

Tet	COUNTRY PROFILE
- Area :	322.462 km2
- Neighboring countries:	Burkina-Faso, Ghana , Guinea, Liberia and Mali
- Population:	23 millions (2011)
- Population density :	68.1 Inhabitants/km2
- Population Growth per year:	3.3 % (2009); 40% under 15y and 57% between15y-64y (2011)
- Life expectancy :	54.7 ans (2010)
- Official language :	French
- Religions :	Christian, Islam, Animism, Etc
- Currency :	Franc CFA (655,56 FCFA = 1 €) is also the same currency for 8 countries of UEMOA zone
- Unemployment rate:	9.74 % (2013)
- Inflation rate:	1.3%(2012), 2.6% (2013)
- GDP per capita:	1 500 US \$ (2012)
- GDP :	12.600 billion Franc CFA in 2012 (25.2 billions US \$) GDP growth rate: 9.1% (2013), Estimate for 2014-2015 : 10%
- GDP Contribution	Primary: 24% / Industry: 25.3% / Services: 50.7%



REASONS TO INVEST IN COTE D'IVOIRE





- After more than a decade of crisis, the Government of Côte d'Ivoire has initiated a process to improve its investment climate.
- ☐ With a population of nearly 23 million inhabitants, a gross national income of over 1,500 USD per person, infrastructures unique in West Africa, and an increasingly diversified economy, Côte d'Ivoire is the number one economy in the West African Economic and Monetary Union (WAEMU/UEMOA), representing 40% of its GDP.
- Côte d'Ivoire is also the second economic power of the Economic Community of West African States (ECOWAS) behind NIGERIA and is the gateway to this large market of 305 million people.
- □ Fully focused on economic development, Côte d'Ivoire's objective is to join the ranks of emerging countries by 2020. Within this framework, the National Development Plan (NDP 2012- 2015) devotes nearly 22 billion US \$ to investment, of which 60% come from the private sector.
- ☐ This strategy has already proved effective as there are signs of economic growth: + 9.1% in 2013, with a forecasted of 10% in 2014-2015 and in the years to come.





CI TRADE ADVANTAGES

Free or prefered Commercial exchange and economic partnership

Regional:

- ✓ WAEMU/UEMOA: 8 countries with currently a market of 80 million consumers.
 - Common currency Franc CFA pegged to EURO
- ✓ ECOWAS: 15 countries with a market of 305 Million of consumers
 - · Composed of 100 million of middle class
 - Common duty Tax System (TEC) exists from 0% to 20%.
- ✓ APE with European Union (EU): an economic partnership agreement with exemption of most of the customs tariffs and export quotas on products imported from Côte d'Ivoire.

Bilateral:

 ✓ AGOA with the US: exoneration of Custom tariffs and export quota on products imported from Côte d'Ivoire. Export to the US under AGOA in 2012, was 112.5 million US \$ (source US dpt of commerce)

Preferential

✓ **SGP** Agreement gives Côte d'Ivoire, thru WAEMU/UEMOA, a general prefered access to certain markets such as Canada, Turkey, Japon and Suisswerland. Tariffs under SGP applicable to products imported from Côte d'Ivoire are generally between entre 0 et 20 %.



AGRICULTURE 1st African 2nd World cashew **Producer and 1st** producer exporter (260 000 t) (500 000 t in 2012) world Cocoa producer 1st African (1 671 000 t) palm oil exporter (418 000 t) African rubber 1st world Produce of Kolas nuts (255 000 t) (35 000 t) 6th World Coffe 4th African 4th African pineapple exporter Producer Cotton exporter (52 000 t) (104 000 t) (340 000 t) 7th African mango exporte 1st african (47 000 t) **Tuna port**



MINING OIL & GAS

The country has a large recognized mineral potential. Mining Contributes more than 1% to the GDP.

The country alone contains 35% of areas in West Africa conducive to the discovery of gold deposits . The Ivorian underground contains gold , diamond, iron, nickel , manganese , bauxite , copper and colombo-tantalite . Only gold and manganese are used industrially.

Currently the country has 4 companies producing gold and 3 companies producing manganese; 23 mining Subcontractors, and 130 research permits delivered.

Côte d'Ivoire has a large potential for energy production of 6 hydroelectric dams and 4 power plants, with a total power capacity of 1.632 MW.

Currently the energy produced is 37% hydro and 63% thermal and should be brought to 4000 MW by 2015

Oil production is 25.000 bbl / day (2013) with a gross crude oil capacity of 70,000 barrels / day and gas is 75.13 billion cubic feet (2013).

The country also has a large storage infrastructure and management of petroleum products for local consumption as well as export to Mali, Burkina Faso, Niger and Chad.

Côte d'Ivoire produces enough energy for its own consumption and feed the neighboring countries in electricity and gas.







INDUSTRY

Côte d'Ivoire is among the top 5 exporting agribusiness power in Africa and first in West Africa. More than 5 000 industrial companies enumerated in Côte d'Ivoire in 2013;

The industrial sector represents:

- 25.3% of DGP in 2013
- 41% of exports from the Ivory Coast in 2012

Strong increase in industrial added value:

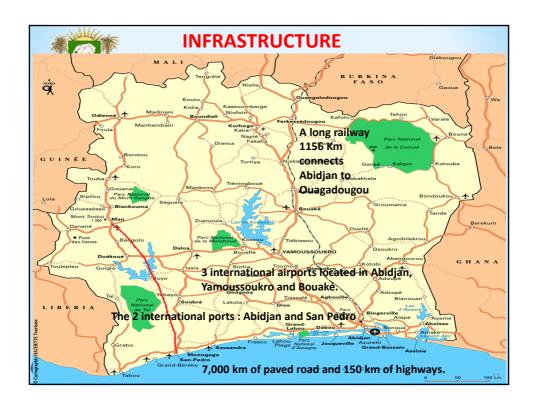
- Industry of extraction and energy represents 28% of industrial added value
- Construction (10%) and manufacturing (62%) with a predominance of agribusiness activities, followed by chemical, rubber, plastics, petrochemicals and textile.

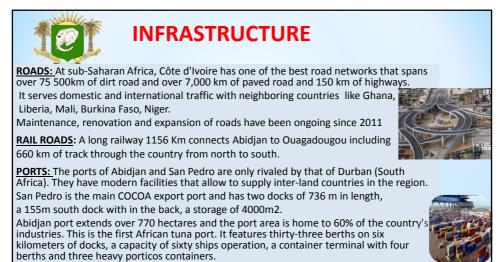
Côte d'Ivoire has established both free zones and industrial zones, but there is currently an Insufficiency of capacity; Rehabilitation of the existing industrial zones has started and the need to create new industrial areas.











<u>AIRPORTS:</u> Côte d'Ivoire has 3 international airports located in Abidjan, Yamoussoukro and Bouaké. 14 other cities have aerodromes, the main cities are Daloa, Korhogo, Man,

The Felix Houphouet-Boigny airport in Abidjan is the hub of the sub-region. It provides 90% of the traffic is served by more than twenty (20) airlines, welcomes more than 2 millions passengers annually and more than 95% of industry revenue, making the

destination Côte d'Ivoire, the most accessible of the sub region.

Odienné and San Pedro.



TELECOM/ ICT

Télécommunications infrastructure

In Côte d'Ivoire, Telecommunications cover the areas of LAN Line telephony, mobile telephony and the Internet. Extension at the national level in the global telecommunication industry, is characterized by significant technological innovations and a growing local market.

In 2014, with 5 mobile providers we count about 20 421 596 of mobile phones. This is equivalent to a penetration rate of 83.5%. Technologies deployed in mobile telephony: GSM (2G), GPRS, I'EDGE, WIMAX and UMTS (3G).

As for LAN line telephony, it appears, in 2014, with 2 operators we count over 257 824 users, representing a penetration rate of 1.05%.

The penetration rate of the Internet has a great deal of progress, about 200 000 subscribers in this area, which is 5% penetration of broadband Internet.

Broadband Connectivity speed is 120 Gbit/s

Very good IT Schools in Abidjan (ESATIC) and Yamoussokro (l'INPHB).





BANKING AND INSURANCE

Diversified banking and financial system

- Existence of a single currency (CFA) pegged to the Euro at a fixed parity
- Headquarters of the Regional Stock Exchange (BRVM) based in Abidjan, is a unique electronic exchange for 8 countries in West Africa trading stocks and bonds.





 The insurance industry has a strong presence in the Ivorian financial landscape; it includes 30 national and international insurance companies operating in Côte d'Ivoire.







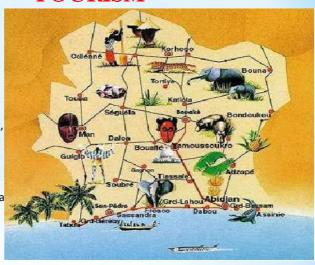


Côte d'Ivoire has 520 km of coastline bordering the Atlantic Ocean: sandy beaches, coconut trees, creeks, cliffs, lagoons for swimming, surfing, sport fishing, water sports, sailing.

The country has numerous national parks and nature reserves close to 300 that offer a wide variety of wildlife and landscapes from north to south A very rich culture and diverse, but also oriented high-end customers and business tourism.



TOURISM



the number of tourists from 298,000 in 2012 rose to 300,000 in 2014. In 2015, Côte d'Ivoire Tourism is expecting 500,000 tourists.

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EDUCATION & HEALTH

• Côte d'Ivoire counts 14 large public health Infrastructure and 41 privates health facilities and plan the development of more health Infrastructures in 31 regions and 3 large cities

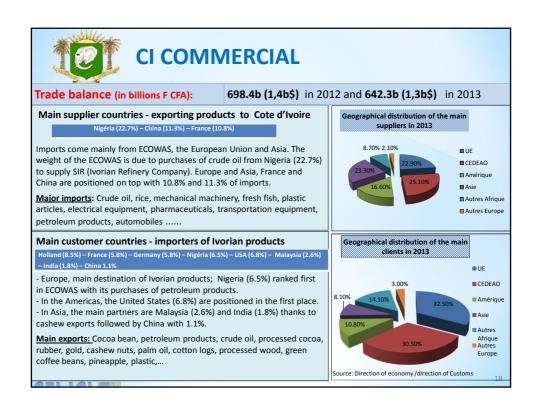


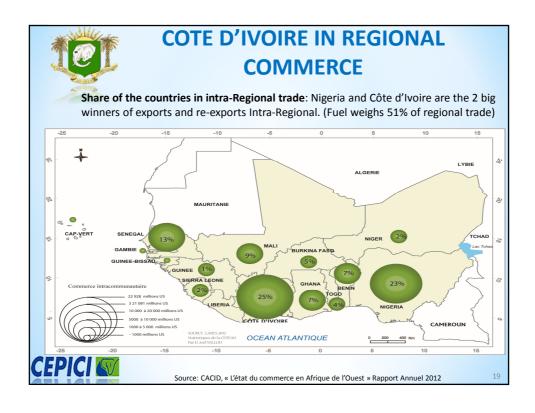
• Côte d'Ivoire counts 14 larges universities that have regional standing and good ratings. Côte d'Ivoire has a skilled and experienced labor force, thanks to numerous technical schools training the youth;

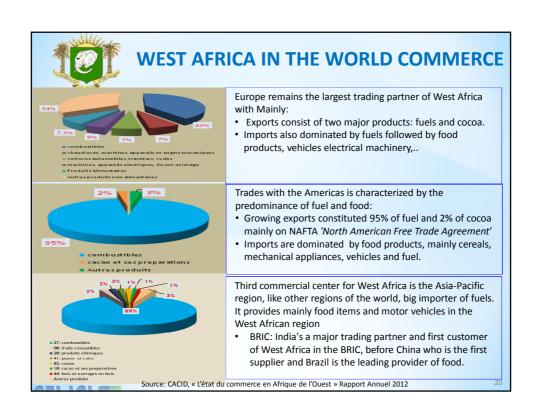


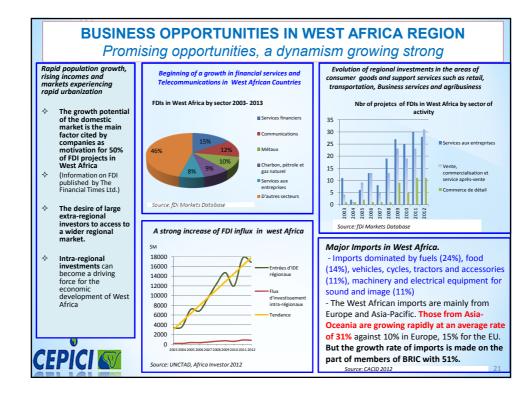










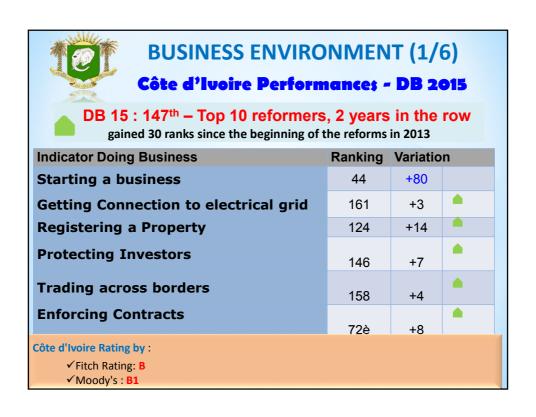














BUSINESS ENVIRONMENT (2/6)

DOING BUSINESS MAJOR SECTOR REFORMS ACHIEVED TO DATE

Starting a business

- > Reduced company registration's time, procedures and costs
- Created your company in 24h (from 48h) at CEPICI with all the adminstrations present
- Put Online publication for registered companies on the CEPICI website CEPICI.GOUV.CI

Registering a property

- Made it easier and affordable by streamlining procedures, reducing property transfer time
- Implemented online Land Title Registry
- Reduced property transfer tax from 10% to 6% in 2 years

Getting credit

➤ Enacted and implemented the legal framework of credit Bureau (to fully operate in June 2015)



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BUSINESS ENVIRONMENT (3/6)

DOING BUSINESS MAJOR SECTOR REFORMS ACHIEVED TODATE

Building permit

- > Streamlined procedures for land and housing related to construction permit
- Reduced delay from 475 days, two years ago, to 213 days in 2014 with a target of 87 days in 2015.

Connecting to electrical grid

Simplification and reduction of procedures and time for connecting a warehouse to an electrical supply network for a contractual demand of 160 KVA and a distance of 200 m (for example)

Protecting the investor

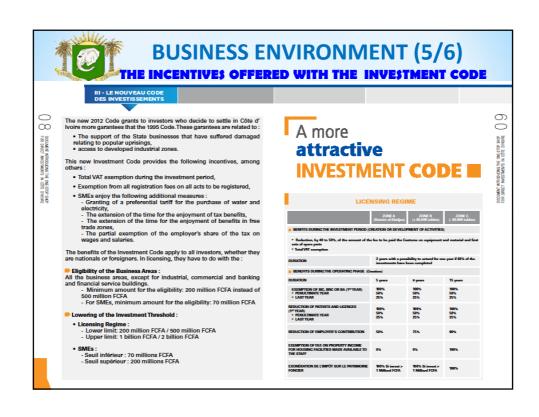
- > Improved judicial efficiency by reducing processing times of commercial disputes to 56 days in average and set fixed legal costs
- Created commercial courts and implemented the Abidjan Commercial Court since November 2012;
- Transparency and efficiency in public procurement management with the implementation of the Regulatory Authority for Public Procurement
- Strengthened the protection of minority shareholders holding a capital <10%) by easing prosecution and management liability towards minority shareholders

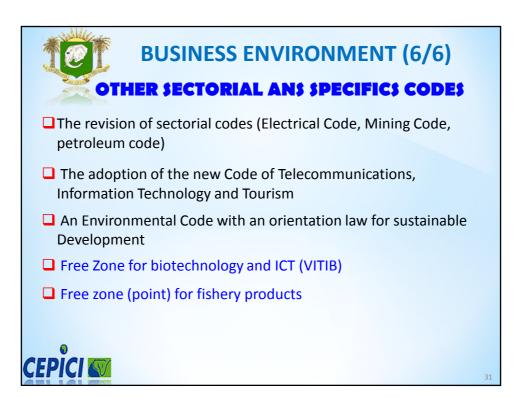


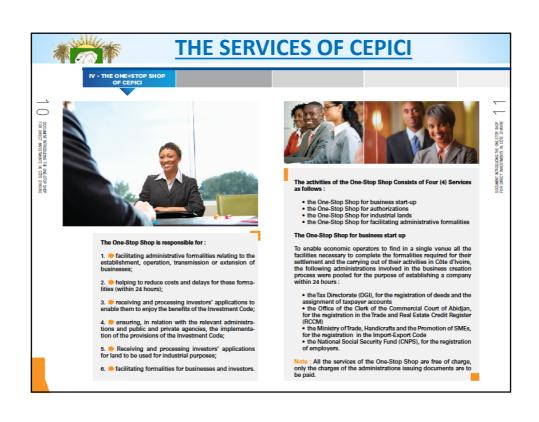
THE GUARANTEES OFFERED WITH THE INVESTMENT CODE

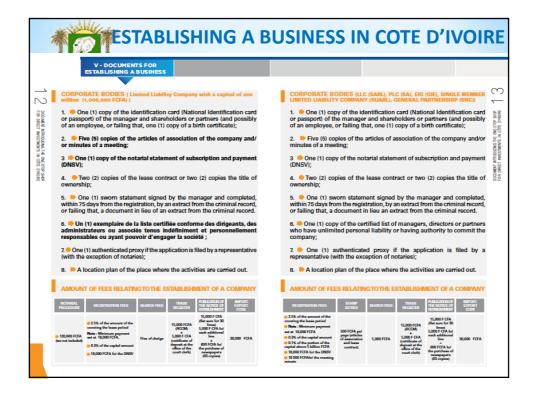
- Minimum threshold: 200 000 000 FCFA (400 000 US\$)/70 000 000F CFA (140 000 US\$) for SMEs
- Protection of intellectual property
- Working permit and resident Visas for foreign workers
- Access to raw material, commodities, intrants
- Funds Transfer: repatriation of remunerations and revenus
- Investment set up period: 24 months maximum
- Production period: between 5 to 15 years depending on the zone of implantation
- Scope of the authorisation : new and existing activities
- <u>Eligible sectors</u>: all activities except from non industrial buildings, trade, banking and financial services.
- ➤ <u>Benefits granted</u>: during the investment period, 40 to 50 % reduction on customs duty tax and total exemption of 18% VAT on equipment.
- Fiscal exemption during the production period (Tax on industrial and commercial profits, business licensing and permits, contribution paid by employers)
- Additional taxes exemption granted above the upper threshold of 1 billion CFA (2millions US\$)















Public Works, Infrastructures and **Environment**

- Building restoration
- Construction of railways, roads and bridges
- Abidjan urban train
- Construction of the wholesale market
- Construction of council and luxury housing
- Restoration and cleaning of Cocody bay
- Development of Banco bay
- Waste management
- Drinking water delivery, etc

Mining, energy and hydrocarbons

- Oil and gas mine detection and extraction
- Solar energy development
- Construction of a hydrocarbon warehouse
- Extension of electricity transport and distribution network, etc.

Industry and ICT

- Raw material rendering plants (palm oil, cashew nut, rubber, cocoa, coffee)
- Oil and energy product rendering industry
- Construction of electronic/electric equipment plants
- Restoration, creation and transfer of industrial zones, etc.
- Mesh of the country: Installation of 7,000 km of optical fiber

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Agriculture AND ANIMAL RESOURCES

- Construction of the Abidjan agricultural pole
- Rice, corn, soya and food crop production, etc..
- mechanization of agriculture
- Construction Irrigations facilities

Tourism and Transport

- Construction of the Abidjan Olympic Complex
- Construction of 3 star and 5 star hotels
- Development of the Abidjan lagoon bay area, etc.

Education, EMPLOYMENT and Healthcare

- Construction of student complexes and residencies
- Creation of libraries and electronic documentation centers
- Construction of hospitals and healthcare centers
- Construction of high schools and classrooms
- Construction, equipment and operation of the nuclear medicine center
- Equipment and operation of the Abidjan national radiotherapy and medical oncology center, etc.

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SUCCESS STORIES

- GROUPE OLAM
- NESTLE
- ORANGE
- MTN
- RADISSON BLUE
- GROUPE ACCOR
- PFO
- CARREFOUR
- COLAS
- CEMOI
- CIMAF

- **CITY BANK**
- BNP PARIBAS
- SGBCI
- INCI GROUP
- MAJOR DRILLING
- AJINOMOTO
- ITOCHU
- MITSUBISHI
- RANDGOLD



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CONCLUSION

Côte d'Ivoire remains a country with

- a high potential and investment opportunities,
- an important social and economic infrastructure,
- a business climate in constant improvement

We invite you to contact CEPICI for your investment projects in Côte d'Ivoire.



www.cepici.gouv.ci







INVESTMENT OPPORTUNITIES

AGRICULTURE SECTOR

Côte d'Ivoire has reached remarkable achievements in agricultural development and is planning to optimize and produce more for export & transformation and has put in place the National Agriculture Investment Plan (NAIP) which is a framework for private investment in agriculture.

TOPIC	PLANNED PROJECTS
Employment	• 600 000
Training	5 integrated agricultural training centers
Irrigations facilities	• 19 Dams
	15 wells equipped with pump
Land development	• 8 430 hec of land
	300 hec of agro-pastoral land and reforestation of 300 hec
Collect infrastructure and Storage	116 stores et storages (1 100m²)
	19 produce groupage centers
Production Infrastructure	190 pairs of cows
	2 fish farms and wharfs
	 Building of Slaughterhouses throughout the country
transformation Infrastructure	31 rice transformation plants
	11 rice mills et 3 plants to produce infants food
Country roads	• 2 230,1 Kms
mechanization of agriculture	149 agricultural harvesters
	225 tillers



INVESTMENT OPPORTUNITIES

MINING

OIL AND GAS RESERVES

Cote d'Ivoire has a high potential for gold mineralization of more than 100 000 km2

- **TYPE OF RESERVES RESSOUCES** IRON 4 000 million tons NICKEL 260 million tons BAUXITE 1 200 million tons MANGANESE 6 million tons DIAMOND + 5 million carats GOLD + 500 tons согомво 145 tons TANTALITE
- The supply of energy to mining projects
- Electrification of villages with over 500 inhabitants by 2016.
- The construction of mineral terminals at San Pedro port
- Discovery of new offshore oil fields
- The crude oil reserves estimated at 339 million barrels (2012)
- Current concessions are established in deep sea
- The construction of eastern pipeline
- The construction of 6 Hydro-electric power plants and 4
 Thermal power plants all over the country
- Gas reserves are estimated at 35 billion m3; current production of 1,777 million m3, covering less than 90% of demand
- The increase of the storage capacity of gas
- Extension of the distribution network of gas and electricity to industrial customers in the West African region



INDUSTRY

Côte d'Ivoire wants to increase the share of industrial sector in GDP <u>from 25% today to 40% in 2020</u>, by strengthening the processing of agricultural products such as cashew nuts, cotton, cocoa, fruits and vegetables, oil palm,...

- Implementation of the program of cashew processing: to increase transformation of cashew nuts from 5.2% today to 35% by 2016 and 100% by 2020.
- Strengthening the cocoa processing measures to increase the transformation rate from 35% to 50%.
- Restructuring and revitalization of industries of cotton-textile-oilseeds (2013 -2017) by restructuring and developing existing textile companies (COTIVO, FTG) and create a Free Trade Zone Textile in Bouaké, plus increase of manpower through training)
- Developing natural resources (mining, oil, gas);
- Developing Structuring Industries (Metal and Steel Plant, Cement, Chemistry, etc.);
- Developing Consumer Products (Textile, Packaging, Generic Drugs, etc.);
- Developing small Manufacturing industry (Assembly lines and mounting facilities, Small Equipment)
- Engaging in strong actions against fraud and counterfeiting
- Reinforcing the capacity of Industrial lands:
 - * Creation and set up of new industrial Lands inside the country (Bonoua, Yamoussoukro, Bouaké, Man, Korhogo and San Pedro
 - * Development of a new industrial park (PK24 Abidjan) with the launch of an emergency program of 50hec and a public offering launched to develop 200hec.
 - * Adjustment of rate of charge for the occupation of industrial land.

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INVESTMENT OPPORTUNITIES

INFRASTRUCTURE

ROADS:

- Delivery of the 3rd bridge in Abidjan in 12/2014
- Building and rehabilitation of Highways: ABIDJAN-DABOU, ABIDJAN-LAGOS, YAMOUSSOUKRO-BOUAKE
- Granting Interest (consessions) for regional roads development and exploitation

RAILROAD:

- The construction of the railway Man-San Pedro
- Rehabilitation of the Railroad axis ABIDJAN- OUAGADOUGOU- KAYA and the line should extend
 to the manganese mine in Burkina Faso
- Building of the Urban Train and Urban Taxi boat fleet in Abidjan

PORTS:

- Development of a Grain port Terminal
- Extension of San Pedro Harbor and port for minerals, Gas and agriculture storage and transport
- Extension of Abidjan port with also a mineral dock

AIRPORTS

- Building of a large International Airport in SAN PEDRO with a development of an "Aerocity"
- Rehabilitation and extension of YAMOUSSOUKRO and ABIDJAN airports





ECONOMIC ASSET & INVESTMENT OPPORTUNITIES

EDUCATION & HEALTH



Building and equipping of: - a Laboratory of high reference; - the Mother and Child Hospital; - an Health Institute of Neck and head; - several University Hospitals; - 450 Health care centers — Building the national radiology and oncology center

• Côte d'Ivoire counts 14 larges universities that have regional standing and good ratings.

Côte d'Ivoire has a skilled and experienced labor force, thanks to numerous technical schools training the youth;

PROJECTS:

- Rehabilitations and equipment of 30,000 elementary and large number of High schools
- Building of 5 new Universities and graduate schools and extension of 2 universities and campuses
- -Building of "TECHNOPOLIS" an University of Technology and innovation technology



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INVESTMENT OPPORTUNITIES

TELECOM & IT (ICT)

Availability of a free trade zone called "VITIB"

In order to develop this sector, the government has deployed 1,500 km of optical fibers and expects to reach 7,000 km by 2015 to allow access to telecommunications services in all parts of the country

- The development of technology hubs Infrastructure construction next generation connectivity
- Designing innovative local content and as a suitable IT solutions
- Distribution and sale of computer access terminals in public
- The creation of a dedicated fund for ICT investments.

PROJETS

- E-GOV: Interconnection of Public Administration
- Mesh of the country:
 Installation of 7,000 km of
 optical fiber
- Transition to Digital
 Terrestrial Television 5000
- centers
- Use of ICT in the areas of Health and Education





INVESTMENT OPPORTUNITIES

HOUSING - REAL ESTATE

REAL ESTATE AND HOUSING

Rapid urbanization and rapid population growth have created a strong demand for housing. Also, the Ivorian Government has developed a housing policy to meet the needs of increasingly growing population

Over the period 2012 - 2015, the program focuses on achieving social and low income housing 60,000 of which 50,000 homes in Abidjan and 10,000 in the cities of the interior of the country. In implementing the program, the essential role of government is to regulate, promote and encourage the private sector to invest in Housing with important Incentives such as:

- <u>Land:</u> Identification of reserves, land registration, tax exemption of undeveloped land, the implementation of the one stop shop;
- <u>Financing</u>: Development of financing Mechanism (CDMH, FSH, promoters, Developers, banks and financial institutions
- Taxation: Benefits of the Investment code, tax benefits, exemption from VAT on materials and study, 50% of BIC exemption stamps and registration fees.

