

Algeria Investment Promotion Mission to Japan November 9 – 12, 2015

Algeria has long been recognized as a major hydrocarbon producer (oil and gas) in North Africa. As stressed in the national five-year plan starting in 2015, it is now strategically making a move to diversify its industrial structure. The Government of Algeria has taken a series of measures to establish the necessary framework to attract foreign investors into the country. Japan is also its target in this respect. UNIDO ITPO Tokyo, an Advisor in Algeria to assist Japanese companies with their business interests, has been cooperating with respective stakeholders, including ANDI (National Investment Development Agency) to further strengthen economic cooperation between Japan and Algeria. The Algeria Business Seminar will be held in Tokyo on the occasion of the visit of the mission to provide the country's up-to-date business climate and highlight investment opportunities in key sectors, presented by government and business representatives, including Mr. Abdelkrim Mansouri, General Manager of ANDI.

Key messages

1. Algeria boasts a stable economy and growing domestic demand for goods and services.
2. Algeria is aiming to transform its industrial structure from a "resource rich" to "manufacturing based".
3. The growth rate targeted by the government is 9% (2015-2019).
4. Key sectors inviting Japanese businesses include agri-food, automotive, electrical and household appliances, pharmaceuticals and health care, ship construction and repair, etc.

About ANDI <http://www.andi.dz/index.php/en/>

ANDI, the "National Investment Development Agency", is a public institution established in 2001 by the Government of Algeria, aiming at promoting, accompanying and making investment easier in Algeria. Originally created in the framework of first generation reforms in Algeria during the 1990s under the name of APSI (1993-2001), the Agency is in charge of investment promotion aiming at adapting to changes in the economic and social situation of the country.

About Algeria Business Seminar on November 10, 2015 (Tokyo) <https://www.unido.or.jp/en/coming/1858/>

The seminar will be organized by UNIDO ITPO Tokyo and supported by the Algerian Embassy in Japan, the Japanese Embassy in Algeria, the Japan Cooperation Center for the Middle East (JCCME), and the Japan External Trade Organization (JETRO). It will be held at the UN University HQs starting at 14:00 on November 10 (Tuesday) and introduce the economic update and business/investment climate in the country. The seminar will include presentations about Algeria by H.E. Mohamed El Amine Bencherif, Ambassador of Algeria to Japan; H.E. Mr. Masaya Fujiwara, Ambassador of Japan to Algeria; Mr. Abdelkrim Mansouri, General Manager, National Investment Development Agency in Algeria; Mr. Koichi Kawana, President and Representative Director, JGC Corporation; as well as high level representatives from the private sector of Algeria and Japan.

About UNIDO ITPO Tokyo <http://www.unido.or.jp>

UNIDO is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability. It was established in 1966 and is headquartered in Vienna. ITPO Tokyo is the Investment and Technology Promotion Office of UNIDO in Japan. It was established in 1981 and promotes Japanese foreign direct investment to developing and emerging countries.

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