



Co QUA Trading and Coffee Laboratory

Presented by Ansha Yassin
Co Founder and Managing Director

Who we are

Ansha Yassin – Co Funder, Managing Director for CoQUA Trading & Vice president for Ethiopian Women In Coffee

Moata Raya - Co Funder & Quality Director for CoQua Trading

OUR MISSION

-CoQua to be the best path way for Ethiopian Specialty Coffee.

-To make certified CoQua Lab renowned international training center for coffee cupping.





INTRODUCTION

3

History of CoQUA

5

Currently 9

Co Qua Lab 10

After working long years in coffee in all areas including coffee harvesting ,processing, cupping, profiling, marketing promotion, Agronomy.....in private, government, and NGOs, We have the chance to see all the challenges in all the coffee industry, having this in mind Moata and I decided to establish the Coqua trading in 2016 to contribute our part and tackle poverty

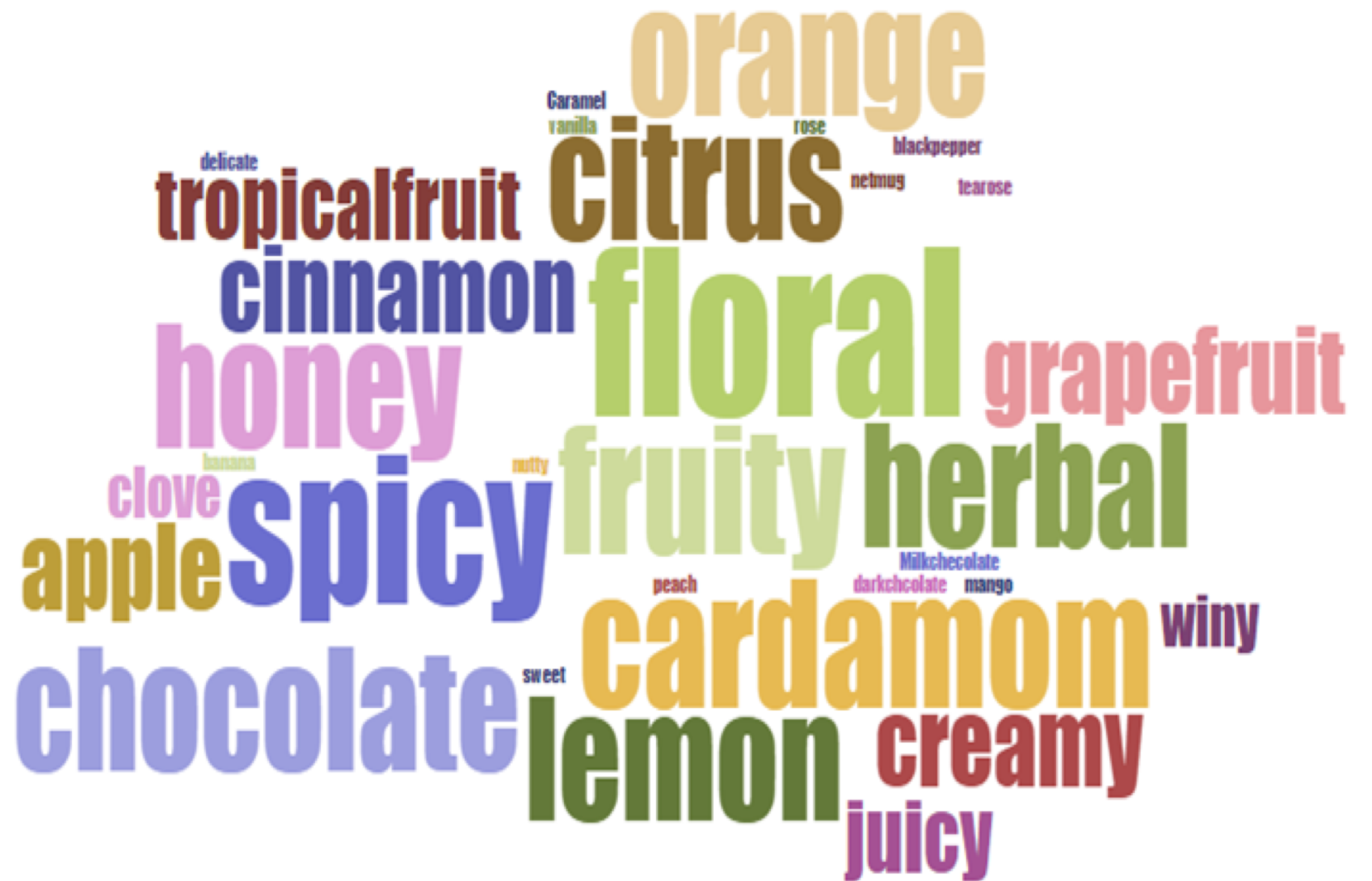
with the goal

To fill the gap on coffee development and sustainability activities.

To make smooth the buyer and farmer relationship

OUR HISTORY

Different
coffee
flavors in
Ethiopian
coffee





Co Qua has two business approaches in the coffee value chain

- ☐ Support coffee producers on International market promotion, Export logistic and documentation
- ☐ Working with development agencies (NGO, Donor).



CoQua's two types of business models.

- Support coffee producers on International market promotion, Export logistic and documentation
- Working with development agencies (NGO, Donor).

Working with Importers and Roasters

- Quality Control
- Laboratory Service
- Connecting Suppliers
- Promoting and marketing

❖ Currently working with many buyers from all over the world including Australia, USA, Asia, Middle East.



Working with NGOs & Donors

- CoQua provides expertise service to target groups (farmers, Unions, Cooperatives, exporters, QC professionals).
- We completed about 20 different projects in the past six years (Harvest, Post-harvest, Coffee Quality profiling, marketing, capacity building to farmers, Unions, cooperatives in different)



Currently :-

- Working with more than 5000 farmers in coffee Harvest, post harvest handling, coffee development & marketing in the Southern Ethiopia(Sidama & Gedio Zones) and South West in Jimma Zone (with in 7 districts)
- We have eight permanent and 20 temporary/contract base staffs.
- Head office in Addis Ababa with an office and small lab at Jimma. We are also planning to open additional center at Dilla.



Coffee Lab

Our Lab in Addis Ababa is a certified lab for any coffee cupping training. It is certified Lab by CQI (Coffee Quality Institute) as one of its Q venue (there are 77 Q venues all over the world and 2 of which are in Ethiopia)



Co Qua Trading

Calling for Collaboration

Finally I would like to invite all Buyers/roasters, NGOs/donners and as well as the coffee producer's coops/exporters/ of the fine Ethiopian coffee, including specialty coffee to work/collaborate with us and make use of and benefit from our professional services and the finest Ethiopian coffee



Thank You

coquatrading@gmail.com