



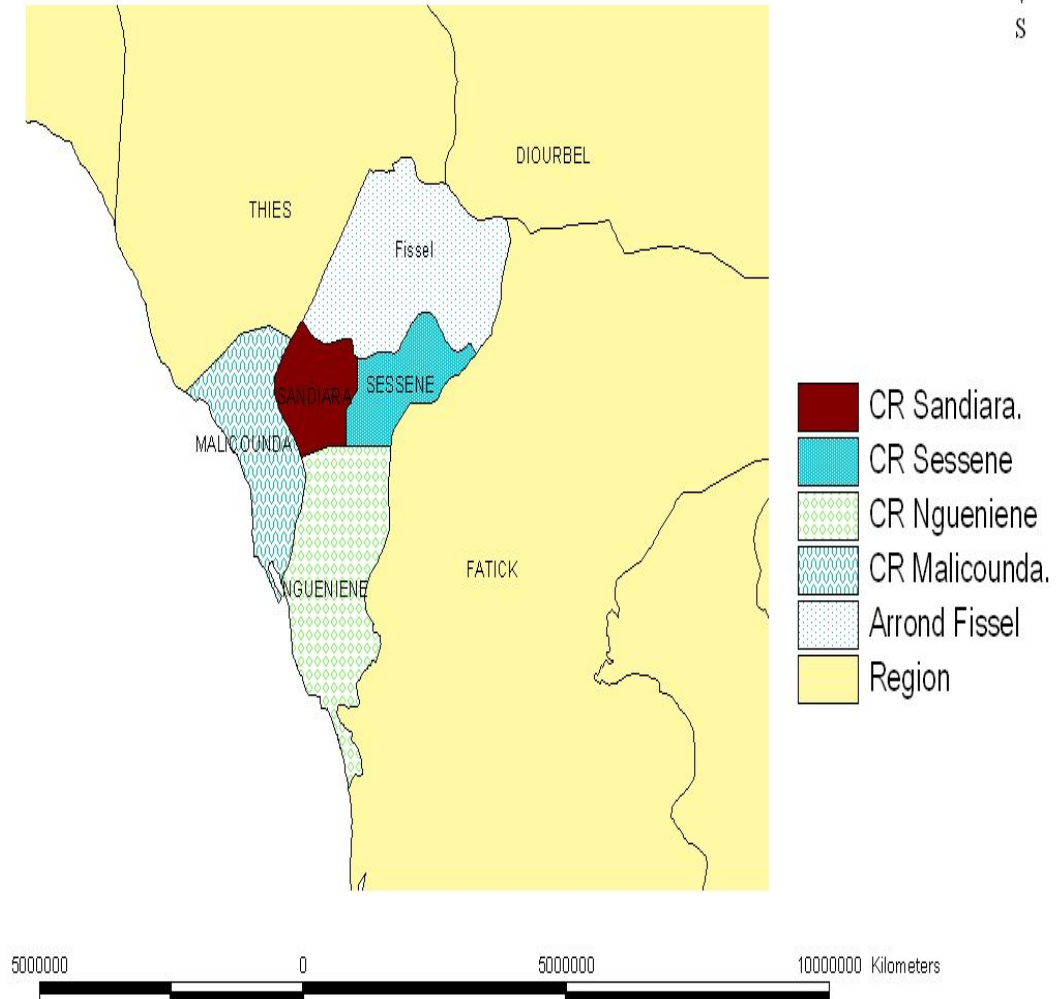
Sandiara, a green and clean commune

EMERGING SANDIARA PLAN

Location

- **Chief town: Sandiara**
- **Area: 198 km²**
- **Population : 36,000**
- **Number of villages: 22**
- **Number of hamlets: 08**
- **Economic activities:**
 - ✓ **Agriculture**
 - ✓ **Livestock farming**
 - ✓ **Trade**
 - ✓ **Arts and crafts**
 - ✓ **Transport**
 - ✓ **Industry**
 - ✓ **Logistics**

LIMITES CR SANDIARA



DIAGNOSIS

- **Low income from populations**
- **Difficult living conditions of women**
- **Youth unemployment**
- **Still low Enrollment rate**
- **Lack of basic social infrastructure**
- **Low-skilled workforce**

CONTEXT

- **Development of the Emerging Senegal Plan (ESP)**
- **Action III of Decentralization**
- **SEZ laws**

VISION

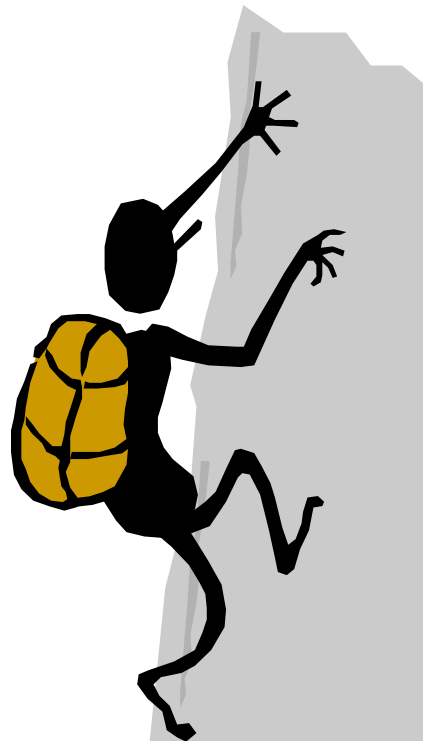
The vision of the mayor is to :

“Make Sandiara, by 2023, an emerging and prosperous commune driven by a well-educated population with a high level of household income based on a dynamic and integrated industrial and agro-business development pole, a sustainable management of natural resources and inclusive territorial governance”.

“I am a mayor of development rather than a political mayor. I came into politic at the invitation of a classmate at Gaston Berger Highschool in Kaolack, the President of the Republic, Macky Sall.”



OBJECTIVES



OBJECTIVES

- **Realize the plan 1 – 10 – 10**
- **No temporary shelter**
- **Create jobs**
- **Increase the income of the populations and city council**
- **Lighten housework and reinforce the capacity of women's groups and associations**
- **Take advantage of opportunities of Sandiara's geographic and strategic position**
- **Improve the social living conditions of populations**
- **Promote the sustainable development for an economically viable commune**

PRESENTATION OF THE SPECIAL ECONOMIC ZONE OF SANDIARA



Key figures of SEZ(1)

- Status : the only SEZ (Special Economic Zone) in Senegal to be created by commune
- Administrator : APIX
- Promoter/Developer: Sandiara Municipal Development Agency
- Area : 100 ha
- Cost of development: 30 billion CFA francs
- Methods of development funding: PPP
- Start of activities: 2015

DETAILS OF DEMANDS IN SEZ DEVELOPMENT

➤ PHASE 1 : 7.5 billion FCFA

- Roads and various networks : 4.8 billion
- Administrative buildings: 200 million
- Fence : 120 million
- Wastewater treatment plant: 1.5 billion
- Technical and financial studies for the Business Plant: 300 million
- Power plant: 500 million

➤ PHASE 2 : 22.5 billion FCFA

- Hangars
- Logistical plateformes
- Extension of Roads and various networks

WHY INVEST IN SANDIARA?

- Project included in the Emerging Senegal Plan
- Support from the Minister of Industry and Mines
- Support, advice and partnership with Aprosi, APIX and FONSI
- Passage of the future Mbour-Kaolack toll motorway
- Strategic location on the national road No.1 with 1-hour drive from Dakar
- Close to the AIBD (25 min with the toll motorway)
- Close to the port of Sendou

WHY INVEST IN SANDIARA?

- Crossroads position in the department of Mbour
- A green and clean commune
- Technical and professional labor available with the Technical and Vocational High School
- A young population
- Strong leadership with a mayor who has an international aura and a clear vision
- Availability of basic social infrastructure with the mayor's new projects

ADVANTAGE OF SEZ



- **One-window:** consolidation of all administrative procedures in one place
- **Land tenure:** legal security through the granting of land under the long lease
- **Tax and customs system:** admission on the exemption from all state taxes and duties except the tax on companies reduced from 30 to 15%
- **Labor law:** the possibility of signature for the same CDD person for five (5) years and freedom to employ staffs of foreign and domestic nationality
- **Production factors:** possibility to purchase electricity for own consumption from independent producers
- **Foreign exchange regulations:** freedom for physical and juristic persons to make current payments abroad and open an account in foreign currencies

COMPANIES IN ACTIVITY

FINISH PROFILES

- Legal form: **Public limited company**
- Original country: **Holland**
- Investment amount : **1 billion**
- Social object: **Industrial production; Trade import-export ; Transport; Construction/Study and realization of real estate projects**
- Number of jobs: **200**
- Start date of activities: **2015**

OCEDIS EXPORT

- Legal form: **Private limited compnay**
- Original conutry: **France**
- Investment amount: **500 million**
- Social objective: **Manufacture of products and material for water treatment**
- Number of jobs: **20**
- Start date of activities: **2016**
- Export rate: **80%**

OMEGA PELAGIC

- Legal form: **Private limited company**
- Original country: **Morocco**
- Investment amount: **3 billion**
- Social objective: **Freezing of seafood**
- Number of jobs: **350**
- Start date of activities: **2016**
- Export rate: **95%**

BEL MEAL

- Legal form: **Private limited company**
- Original country: **Morocco**
- Investment amount: **4 billion FCFA**
- Social object: **Production of fish flour and fish oil**
- Number of jobs: **124**
- Start date of activities: **2018**
- Export rate: **95%**

ZALAR HOLDING (4 usines)

- Legal form: **Public limited company**
- Original country: **Morocco**
- Investment amount: **18 billion**
- Social objective: **Poultry activities (animal nutrition, hatching, slaughter, meat processing)**
- Number of jobs: **230 directs and 1.000 indirect**
- Start date of activities: **2018**
- Export rate: **60%**

COMPANIES UNDER CONSTRUCTION

SOLANCE

- Legal form: **Public limited company**
- Original country: **India**
- Investment amount: **12 billion**
- Social object: **production of automobile and motorcycle batteries, solar batteries, home batteries, inverters**
- Number of expected jobs: **700**
- Start date of activities: **2020**
- Export rate: **60%**

ALISEI

- Legal form: **Limited liability company**
- Original company: **Italy**
- Investment amount: **8 billion**
- Social objective: **Tannery**
- Number of jobs: **200**
- Start date of activities: **2020**
- Export rate: **80%**

OCP SENEGAL

- Legal form: **Public limited company**
- Original country: **Morocco**
- Investment amount: **12 billion**
- Social objective: **fertilizer production**
- Number of expected jobs: **200**
- Start date of activities: **2020**
- Export rate: **60%**

COMPANIES UNDER INSTALLATION

LIPAK

- Legal form: **Public limited company**
- Original country: **France - Tunisia**
- Investment amount: **3,5 billion FCFA**
- Social objective: **Production of PET products,
injection of preforms and plugs**
- Number of jobs: **60**
- Start date of activities: **2019**
- Export rate: **70%**

BIOPLAST

- Legal form: **Public limited company**
- Original country : **France - Tunisia**
- Investment amount: **3,5 billion FCFA**
- Social objective: **Extrusion of biodegradable oxio bags,
Heat-retractable and stretchable film,
Injection of fish crates,
Recycling of PET et PHD**
- Number of jobs : **60**
- Start date of activities: **2019**
- Export rate: **70%**

La MAMA

- Legal form: **Public limited company**
- Original country : **France - Tunisia**
- Investment amount : **5 billion FCFA**
- Social objective : **Mineral water processing of agro-food products**
- Number of jobs : **60**
- Start date of activities : **2019**
- Export rate : **60%**

FRIAMAR (2 factories)

- Legal form: **Limited liability company**
- Original country: **Russia**
- Investment amount: **2 billion**
- Social objective: **aquaculture**
- Number of expected jobs: **500**
- Start date of activities: **2019**
- Export rate: **70%**

HUA XIA

- Legal form: **Public limited company**
- Original country : **China**
- Investment amount : **25 billion**
- Social objective : **iron production**
- Number of expected jobs: **1 000**
- Start date of activities : **2019**
- Export rate: **70%**

GRAVITA SENEGAL

- Legal form: **Shareholder limited company**
- Original country: **India**
- Investment amount: **900 million**
- Social objective : **recycling of non-ferrous debris**
- Number of expected jobs: **200**
- Start date of activities: **2019**
- Export rate: **100%**

WESTPHARM

- Legal form: **Public limited company**
- Original country: **India**
- Investment amount: **8 billion**
- Social objective: **manufacture of injectable solution in bags**
- Number of expected jobs: **200**
- Start date of activities: **2019**
- Export rate: **substitute products + export**

PLAC'FORCE

- Legal form: **Public limited company**
- Original country: **France**
- Investment amount: **12 billion**
- Social objective: **manufacture of plaster and metal profile**
- Number of expected jobs: **200**
- Start date of activities: **2021**

LAITERIE DU BERGER

- Legal form: **Public limited company**
- Original country : **Senegal**
- Investment amount: **9 billion**
- Social objective: **manufacture of dairy products**
- Number of expected jobs: **600**
- Start date of activities: **2021**

SUNULAIT

- Legal form: **Public limited company**
- Original country : **Senegal**
- Investment amount: **10 billion**
- Social objective: **manufacture of dairy products**
- Number of expected jobs: **200**
- Start date of activities : **2021**

ADEOS

- Legal form: **Public limited company**
- Original country: **France**
- Investment amount: **5 billion FCFA**
- Social objective: **power station**
- Number of jobs: **100**
- Start date of activities: **2021**
- Export rate: **import substitution**

BI-TECH

- Legal form: **Public limited company**
- Original country: **France**
- Investment amount: **500 million FCFA**
- Social objective: **polystyrene panel of construction**
- Number of jobs: **30**
- Start date of activities: **2021**
- Export rate: **60%**

REGISTERED DEMANDS

GROUPE AGRO FISH

- Legal form: **Limited liability company**
- Original country: **Russia**
- Investment amount: **6 billion**
- Social objective: **Manufacture of milking machine, milk cooling tanks and food transport vehicles**
- Number of expected jobs: **600**

ENEKIO

- Legal form: **Private limited company**
- Original country: **France**
- Investment amount: **286 million**
- Social objective: **Intelligent lighting, remote monitoring and maintenance, remote security against livestock theft, New Cadastral Operations Technology, Transposition of “Smart Grid” infrastructures to rural electrification (automatic reading, payment, etc.), energy storage under solid hydrogen, digital expansion beyond energy, desalination of seawater for energy production**
- Number of jobs: **200**

H.E.S

- Legal form: **Private limited company**
- Original country: **Germany**
- Investment amount: **1.6 billion**
- Social objective: **laundry**
- Number of jobs: **52**

Société Aidara Cherif et Compagnie

- Legal form: **Private limited company**
- Original country: **Tahiti**
- Investment amount: **5 billion**
- Social objective: **Agro-industrial exploitation**
- Number of jobs: **3.313**

FINAXO ENVIRONNEMENT

- Legal form: **Public limited company**
- Original country: **France**
- Investment amount: **3 billion**
- Social objective : **Energy, pyrogasification, valorisation of BioGaz, lamellar settling, water purification**
- Number of expected jobs: **600**

MINDA

- Legal form: **Limited liability company**
- Original country: **Senegal**
- Investment amount: **60 million**
- Social objective: **processing of agricultural products**
- Number of expected jobs: **10**

CICOMI

- Legal form: **Private limited company**
- Original country: **Senegal**
- Investment amount: **750 million**
- Social objective: **assembly of dump trucks**
- Number of expected jobs: **100**

AMD S.A

- Legal form: **Public limited company**
- Original country: **Senegal, PPP FONSI/AMD S.A**
- Investment amount: **4.3 billion FCFA**
- Social objective: **yeast production of bakers**
- Number of expected jobs: **40 direct employment**

- BERTOROTTA ORNELLA : new and/or retreaded tire production
- CATORINA FLAVIA : textile industry
- GREENET : waste processing in diesel and energy
- ALIF GROUPE : processing of food products
- LION STEEL INDUSTRY : foundry
- MANUFACTURING PLANT OF CONCRETE ELECTRICAL POSTS

- FEDERATION DES PROFESSIONNELLES AGROALIMENTAIRES DU DEPARTEMENT DE MBOUR : **processing of food products**
- OMEGA POISSON : **fish conservation**
- SOUKA PRESTIGE : **installation of an ice cream maker factory**
- PHILAFRICA : **processing of food products**
- CEMENT PLANT

- TERANGA AGROINDUSTRIES GROUP SA processing of food products
- LE LIONCEAU : processing of food products
- SYSTEM GROUP SENEGAL : manufacture of piping products
- PLASTER MANUFACTURING PLANT

**THANK YOU
FOR YOUR
ATTENTION**