**Concept Note for the SADC-Japan Business Investment Forum**

**9-10 June 2016**

1. **Title: SADC-Japan Business Investment Forum**
2. **Forum Objectives**: The overriding objectives of the forum are: *i*) to expose Japanese private sector to bankable investment opportunities in the SADC region; *ii*) establish business linkages and facilitate meetings between SADC and Japanese private sector; *iii*) promote trade and investment missions between Japan and the SADC region; *iv*) learn from companies that have succeeded in doing business in the SADC region; *v*) promote the SADC regional industrialization strategy and roadmap.
3. **Date, Time, Venue and Schedule of Events*:***

9 - 10 June 2016

**Time: 09:30hrs – 17:40hrs**

**18:00 – 20:00: Network Reception**

**Doors Open: 09:00hrs for Registration (Day 1)**

1. **Venue***:* United Nations University Hall, 5-53-70 Jingumae, Shibuya-Ku, Tokyo 150-8925 Japan, Tel. 03-5467-1212, Fax.03-3499-2828
2. **Theme*: “****Embracing Vibrant Business and Investment Opportunities in the SADC Region****”***
3. **Organizers**: SADC Embassies in Japan, SADC Secretariat and co-organized by UNIDO ITPO, Tokyo Office.
4. **Sponsors:** SADC Embassies, Koyo Corporation, Bollore Logistics and UNIDO ITPO Tokyo, Job Corporation and **Standard Chartered Bank,**
5. **Public Relations & Program**: Nikkei Business Publications (NBP)
6. **Supporters**: The seminar is supported by UNU, MOFA, METI, AfDB, JICA, JETRO, JBIC, JOGMEC, UNDP, JATA, Keidanren, The Japan Institute for Overseas Investment and Keizai Doy
7. ukai.
8. Expected Audience is 300 people comprising Japanese and SADC business executives and investors, Japanese Government Related Agencies, SADC Investment Promotion Agencies.
9. **Overview**: The Southern African Development Community (SADC) is a regional economic community (REC) made up of 15 countries namely Angola, Botswana, Democratic Republic of Congo (DRC), Lesotho, Madagascar, Malawi, Mauritius, Mozambique, Namibia, Seychelles, South Africa, Swaziland, Tanzania, Zambia and Zimbabwe. SADC is one of five regional economic communities recognized by the African Union as building blocks toward achieving an African Economic Community.

SADC’s main objectives are to promote peace, security and economic integration. Southern African countries are bound together by cultural and political affinities which have enabled them to solve internal conflicts in individual countries. SADC is relatively speaking, widely acknowledged as the safest and most politically stable part of the African continent. Even amidst the current global terrorism threat, SADC has to date recorded no terrorism-related violence.

On the economic front, the region’s economic integration agenda is outlined in the Revised Regional Indicative Strategic Development Plan (RISDP, 2015-2020) and the Industrialization Strategy and Roadmap (2015-2063). The RISDP includes a long term macroeconomic convergence and stability program, intended to deepen regional integration in support of industrialization.

In the period following the 2008/09 global financial and economic crises, macroeconomic performance in the African continent has been impressive. During the same period economic growth has been slow in developed economies in Europe, Asia and the Americas. Although there are still challenges of poverty and unemployment, Africa has in the last decade been the second fastest growing continent. The majority of African countries are diversifying their economies from heavy reliance on extractive industries to infrastructure, telecommunications, manufacturing and retail.

The Southern African region is home to some of the fastest growing economies in the world. SADC is also viewed as the largest and most dynamic regional economic grouping in Sub-Saharan Africa (SSA). SADC accounts for about half of continental GDP and is also the richest with real per capita income two thirds above the continental average.

The 2015 World Bank “ease of doing business” report highlights that six of the top ten African countries providing a conducive business environment are from the SADC region, and five of the top ten investment destinations in Africa are in the SADC region as well. Furthermore, the 2015 IMF economic outlook report emphasized that six of the top ten fastest growing economies (by GDP growth) are in Africa, and out of these six, 4 are in the SADC region.

These impressive rankings are a direct result of the region’s stable democratic political climate, long established functioning free markets, large potential markets and population (350 million), huge raw material bases, abundant and inexpensive labour force, private consumption and strong investment in mining and infrastructure. The current global environment (slow growth, financial volatility etc.) has given SADC an opportunity to re-focus policies on diversification and structural transformation. Notwithstanding that the SADC region is better-off relative to other RECs, more needs to be done to improve its trade and investment potential in terms of total flows and positioning in global value chains.

In the pre-TICAD period the Japanese private sector and general public knew very little about opportunities existing in different parts of Africa. The misconception about Africa was that it was a huge, homogenous country dogged by wars, poverty and no positive outlook. The other big mistaken belief was that Africa was only about the continent’s commodities, and therefore too risky to do business in or with.

The TICAD Process has played a big role in shifting these false impressions since its inception in 1993. Now due to its substantial demographic dynamics, Africa is today seen more as an investment destination, a growth frontier and a future marketplace. The Japanese business community and general public is now realizing the rising potential of Africa and the existing opportunities as an emerging market where there is space to grow any type of business.

This year the TICAD Summit will be held in Nairobi, Kenya, marking the first time that the meeting takes place in the African continent. The TICAD Process has stimulated the progression of Japan–Africa relations, by stressing the importance of “Africa’s ownership” of its own development as well as through partnership with the international community.

SADC deeply appreciates the role played by the TICAD Process in increasing interest by Japanese private sector to seek and establish trade and investment prospects in the region. In June 2013, Prime Minister Abe accompanied by high level Japanese business executives visited several countries in Africa. The visit added impetus to the importance of doing business with Africa, and was an indicator of the seriousness of Japan-Africa engagement.

It is in this regard that the 12 SADC Embassies in Japan are keen to engage more Japanese private sector, to enhance contribution to the economic development of the SADC region. The forum will serve as an avenue for policy dialogue and information and contacts exchange views between Japanese business community and their SADC counterparts. The forum will reassure Japanese private sector looking for robust economic growth during this prolonged, sporadic recovery from the 2008/09 economic crisis to look towards the SADC region. The SADC region boasts of stable governments, stable regulatory framework, ample natural resources and a young growing population longing for jobs and consumer goods.

1. **Expected Outcome:** Increasedstrategic collaboration between SADC and Japan leading to more investment and trade activities between them.

**Programme for the SADC-Japan Business Investment Forum**

**9-10 June 2016**

**Program Day 1**

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| **TIME** | **PROGRAM** | **SPEAKER** |
| **09:30 -09:40** | **Welcome Remarks** | ***Amb. Richard Ramoeletsi****, Dean of SADC Ambassadors* |
| **09:40-9:55**  **09:55-10:10** | **Opening Remarks** | * ***Hon. Sadique Kebonang,*** *Assistant Minister of Trade and Industry (Botswana)* |
| **Opening Remarks** | ***Mr. Ichiro Aisawa,***  *Chair of SADC-Japan Parliamentary Friendship League* |
| **10:10-10:40** | **Session 1: Presentation on SADC Industrialization Strategy & Roadmap** | ***Mr. Remigious Makumbe,*** *Director, Infrastructure Services, SADC Secretariat* |
| **10:40-10:55** | **Tea Break** | *All Participants* |
| **10:55-12:30** | **Session 2: Quality Infrastructure (Logistics, Transportation)**  Presentations (5 minutes)   * ***Ms Mapolao Mokoena*,** *Senior Programme Officer*   *Transport, SADC*   * ***Mr. Takehiko Mori,*** *Counsellor, Ministry of Land, Infrastructure, Transport & Tourism (MLITT)* * ***Mr. Kazuhiro Hashimura,*** *General Manager sec. Project Division, Infr. Projects Unit-Nacala Corridor projects – Mitsui* * ***Mr. Arnaud Rastoul*,** *Managing Director, Ballore Logistics Japan K.K* | ***Moderator:******Mr. Junichi Yamada***  *Special Senior Advisor, JICA*  ***Panelists:***   * ***Hon. Carlos Mesquita,*** *Minister of Transport &  Communications (Mozambique)* * ***Mr. Clifford K. Tandari,*** *Executive Director, Tanzania Investment Center* |
| **12:30 – 13:45** | **Networking Lunch** | *All Participants* |
| **13:45- 14:45** | **Session 3: Energy, Environment & Water**  Presentations (5 min each)   * ***Mr. Remigious Makumbe***   *Director Infrastructure and Services (SADC) on Opportunities*   * ***Mr. Mohamed Eisa,*** *UNIDO Regional Projects and Investment Opportunities* * ***Mr. Norio Shoji,*** *CEO of Koyo Corporation* | ***Moderator: Mr. Hiroaki Kanazawa,*** *Deputy Managing Editor, Editorial Bureau, Nikkei*  ***Panelists:***   * ***Hon. Sadique Kebonang,*** *Assistant Minister of Trade and Industry (Botswana)* * ***Mr. Mohamed Eisa,*** *Representative Director of UNIDO Regional Office South Africa* * ***Mr. Norio Shoji,*** *CEO of Koyo Corporation* * ***Mr. Tadashi Yokoyama,*** *Head, External Representation Office for Asia, AfDB* |
| **14:45-15:00** | **Tea Break** | *All Participants* |
| **15:00-16: 15** | **Session 4: Agribusiness & Food Security**  Presentations (5 minutes)   * ***Mr. Remigious Makumbe***   *Director Infrastructure and Services (SADC) on Opportunities*   * ***Hon. I.C. Mabuwa,*** *Deputy Minister For Industry & Commerce (Zimbabwe)* * ***Mr. Naota Aoto,*** *Counsellor, Ministry of Agriculture, Forestry & Fisheries (MAFF)* * ***Mr. Hiroyuki Yamamoto***,   *General Manager, Administration Department, Toyota Tsusho* | ***Moderator****:* ***Mr. Handa,*** *Director Asia Africa Investment Consulting*  ***Panelists****:*   * ***Hon. I.C. Mabuwa,*** *Deputy Minister For Industry & Commerce (Zimbabwe)* * ***Mr. Majakathata Mokoena,*** *Principal Secretary, Ministry of Trade and Industry (Lesotho)* * ***Mr. Naoya Aoto,*** *Counsellor,**Ministry of Agriculture, Forestry & Fisheries (MAFF)* * ***Mr. Hiroyuki Yamamoto****General Manager, Administration Department, Toyota Tsusho* * ***Mr. Pedro Mucavele****, National Director of the Agriculture and Food Security Promotion (Mozambique)* |
| **16:15-16:30** | **Wrap Up of Day 1** | ***Amb. Abu-Basutu*** *(Zimbabwe)* |
| **17:00-19:00** | **Networking Reception** | *All Participants* |

**Program Day 2**

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| **TIME** | **PROGRAM** | | **SPEAKER** |
| **9:30- 10:15** | | **Session 5: Doing Business in SADC (Financing, M&A, Risk Management)**  Presentations (5 minutes)   * ***Hon. Sadique Kebonang*** *Assistant Minister of Trade and Industry (Botswana)* * ***Mr. Yasunori Takeuchi,***   *Chief Executive Officer, Japan, Standard Chartered* | ***Moderator: Mr. James Kuria,*** *Head of Africa Business Development, Global Strategy Office, Deloitte*  ***Panelists:***   * ***Hon. Sadique Kebonang*** *Assistant Minister of Trade and Industry (Botswana)* * ***Mr. Majakathata Mokoena,*** *Principal Secretary, Ministry of Trade and Industry (Lesotho)* * ***Dr. D. M. Sibanda,*** *Permanent Secretary, Ministry of Macroeconomics Planning and Investment Promotion (Zimbabwe)* |
| **10:15-10:25** | | **Tea Break** | *All Participants* |
| **10:25-11:10** | | **Session 6: Investment opportunities in Pharmaceutical**  Presentations (5 minutes)   * ***Mr. Mohamed Eisa,*** *Representative Director UNIDO Regional Office South Africa - Roles in the Pharmaceutical Sector Development in SADC* * ***Mr. Kenzaburo Hara,***   *Senior Manager International Sales and Marketing Department, Job Corporation* | ***Moderator: Mr. Tatsuya Kitamura,*** *Chief Producer, Global Business Division, Nikkei BP*  ***Panelists:***   * ***Mr. Mohamed Eisa,*** *Representative Director of UNIDO Regional Office South Africa* * ***Mr. Kenzaburo Hara****,*   *Senior Manager International Sales and Marketing Department, Job Corporation* |
| **11:10-11:55** | **Session 7: Human Capital Development & ABE Initiatives Prospects for SADC**  Presentation (5 minutes)   * ***Mr. Takashi Ooka,*** *General Manager, JOGMEC Remote Sensing Centre: Experience in the SADC Region and Remote Sensing Training* * ***Dr. Naoki Umemiya,*** *Director, Technical and Higher Education Team, Human Resource Development Department, JICA* | | ***Moderator:******Mr. Shigeki Komatsubara,*** *TICAD Programme Adviser, Regional Bureau for Africa.*  *UNDP*  ***Panelists:***   * ***Mr. Naoki Umemiya***   *Director, Technical and Higher Education Team, Human Resource Development Department, JICA*   * ***Amb. Jacob Nkate*** *(Botswana)* * ***Mr. Takashi Ooka,*** *General Manager, JOGMEC* |
| **11:55 -12:40** | **Session 8: ICT & Social Innovation**  Presentations (5 minutes)   * ***Ms Mapolao Mokoena*,** *Director, Infrastructure & Services (SADC) on Opportunities* * ***Mr. Hironobu Kurosaki***   *General Manager North Latin America EMEA Division, NEC Corporation* | | ***Moderator:******Amb. Ndiyoi Mutiti*** *(Zambia)*  ***Panelists:***   * ***Hon. Carlos Mesquita,*** *Minister of Transport & Communications (Mozambique)* * ***Ms Mapolao Mokoena*,** *Director, Infrastructure & Services (SADC) on Opportunities* * ***Mr. Hironobu Kurosaki***   *General Manager, EMEA Division NEC* |
| **12:40-13:00** | **Closing Session** | | ***Amb. Jacob Nkate,*** *Chair, SADC Trade, Investment and Tourism Committee* |

**Parallel Program**

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| **Time** | **Program** | **SPEAKER** |
| **13:45-17:20 (Day 1)**  **10:00-13:00 Day 2** | 1. **Business Matchmaking Meetings** 2. **Workshop by Investment Promotion Agencies** | *Details to be confirmed* |
| **Site Visits** | **Participants from SADC visit Japanese Corporations and Government Agencies** | *Own Arrangements to be made* |

**Notes**

* Simultaneous Japanese to English interpretation will be provided.
* Please be aware that the program and time are subject to change.
* Profiles and photos of the speakers, panelists and moderators will be added.