days: 5



Lecturers: 14



Participants: 75

Under the patronage of Japan's Ministry of Economy, Trade and Industry (METI), and in cooperation with UNIDO ITPO Bahrain, UNIDO ITPO Tokyo organized the Entrepreneurship Development Training for Ukrainian Women and Youth in Japan, in two separate sessions in June and September.

The training programme was organized to support Ukrainian people living in Japan, particularly evacuees and university students, to become self-reliant by providing them with opportunities to learn entrepreneurship and relevant skills, enabling them to generate entrepreneurial ideas and business planning for new business creation and job finding in Japan.

At total of 75 participants from two sessions took part in the five-day intensive and interactive course consisting of lectures, discussions, entrepreneurs' panel, group work, presentation, learning reflection, and networking.

Subjects covered in the lectures included entrepreneurship from global as well as Japanese perspectives, ideation and storyline building exercises, strategy including franchising, start-up ecosystem, accounting, and relevant legal matters.

Upon completion of the programme, UNIDO ITPO Tokyo and UNIDO ITPO Bahrain organized individual counselling sessions for willing participants, offering thorough feedback on their business plans, and inviting guest entrepreneurs to provide advice.



June 2024 Session



September 2024 Session



Presentations



Networking



Group Work

7.

APPENDIX

COUNTRY PROMOTION SEMINARS AND EVENTS

	TITLE	LOCATION	DATE	PARTICIPANTS
1	Japan-Morocco Association Symposium	Tokyo	6 February	109
2	Tajikistan Business Seminar	Embassy of the Republic of Tajikistan	8 February	21
3	Seminar on Sustainable Energy in Mozambique (Online)	Online	22 February	118
4	Cebu Business Seminar “Opportunities in the Creative Industries”	Online	29 February	91
5	Egypt Startup Investment/Partnership Webinar “Exploring Egypt’s Innovation and Startup Ecosystem”	Online	7 March	113
6	Ethiopia-Japan Trade and Investment Seminar	Tokyo	10 April	134
7	Bangladesh Seminar on Textile, Leather and Jute Products “Made in Bangladesh with Pride - Made for Japan with Care”	Tokyo	17 April	70
8	Bangladesh Seminar in Japan IT Week 2024	Tokyo	24 April	80
9	CARICOM Online Webinar	Online	14 May	81



10	Tanzania Investment Seminar	Tokyo	28 May	124
11	Tanzania Investment Seminar	Osaka	31 May	72
12	Cuba Business and Investment Seminar	Tokyo	4 June	81
13	Tanzania Investment Webinar - Zanzibar	Online	3 July	127
14	Zambia Investment Webinar	Online	25 July	204
15	Cote d'Ivoire Business Seminar (pre-event for the 3rd Japan Africa Public-Private Economic Forum)	Tokyo and Online	26 September	259
16	Opportunities and Prospects for Aerospace-related Business in Asia and Africa (Japan International Aerospace Exhibition 2024)	Tokyo	18 October	80
17	Türkiye Investment Seminar	Tokyo	13 November	166
18	African Continental Free Trade Area (AfCFTA) Seminar co-organized by JICA, UNDP, JETRO, UNIDO	Online	21 November	265
19	ASEAN x EU Meet Up Day	Kawasaki	14 November	40
Total seminars		19	Total participants	2,235

EXHIBITIONS

	TITLE	LOCATION	DATE	VISITORS
1	STePP: The 4th Technology Day	Tokyo	25 July	95
2	Japan International Aerospace Exhibition 2024	Tokyo	16 – 19 October	250
3	The 17th Kawasaki Eco-Tech Fair	Kawasaki	13 – 14 November	100
4	Global Summit Toyohashi	Toyohashi	13 December	30
Total exhibitions		4	Total visitors	475

CAPACITY BUILDING

	TITLE	LOCATION	DATE	PARTICIPANTS
1	Lecture for JICA interns on UNIDO ITPO Tokyo's activities	Tokyo	7 February	13
2	Lecture for JICA/Kansai Africa IPA trainees (PREX)	Online	16 February	5
3	Lecture to UN-SIAP trainees on UNIDO ITPO Tokyo and SDG9	Online	17 September	12
4	Lecture for JICA/Kansai Africa IPA trainees (PREX)	Tokyo	1 October	14
5	Embassy tour at Japanese International Aerospace Exhibition 2024	Tokyo	17 October	36
6	WE AT Challenge	Tokyo	27 - 28 November	100
Total capacity-building events		5	Total participants	188

ACTIVITIES OVERSEAS

	TITLE	LOCATION	DATE
1	UNIDO ITPO Heads' Meeting	Manama	16 – 17 May
2	World Without Hunger Conference	Addis Ababa	5 – 7 November
3	The 3rd Japan Africa Public-Private Economic Forum	Abidjan	16 December

4	Factory visit in Côte d'Ivoire, on the margins of "The 3rd Japan Africa Public-Private Economic Forum"	Abidjan	17 December
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DELEGATE PROGRAMME

	COUNTRY	DATE	NAME	TITLE	ORGANIZATION/ AGENCY/AFFILIATION	NO. OF MEETINGS
1	Tanzania	25 May – 6 June	Ms. Diana Ladislaus Mwamanga	Investment Officer	Tanzania Investment Centre (TIC)	13
2	Cuba	31 May – 8 June	Ms. Lizbet Diaz Garcia	Director for Business with Foreign Capital	Ministry of Foreign Trade and Investment (MINCEX)	10
3	Côte d'Ivoire	23 – 28 September	Mr. Lamine Kone	Vice-President	General Confederation of Enterprises in Côte d'Ivoire (CGECI)	7
4	Côte d'Ivoire	23 – 28 September	Mr. Thierry Badou	Director of Investment Attraction	Investment Promotion Centre in Côte d'Ivoire (CEPICI)	7
5	India	14 – 21 October	Mr. Arunakar Mishra	Honorary Vice President	Society of Indian Aerospace Technologies and Industries (SIATI)	20
6	Tunisia	15 – 21 October	Mr. Jalel Tebib	General Manager	Foreign Investment Promotion Agency (FIPA)	12
7	South Africa	13 – 21 October	Ms. Nomfuneko Irene Majaja	Chief Director of Space Affairs	The Department of Trade, Industry and Competition (DTIC)	13
8	Morocco	13 – 20 October	Ms. Meryem Kabbadj	Head of Aerospace and Electronics Department	Moroccan Investment and Export Agency (AMDIE)	14
9	Viet Nam	14 – 20 October	Mr. Minh Thang Pham	Vice President, Head of Sub-committee for Training and Consulting	Vietnam Association for Supporting Industries (VASI)	15
10	Cambodia	13 – 14 November	Mr. Sunit Paksamay	Under Secretary of State	Ministry of Agriculture, Forestry and Fisheries	12
11	Philippines	13 – 14 November	Mr. Ed Karlon Navarro Rama	Program Director	Bantay Dagat Commission of Cebu City	16
12	Philippines	12 – 21 November	Mr. Caesar Atienza	Senior Economic Adviser to the Mayor of Cebu City on the Creative Industries and Economic Matters	Office of the Mayor, Cebu City	7

	Total delegate programmes		12		Total no. of meetings	146
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OTHER ACTIVITIES

	TITLE	LOCATION	DATE	PARTICIPANTS	NOTE
1	Yokohama Water Association - Overseas Water Seminar	Yokohama	23 January	39	ITPO Tokyo introduced STePP
2	Sustainable Plant Expo 2024	Tokyo	24 July	60	ITPO Tokyo and two STePP-registered companies presented their activities on Sustainable Development
			Total participants	99	

ABBREVIATIONS

AfCFTA	African Continental Free Trade Area
AMDIE	Moroccan Investment and Export Agency
CGECI	General Confederation of Enterprises in Côte d'Ivoire
CPDO	Cebu City Planning and Development Office
DTIC	The Department of Trade, Industry and Competition (South Africa)
EDT	Entrepreneurship Development Training (Programme)
FAO	Food and Agriculture Organization of the United Nations
FDI	Foreign Direct Investment
FIPA	Foreign Investment Promotion Agency (Tunisia)
GS	Global South
IPAs	Investment Promotion Agencies
ICT	Information and Communications Technologies
ISID	Inclusive and Sustainable Industrial Development
ITPO	Investment and Technology Promotion Office
IVT	Industrial Vocational Training
JICA	Japan International Cooperation Agency
JETRO	Japan External Trade Organization
LMCI	Les Moulins de Côte d'Ivoire (The Mills of Côte d'Ivoire)
MENA	Middle East and North Africa
METI	Ministry of Economy, Trade and Industry (Japan)
MINCEX	Ministry of Foreign Trade and Investment (Cuba)
MOFA	Ministry of Foreign Affairs (Japan)
MRO	Maintenance, Repair and Overhaul
SDGs	Sustainable Development Goals
SIATI	Society of Indian Aerospace Technologies and Industries
SJAC	Society of Japanese Aerospace Companies
SMEs	Small and Medium-sized Enterprises
STePP	Sustainable Technology Promotion Platform
TIC	Tanzania Investment Centre
TICAD	Tokyo International Conference on African Development
ToT	Training-of-Trainers
UAM	Urban Air Mobility
VASI	Vietnam Association for Supporting Industries
UNDP	United Nations Development Programme
UNIDO	United Nations Industrial Development Organization
WEIF	World Entrepreneurs Investment Forum
WWH	World Without Hunger Conference



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