



Embassy of Bangladesh
Tokyo

Webinar on Investment Opportunities in Hi-Tech Parks in Bangladesh

How Does Embassy Facilitate Japanese Investors?

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Outline of Presentation

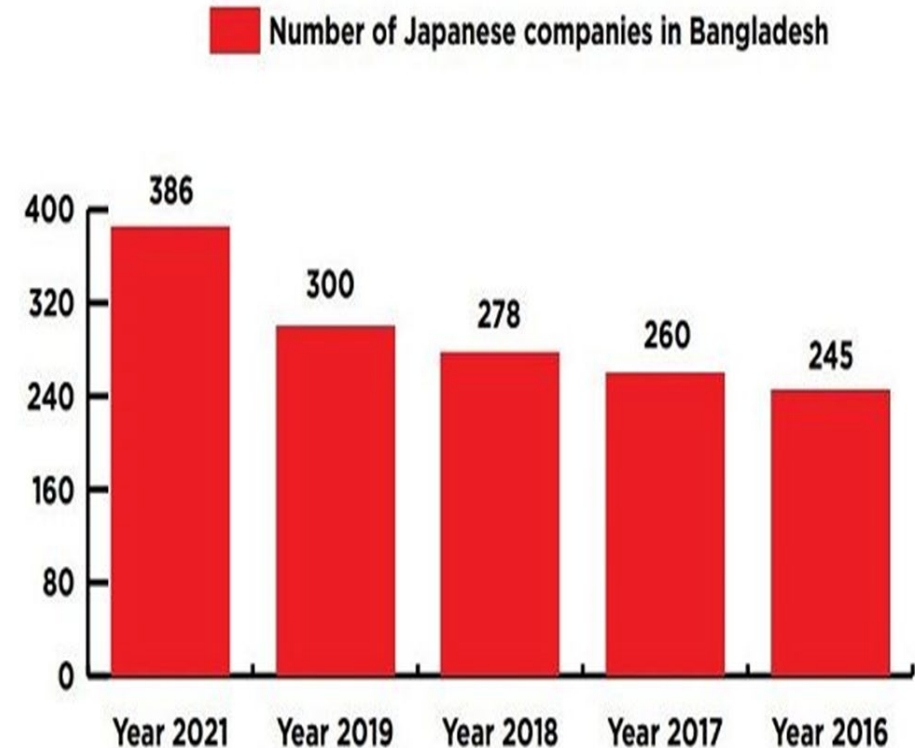
- **Bangladesh-Japan Trade & Japanese Investment in Bangladesh**
- **How Do We Promote Trade & Investment?**
- **How Do We Facilitate Trade & Investment?**

Bangladesh-Japan Trade & Japanese Investment in Bangladesh

• In Million USD

Year	Export	Import	Trade Volume	Growth (%)
2016-2017	1012.98	1735.2	2748.18	+0.91
2017-2018	1131.89	1870.0	3001.89	+9.23
2018-2019	1366.67	1846.3	3212.97	+7.03
2019-2020	1201.88	1720.0	2921.88	-9
2020-2021	1183.64	2001.2	3184.84	+8.99
2021-2022	1353.85	2771.1	4124.95	+29.51

Japanese investment in Bangladesh by private companies - \$386 mn - till Dec 2021



How Do We Promote Trade & Investment?

- **Organize Promotional Events with other Entities**
- **Support Promotional Events organized by other Entities**
- **Explain Why Bangladesh is Lucrative for Japanese Investors?**
- **Participate in Trade Fairs**

Business Promotion Events by Embassy, 2022

Sl	Date	Name	Participants	Venue
01	08 April	FEC Follow- Up Business Seminar with Japanese Companies	30	Embassy
02	08 June	Webinar on Investment Opportunities in Economic Zones in Bangladesh	211	Online
03	14 June	Bangladesh-Japan IT Networking Event	50	Embassy
04	22 June	Bangladesh Seminar on Trade, Investment and Skilled Human Resources	150	Omiya, Saitama
05	27 June	Seminar on “Recruitment of Technical Interns and Specified Skilled Workers (SSW) by Japan: Potentials and Challenges for Bangladesh”	50	Online
06	30 September	Networking Event with Bangladesh Business Delegates	30	Embassy
07	05 October	MoC Signing Ceremony between PPPA, Bangladesh & MLIT Japan	45	Embassy
08	13 October	Launching of Bangladesh IT Connect Japan Portal https://jp.itconnect.gov.bd/	110	Online
09	7 October	Bangladesh Investment Seminar	200	Tokyo
10	18 October	Fashion World Tokyo (FaW) Networking Event, 2022	50	Tokyo Big Sight
11	8 November	Bangladesh Seminar on Human Resources	100	JITCO, Tokyo

Business Promotion Events by Embassy, 2022



Bangladesh IT Connect Portal-Japan Launching
<https://jp.itconnect.gov.bd/>



Trade, Investment & Human Resources Seminar, Saitama



Human Resources Seminar, at JITCO, Tokyo



Webinar on Economic Zones in Bangladesh



Bangladesh-Japan IT Networking Event at Embassy



Investment Seminar, Tokyo

Why Bangladesh is Lucrative for Japanese Investors?

- **Bangladesh provides lucrative incentives to Investors**
- **Japan Government included Bangladesh in subsidy destination list to diversify supply chain. Companies may take incentives facilities for relocating investment**
- **71.6% Japanese companies in Bangladesh plan to expand business for 2023 and 2024 (JETRO 2022)**
- **Bangladesh among Top 20 Promising Courtiers for Business by JBIC Survey for last 3 consecutive years**

Figure 3.8 Promising Countries for Overseas Business over the Medium-term (Next 3 Years)

*Percentage of votes (%) = Number of votes for country / Number of respondent companies

Ranking			Countries (Total)	No. of Companies		Percentage Share(%)	
2022	← 2021	2022		2021	2022	2021	
		367		345			
1	↑	2	India	148	131	40.3	38.0
2	↓	1	China	136	162	37.1	47.0
3	—	3	US	118	113	32.2	32.8
4	—	4	Vietnam	106	105	28.9	30.4
5	—	5	Thailand	85	77	23.2	22.3
6	—	6	Indonesia	77	67	21.0	19.4
7	↑	9	Malaysia	31	27	8.4	7.8
8	↓	7	Philippines	28	31	7.6	9.0
9	↓	8	Mexico	27	30	7.4	8.7
10	—	10	Taiwan	23	19	6.3	5.5
11	—	11	Germany	21	17	5.7	4.9
12	—	12	Korea	17	16	4.6	4.6
13	—	13	Brazil	15	13	4.1	3.8
14	—	14	Australia	13	12	3.5	3.5
15	↓	14	Singapore	12	12	3.3	3.5
16	—	16	Bangladesh	10	10	2.7	2.9
16	↑	24	UK	10	4	2.7	1.2
18	↓	16	Turkey	9	10	2.5	2.9
19	↑	21	France	8	6	2.2	1.7
20	↑	21	Cambodia	7	6	1.9	1.7

How Do We Promote Trade & Investment?

Participate in Trade Fairs

Trade Fairs, 2023

- **Japan IT Week, Spring, 2023**

(Japan's largest IT Show)

(5-7 April 2023), Tokyo Big Sight

Bangladeshi IT Companies will showcase their strength in Software and ITES.

- **Fashion World Tokyo, 2023**

(Japan's largest International Fashion Trade Show)

- **Spring**

(5-7 April 2023, Tokyo Big Sight)

- **Autumn**

(10-12 October 2023, Tokyo Big Sight)

Bangladeshi Companies will showcase quality Apparel/ Leather products.

Participation in 2022



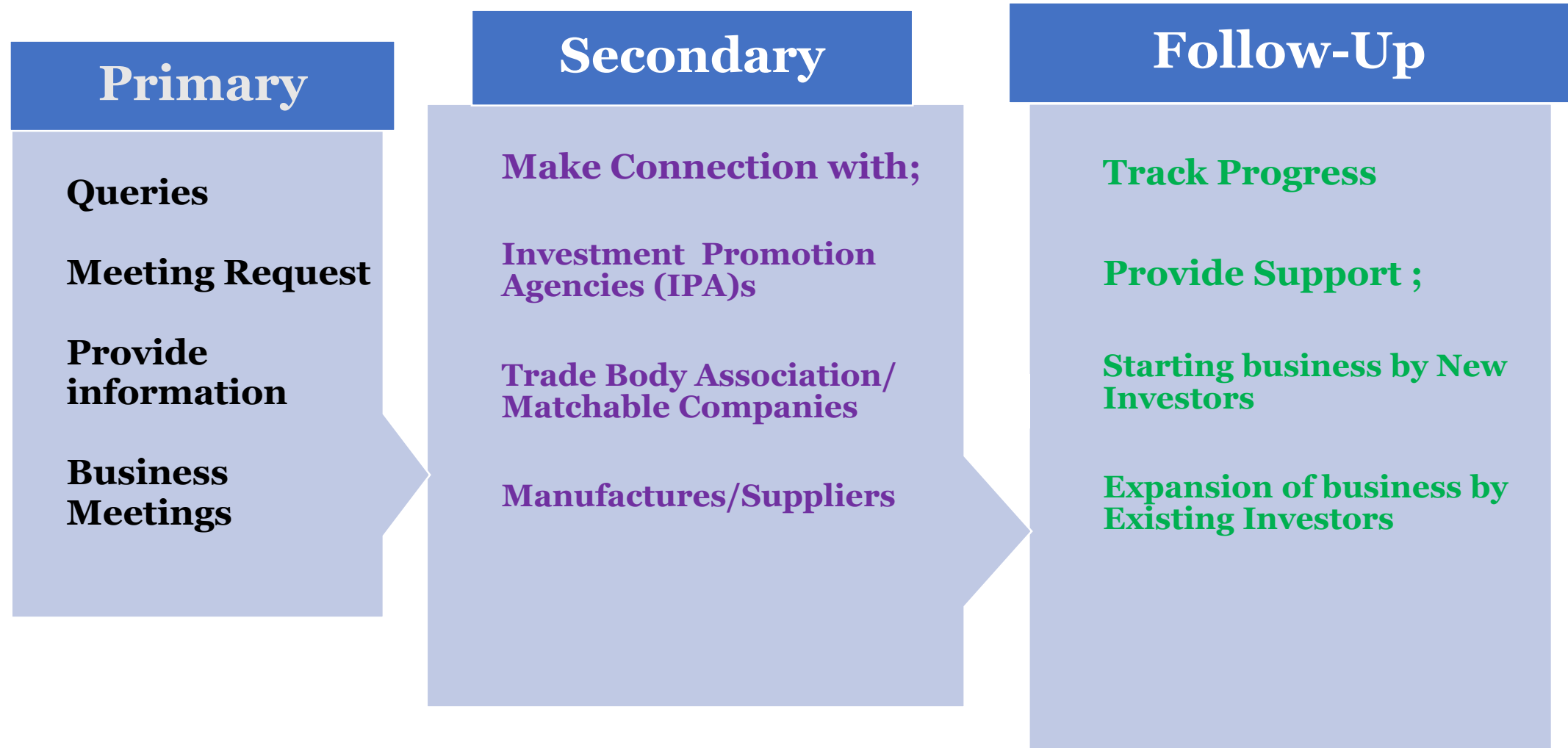
Fashion World Tokyo, Spring and Autumn 2022



FOODEX Japan, 2022

Global Festa Japan, 2022

How Do We Facilitate Trade & Investment?



How Do We Facilitate Trade & Investment?

Business Meetings			
Month	2020	2021	2022
January	10	13	5
February	13	6	4
March	4	8	12
April	0	13	15
May	0	2	10
June	0	7	8
July	2	7	7
August	13	4	12
September	10	5	14
October	10	11	16
November	17	6	21
December	9	7	09
Total	88	89	133



How Do We Facilitate Trade & Investment?

Make Connection with Investment Promotion Agencies

Bangladesh

- **Bangladesh Investment Development Authority (BIDA)**
- **Bangladesh Hi-Tech Park Authority (BHTPA)**
- **Bangladesh Economic Zone Authority (BEZA)**
- **Chambers/Trade Association in Bangladesh**
- **Other Entities**

Japan

- **Japan International Cooperation Agency (JICA)**
- **Japan External Trade Organization (JETRO)**
- **Investment and Technology Promotion Office, Tokyo, United Nations Industrial Development Organization, UNIDO ITPO Tokyo**
- **Chambres/Trade Association in Japan**
- **Other Entities**

Thank you Very Much!
If you have any queries, please contact;



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