



HIROKI

Ethiopia: Realizing Smooth Export Business

Hiroki Co., Ltd. is the first Japanese company which started operating a local leather factory in Ethiopia. UNIDO ITPO Tokyo's advisor in Ethiopia offered necessary support to Hiroki including providing the latest legal and financial information, and facilitating the legal process.

Mr. Satoshi Saito, Head of Product Management, Hiroki Co., Ltd.

"Thanks to UNIDO's advisory programme in Africa, we are able to proceed our activities safely."



KOMATSU

Liberia: Training Operators to Rebuild the Country

UNIDO has been implementing technical and vocational training projects to support and promote youth employment in Liberia. In cooperation with UNIDO, Komatsu Ltd. provided practical equipment and a training curriculum. It is now expected that young people trained through this project will contribute to the rebuilding of the country's infrastructure.



MAYEKAWA

South Africa: Providing Low-Carbon Cooling System

Mayekawa Manufacturing Co., Ltd. participated in UNIDO's project for low carbon and climate-resilient industrial development in Africa. The company has been selected as a partner by SirFruit Co., Ltd., a South African company, to procure an 'energy efficient cooling system'.

Ms. Katinka Condes, Head of Quality, SirFruit Co., Ltd.

"Mayekawa's technology will help cool our products with less energy consumption and a reduced use of gases, which is more efficient and harmless to the environment. The technology also incorporates a heat-recovery system that will provide hot water for out factory and allow us to get rid of our existing energy-consuming boilers."



FUJI FILM

Ethiopia: Acquiring the Trust of Medical Institutions

Fuji Film Corporation established its office in Ethiopia for high-tech medical equipment, accessories, and consumables. UNIDO ITPO Tokyo's advisor in Ethiopia, provided the necessary support to Fuji Film such as identifying local partners, including hospitals; establishing a country office; hiring local staff to cover Africa; and handling trade logistics.



YAZAKI

Morocco: Major Wire Harness Supplier's Investment

Yazaki invested in Morocco with three plants and created new jobs for 10,000 employees. UNIDO ITPO Tokyo's delegate in Morocco has guided and supported Yazaki Corporation. Assistance provided to the company included facilitating bilateral discussions with government counterparts, finding suitable locations, obtaining licenses, hiring staff, and handling logistics.



UNIDO ITPO Tokyo covers various industrial sectors. Please contact us for further information.



Investment and Technology Promotion Office (ITPO), Tokyo

UNU HQs Bldg. 8F, 5-53-70, Jingumae, Shibuya-Ku, Tokyo 150-0001, Japan
Tel: +81-3-6433-5520 Fax: +81-3-6433-5530
www.unido.or.jp

UNIDO's AFRICA-JAPAN Partnership Promotions

UNIDO ITPO Tokyo's Activities for Africa

DELEGATE PROGRAMME

Contact with key persons in developing countries

Investment or technology promotion delegates are invited for a short-term stay (average 2 weeks) in Japan, to promote the delegate's country as a possible destination for Japanese investments or technology transfer.

Promotional Activities

Business Seminars

Provide the latest information about political, and economic developments, and Foreign Direct Investment (FDI) related incentives for foreign enterprises.

Business Meetings

Arrange bilateral meetings with companies who consider delegate's country as their next destination.

Follow-up

Facilitate site visits to local enterprises and interactions with key government officials and company representatives.

Delegate Programmes in recent years



Morocco (2010, 2018)



Uganda (2011, 2017, 2018)



Mozambique (2012, '13, '15, '18)



Ethiopia (2013, 2018)



Egypt (2009, 2013, 2017)



Rwanda (2016)



Lesotho (2014)



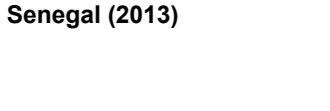
Cote d'Ivoire (2014)



Senegal (2013)



Tanzania (2012)



Botswana (2009, 2011)



South Africa (2010, 2011)



Nigeria (2009, 2010, 2017)



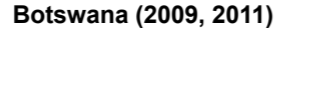
Kenya (2009, 2010, 2016)



Zambia (2012, 2014)



Tunisia (2014)



South Africa (2010, 2011)



AFRICAN ADVISORS

Your local partners

UNIDO ITPO Tokyo assigns experienced African investment promotion advisors to support Japanese companies interested in starting their businesses in the continent. The advisors provide a variety of services required for doing business in Africa, such as consultations to connect with local businesses, arranging meetings with government agencies, matchmaking with local partners, and facilitating site visits to local companies.

Long business experience with Japan

More than 100 results



ALGERIA



Mr. Lies KERRAR

- Profile: MBA (Master of Business Administration) Finance, University of Toronto, Canada. Kerrar is an experienced financial investment advisor who works in Algeria and Canada, and also as Board Director of an Algerian business association (Forum des Chefs d'Entreprises: FCE)
- Languages: French, English, Spanish and Arabic
- Contact: Tel: +213-21-798686
E-mail: l.kerrar@unido.org



ETHIOPIA

UGANDA



RWANDA



BURUNDI



MOZAMBIQUE



Mr. Tadesse Dadi SEGNI

- Profile: MBA (Master of Business Administration), Faculty of Business and Economics, Addis Ababa University. As a country team leader of UNIDO's survey on investors and suppliers in Ethiopia, Segni has wide business network with government agencies and local SMEs.
- Languages: Amharic and English
- Contact: Tel: +251-11-544-4011
Mobile: +251-91-124-7424
E-mail: t.segni@unido.org



Mr. Nandio DURAO

- Profile: MBA (Master of Business Administration), University of Tsukuba. Duroao has rich business experience with designing and implementing company strategies, market research, project management, and financial consultancy services.
- Languages: Portuguese, English, Japanese, and Spanish
- Contact: Tel: +258-21481449
Mobile: +258-823089478
E-mail: n.durao@unido.org

Activities of African Advisors

The cost of advisory services is covered by UNIDO ITPO Tokyo.



CAPACITY BUILDING

To foster mutual understanding



'Kaizen' Workshop for ADC in Tokyo (September 21, 2017)



Industrial policy workshop for ADC in Tokyo (January 10-11, 2019)



Site visit to Matsuo Neutralization Plant for acid mine drainage (January 18, 2019)