

## Morocco Investment Seminar

**Date:** 18 November 2010 (Thursday)  
**Time:** 14:00 – 17:00 (Registration from 13:30)  
**Venue:** UNU, Elizabeth Rose Hall (5<sup>th</sup> Floor) - Registration at 2<sup>nd</sup> Floor

**Organized by:** Embassy of the Kingdom of Morocco  
Moroccan Agency for Investment Development (AMDI)  
Tanger Mediterranean Special Agency (TMSA)  
Japan Cooperation Center for the Middle East (JCCME)  
United Nations Industrial Development Organization, Investment and Technology  
Promotion Office (UNIDO ITPO Tokyo)

**Supported by:** Ministry of Economy; Trade and Industry (METI)  
Japan External Trade Organization (JETRO)  
Japan-Morocco Association

**Interpretation:** Japanese-English Simultaneous Interpretation

### Programme

- 13:30-14:00     **Registration**
- 14:00-14:05     **Opening Remarks**  
Dr. Taizo NISHIKAWA, Head, UNIDO ITPO Tokyo
- 14:05-14:20     **Welcoming Remarks**  
“*General Information about the Kingdom of Morocco*”  
H.E. Dr. Samir ARROUR, Ambassador of the Kingdom of Morocco
- 14:20-14:40     **Morocco's Business Environment with Focus on Industry**  
Mr. Driss SEKKATE, Head, Marketing Department  
Moroccan Agency for Investment Development (AMDI)
- 14:40-15:00     **Tanger Med: A World Class Logistics and Industrial Platform**  
Mr. Mohamed Aref HASSANI, Marketing and Business Development Director  
Tanger Mediterranean Special Agency (TMSA)
- 15:00-15:15     **Q&A-1**
- 15:15-15:35     **Coffee Break**
- 15:35-15:55     **Automotive Sector in Morocco**  
Mr. Larbi BELARBI, President, Moroccan Association for Automotive Trade  
and Industry & Chairman/CEO, SOMOCA
- 15:55-16:15     **Renewable Energy Programme in Morocco**  
Mr. Said AIT TALEBE-ALI  
Economic Counsellor, Embassy of the Kingdom of Morocco
- 16:15-16:35     **Sumitomo Electric Group in Morocco**  
Mr. Hiroshi KIYOKAWA, General Manager, Group Management Department  
- Europe and the Americas, Group Management Division, Automotive Business Unit  
Sumitomo Electric Industries, Ltd.
- 16:35-16:55     **Q&A-2**
- 16:55-17:00     **Closing Remarks**  
Mr. Yoshitaka NAKAMURA, Managing Director, JCCME