



Embassy of Bangladesh
Tokyo

Bangladesh Seminar in Fukuoka

How Does Embassy Facilitate Japanese Investors?

Dr Ariful Haque

Minister (Commerce)

Email: commercialcounselortokyo@gmail.com

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Outline of Presentation

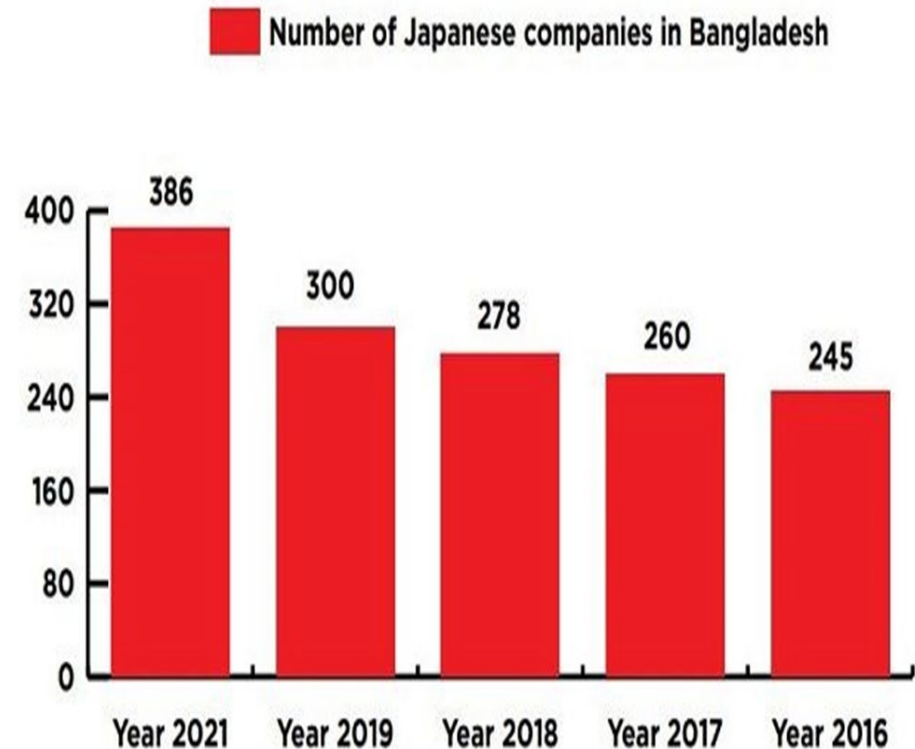
- **Bilateral Trade & Investment Scenario**
- **Promoting Bilateral Trade & Investment**
- **Facilitating Bilateral Trade & Investment**

Bilateral Trade & Investment Scenario

• In Million USD

Year	Export	Import	Trade Volume	Growth (%)
2016-2017	1012.98	1735.2	2748.18	+0.91
2017-2018	1131.89	1870.0	3001.89	+9.23
2018-2019	1366.67	1846.3	3212.97	+7.03
2019-2020	1201.88	1720.0	2921.88	-9
2020-2021	1183.64	2001.2	3184.84	+8.99
2021-2022	1353.85	2771.1	4124.95	+29.51

Japanese investment in Bangladesh by private companies - \$386 mn - till Dec 2021



Promoting and Facilitating Bilateral Trade & Investment

- Organizing and Supporting Promotional Events
- Participating in Trade Fairs
- Business Meeting at Embassy
- Collaborating with Investment Promotion Agencies (IPA)s

Business Promotion Events by Embassy, 2022

SI	Date	Name	Participants	Venue
01	08 April	FEC Follow- Up Seminar	30	Embassy
02	08 June	Webinar on Investment Opportunities in Economic Zones in Bangladesh	211	Online
03	14 June	Bangladesh-Japan IT Networking Event	50	Embassy
04	22 June	Bangladesh Seminar on Trade, Investment and Skilled Human Resources	150	Omiya, Saitama
05	27 June	Seminar on “Recruitment of Technical Interns and Specified Skilled Workers (SSW) by Japan: Potentials and Challenges for Bangladesh”.	50	Online
06	30 September	Networking Event with Bangladesh Business Delegates	30	Embassy
07	05 October	MoC Signing Ceremony between PPPA, Bangladesh & MLIT Japan	45	Embassy
08	13 October	Launching of Bangladesh IT Connect Japan Portal	110	Online
09	17 October	Bangladesh Investment Seminar	200	Tokyo
10	18 October	Fashion World Tokyo (FaW) Networking Event, 2022	50	Tokyo Big Sight
11	8 November	Bangladesh Seminar on Human Resources	100	JITCO, Tokyo

Business Promotion Events by Embassy



Promoting Bilateral Trade & Investment: Showcasing Business Prospects in Bangladesh

- **Japan government included Bangladesh in subsidy destination list to diversify supply chain**
- **Companies may take incentives facilities for relocating investment**
- **Bangladesh among Top 20 Promising Countries for last 3 consecutive years for Business by JBIC Survey 2022**
- **71.6% Japanese companies in Bangladesh plan to expand for 2023 and 2024 (JETRO 2022)**

Figure 3.8 Promising Countries for Overseas Business over the Medium-term (Next 3 Years)

*Percentage of votes (%) = Number of votes for country / Number of respondent companies

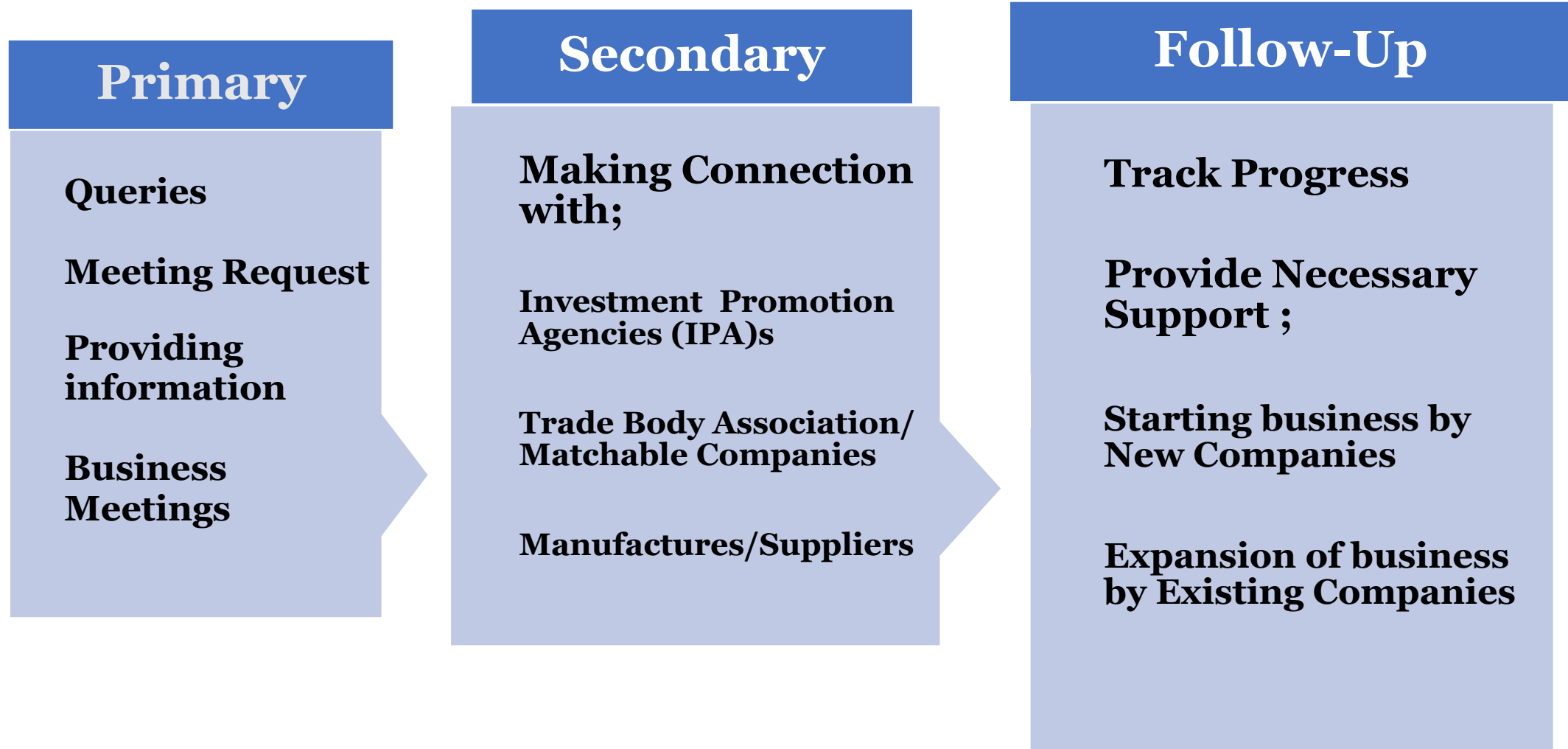
Ranking			Countries (Total)	No. of Companies		Percentage Share(%)	
2022	← 2021	2022		2021	2022	2021	
		367		345			
1	↑	2	India	148	131	40.3	38.0
2	↓	1	China	136	162	37.1	47.0
3	—	3	US	118	113	32.2	32.8
4	—	4	Vietnam	106	105	28.9	30.4
5	—	5	Thailand	85	77	23.2	22.3
6	—	6	Indonesia	77	67	21.0	19.4
7	↑	9	Malaysia	31	27	8.4	7.8
8	↓	7	Philippines	28	31	7.6	9.0
9	↓	8	Mexico	27	30	7.4	8.7
10	—	10	Taiwan	23	19	6.3	5.5
11	—	11	Germany	21	17	5.7	4.9
12	—	12	Korea	17	16	4.6	4.6
13	—	13	Brazil	15	13	4.1	3.8
14	—	14	Australia	13	12	3.5	3.5
15	↓	14	Singapore	12	12	3.3	3.5
16	—	16	Bangladesh	10	10	2.7	2.9
16	↑	24	UK	10	4	2.7	1.2
18	↓	16	Turkey	9	10	2.5	2.9
19	↑	21	France	8	6	2.2	1.7
20	↑	21	Cambodia	7	6	1.9	1.7

Promoting Bilateral Trade & Investment: *Participating in Trade Fairs*

- Fashion World Tokyo
- Japan IT Week
- Foodex Japan
- Tourism EXPO Japan



Facilitating Bilateral Trade & Investment



Facilitating Bilateral Trade & Investment

Business Meetings			
Month	2020	2021	2022
January	10	13	5
February	13	6	4
March	4	8	12
April	0	13	15
May	0	2	10
June	0	7	8
July	2	7	7
August	13	4	12
September	10	5	14
October	10	11	16
November	17	6	21
December	9	7	09
Total	88	89	133



Facilitating Bilateral Trade & Investment

Making Connection with Investment Promotion Agencies

Bangladesh

- Bangladesh Investment Development Authority (BIDA)
- Bangladesh Hi-Tech Park Authority (BHTPA)
- Bangladesh Economic Zone Authority (BEZA)
- Chambers in Bangladesh
- Other Entities

Japan

- Japan International Cooperation Agency (JICA)
- Japan External Trade Organization (JETRO)
- Investment and Technology Promotion Office, Tokyo of United Nations Industrial Development Organization UNIDO ITPO Tokyo
- Chambres in Japan
- Other Entities

Thank you Very Much!
If you have any queries, please contact;



Dr. Ariful Haque

Minister (Commerce)

Embassy of Bangladesh, Tokyo, Japan

Phone: 03-3234-5801 Extension-203

Email: commercialcounselortokyo@gmail.com