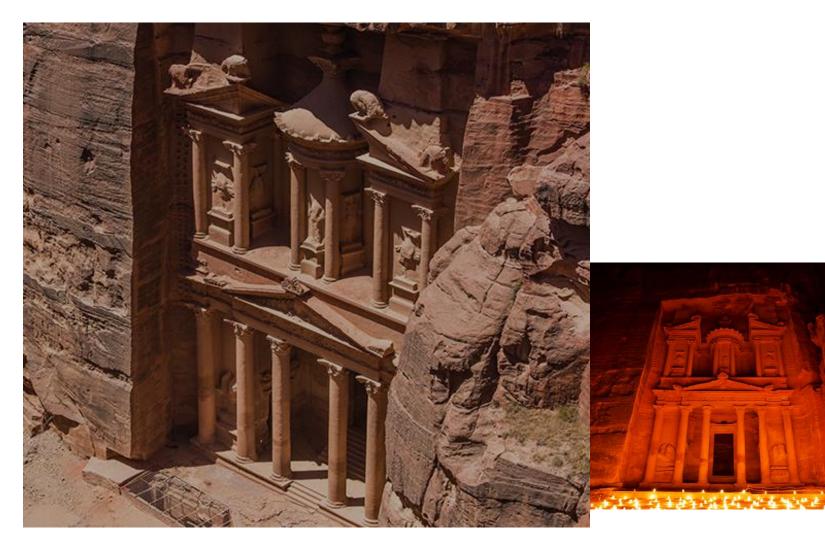
Business with Jordan

Jordan Invest and Business Seminar
October 13rd, 2020

Ichiro SONE
Executive Vice president
JETRO

Jordan is....



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Jordan is....

focusing to support startups.









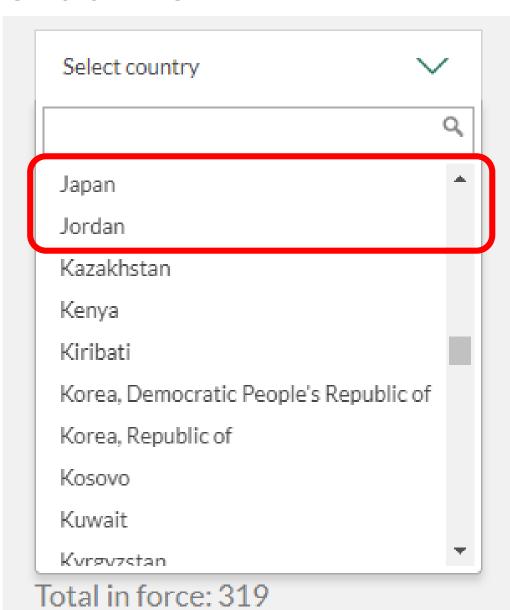




For more the detail on startups of Jordan and other countries in Middle East,

https://www.jetro.go.jp/world/reports/2019/01/46faac1828550c31.html

Jordan is....





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Jordan and Japan

- ✓ Trade (Resource: Trade Statistics of Japan 2019)
 - Exports to Japan: USD 3.67M (fertilizer, phosphorus ore)
 - Imports from Japan: USD 524.8M (transport machinery, machinery)
- √ 19 offices of Japanese affiliated company in Jordan
- ✓ Japan-Jordan Investment Agreement in effect from August 2020
- √ 70th anniversary of diplomatic relations in 2024

Japanese companies in Jordan

✓ Business in Jordan

- Exporting Automobile, Agrichemicals, etc. (Sumitomo Corp.)
- Exporting forklift etc.(Toyota Tsusho)
- Exporting medical devices (diagnostic imaging) etc. (Taichi Holdings)
- Energy related projects such as power plant or solar power generation (major companies)

TAICHI

Sumitomo Corporation

✓ Strategic location for Iraqi business

- Manage Iraqi business from office in Amman (e.g. Sumitomo Corp., Toyota Tsusho)
- Distribution to Iraq (Port of Aqaba, Land route)

Business opportunities

Potential of Jordanian food products

Olive, Olive oil, Wine, Dates, Sweets, Tahini(Sesame Paste), Hummus(Chickpea Paste)

FOODEX JAPAN

- ✓ JETRO Zone from 2003 to 2019: 19 exhibitors from Jordan
- ✓ FOODEX JAPAN 2019
 - Green Fields Oils : Vegetables Oil
 - Jordan Valley Food: Tahini, Hummus
 - Adnan Khudari & Sons Trading: Spices, Herbal Tea

