

#### **WELCOME TO**

## SANDIARA SPECIAL ECONOMIC ZONE REPUBLIC OF SENEGAL

Sandiara, a green and clean commune

#### SENEGAL



## Executive Summary

Today, businesses are expanding rapidly, which means, there's a growing demand for more free zone space. That's why Senegal added the new SANDIARA Special Economic Free Zone to its infrastructure portfolio.

SANDIARA Special Economic Free Zone offers a competitive operating cost environment and a meticulously designed setting that makes it easier than ever to do business.

Investors choosing the SANDIARA Free Zone are provided with an array of business set-up services that streamline their registration and licensing processes, as a complementary offering to the overall value proposition of the industrial zone.



H.E. Macky Sall President The Republic of Senegal

#### The Leader in International Relations

**Macky Sall** 











## Chairman's Message

#### SANDIARA IS AN INTEGRAL PART OF THE REPUBIC OF SENGAL'S EMERGENT PLAN – A ROADMAP FOR SUSTAINABLE GROWTH OF SENEGALS'S ECONOMY AND THE PROSPERITY OF IT'S PEOPLE.

SANDIARA is poised to set new standards for industrial zone infrastructure, environment and operation. New opportunities to recruit, retain and develop local and Foreign talent will be created to build a sustainable knowledge economy. But in longer term, the vision will reinforce Senegal's global competitive advantage.

SANDIARA delivers unique advantages – extensive size, infrastructure, free zone and domestic industrial zone solutions, dedicated investor support, tax-free environment with competitive operating costs and strategic location with access to regional and international markets. These contribute to making SANDIARA one of the Africa's foremost industrial zones and a leading hub for manufacturing, logistics and trade across diverse sectors.

SANDIARA's masterplan offers proximity to suppliers, customers and other business efficiencies, ensuring that manufacturing, trade and logistics derive long-term advantage. Located near Sendou Port – one of the sea ports – SANDIARA enables multimodal connectivity via sea, air and road networks.

In every way, SANDIARA is truly the integrated trade, logistics and industrial hub of Senegal.



Dr. Serigne Guèye DIOP Chairman Sandiara Economic Zone

#### Senegal -The future Gas Hub & Economic pole

#### SENEGAL - THE NEW GAS DEVELOPMENT

BP and US-based company Kosmos are in partnership in two fields: **the Grand Tortue (GTA)** and the **Yakaar Teranga hub**. The GTA gas field straddles Senegal and Mauritania. The Intergovernmental Cooperation Agreement signed between BP, Kosmos, and the governments of Senegal and Mauritania provide for a 50-50 split in revenues. The Yakaar Teranga hub, further south of Saint Louis, will mainly produce gas for internal consumption. Grand Tortue holds confirmed reserves of 100 TCF on both sides of the border, leading to massive gas production in Senegal and Mauritania over the next ten years.

#### SENEGAL - THE NEW ECONOMIC POLE

- 1) Economic Community of West African States (ECOWAS) Senegal is a member. Total trade within the ECOWAS region averages \$208 billion
- 2) African Continental Free Trade Area (AfCFTA Senegal is a member. It's the largest free trade fact after WTO.
- 3) Emergent Senegal Plan For the development of infrastructure, electricity, agriculture, drinking water, and health. France is historically Senegal's largest source of foreign direct investment, but China has also become a significant foreign investment partner. Other important investment partners include the United Kingdom, Mauritius, Indonesia, Morocco, Turkey, and the Gulf States.
- 4) African Union: The Heads of State and Government of the African Union (AU) have elected H.E. Macky Sall, President of the Republic of Senegal, as the new Chairperson of the African Union for the year 2022. The theme of AU is "Strengthening Resilience in Nutrition and Food Security on the African Continent: Strengthening Agro-Food Systems, Health and Social Protection Systems for the Acceleration of the Human, Social and Economic Development".

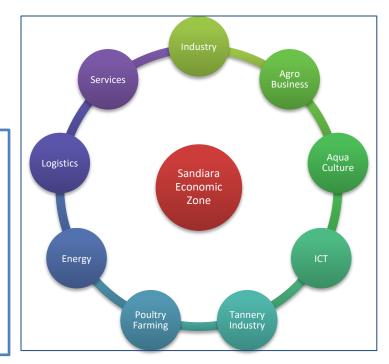
#### Sandiara Economic Zone (SEZ)

### THE INTEGRATED TRADE, LOGISTICS AND INDUSTRIAL HUB OF SENEGAL



#### KEY HIGHLIGHTS OF SANDIARA ECONOMIC ZONE

- ✓ SEZ is as fast developing economic zone with a wide range of multi national companies in its portfolio.
- ✓ SEZ has some of the leading technological partners in its zone with international consortiums of companies in technology sector.
- ✓ **SEZ** is a key driver for the country in terms of FDI in Senegal in line with the emergent plan 2035
- ✓ SEZ have strategic international partnerships & alliances

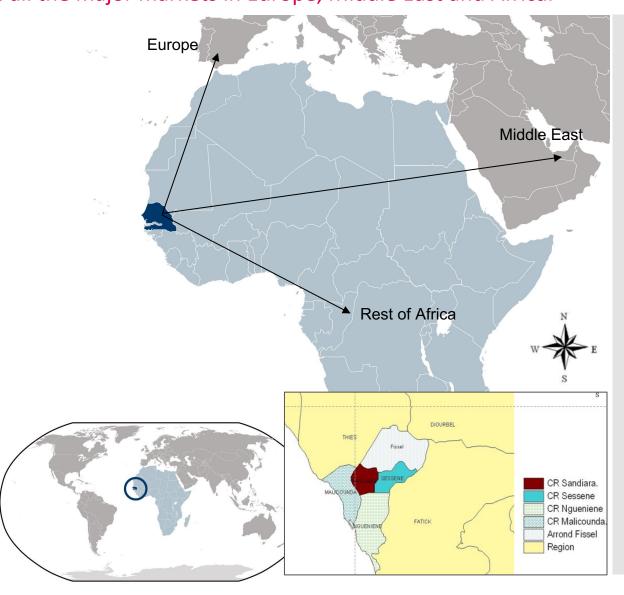




#### Sandiara Economic Zone is Ideally positioned to serve all the major markets in Europe, Middle East and Africa.

#### The Perfect Location of Sandiara Economic Zone





Sandiara is 50 KM from Dakar International Airport & located near to Sendou Seaport

## The SEZ governance framework

As specified in Decree No. 2017-534 establishing and setting the rules for the organization and operation of the Joint Public-Private Committee, the governance framework adopted for the administration of Senegal's Special Economic Zones is made up of the following entities:

- Ministry in charge of Investment Promotion, responsible for the strategic orientations and the implementation of the SEZ development policy;
- The joint public-private committee in charge of control, regulation, mediation and conciliation between all the players in the SEZs;
- The SEZ Administrator in charge of the administration and management of the Special Economic Zones of Senegal;
- Promoters/developers responsible for promotion, development, planning and operation in SEZs;
- SEZ companies, which are the economic entities that have received an approval issued by the SEZ Administrator, to carry out any economic activity, especially industrial activity.

## The incentive scheme applicable in SEZs

Businesses including SEZ promoters/developers can benefit from an incentive package that entitles them to tax and customs exemptions. **As provided for in law n° 2017-07 of January 6, 2017 on incentives applicable in the SEZs** and the decree n° 2017-1174 implementing the law n° 2017-07 of January 6, 2017, exempted companies will benefit in particular from the following:

- The right of admission free of all duties and taxes levied at the customs cordon with the exception of Community levies on raw materials, equipment, other goods and the right to export the same goods free of duty outside the national territory;
- Exemption from the payment of any income tax;
- A 15% tax rate on corporate income tax;
- The possibility of concluding fixed-term contracts for a period of five (05) years;
- Exemption from the flat-rate contribution payable by the employer or any other tax based on salaries paid by companies and borne by them
- Exemption from the flat-rate minimum tax on companies over a renewable period of 25 years.

#### Vision of Sandiara Economic Zone

"Make Sandiara, by 2023, an emerging and prosperous commune driven by a well-educated population with a high level of household income based on a dynamic and integrated Industrial and Agro-business development pole, a sustainable management of natural resources and inclusive territorial governance".



#### The vision of the mayor is to:

"I am a mayor of development rather than a political mayor. I came into politics at the invitation of a classmate at Gaston Berger Highschool in Kaolack, the President of the Republic, Macky Sall."

#### **Objectives**



#### > Objectives of Sandiara Economic Zone

- ❖ Realize the plan 1 10 10
- Create jobs
- Increase the income of the populations and city council
- Lighten housework and reinforce the capacity of women's groups and associations
- Take advantage of opportunities of Sandiara's geographic and strategic position
- Improve the social living conditions of populations
- Promote the sustainable development for an economically viable commune

## Key figures of SEZ

### PRESENTATION OF THE SPECIAL ECONOMIC ZONE OF SANDIARA

- □ Status: The only SEZ (Special Economic Zone) in Senegal to be created by commune
- Administrator: APIX
- ☐ Promoter/Developer: Sandiara Municipal Development Agency
- ☐ Area: 100 ha
- ☐ Cost of development: 30 billion CFA francs
- Methods of development funding: PPP
- ☐ Start of activities: 2015

#### Details Of Demands In SEZ Development

#### > PHASE 1: 7.5 BILLION FCFA

- Roads and various networks : 4.8 billion
- Administrative buildings: 200 million
- Fence: 120 million
- Wastewater treatment plant: 1.5 billion
- Technical and financial studies for the Business Plant:
   300 million
- Power plant: 500 million

#### > PHASE 2: 22.5 billion FCFA

- Hangars
- Logistical platformes
- Extension of Roads and various networks

#### Why Invest in Sandiara?

#### Why Invest in Sandiara Economic Zone?

- Project included in the Emerging Senegal Plan
- Support from the Minister of Industry and Mines
- Support, advice and partnership with Aprosi, APIX and FONSIS
- Passage of the future Mbour-Kaolack toll motorway
- Strategic location on the national road No.1 with 1-hour drive from Dakar
- Close to the AIBD (25 min with the toll motorway)
- Close to the port of Sendou
- Crossroads position in the department of Mbour
- A green and clean commune
- Technical and professional labor available with the Technical and Vocational High School
- > A young population
- Strong leadership with a mayor who has an international aura and a clear vision
- Availability of basic social infrastructure with the mayor's new projects

## Advantage of SEZ

#### > Advantages of Sandiara Economic Zone

- One-window: consolidation of all administrative procedures in one place
- Land tenure: legal security through the granting of land under the long lease
- Tax and customs system: Admission on the exemption from all state taxes and duties except the tax on companies reduced from 30 to 15%
- Labor law: the possibility of signature for the same CDD person for five (5) years and freedom to employ staffs of foreign and domestic nationality
- Production factors: possibility to purchase electricity for own consumption from independent producers
- Foreign exchange regulations: freedom for physical and juristic persons to make current payments abroad and open an account in foreign currencies

## Companies in Activity

LIST OF COMPANIES IN ACTIVITY

## SANDIARA - SPECIAL ECONOMIC ZONE



#### LIST OF COMPANIES IN ACTIVITY

No	Stage	Company	Legal Form	Original Country	Investment	Social Object	No of jobs	No of jobs	Year started	Export Rate
					CFA Franc (Billions)		Direct	Indirect		
1	Companies in Operation	Finish Profiles	Public Limited Co.	Holland	1	Industrial production; Trade import-export; Transport, Construction/Study and realization of real estate projects	200		2015	80%
2		Ocedis Exports	Public Limited Co.	France	0.5	Manufacture of products and material for water treatment	20		2016	80%
3		Omega Pelagic	Public Limited Co.	Morocco	3	Freezing of Seafood	350		2016	95%
4		Bel Meal	Public Limited Co.	Morocco	4	Production of fish flour and fish oil	124		2018	95%
5		ZALAR HOLDING (4 usines)	Public Limited Co.	Morocco	18	Poultry activities (animal nutrition, hatching, slaughter, meat processing)	230	1000	2018	60%
6		Solance	Public Limited Co.	India	12	Production of automobile and motorcycle batteries, solar batteries, home batteries, inverters	700		2020	60%
7		Alisei	Limited Liability Co	Italy	8	Tannery	200		2020	80%
8		OCP Senegal	Public Limited Co.	Morocco	12	Fertilizer Production			2020	60%
9		Lipak	Public Limited Co.	France - Tunisia	3.5	Production of Pet Products, Injection of preforms/plugs	60		2019	70%
10		Bioplast	Public Limited Co.	France - Tunisia	3.5	Extrusion of biodegradable oxio bags, Heat-retractable and stretchable film, Injection of fish crates, Recycling of PET et PHD	60		2019	70%
11	Companies in Construction	La Mama	Public Limited Co.	France - Tunisia	5	Mineral water processing of agro-food products	60		2019	60%
12		FRIAMAR (2 factories)	Limited Liability Co	Russia	2	Aquaculture	500		2019	70%
13		Hua Xia	Public Limited Co.	China	25	Iron Production	1000		2019	70%
14		Gravita Senegal	Shareholder Ltd Co.	India	0.9	Recycling of nonferrous debris	200		2019	100%
15	-	Westpharm	Public Limited Co.	India	8	Manufactur of injectable solution in bags	200		2019	100%
16		PLAC'FORCE	Public Limited Co.	France	12	Manufacture of plaster and metal profile	200		2021	100%
17		LAITERIE DU BERGER	Public Limited Co.	Senegal	9	Manufacture of Dairy Products	600		2021	70%
18		SUNULAIT	Public Limited Co.	Senegal	10	Manufacture of Dairy Products	200		2021	60%
19		Adeos	Public Limited Co.	France	5	Power Station	100		2021	70%
20		Bi-Tech	Public Limited Co.	France	0.5	Polystyrene panel of construction	30		2021	60%

Companies in Activity

### SOME OF THE COMPANIES OPERATING IN

## SANDIARA - SPECIAL ECONOMIC ZONE



#### **FINISH PROFILES**

Legal form:

Original country:

Investment amount:

Social object:

Number of jobs: Start date of activities: Public limited company

Holland

1 billion

Industrial production; Trade import-export; Transport, Construction/Study and realization of real estate projects

200

2015



#### **OCEDIS EXPORT**

Legal form:

Original conutry:

Investment amount:

Social objective:

Number of jobs:

Start date of activities:

Export rate:

Private limited company

**France** 

500 million

Manufacture of products and material for water treatment

20

2016





#### **OMEGA PELAGIC**

Legal form:

Original country:

**Investment amount:** 

Social objective:

Number of jobs:

Start date of activities:

Export rate:

Private limited company

Morocco

3 billion

Freezing of seafood

350

2016





#### **BEL MEAL**

Legal form:

Original country:

Investment amount:

Social object:

Number of jobs:

Start date of activities:

Export rate:

Private limited company

Morocco

4 billion FOFA

Production of fish flour and fish oil

124

2018





#### ZALAR HOLDING (4 usines)

Legal form:

Original country:

Investment amount: Social objective:

Number of jobs:

Start date of activities:

Export rate:

Public limited company

Morocco

18 billion

Poultry activities

(animal nutrition, hatching, slaughter, meat processing)

230 directs and 1.000 indirect

2018





#### **SOLANCE**

Legal form:

Original country:

**Investment amount:** 

Social object:

Number of expected jobs:

Start date of activities:

Export rate:

Public limited company

India

12 billion

production of automobile and motorcycle batteries, solar

batteries, home batteries, inverters

700

2020





#### **OCP SENEGAL**

Legal form:

Original country:

Investment amount:

Social objective:

Number of expected jobs:

Start date of activities:

Export rate:



Public limited company Morocco 12 billion fertilizer production 200 2020 60%

A subsidiary of OCP Group - A leading global provider of phosphate and its derivatives with almost 100 years of experience – OCP AFRICA was created in 2016 to contribute to the sustainable development of African agriculture.

We develop fertilizer solutions customized to local conditions and crop needs, and we also work with partners in many different African governments, non-profits and private enterprises to connect farmers to the agricultural services, knowledge, and resources they need in order to prosper.

Companies
Registered to
start in the
Sandiara
Economic
Zone



#### COMPANIES REGISTERED TO START IN SANDIARA - SPECIAL ECONOMIC ZONE



#### **COMPANIES REGISTERED TO START**

No	Stage	Company	Legal Form	Original Country	Investment	Social Object	No of jobs
					CFA Franc (Billions)		Direct
1		Groupe Agro Fish	Limited Liability Co	Russia	6	Manufacture of milking machine, milk cooling tanks and food transport vehicles	600
2		Enekio	Private limited Co	France	0.286	Intelligent lighting, remote monitoring and maintenance	200
3		H.E.S	Private limited Co	Germany	1.6	Laundry	52
4		Société Aidara Cherif et Compagnie	Private limited Co	Tahiti	5	Agro Industrial Exploitation	3313
5		Finaxo Environment	Public Limited Co.	France	3	Energy, pyrogasification, valorisation of BioGaz, lamellar settling, water purification	600
6		Minda	Limited Liability Co	Senegal	0.06	Processing of Agriculture Products	10
7		Cicomi	Private limited Co	Senegal	0.75	Assembly of Dump Trucks	100
8		AMD S.A.	Public Limited Co.	Senegal	4.3	Yeast Production of bakers	40
9		Bertorotta Ornella				New and/or retreaded tire production	
10		Catorina Flavia				Textile industry	
11	<b>]</b>	GREENET				Waste processing in diesel and energy	
12	Registered Demands	Alif Groupe				Processing of food products	
13		Lion Steel IndustryION STEEL INDUSTRY				Foundry	
14		Manufatcuring Plant				Concrete Electrical Posts	
15		Fed. Des Professionnelles Agro Alimentaires Du Dept. De Mbour				Processing of food products	
16		Omega Poisson				Fish Convervation	
17		Souka Prestige				Installation of an ice cream maker factory	
18		Philafrica				Processing of food products	
19		Cement Plant					
20		Plaster manufacturing plant					
21		TERANGA AGROINDUSTIES GROUP SA				Processing of food products	
22		Le Lionceau				Processing of food products	
23		System Group Senegal				Manufacture of piping products	

#### **Our Contacts**

Connect with us in Senegal

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#### AT SANDIARA SPECIAL ECONOMIC ZONE - WE'RE HERE TO LISTEN, SUPPORT, AND DELIVER





#### **WELCOME TO**

# SANDIARA SPECIAL ECONOMIC ZONE

**SANDIARA ISA GREEN & CLEAN COMMUNE** 

SANDIARA
IS THE INTEGRATED TRADE, LOGISTICS & INDUSTRIAL HUB OF
SENEGAL