



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

SUSTAINABLE  
DEVELOPMENT GOALS

# UNIDO - JAPAN COOPERATION

## Investment and Technology Transfer under COVID-19

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02 July 2021

UNIDO ITPO Tokyo

<http://www.unido.or.jp/>

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## UNIDO Investment & Technology Promotion Office

- Established in 1981 under an agreement between **UNIDO** and the **Government of Japan**,
- **Mission:** To help developing & emerging countries in their efforts to achieve inclusive and sustainable industrial development by **promoting FDI and technology transfer from Japan** through various activities:
  - ✓ Delegate programme
  - ✓ Advisory programme
  - ✓ Seminars & capacity building for Africans partners
  - ✓ Sustainable Technology Promotion Platform (STePP)



# UNIDO ITPO Tokyo Advisory Programme

UNIDO ITPO Tokyo assigns **Investment Promotion Advisor** to support Japanese **companies** interested in starting their businesses in Senegal.

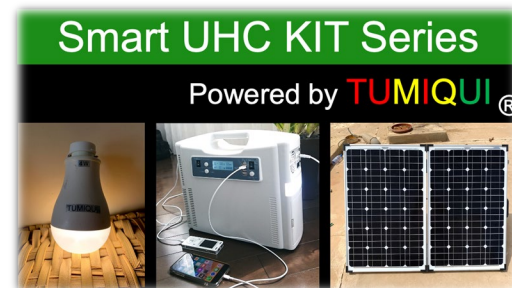
The advisor provides a variety of services such as :

- ✓ market information
- ✓ business partner matching
- ✓ government relations
- ✓ investment opportunities
- ✓ consultancy services
- ✓ site visits



## Investment promotion: Case of SUCRECUBE JAPAN Co Ltd.

- **SUCRECUBE JAPAN Co Ltd.**, an International Group has developed an all-in one solution named "TUMIQUI Smart Kit" technology that combines transportable solar power generation and communication equipment to provide ICT services.
- **UNIDO ITPO Tokyo** Advisor supported the company's selection of local partners and clarified procedures for establishment of a local company, by arranging and bilateral meetings with authorities.
- From the **Special Economic Zone of Sandiara**, where the Senegalese subsidiary is established, the company
  - ✓ will benefit from tax and customs incentives.
  - ✓ and plans to export to other countries of the regional economic blocs (WAEMU, ECOWAS).





## TUMIQUI impacts & contribution to SDG implementation

- ✓ **SDG3** - improving health and wellbeing of the rural populations - Medical centers recipient of the technology estimate approximately 60,000 people would be impacted, and already more than 1,000 births have been facilitated at night.
- ✓ **SDG5** - contributing to women's empowerment - Through e-learning, women will be able to increase knowledge and education aiming for financial independence.
- ✓ **SDG7** - improving access to clean sources of electricity
- ✓ **SDG9** - providing internet connectivity and providing local business opportunities in the form of creation of innovative industries



## TUMIQUI Project implementation under COVID-19

- ✓ Visits of the CEO to Senegal under travel restriction
- ✓ Training videos for TUMIQUI unit installation & maintenance activities
- ✓ Online and face to face meetings with government and municipalities
- ✓ testing in the field still ongoing





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# Thank you for your attention



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