

RIU HOTELS & RESORTS

The international RIU chain was founded in Mallorca by the Riu family in 1953 as a small holiday firm and is still owned by the family's third generation. The company specialises in holiday resorts and over 75% of its establishments offer its acclaimed All Inclusive by RIU service.

With the inauguration of its first city hotel in 2010, RIU is expanding its range of products with its own line of city hotels called Riu Plaza. RIU Hotels & Resorts now has 97 hotels in 21 countries.

In 2022, the chain welcomed 6 million guests and provided jobs for a total of 34,215 employees. RIU is currently the world's 33rd ranked chain, one of the Caribbean's most popular, the second largest in Spain in terms of revenue and the fourth largest in number of rooms.

3 CONCEPTS OF RIU HOTEL:

RIU CLASSIC HOTELS (BEACH RESORTS)

Holiday hotels designed to offer the best services for **families, couples, groups of friends** or guests traveling on their own and looking forward to enjoying comfortable rooms, excellent facilities and services for **leisure and relaxation**, as well as varied and delicious food and drink.

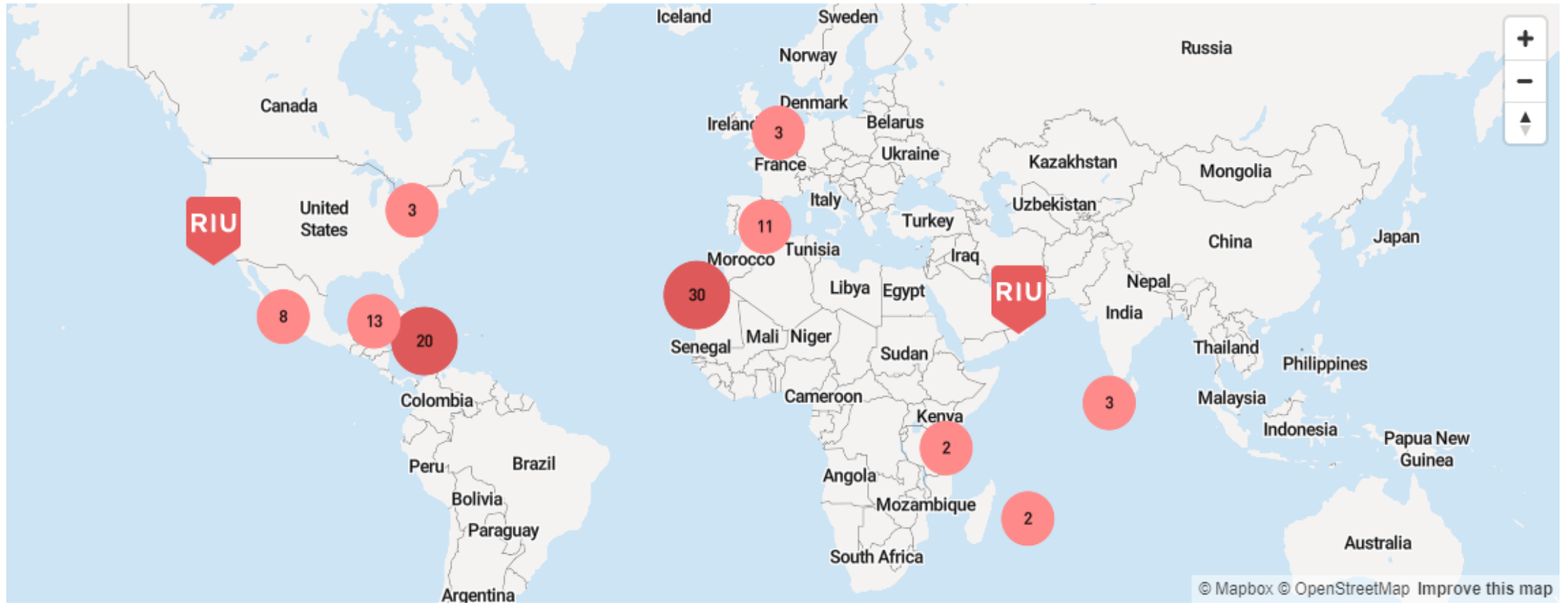
RIU PALACE HOTELS (BEACH RESORTS)

This category will add an extra touch of **luxury, excellence and sophistication** to the most relaxing of experiences. Always located by the beach, these hotels display meticulous architectural design in the most beautiful natural settings. The RIU Palace Hotels guarantee guests a relaxing stay where they can enjoy **spa and wellness facilities**, sports and leisure activities, as well as great options at their different buffets and **theme restaurants**.

RIU PLAZA HOTELS (CITY/BUSINESS HOTELS)

City hotels with the best facilities for those **traveling on business**, while, at the same time, also meeting the needs of leisure travellers. They are always located at the main hubs of major cities for fast, easy access to the most interesting spots. RIU Plaza Hotels are **buildings with modern, elegant architecture**, specifically designed to meet all the technical and aesthetic qualities required by 21st century hotels.

RIU HOTELS IN THE WORLD



RIU HOTELS & RESORTS ZANZIBAR, TANZANIA

RIU JAMBO 4*

476 ROOMS
All Inclusive 24h
4 RESTAURANTS
5 BARS
6 POOLS
KIDS CLUB
GYM
SPA
SHOP
ANIMATION PROGRAM
(Adults & Children)
DIVING CENTER



RIU HOTELS & RESORTS
ZANZIBAR, TANZANIA

**RIU PALACE
ZANZIBAR 5***

(Adults Only)

236 ROOMS

All Inclusive 24h

4 RESTAURANTS

5 BARS

4 POOLS

VILLAS WITH PRIVATE POOL

GYM

SPA

SHOP

ANIMATION PROGRAM

DIVING CENTER



Proudly Committed Sustainability Strategy 4 Pillars

1.Community and Sustainable Destinations - Turning RIU into an element of change in the communities where it carries out its operations, creating sustainable destinations through unique projects that improve people's prosperity and allow for sustainable business development. Continue contributing to the prosperity of our destinations. By 2026, ensuring that 100% of our destinations have a project where we are a reference point. Example:

- Implement the RIU Method for identifying community alliances in all destinations.
- Selection of one emblematic social project per destination;
- Develop a protocol for engaging with stakeholders;
- Design the 'Transform Plan' (sustainability initiatives in mature destinations);
- Development of the Corporate and Guest Volunteer Plan;

2.Environment and Climate - Reduce RIU's environmental impact through ecosystem preservation, positive regeneration, climate change mitigation and adaptation, and proper use of natural resources. Achieving a minimal footprint in terms of the environment. Move towards an increasingly circular business model and have a flagship biodiversity project for each destination. Examples:

- Decarbonization plan;
- Emissions compensation project (beginning in 2025);
- Sustainable energy transition plan;
- Waste minimization and circular economy plan;
- Water consumption reduction plan;
- Supplier policy approval;
- Supplier evaluation methodology;
- Development of methodology for natural capital assessment;
- Biodiversity policy approval and global ecosystem protection plan approval;

Proudly Committed Sustainability Strategy 4 Pillars

2.Essence and People - Integrate RIU's values into its primary asset, its people, through the development of a sustainability culture, while facilitating inclusion and improving talent management within the company. Putting people at the center of the company. Attracting and retaining new generations. For everyone to grow personally and professionally together with the company.

Examples:

- Creation of the Sustainability Committee and update of the Sustainability Policy
- Promotion of a corporate culture of sustainability, both internally and with guests
- New leadership style: employee experience
- Diversity and inclusion initiatives
- Global sustainability training plan

4.Transparency and Honesty – Communicate the value of sustainability, while respecting and remaining true to the principles of transparency and honesty, through a solid and reliable communication profile, redefining the company's positioning in terms of ESG (Environmental, Social, and Governance) matters Ensuring compliance. Getting 100% of our hotels certified by external companies/certificates. Examples:

- Sustainability Certification
- Design of the reporting strategy
- Adaptation to the new European Union directive on Sustainability Reporting (CSRD)
- Establishment of a specific Environmental, Social, and Governance Compliance working unit
- Sustainability communication plan "Proudly Committed"
- Design of Corporate Protocol for Due Diligence in Human Rights
- Formalization of Human Rights reporting methodology

Groups of interest:

- Guests
- Human resources
- Environment
- Suppliers
- Public institutions
- Local community
- Society in general
- Press/Social media
- Partners



**RIU HOTELS & RESORTS
ZANZIBAR, TANZANIA**

**RIU PALACE
SWHALILI 5***

(Adults Only)

505 ROOMS

All Inclusive 24h

6 RESTAURANTS

5 BARS

3 POOLS

ELITE CLUB - ROOMS & POOLS

RESTAURANT & BAR

GYM

SPA

SHOP

ANIMATION PROGRAM

DIVING CENTER

**(New Project in
Construction)**



Why Zanzibar, Tanzania?

Press declaration in April 2018, of TUI Group:

With the purchase of a new hotel on the island of Zanzibar, the TUI hotel brand Riu continues the expansion of the group around the Indian Ocean. In delivering its growth roadmap, TUI Group promotes year-round destinations, which facilitates profitable operation of the resort throughout the year. In the coming winter season, the hotel will become part of the Adults Only Riu Palace range and will offer all-inclusive by RIU service.

Zanzibar is a semi-autonomous region in Tanzania and is particularly popular with travellers who combine a safari through the Serengeti National Park with a stay on the long sandy beaches of the island. One of the highlights is also the historic centre of Zanzibar City, also known as Stone Town, which was declared a UNESCO World Heritage Site.

Why Zanzibar, Tanzania?

Press declaration in November 2019, of CEO Luis Riu:

RIU Hotels & Resorts has presented its renovated Riu Palace Zanzibar hotel, located at the northern tip of Unguja, the main island of the Zanzibar archipelago (Tanzania) and less than an hour from the airport and the capital. It was the first hotel that RIU acquired in this destination where, in the words of its CEO, Luis Riu, it is committed to strengthening its presence: “Zanzibar is a very attractive destination for our customers and that is why we are making a significant investment and committing to expanding our presence. In addition to the renovation, we have increased the number of beds in the hotel, which is located right next to the recently acquired La Gemma dell’Est, whose renovation is scheduled to begin in the coming months.” It is now Hotel RIU Jambo.