

# Investment Climate In Jordan, and Investment Opportunities



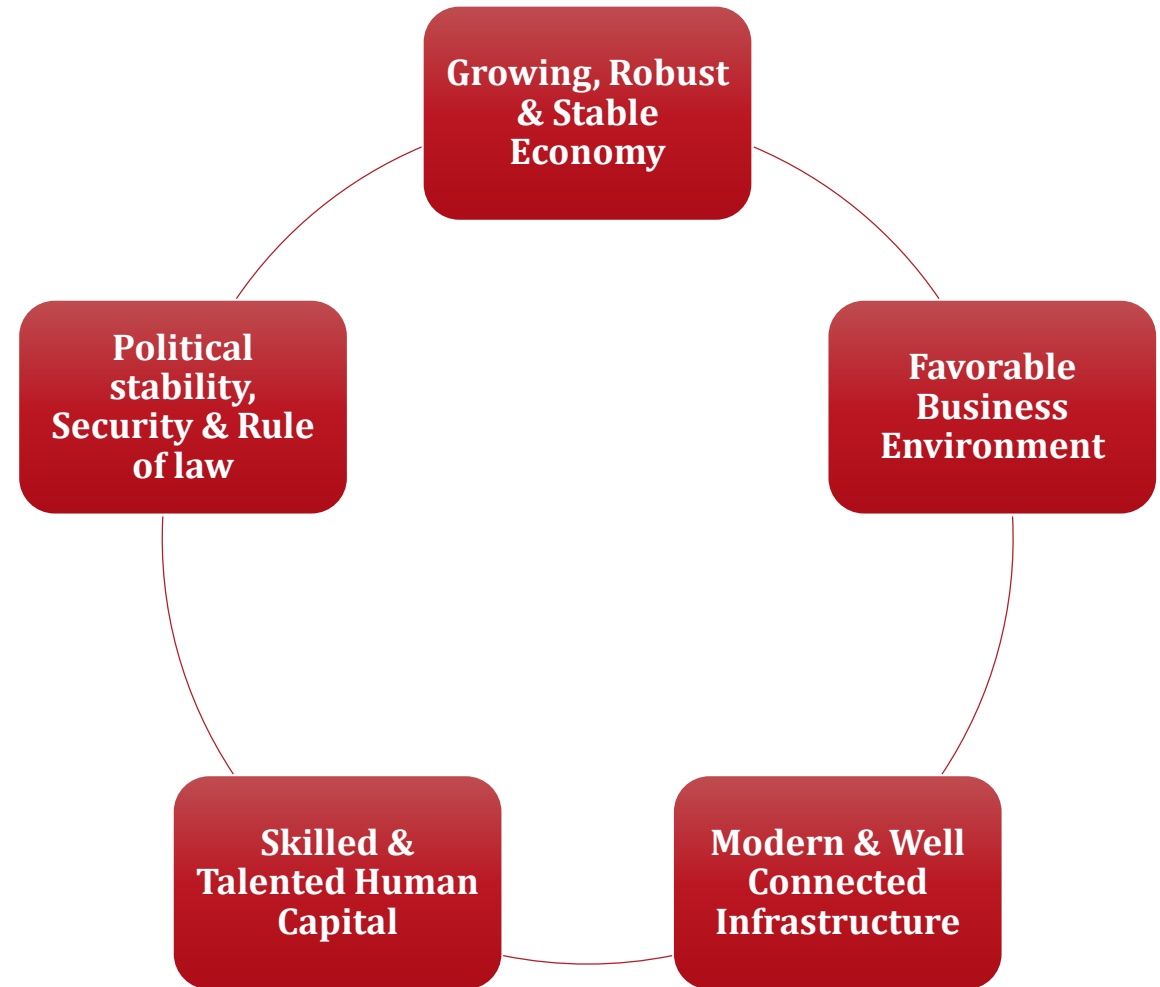
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# Investment Climate and Environment in Jordan

# Jordan's Business Environment

## Investment Enablers

- Jordan is committed to protecting investor rights regardless of their nationality.
- Jordan possesses a strong and impartial judicial system that is committed to international standards.
- Jordan possesses one of the region's best laws on labor and foreign labor.
- Attractive incentives for investment.
- One of the most stable and solid banking sector in the region.



# Jordan's Business Environment

Jordan is a country  
with vast business  
growth potential  
and many  
competitive  
advantages.

Jordan's **stability and strategic location** have been reinforced with sound economic policies and a vision that ensures that Jordan will become a key market in the MENA region and an active partner in development of neighboring markets.

Laws and policies are changing to **enable a dynamic and successful investment and business** climate.


Jordan has focused on **reforming its investment and business policies**, improving its reputation as an attractive destination for investment, diversifying its economy, and stimulating business.

Numerous **specialized development zones** across Jordan have been established to host multinational businesses with complementary business partners and communities that benefit from very strong incentives and exemptions.

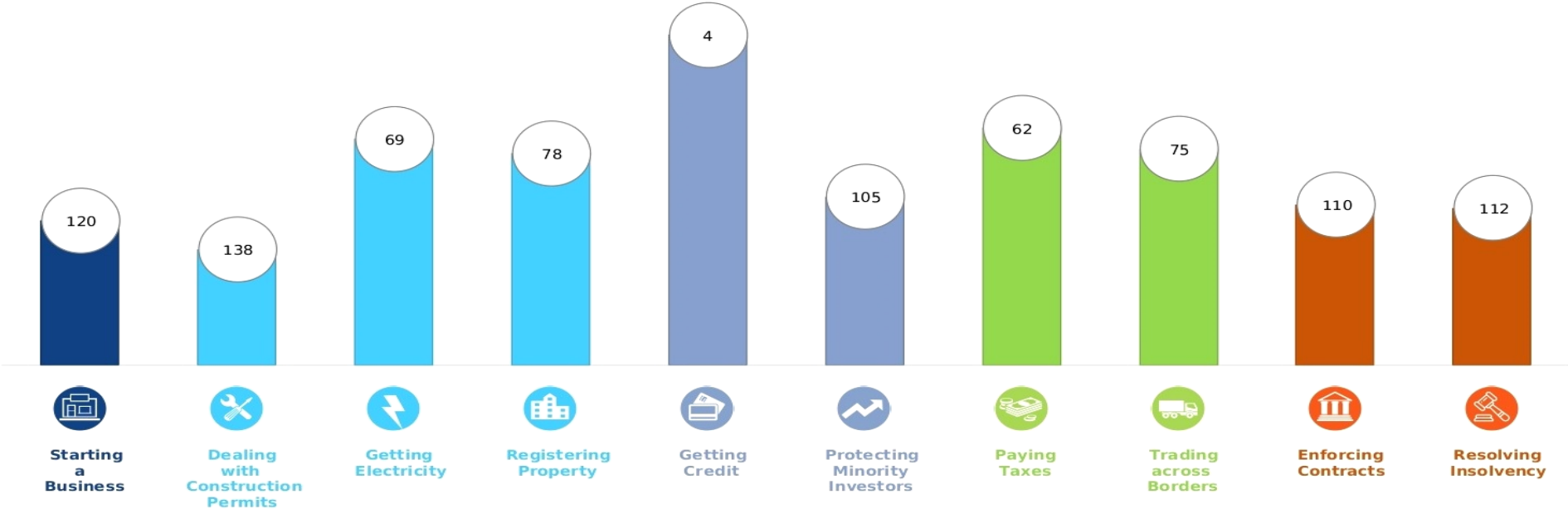
Investors will have the potential of serving over a billion customers, thanks to the **numerous free trade agreements** that Jordan maintains with trade partners across the globe.

Jordan recognizes the importance of **enhancing its doing business eco-system, cutting the red-tape and bureaucracy, upgrading its economic legislation framework, and streamlining its economic judicial transactions.**

# Doing Business Report 2020

<p>Ease of Doing Business in Jordan</p> 	<b>Region</b>	Middle East & North Africa	<b>DB RANK</b>	75	<b>DB SCORE</b>	69.0
	<b>Income Category</b>	Upper middle income				
	<b>Population</b>	9,956,011				
	<b>City Covered</b>	Amman				

Rankings on Doing Business topics - Jordan





# Jordan Offers Many Incentives and Other Advantages to Foreign Investors

## Fiscal Incentives

- ❑ Foreign investments enjoy incentives and benefits offered by the Investment Law, including exemption from custom duties, sales tax .
- ❑ income tax on profits up to 5%, depending on the site, and the economic activities.

## Non- Fiscal Incentives

- ❑ The foreign investors can own up to 100% based on the sector.
- ❑ The possibility of granting Jordanian citizenship through investment.
- ❑ The non-Jordanian investor has the right to Transfer his generated revenues and profits of his investment to outside Jordan, and Manage his economic activity in the manner he deems appropriate and by the persons he chooses.

**The Cabinet may grant any additional advantages, exemptions or incentives to any economic activities, including small and medium enterprises, or any economic activities in a specific geographic area in the Kingdom,**

# Jordan's Strategic Location

Regional hub for Business Operation through an easy access to one & half billion consumers taking advantage of free trade agreements.



## Regional Free Trade Area

- Greater Arab Free Trade Agreement (18 Arab countries ) EU-Jordan Association Agreement.
- European Free Trade Association - EFTA (Norway, Switzerland, Iceland and Liechtenstein).
- EU-Jordan Agreement Relaxation Rules of Origin.

## Bilateral Free Trade Agreements

- USA
- Singapore
- Canada

## Main Partner Countries

**Main Customers**

United States, Saudi Arabia, Iraq, United Arab Emirates

**Main Suppliers**

Saudi Arabia, China, United States, Germany, United Arab Emirates

## Health Sector

- **Expand Jordan Trade** in health supplies.
- Exporting medical equipment as well as sending doctors and nurses to countries that need medical support.

Jordan has proved **an advanced health care sector** during Covid-19 Pandemic.

## Financial System

- Allow the rescheduling of retail loans to ease losses by businesses and help individual borrowers by the delay from the Jordan's commercial banks.

## Educational System

- Activate the E-Learning System in the Universities and school, for the first time in Jordan.

## Business and Trade

- Many businesses moved to **online operations**.



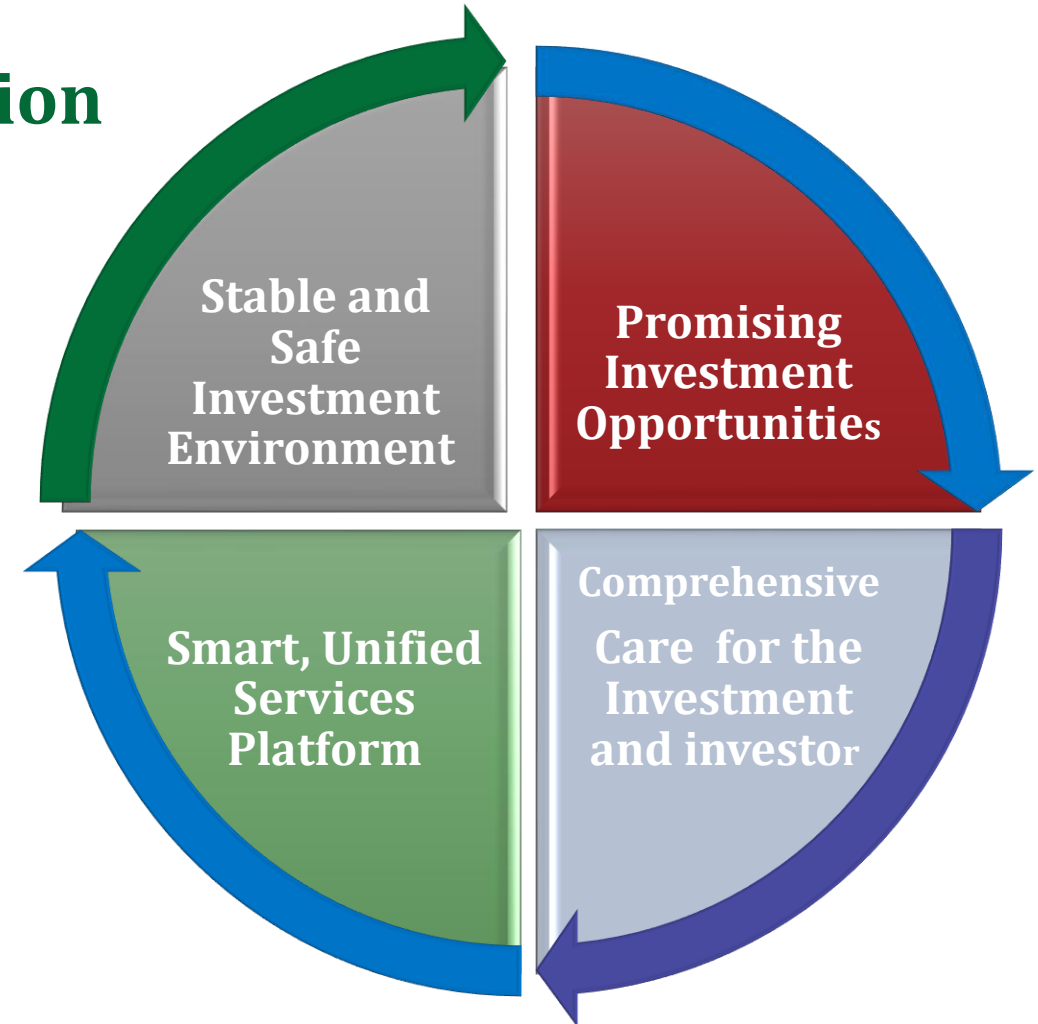
# Jordan Investment Commission

## Current & Future Role

### Our Mission

Jordan is Investors' destination with a secured one stop shop that provides the optimal opportunities and returns

- **Our Vision**



# Jordan Investment Commission

## Current & Future Role

### Goals

- Increasing the efficiency of the investment environment.
- Increasing the effectiveness of investments.
- Enhancing solvency and financial sustainability.
- Enhance institutional capacity for excellence.

### Services

- Assistance at all stages of the investment project: Project-Planning Period- Development & Implementation- Long-Term Follow-Up & Aftercare
- Investment Window to assist in licensing, registration and administrative start-up needs.
- Regulation of granting of incentives and benefits.
- Support to promote and open new export markets.
- Provide information on investment opportunities and prepreliminary feasibility studies
- Registration and licensing of economic activities under the law inside and outside the development zones.



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# Investment Opportunities in Jordan

# Covid-19: Analysis of Affected and Targeted Investment Sectors

## Negatively Affected

- \*Tourism.
- \*Transportation.
- \*Education
- \*Export Retail and malls.
- \*Manufacturing industries.

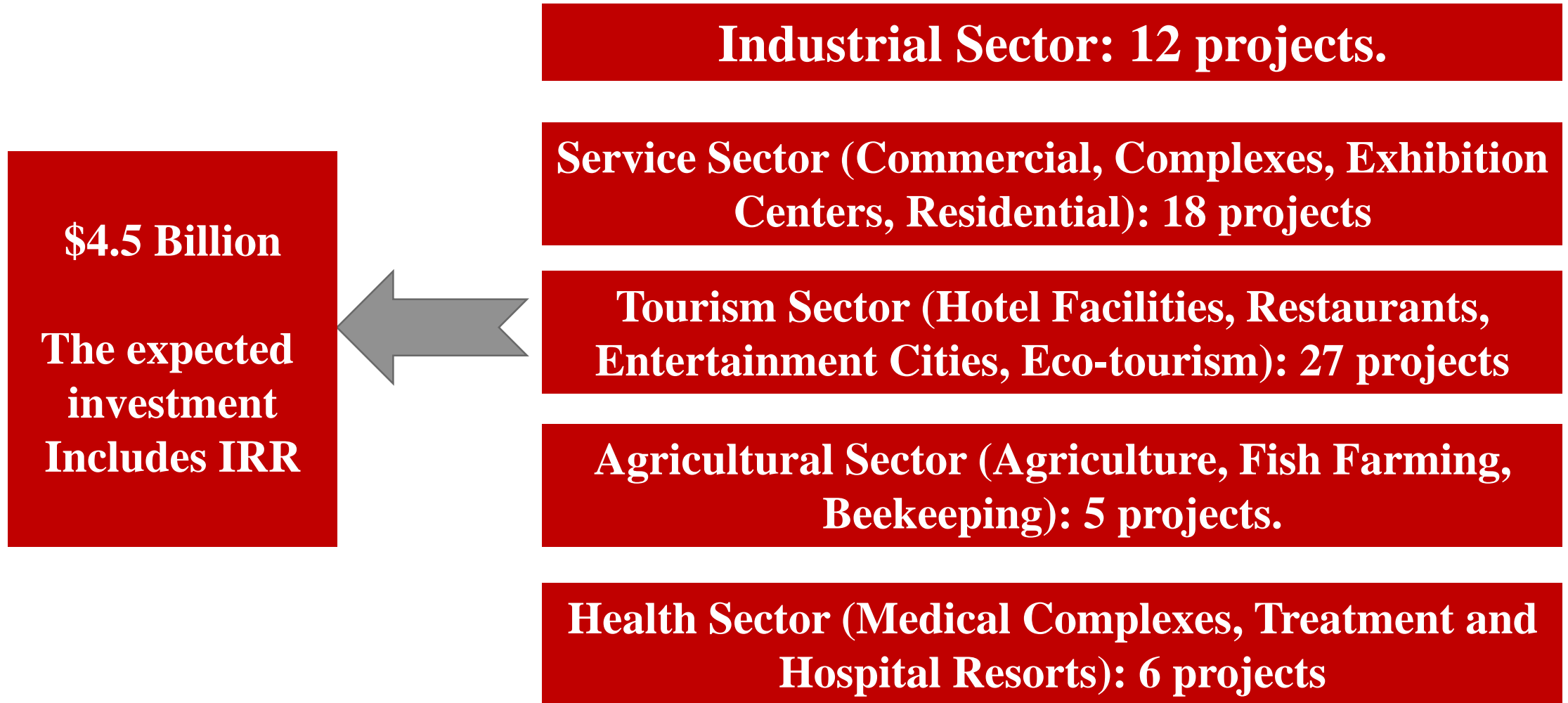
## Positively Affected

- \*Health / Preventive medical sector Medical supplies.
- \*Sterilization materials.
- \*ICT.
- \*Agriculture.

## Targeted Sectors

- \*Healthcare sterilization medical supplies. Medicines, materials,
- \*Food industries.
- \*Agriculture (comprehensive concept).
- \*Alternative raw materials.
- \*ICT.
- \*Mining, rare metals, fertilizers.

## 68 Investment Opportunities Launched on JIC's website ([www.jic.gov.jo](http://www.jic.gov.jo)):

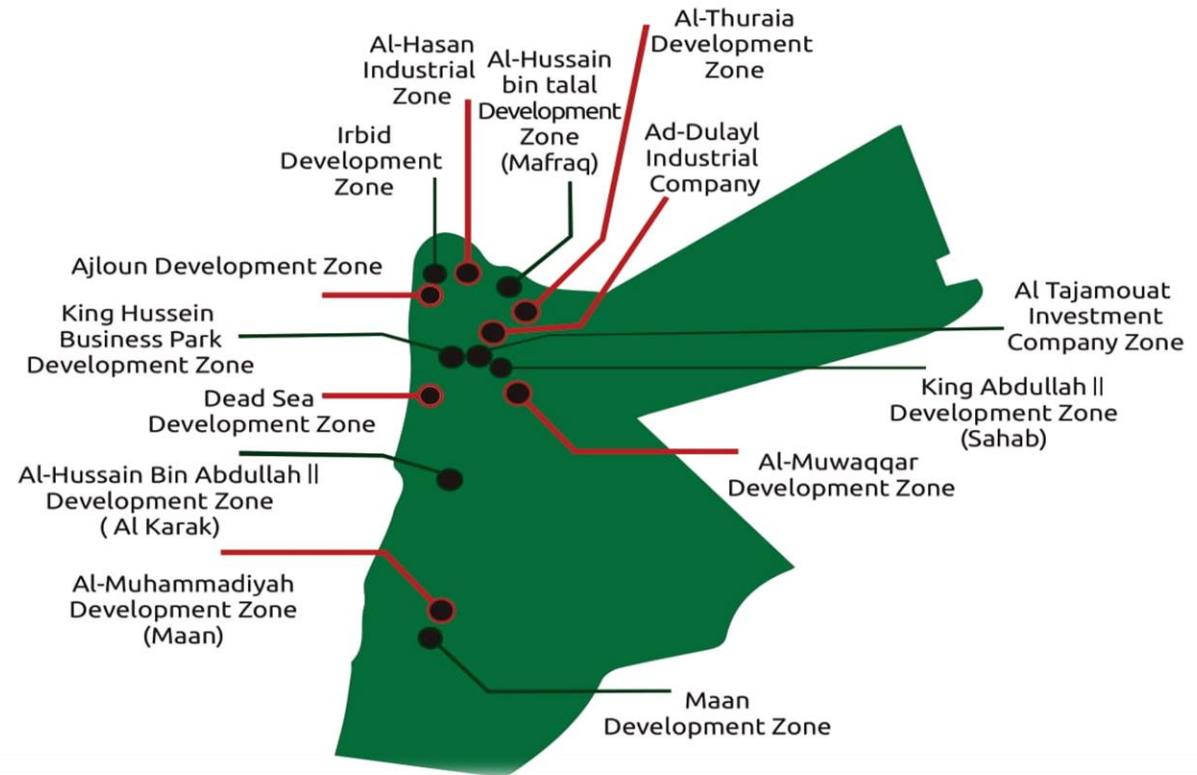


# Investment Opportunities in Development and Free Zones

Developed land plots, infrastructure, road networks and ancillary services

Investor's choice of either owning or renting the property, with Competitive selling prices, and rental rates.

Special Fiscal Incentives and benefits.



## Development Zones

- Tourism, Hospitality and Eco-tourism, ICT, Service and Healthcare, Industrial (Light And Medium) and Logistics,

# Mineral Resources in Jordan: Investment Opportunities

- Jordan is considered rich in valuable mineral resources, especially Phosphate, Potash and Bromine, in addition to a group of industrial rocks such as Silica Sand, Feldspar, Kaolin, and promising quantities of some Strategic Minerals such as Gold, Copper and Rare Earth Elements in the south of the Kingdom region, in addition to the huge quantities of Oil Shale resource over the Kingdom various areas.
- Some of these mineral resources have been exploited and exported during the past years, while others have been used mainly in the fields of local manufacturing, but there are many mineral indications that has not yet been evaluated or explored, Jordan relies on the private sector for the detailed evaluation studies of the strategic minerals for the purpose of proving their economic feasibility and proceeding in executing investment projects according to the Jordanian laws and regulations in force.

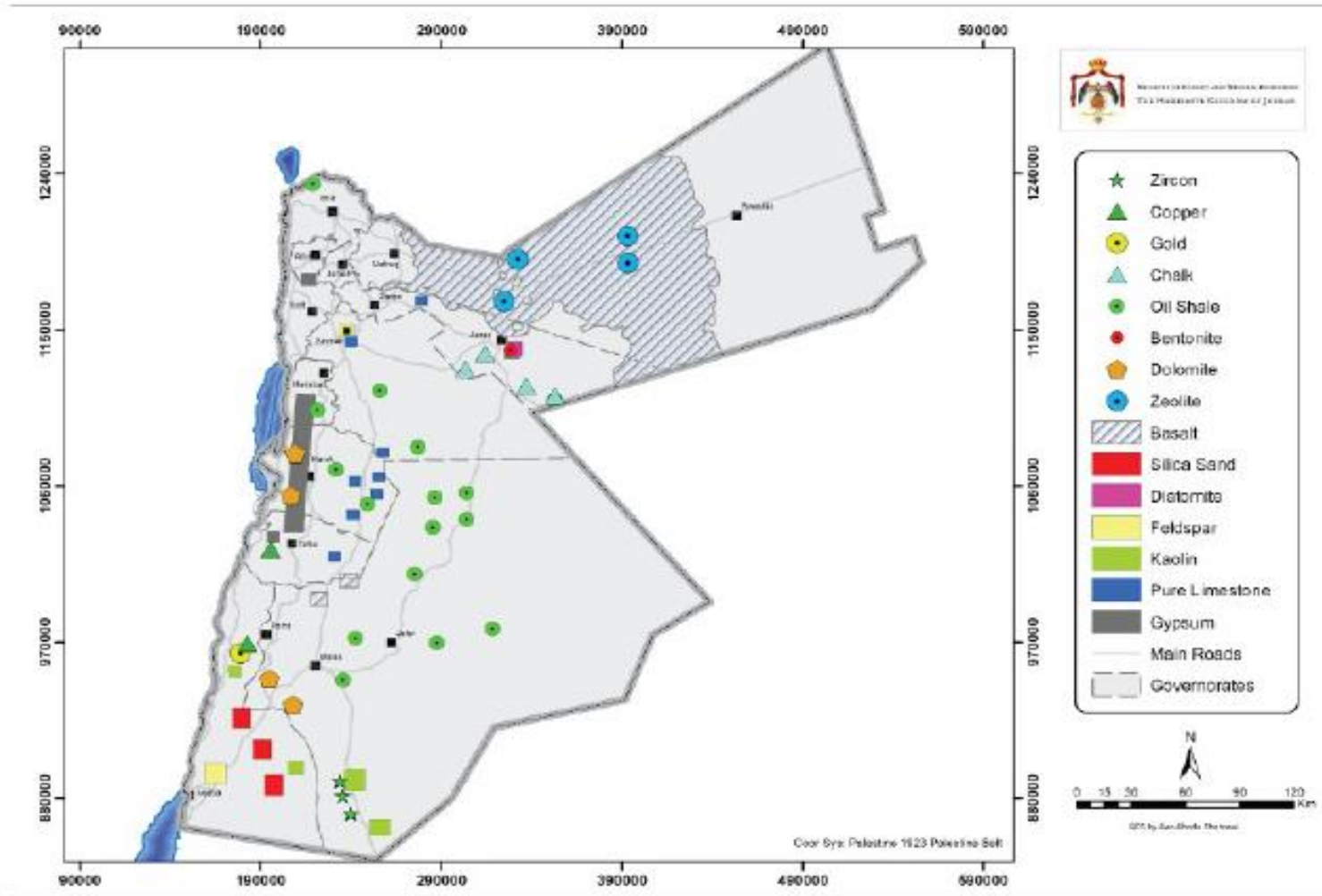
# Mineral and Industrial Rocks Deposits in Jordan

## Metallic Ores

Gold  
Copper

## Energy Resources Ores

Oil Shale

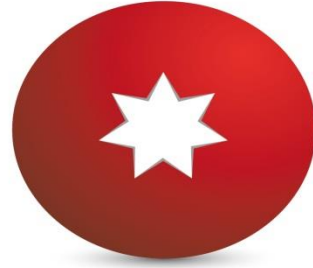


## Non Metallic Ores:

Basalt  
Silica Sand  
Zeolite (Zeolitic Tuff)  
Kaolin  
Feldspar  
Bentonite  
Diatomite  
Gypsum  
Dolomite  
Pure Limestone  
Chalk  
Zircon



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**Thank You**



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