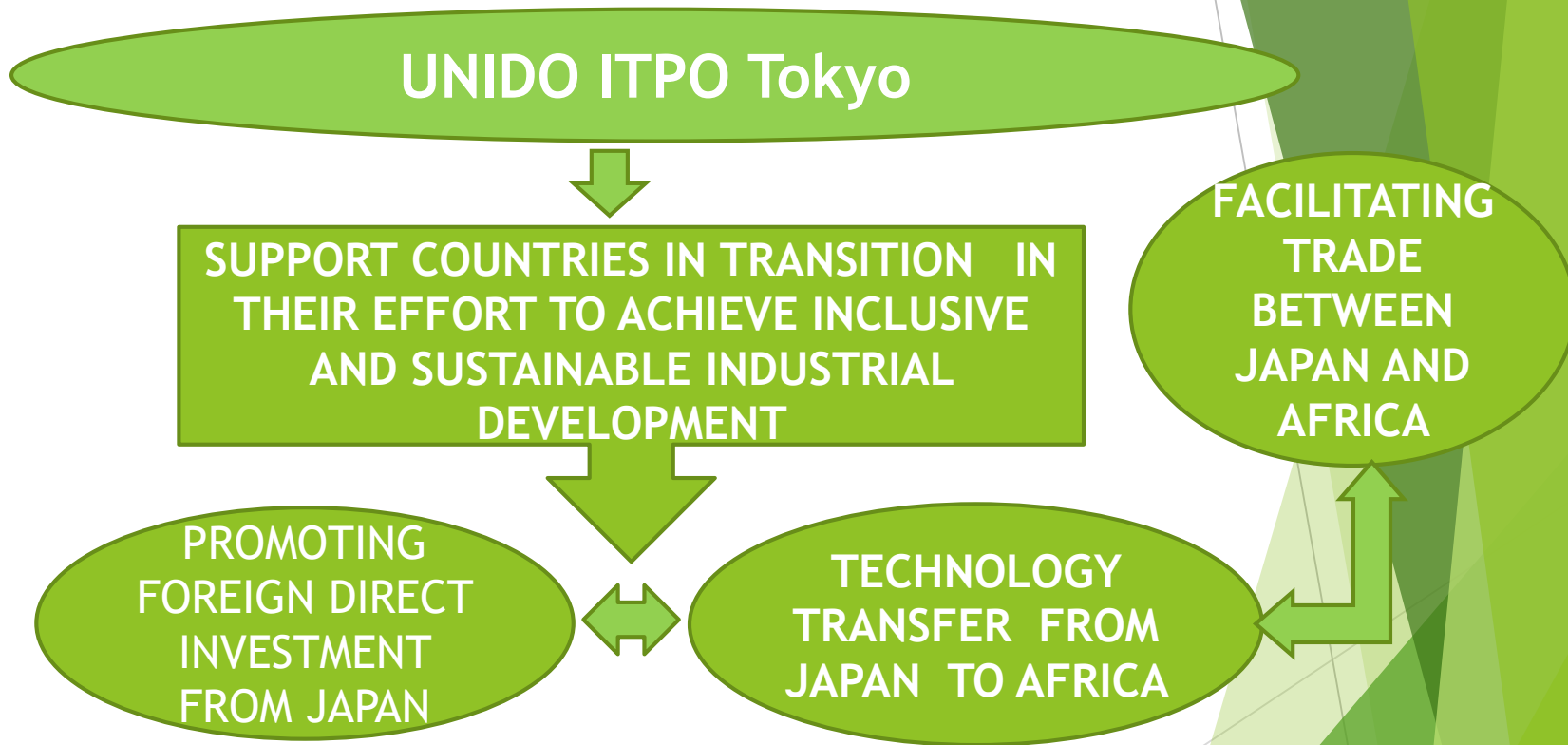




## UNIDO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE (ITPO) TOKYO



# Africa Advisory Programme - Investment & Technology Promotion



UNIDO ITPO Tokyo African Advisors provide a variety of services to Japanese companies and potential Japanese investors to support and facilitate their business and investment in Africa.

Market  
Information

Business Partner  
Matching

Government  
Relations

Investment  
Project  
Information

Site Visits



## ITPO Tokyo Advisory Program in the Eastern Part of Africa

- The Advisory program is based in Ethiopia.
- Provides support and facilitation services in investment promotion and technology transfer from Japan to Ethiopia, Burundi, Rwanda and Uganda.
- Facilitates business activities of Japanese companies in those countries.





## **UNIDO ITPO Tokyo, African/Regional Advisory Service: What we do:-**

- **Provided technical and logistics support to counterparts in the host countries including Ethiopia,**
- **Provided information on the nation's investment and business potentials,**
- **Provided investment and business related consultancy services free of charge to Japanese investors and Japanese business establishments in the region, services with local partners,**
- **Organize and participate on investment and technology promotion related forums and seminars,**





..... contd.

- Promoted efficient and environmentally sound Japanese technologies in the region.
- Arranged and accompany Japanese companies in their meeting with local government offices and private companies and institutions.
- facilitated actual investment and business activities of Japanese companies who are operating in Ethiopia.













UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



**SUSTAINABLE DEVELOPMENT GOAL 9**  
INDUSTRY, INNOVATION AND INFRASTRUCTURE





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## What sort of information Japanese commonly need to know in there move towards investment/trade in Ethiopia/the region?

Detailed information in relation to:

- ❖ Key issues in the countries, Investment policies and regulations,  
Ease of company registration process.
- ❖ Availability Foreign Currency in local banks  
including existence and operations of foreign banks in those countries.
- ❖ Trade logistics
- ❖ Availability of raw materials
- ❖ Tax regulations and practices.
- ❖ Overall Peace and stability of the nations .....





## Positive moves of the Country in Attracting foreign direct investment:

- ✓ **Undertook Home -grown Economic Reform Programs addressing many issues aimed at attracting FDI.**
- ✓ **Privatization of state owned enterprises - like Telecom, Sugar factories, financial institutions ....**
- ✓ **Revising investment laws and regulations to make it more attractive and suitable to foreign investors.**
- ✓ **Organizing one-stop service and improved the efficiency of investment promotion agencies.**
- ✓ **Establishment of modern industrial parks in realizing the country's vision to be leader in the light manufacturing industries in the continent.**
- ✓ **undertaking many reforms and excellent works in promoting and strengthening digital economy.**

# Promising sectors which are opportunities for Potential Japanese inventors in Ethiopia:-

