



# Economic Mission to JAPAN

September 26, 2024



**CGECI**  
CONFEDERATION GENERALE DES  
ENTREPRISES DE CÔTE D'IVOIRE

*"Le Patronat Ivoirien"*

**ENSEMBLE, RELEVONS LE DEFI DU MEILLEUR!**

# SUMMARY

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**IV BILATERAL TRADE EXCHANGES**

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# I. THE ECONOMY OF COTE D'IVOIRE

**Côte d'Ivoire is one of the best-performing economy in West Africa, with GDP growth estimated at 6.5% in 2023, up from 6.2% in 2022**

**The country contributes 40% of the WAEMU's GDP and exports. It also has the largest industrial base in the WAEMU.**

**Côte d'Ivoire remains the first world producer of cocoa (with a market share of over 40%), and since 2015 has been the first world producer of cashew nut (with around 40% of global production by 2023).**

# I. THE ECONOMY OF COTE D'IVOIRE

The primary sector is mainly focused on Agriculture (16% of GDP in 2022);

The secondary sector (24% of GDP in 2022) mainly concerns the extractive Industry, Energy, Agri-food and Construction;

The tertiary sector (60% of GDP in 2022) is dominated by Telecommunications, Transport, Trade and Financial activities.



# I. THE ECONOMY OF COTE D'IVOIRE

**The economic prospects remains favourable, with GDP growth projected to average 7% in 2024-2025, boosted by :**

- continued investment in infrastructure, particularly in the Digital and Transport sectors;
- increased cocoa production in response to rising cocoa prices;
- the exploitation of recent oil discovery,
- the development of agro-industrial value chains.

# II. CGECI INTRODUCTION : Our mission

## WHO ARE WE?

An employers' organization which federates numerous business firms, associations and companies from various sectors of activity such as : **mining, agriculture, industry, services...**

## OUR MISSIONS?

- Advocacy and defense of members' interests
- Provide value added service to direct members
- Promoting and encouraging entrepreneurship



# II. CGECI INTRODUCTION : Our position

Members: **27** Associations  
+ **200** Companies

**FCFA 24 000** trillion  
turnover  
(37 billions €)



+ **4 000**  
Companies



+ **400 000**  
Filled positions



**80%** contribution to tax revenues

+ **250**  
Terms

- Collaboration with the
- Ivorian Federation of Small and Medium Enterprises (FIPME)
  - Chamber of Commerce and Industry (CCI)

Main interlocutor of State

# II. CGECI INTRODUCTION : Our members

## BANK AND INSURANCE

APBEFCI (Bank)  
ASA-CI (Insurance)

## INDUSTRY

FNISCI (Services)  
GIPAME (Automotive)  
UGECI (Multinationals)  
APCCI (Cement)  
APCI, GPP : (Oil)  
CCIFCI (France)  
CCIL-CI (Lebanon)

## HEALTH

CSRP (Pharmaceutical  
Distributors)

## AGRO-INDUSTRY

OBAMCI, OCAB : Fruits  
GEPEX, GNI : (Coffee-Cocoa)  
UNEMAF (Agriculture and  
forestry)

## TELECOMMUNICATION

GOTIC (Information Technology)  
UNETEL (Telecommunication)

## CONSTRUCTION AND PUBLIC WORKS

GIBTP

## MINING

GPMCI

## EDUCATION

ANESPLACI, FENEPLACI :  
(Secondary)  
UPESUP (Superior)

## SECURITY

FENAPESPSCI

## SEA LOGISTICS

FEDERMAR

## OTHER

MPME (Small companies)  
Chamber of Notaries  
of Côte d'Ivoire



# II. Strategic Plan 2023-2026: 22 measures to develop the private sector

**Axis 5.**  
Capacity Building of Private Sector Associations

**M13.** Contribute to the development of commercial and diplomatic relations (of Côte d'Ivoire) / of the Ivorian Employers

**M10.** Strengthen the capacities of companies on the methods and conditions of access to foreign markets

**Axis 3.**  
Contribution to the international expansion of companies

**M11.** Facilitate partnerships between Ivorian companies and foreign companies

**Axis 1.**  
Contribution to reforms and structural transformation of the economy

**M12.** Develop partnerships between CGECI and organizations representing foreign private sectors

**M15.** Promoting quality and innovation to companies

**Axis 4.**  
Offer of services that meet business needs

**M9.** Contribute to the development and implementation of public support programs for national champions

**Axis 2.**  
Promotion of National champions

**M6.** Promoting a strong entrepreneurial culture among young people and women

**M16.** Support businesses in promoting and selling their products and services

**M7.** Promote the growth of high-potential SMEs in all regions of the country

**M8.** Develop private sector support programs for large enterprises

**M14.** Facilitate access for SMEs to financial services adapted to their needs

**M18.** Facilitate Access to training

**M17.** Develop a strategic information system for the benefit of companies

## II. CGECI INTRODUCTION : Our main events





# III. NATIONAL DEVELOPMENT PLAN 2021-2025

## CGECI Industrialization White Paper

### The anchor points of Côte d'Ivoire's industrialization strategy

- 1. Agro-industrial deployment:** industrial processing of agricultural raw materials for regional and international markets
- 2. Import substitution**
- 3. Innovation for the regional market** in high value-added niche industrial sectors
- 4. A hub to the west-south coast of Africa,** with the CIV as a prime production area for trade

# III. NATIONAL DEVELOPMENT PLAN: Implementation of the recommendations of the CGECI Industrialization White Paper

7 industrial clusters defined as priorities by the private sector and included in the PND 2021-2025



Agro-Industry



Pharmacy



Chemistry-Plastics



Textile industry



Construction materials



Packaging



Spare parts and automotive

By 2027:

1. Triple its manufacturing GDP
2. Generate more than 237,000 jobs
3. Generate more than 1536 billion in export earnings

Other growth niches of the 2030 vision

Digital Economy

Tourism and leisure industry

Creative industries



# IV. BILATERAL TRADE EXCHANGES

(Evolution of foreign trade between Japan and Côte d'Ivoire from 2020 to 2022)

AGGREGATE		ANNEE		
		2020	2021	2022
Export from Côte d'Ivoire to Japan	Milliers \$ US	640 953 137	757 461 387	752 071 999
	Milliards de F CFA	387 355,6	457 766,6	454 509,5
Import of Côte d'Ivoire from Japan	Milliers \$ US	634 678 167	773 720 906	905 098 532
	Milliards de F CFA	383 563,4	467 592,9	546 990,1
Trade balance	Milliers \$ US	6 274 970	-16 259 519	-153 026 533
	Milliards de F CFA	3 792,2	-9 826,3	92 480,5

# IV. BILATERAL TRADE EXCHANGES

## (Top trading partners worldwide from 2020 to 2022)

Top 5 customers worldwide

Top 5 suppliers in the world

RANKING	YEAR		
	2022	2021	2020
1 <sup>er</sup>	Chine	Chine	Chine
2 <sup>ème</sup>	USA	USA	USA
3 <sup>ème</sup>	République de Corée	Taipei chinois	République de Corée
4 <sup>ème</sup>	Taipei chinois	République de Corée	Taipei chinois
5 <sup>ème</sup>	Hong Kong	Hong Kong	Hong Kong
⋮	⋮		
32 <sup>ème</sup> (1 <sup>er</sup> pays africain)	Libéria		
⋮	⋮		
116 <sup>ème</sup>	Côte d'Ivoire		

RANG	YEAR		
	2022	2021	2020
1 <sup>er</sup>	Chine	Chine	Chine
2 <sup>ème</sup>	USA	USA	USA
3 <sup>ème</sup>	Australie	Argentine	Allemagne
4 <sup>ème</sup>	EAU	Allemagne	Argentine
5 <sup>ème</sup>	Arabie Saoudite	Inde	Corée du Sud
⋮	⋮		
20 <sup>ème</sup> (1 <sup>er</sup> pays africain)	Afrique du Sud		
⋮	⋮		
128 <sup>ème</sup>	Côte d'Ivoire		



## IV. BILATERAL TRADE EXCHANGES

(Main product groups exported by Japan in 2022 towards Côte d'Ivoire)

RANG	CODE SH2	Wording	AMOUNT	
			Milliers \$ US	Milliards FCFA
1er	87	Motor cars, tractors, cycles and other land vehicles, their parts and accessories	17 382	10,5
2ème	55	Synthetic or artificial staple fibers	9 776	12,0
3ème	84	Nuclear reactors, boilers, machines, devices and mechanical devices; parts of these machines or devices	8 872	5,4
4ème	40	Rubber and rubber articles	6 239	3,8
5ème	90	Optical, photographic or cinematographic, measuring, control or precision instruments and apparatus; medical-surgical instruments and apparatus; parts and accessories of these instruments or devices	5 709	3,5

## IV. BILATERAL TRADE EXCHANGES

(Main product groups imported by Japan in 2022 from Côte d'Ivoire)

RANG	CODE SH2	WORDING	AMOUNT	
			Milliers \$ US	Billions FCFA
1 <sup>er</sup>	18	Cocoa and its preparations	9 523	5,8
2 <sup>ème</sup>	99	Products not elsewhere defined	1 679	1,0
3 <sup>ème</sup>	74	Copper and copper articles	1 423	0,9
4 <sup>ème</sup>	03	Fish and crustaceans, molluscs and other aquatic invertebrates	1 075	0,6
5 <sup>ème</sup>	71	Fine or cultured pearls, gemstones or similar, precious metals, plated or lined with precious metals and articles in these materials; costume jewelry; coins	710	0,4



# V. EXPECTATIONS OF IVORIAN PRIVATE SECTOR

- ❑ Support for the implementation of industrial policy
- ❑ Capacity-building for the Ministry responsible for industrial policy
- ❑ Joint venture for invest in Cote d'Ivoire and in Japan
  - ✓ Fishing;
  - ✓ Agri-food;
  - ✓ Construction...
- ❑ Session / meeting dedicated to the Ivorian private sector on the sidelines of the December forum
- ❑ Participation in the CGECl Academy (if possible this year 25-26 november, if not next year)

# V. NEEDS OF IVORIAN PRIVATE SECTOR

## Ivorian private sector's transversal needs

- ✓ **Education : provision of human resources** corresponding to the needs of the private sector in terms of quantity, quality and cost;
- ✓ **Financement : creation of an Industrial Investment Fund (FOII)** merged with the FODI with a budget of 500 billion CFA francs over 5 years funded by a wide range of stakeholders, with a very strict scope of intervention (aid based on calls for projects, etc.) and public-private governance;
- ✓ **Supporting and financing manufacturers** based in Côte d'Ivoire as they conquer international markets.
- ✓ **Continuation of the State's efforts** in terms of **basic infrastructure** (energy, water, transport and logistics) and **the construction of Integrated Industrial Zones (Z2I)** which will provide both basic infrastructure and services to manufacturers;



# THANK YOU FOR YOUR KIND ATTENTION

## CONTACTS

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