



WELCOME TO CUBA

Location of CUBA in World

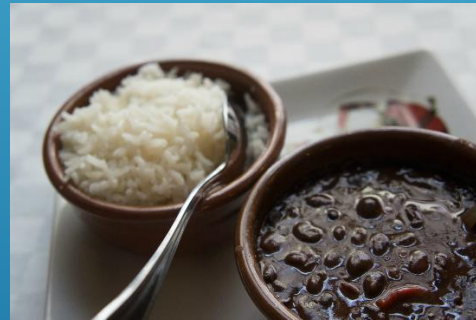


REPUBLIC OF CUBA



15 provinces
1 special municipality
Capital: Havana
Language: Spanish

CUBAN FOOD

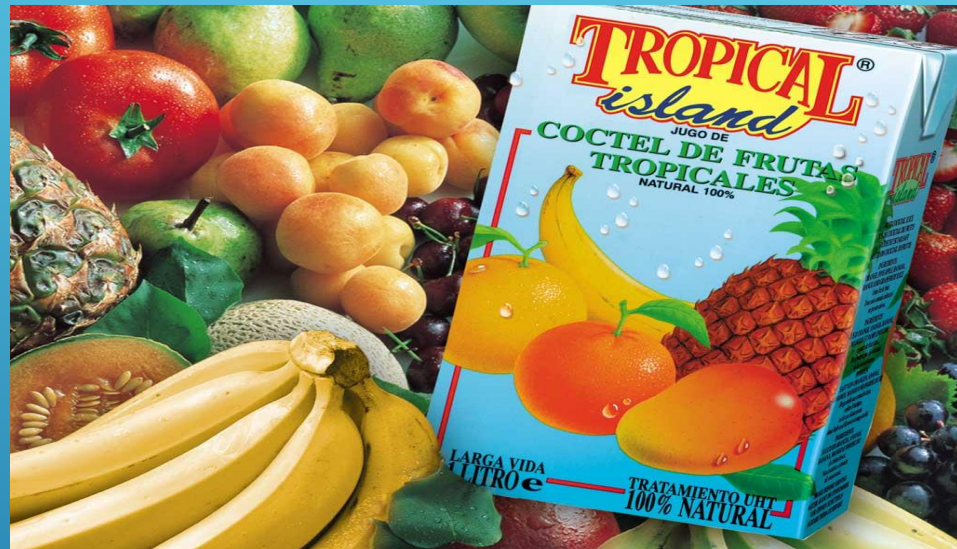


CUBAN DRINKS



CUBAN DRINKS

Delicious
tropical
fruits



CUBAN PRODUCTS KNOWN WORLDWIDE



NATIONAL DRESS



POPULAR FESTIVITIES



CULTURE



NATIONAL SPORT



EDUCATION



HEALTH



WOMEN IN SOCIETY



12 WORLD HERITAGE BY UNESCO



**HISTORICAL CENTER OF HAVANA AND ITS
FORTRESSES**
1982



TRINIDAD AND ITS SUGAR MILLS VALLEY
1988



**SAN PEDRO DE LA ROCA CASTLE
SANTIAGO DE CUBA**
1997



NATIONAL PARK "DESEMBARCO DEL GRANMA"
1998

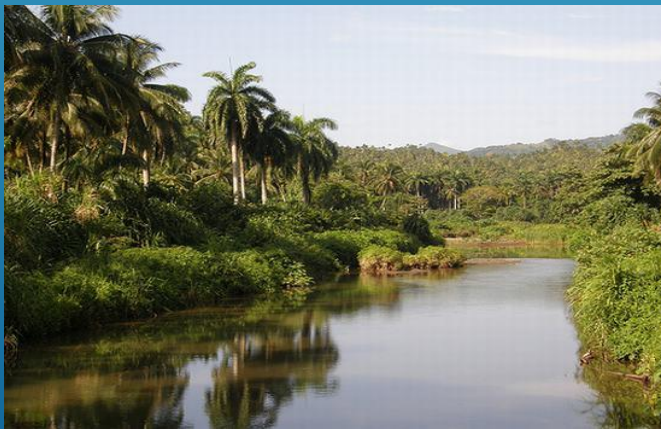
12 WORLD HERITAGE BY UNESCO



NATIONAL PARK "VIÑALES VALLEY"
1999



ARCHEOLOGICAL LANDSCAPE OF THE FIRST COFFEE
PLANTATIONS
2000



NATIONAL PARK "ALEJANDRO DE HUMBOLT"
2001



INTANGIBLE CULTURAL HERITAGE
TUMBA FRANCESA "LA CARIDAD DE ORIENTE"
2003

12 WORLD HERITAGE BY UNESCO



URBAN HISTORICAL CENTER OF CIENFUEGOS
CITY
2005



HISTORICAL CENTER OF THE CITY OF CAMAGÜEY
2008



INTANGIBLE CULTURAL HERITAGE
CUBAN RUMBA
2017



INTANGIBLE CULTURAL HERITAGE
PUNTO CUBANO
2017

DIFFERENT KINDS OF TOURISM IN CUBA

Agricultural



Cultural



Adventure



Nature



Sun and Beach



Multidestination



Cruise



Circuits



JAPAN HAS INCREASED TOURISM TO CUBA

2014

2015

2016

2017

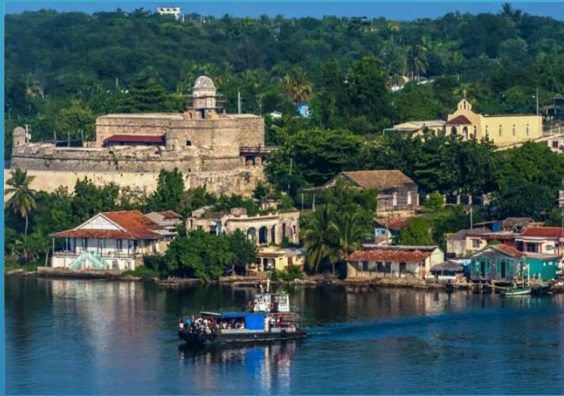
7,595

13,792

22,150

22,217

292%





Thank you very much