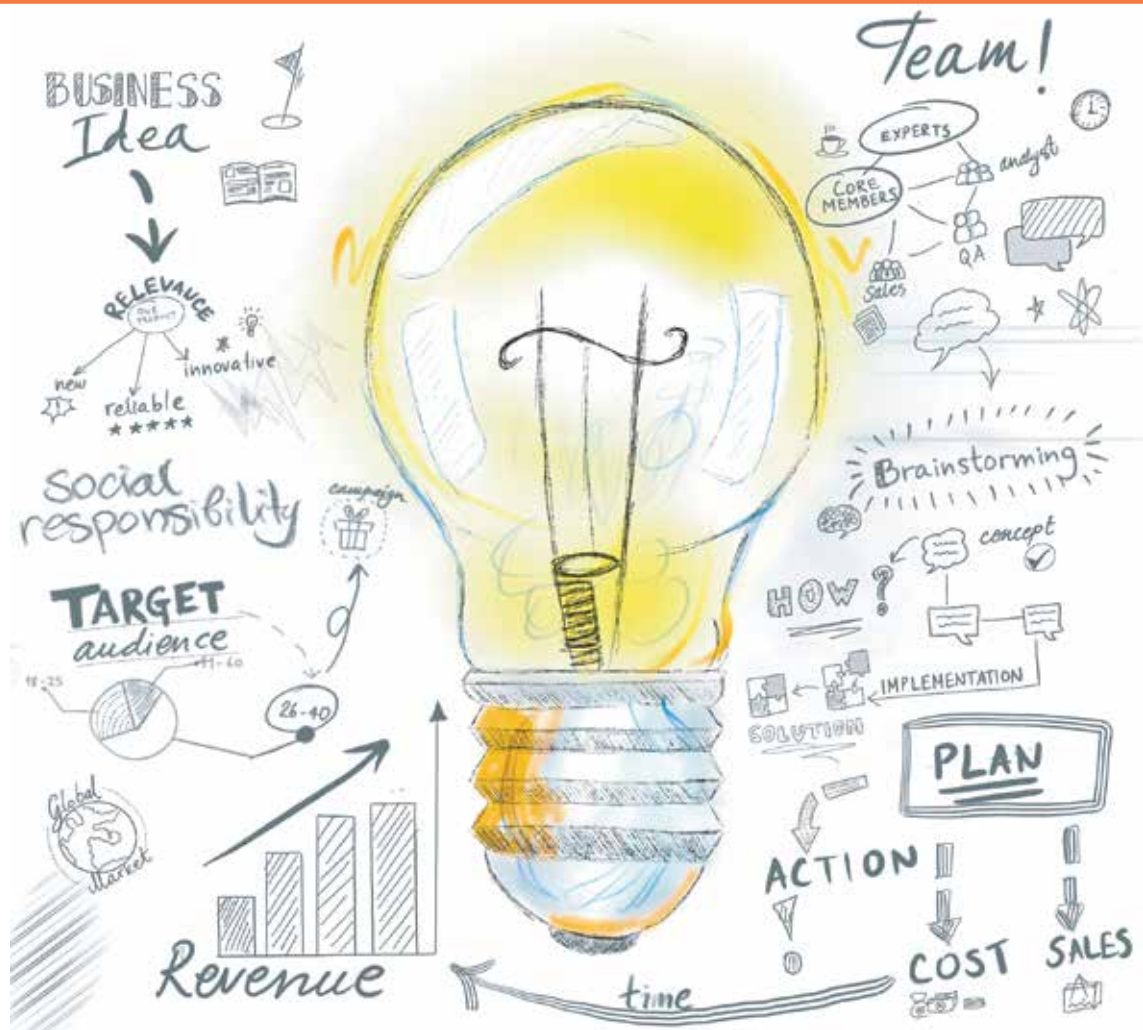


UKRAINIAN ENTREPRENEURS' CHALLENGE



Pitching Candidates



Nataliia H.



Julia B.



Nataliia L.



Olha D.



Artem I.



Olha Z.



Alona K.

Date: Friday, 14 March 2025

Time: 13:30-18:30

(Registration from 13:00, Reception & Networking from 17:00)

Venue: International House of Japan

Address: 5-11-16 Roppongi, Minato-ku, Tokyo, Japan

Organizers: UNIDO ITPO Tokyo & UNIDO ITPO Bahrain

Contact: ukraine-edt@unido.org

Summary

This event is a platform for selected trainees from UNIDO's "Entrepreneurship Development Training for Ukrainian Women and Youth in Japan (EDT)" programme to showcase their entrepreneurial ideas to a distinguished panel of judges.

In addition, it will foster networking and connections, attract potential investment and provide valuable feedback to the participating EDT trainees, advancing their entrepreneurial ventures towards the future growth of Japan and Ukraine.

Judges

Ferda Gelegen



Deputy Head
UNIDO ITPO
Tokyo

Hashim Hussein



Head
UNIDO ITPO
Bahrain

Shigeo Kagami



Professor
The University of Tokyo

Chizu Nakamoto



COO
RICCI EVERYDAY

Kenichi Osugi



Director and CSO
Impact Design Accounting Office, Inc.

Luca Escoffier



Co-Founder and CEO
Mugen Links LLC

Yuta Hirose



Professor
Aoyama Business School

Programme

- 13:00-13:30 Registration
- 13:30-13:40 Welcome addresses
- 13:40-13:50 Pitching session introduction
- 13:50-15:35 Pitching session
- 15:45-16:10 Guest talk
- 16:10-16:45 Award announcement and ceremony
- 16:45-17:00 Congratulatory remarks
- 17:00-18:30 Reception

Guest Talk (15:45-16:10)

*Fostering Entrepreneurship,
Start-ups and Innovation
in Emerging Markets*

Speakers:

Kateryna Yavorska, Ukrainian Chamber
of Commerce in Japan (UCCJ)
Isa Awachi, UNIDO ITPO Bahrain

Moderator:

Yuko Tanaka-Amada, UNIDO ITPO Tokyo

Pitching Candidates

Nataliia



Hapich

An experienced business developer with a background in Law, Nataliia wishes to become a bridge between Japanese and Ukrainian businesses through offering legal, consulting and analytical services, as well as business matching with local governments and stakeholders.

Julia



Bernatska

A professional IT educator for over a decade, Julia will be presenting us with her IT startup which offers a specialised training platform for Power BI, helping businesses to understand their analytics better and to improve their efficiency.

Nataliia



Lysenko

An experienced business administrator and successful manager of the Ukrainian cafe “Kraiany” in Mitaka, Tokyo, Nataliia is aiming to further popularise Ukrainian cuisine and culture in the foodie capital of the world through hearty and authentic dishes in a homey atmosphere.

Olha



Danshyna

A seasoned intepreter and translator proficient in three languages, Olha aims to utilise her knowledge to bridge the gap in the tourism sector by offering tours conducted in various languages, in addition to providing her clients with an innovative tourism experience.

Pitching Candidates

Artem



Ivantsov

A founder of a mobile application development company, and with a background in general psychology, Artem will be presenting us with an innovative virtual assistant for retail and specialized services fit for the 21st century.

Olha



Zhuravel

A licenced psychologist and psychotherapist with a background in successful business leadership and humanitarian initiatives, Olha will be presenting her Ukrainian Culture Center whose purpose is also to be a hub for community building and cultural diplomacy.

Alona



Korniichuk

A social media marketing professional of four years and a high-achieving MA Student in Social Design, Alona will be presenting her Japan-based marketing agency whose purpose is to help businesses expand into new and global markets.