250STARTUPS

CONNECT CO-WORK CREATE



About 250STARTUPS

MISSION

Our mission is to discover and support technology startups to become investable.

VISION

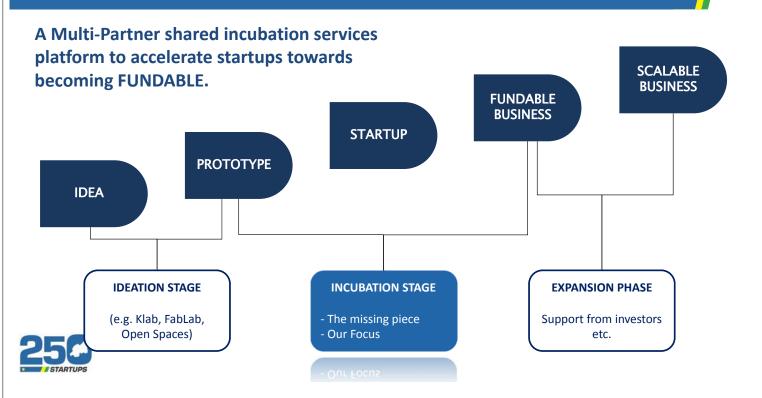
We strive to support startups in order for them to be self-reliant and contribute to the technological, economic and social development of Rwanda.

GOALS

- To develop viable business model and be on market
- Develop capacity building in associates (Legal & Finance)
- o To help develop investable businesses
- To contribute in the development of SDGs through home grown solution
- To grow from a project prototype to fundable business level.
- To have 100 startups companies on the market by 2025 with a 5-million-dollar capital each.



Background: WHAT IS 250STARTUPS?



Snapshot of Our Curriculum: 5 CORE Components



- Segmentation
- Identify the real customer needs
- **Engage** Customers



- Management
- **Building MVP**
- **Testing MVP**
- Setting Milestones

Business Model Development



- **Business Model** Design
- Marketing
- Monetization Models
- Cost & Revenue Streams

Finance



- Accounting & Tax Compliance
- **Business Plan** Development
- Startup Valuation

Legal







- Company Structuring
- Customer Contracts & Agreements



Viable Business

250 Multi-Discipline Model: Building A Holistic Ecosystem Incubation Corporate Law Firm **Finance Firm** Company **Facilitators Training Mentors/Training Training** ONE Finance / ONE **Two Founders Business School Law School Beneficiaries** Graduate Graduate **Finance** Legal **Analyst Analyst Entrepreneurs** At Graduation **Tech Founders Potential Tech Sector Employees** (4 People Per Startup = Startup Team) X 10 = 40 People

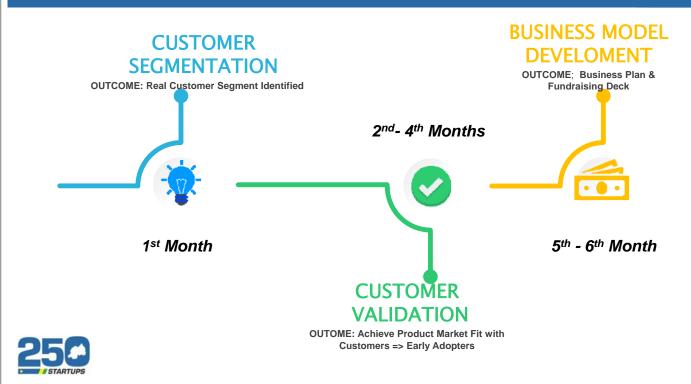
Package of Shared Incubation Services Startups Access:

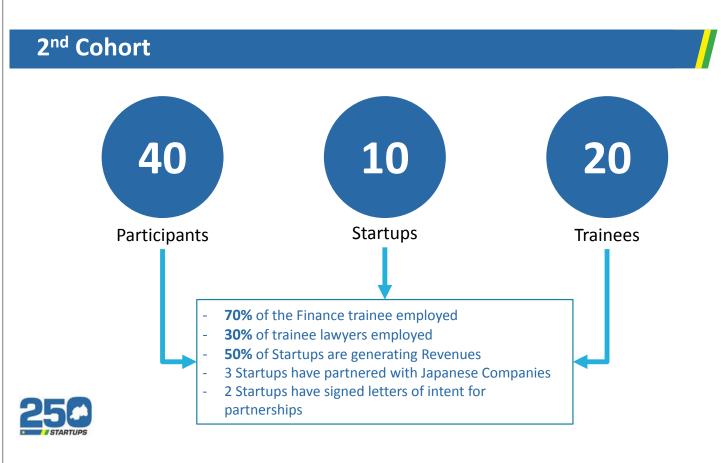


Although Startups don't get direct investment of funds into their bank accounts, they get FINANCIAL support to procure services and other resources needed to build VIABILITY of their businesses within basket of available resources from different PARTNERS.

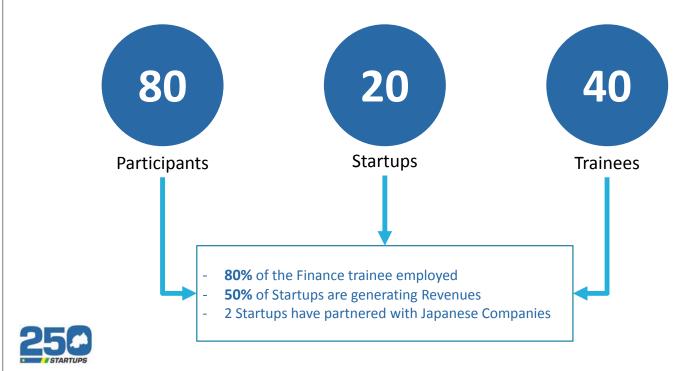


Our Incubation Journey: Monthly Timelines





Our Impact (1st & 2nd Cohort)



ON GOING 3nd Cohort



TRIP TO JAPAN FROM 18TH TO 26TH DECEMBER

GRADUATION DAY (DEMO DAY) - FIRST WEEK OF FEBRUARY DECEMBE



Our Startups 1st & 2nd cohorts



























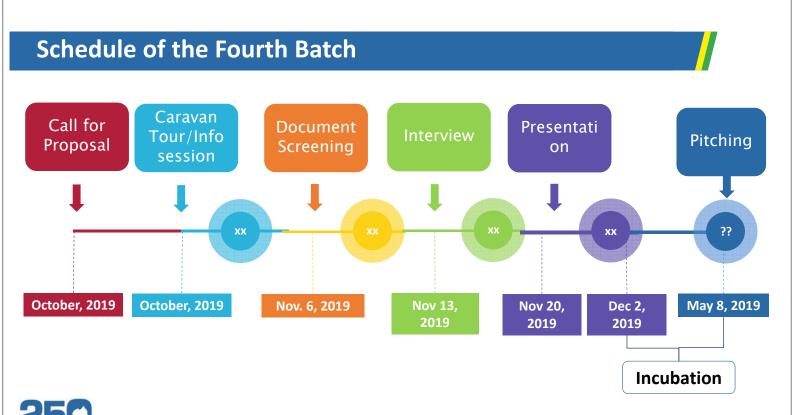












Weekly Activities

First two weeks: Team building through workshops & fieldworks

Mondays

Scrum meeting





Tuesdays-Thursdays

Work in team

Fridays

Progress presentation





Capital Talk

Monthly progress report



What are we looking For?

Development Partners

Strategic Partners Investors/Spon sors













GET IN TOUCH

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