



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



**SUSTAINABLE DEVELOPMENT GOAL 9**  
INDUSTRY, INNOVATION AND INFRASTRUCTURE

# UNIDO ITPO Tokyo's Activities

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ADC-JETRO, UNIDO, AOTS Roundtable Meeting  
July 13<sup>th</sup> 2018  
Embassy of the Republic of Angola

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Head

UNIDO Investment and Technology Promotion Office (ITPO) in Tokyo



# About UNIDO

## Overview

- UNIDO is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability.
- UNIDO is mandated to promote and accelerate **inclusive and sustainable industrial development (ISID)** in developing countries and economies in transition

## At a glance

- Establishment: 1966
- Member States (as of January 2018): 167
- Headquarters: Vienna, Austria
- Director General: LI Yong
- Number of Staff (as of January 2018): approx. 650





# Main Activities of UNIDO/UNIDO ITPO Tokyo

## Thematic areas

**1. *Creating Shared Prosperity***: agro-industries, empowerment of women and youth in productive activities,

human security in post-crisis situations

**2. *Advancing Economic Competitiveness***: industrial infrastructure, technology and innovation,

small and medium industrial clusters, standards and compliance, entrepreneurship

**3. *Safeguarding the environment***: low-carbon industrial production, clean energy access,

implementation of multilateral environmental agreements (CFCs, POPs, mercury)

→ UNIDO's enabling functions: (1) technical cooperation, (2) analytical and research functions,

(3) normative functions, and (4) convening and partnerships for knowledge transfer

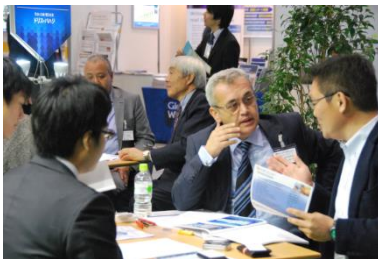
**UNIDO ITPO Tokyo** was established in 1981 to promote [foreign direct investment](#) and [technology transfer](#) from Japan to developing and emerging countries.

# UNIDO ITPO Tokyo: (1) Delegate Programme

- **Promotion of investment and technology** from Japan to developing and emerging countries, by inviting officials from these countries to Japan and organizing tailor-made programmes, including promotion events and business meetings in Japan

## Advantages for Japanese investors

- ✓ Establish human networks with key persons of the countries
- ✓ Collect information on the latest business climate and technology needs
- ✓ Facilitate business missions when Japanese investors visit the countries



# UNIDO ITPO Tokyo: Delegates from Africa

Officials in charge of investment promotion in developing and emerging countries are invited to Japan (average 2 weeks)

## Delegates invited from Africa in 2013-2018

**Senegal** **Morocco** **Tunisia**

**Egypt** **Ethiopia** **Kenya**

**Cote d'Ivoire** **Ghana**

**EABC** **Uganda** **Rwanda**

**Zambia** **South Africa** **Nigeria**

**Mozambique** **Lesotho**

# UNIDO ITPO Tokyo: (2) Technology Transfer

- **Environmental Technology Database**: Japanese environment/energy technologies registered, open to the public via UNIDO ITPO Tokyo's website. Networking and business opportunities between Africa and Japan are provided (54 technologies from 47 companies, as of Jan 2018)

## Advantages for African & Japanese stakeholders

- ✓ Easy to identify Japanese technologies to address local challenges
- ✓ Provide platform for technology seekers and technology providers
- ✓ Support technology promotion activities (creation of PR materials)

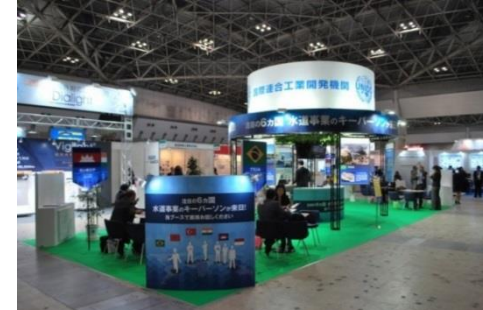


# UNIDO ITPO Tokyo: (3) Seminars & Events

- Organization and support of business seminars, workshops and forums in Japan to present **the latest investment climate and technology needs** of developing and emerging countries, often in collaboration with JETRO and JICA

## Advantages for Japanese investors

- ✓ Collect the latest info on local business climate and technology needs
- ✓ Establish human networks with key persons of the countries
- ✓ Learn from experiences of other Japanese companies that have already invested

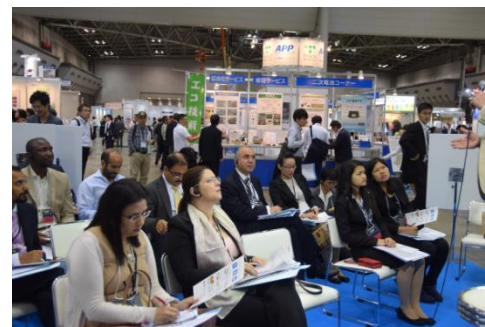


# UNIDO ITPO Tokyo: (4) Capacity Building

- Organization of capacity building activities such as lectures, visits of factories and exhibitions, and fact-finding meetings for various delegations from developing countries as well as embassy officials in Japan

## Advantages for African & Japanese stakeholders

- ✓ Establish human networks among business/public representatives
- ✓ Learn technology needs from Africa and technology seeds from Japan
- ✓ Facilitate business promotion efforts by embassies based in Tokyo





# UNIDO ITPO Tokyo: (5) Activities Overseas

- **Africa Advisory Programme**: since 2013, experienced African investment promotion advisors have been posted to support Japanese companies interested in doing their businesses in Africa. The advisors are based at UNIDO field offices residing in **Algeria, Ethiopia and Mozambique**.

## Advantages for Japanese investors

- ✓ Provide the latest investment info and business consultations with Japanese investors
- ✓ Facilitate business matching between Japanese investors and local enterprises
- ✓ Arrange meetings and site visits during the visit of Japanese investors



# UNIDO ITPO Tokyo: African Advisors

- UNIDO ITPO Tokyo Advisors cover 6 countries: [Algeria, Burundi, Ethiopia, Mozambique, Uganda and Rwanda](#)
- Tailor-made assistance has been provided to more than 120 Japanese companies, which succeeded in concluding business agreements and establishing liaison offices.
- UNIDO ITPO Tokyo will assign **one new advisor in West Africa in 2018.**



*Mr. Kerrar  
Advisor in Algeria*



*Mr. Tadesse  
Advisor in Ethiopia*



*Mr. Durão  
Advisor in Mozambique*



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# Thank you!

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