



Promotion of Eco-Cities Network in South East Asia

Kitakyushu, 20 October 2013

Program

Location: Kitakyushu International Conference Center

Language: Japanese/English simultaneous interpretation

Moderation: Mr. Jan Dictus, UNIDO Eco-City Expert

14:00 Opening session

- Opening remarks: Mr. Taizo Nishikawa, Deputy to the Director General, UNIDO
- Remarks: Mr. Takehiro Kagawa, Director General for Global Issues, MOFA
- Introductory presentation of Eco-Cities Network in South East Asia: Mr. Ludovic Bernaudat, Industrial Development Officer, UNIDO

The Network Eco-Cities of South East Asia stimulates the exchange of knowledge and experiences between leading Eco-Cities in the region, as well as with industries and companies. When politicians set high goals and ambitions, it is the role of technicians, officers, and planners to sit together and find creative solutions. Cities need to have policy strategy with mid to long terms in terms of goals to achieve their Eco-city concept. The private sector needs to be involved through not only providing technologies but also innovations which will allow the cities to achieve their goals. The UNIDO Green Industry Strategy and its Platform are the perfect tools for this.

This event brings together the experiences of ambitious cities and companies. Each is aware that sustainable development is a process where experiences of successes and failures have to be exchanged.

In three different forums representatives of cities, regions and companies will discuss practical implementation issues in order to ensure we strive towards an inclusive and sustainable industrial development.

14:25 Forum 1: What makes a city an Eco-City?

There are many initiatives of cities to become a Green City, an Eco-City, a Sustainable or Liveable City. Cities start from different positions, have different problems and possibilities, and set different priorities. What connects them is the ambition to be leading in offering a good quality of life for its citizens now and in the future. And they find creative solutions to realise the high ambition. This analysis is essential for the development of policies with associated mid to long term strategies to achieve the goals that are set and agreed.

Members of the forum:

- Da Nang City, Vietnam: Mr. Quang Cuong Dinh, Deputy Head of General Division – Da Nang Office of People’s Committee, Director of Da Nang Climate Change Coordination Office
- Yokohama, Japan: Mr. Noriaki Yoshino, Director for Future City Promotion, Climate Change Policy Headquarters, City of Yokohama
- Kitakyushu, Japan: Mr. Shigeru Matsuzaki, Deputy Mayor, City of Kitakyushu
- Vienna, Austria: Mr. Jan Dictus, UNIDO Eco-City Expert

Members present the main successes that make a difference for the future.

Possibility for questions and discussion with the audience.



15:05 -15:25 Coffee break

15:30 Welcome remarks

Mr. Kenji Kitahashi, Mayor of Kitakyushu City

15:35 Forum 2: What is the role of industry in an Eco-City

Education, employment, housing, recreation, etc. are all essential activities for a liveable city. Industry has played a double role, offering jobs and economic prosperity to a city, the environmental aspects had a negative effect on the city. Environmental legislation moved the industry out of the city, but with that also often the employment opportunities. Green Industry is mentioned as a solution, creating jobs and economic prosperity without affecting the environmental quality. Is Green Industry the ultimate solution or is it a dream? How can cities manoeuvre in this fragile equilibrium?

Members of the forum:

- Cebu City, Philippines: Ms. Nida Cabrera, City Councillor Cebu City Government Chair of Committee on Environment and the Ecology
- Amsterdam, Netherlands: Mr. Nic Frederiks, Former Director of Environmental Services, City of Amsterdam, UNIDO Eco-City Expert
- Map Ta Phut Industrial Estate, Thailand: Ms. Buppa Kawinvasin, Director of Sustainable Development Division, Industrial Estate Authority of Thailand
- YASKAWA Electric Corporation, Kitakyushu, Japan: Mr. Kazuya Hirabayashi, Manager, System Engineering Plant, System Engineering Division, Social & Environment System Technology Department

Members present their position regarding Green Industry and Eco-City.
Possibility for questions and discussion with the audience.

16:15 Forum 3: Are technologies available?

Transport and housing are in most cities the main sources for CO₂ emissions causing climate change. Other transport techniques, clean cars, green building technologies and building materials should offer a solution. Are the new technologies and materials available? And can they offer a solution quick enough? What can be the role of cities in the (further) development of technologies, products and materials? The implication of the private sector is essential to provide transformative changes through the necessary innovations that will ensure a faster and more sustainable path to reach the goals. The Green Industry Platform will be an essential tool to identify the possibilities and foster new avenues. The involvement of green industries will lead to an inclusive and sustainable industrial development.

Members of the forum:

- Iskandar, Malaysia: Mr. Fuad Shazly Salleh, Vice President for Planning and Compliance, Iskandar Regional Development Authority
- Pingtan Comprehensive Pilot Zone, Fujian Province, China: Dr. Qingsong Zhou, Deputy Director of the Administrative Committee
- TOTO Ltd., Kitakyushu, Japan: Mr. Yoshimi Shigenaga, General Manager, ESG Promotion Department
- Shabondama Soap Co., Ltd., Kitakyushu, Japan: Mr. Hayato Morita, President

Members present their experiences and position.
Possibility for questions and discussion with the audience.

16:55 Conclusions and closing

Mr. Taizo Nishikawa, Deputy to the Director General, UNIDO

NB: After the UNIDO session (at 17:15), Mr. Kenji Kitahashi, Mayor of Kitakyushu City, will make a closing speech as a summary of the whole event in the main conference hall.