



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

SUSTAINABLE  
DEVELOPMENT GOALS

# The Senegal Business and Investment Seminar

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15 April 2021

UNIDO ITPO Tokyo

<http://www.unido.or.jp/>

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## What is UNIDO?

- Established in 1966
- Promotes and accelerates **inclusive and sustainable industrial development (ISID)** in developing and emerging countries



*Headquarters in Vienna, Austria*



*Director General  
LI Yong*



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# UNIDO ITPO Tokyo

- Established in 1981
- Focus on **promotion of investment and technology transfer** from Japan to developing countries



*Head, UNIDO ITPO Tokyo*

Yuko YASUNAGA,



# Africa Advisory Programme

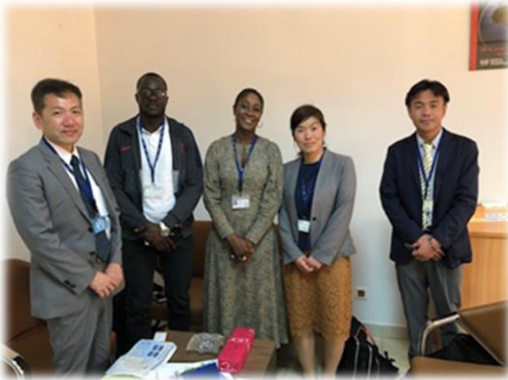
- UNIDO ITPO Tokyo assigns **experienced African investment promotion advisors to support Japanese companies** interested in starting their businesses on the continent.
- The advisors provide a variety of services required for doing business in Africa.



*Ms. Aïssatou NDIAYE*

*UNIDO ITPO Advisor in Senegal*





Market  
Information

Business Partner  
Matching

Government  
Relations

Investment  
Project  
Information

Site Visits





# Delegate Programme

**Promotion of investment and technology** from Japan to Senegal, by inviting an official from **APIX** to Japan and organizing tailor-made programmes, including **promotion events and business meetings** in Japan



## Benefits for Japanese potential investors:

- ✓ Human network with local key organizations
- ✓ Get acquainted with recent business climate
- ✓ The first step to make a business visit

*Ms. Adama Gueye  
visited in 2013 and 2015*

*Online in 2021 (13 April to 27 May)*



# Technology Transfer

UNIDO ITPO Tokyo's

# STePP

Sustainable Technology Promotion Platform

4  
Categories

- Energy
- Environment
- Agribusiness
- Human Health



Plastic changing to oil machine

Generally, you cool gas with water, but we don't.

The screenshot shows the UNIDO website's 'Activities' section. On the left, a navigation menu lists: Delegate Programme, Technology Transfer, Sustainable Technology Promotion Platform (STePP) (with sub-items: Energy Technologies, Environmental Technologies, Agribusiness Technologies, Human Health Technologies), Seminars & Events, Capacity Building, and Activities Overseas. The main content area is titled 'Environmental Technologies' and lists: Pollution Prevention and Control (23), Waste treatment and management (14), and Circular Economy (3R) (15). Below this, there are three featured technology items: 1. 'Bioremediation: EcoClean and GreenClean Series for Bioremediation' by EcoCycle Corporation, with a photo of a bioremediation tank. 2. 'Black Smoke Removal Device of Cassette Type (Diesel Particulate Filter) "MoCobee CT"' by COMOTEC Corporation, with a photo of the device. 3. 'Electrodialysis using ion exchange membranes' by AGC Inc., with a diagram of an electrodialysis stack.

**Benefits for Japanese companies:**

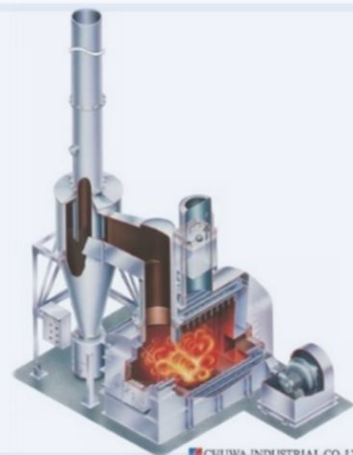
- ✓ Matching platform for technology owners and beneficiaries
- ✓ Promotional supports (i.e. PR video and an exhibition etc.)

# Projects to mitigate the impacts of the COVID-19

- 2 technologies are selected from **STePP** for Senegal under **UNIDO technology demonstration and transfer projects** funded by the **Government of Japan (2020)**

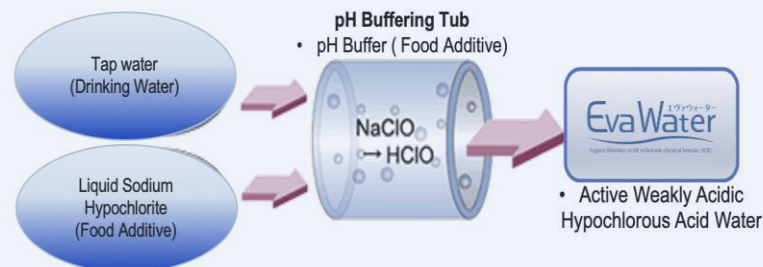
## Smokeless incinerators for medical waste

- CHUWA Industrial Co., Ltd.
- Project site: University Hospital Fann



## Disinfection system and its value chain by hypochlorous acid water generator

- Terios-Tec Co., Ltd. / Parks Co., Ltd.
- Project site: Dakar



- ❖ Using pH Buffer to remove Calcium & Magnesium in tap water
- ❖ pH Buffering Tech controls pH level not too high or too low.
- ❖ Able to maintain pH NOT lower than pH4.





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# Thank you!



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