

# Izi Park

Fast and Accurate Information

**Sadrah Irasubiza**

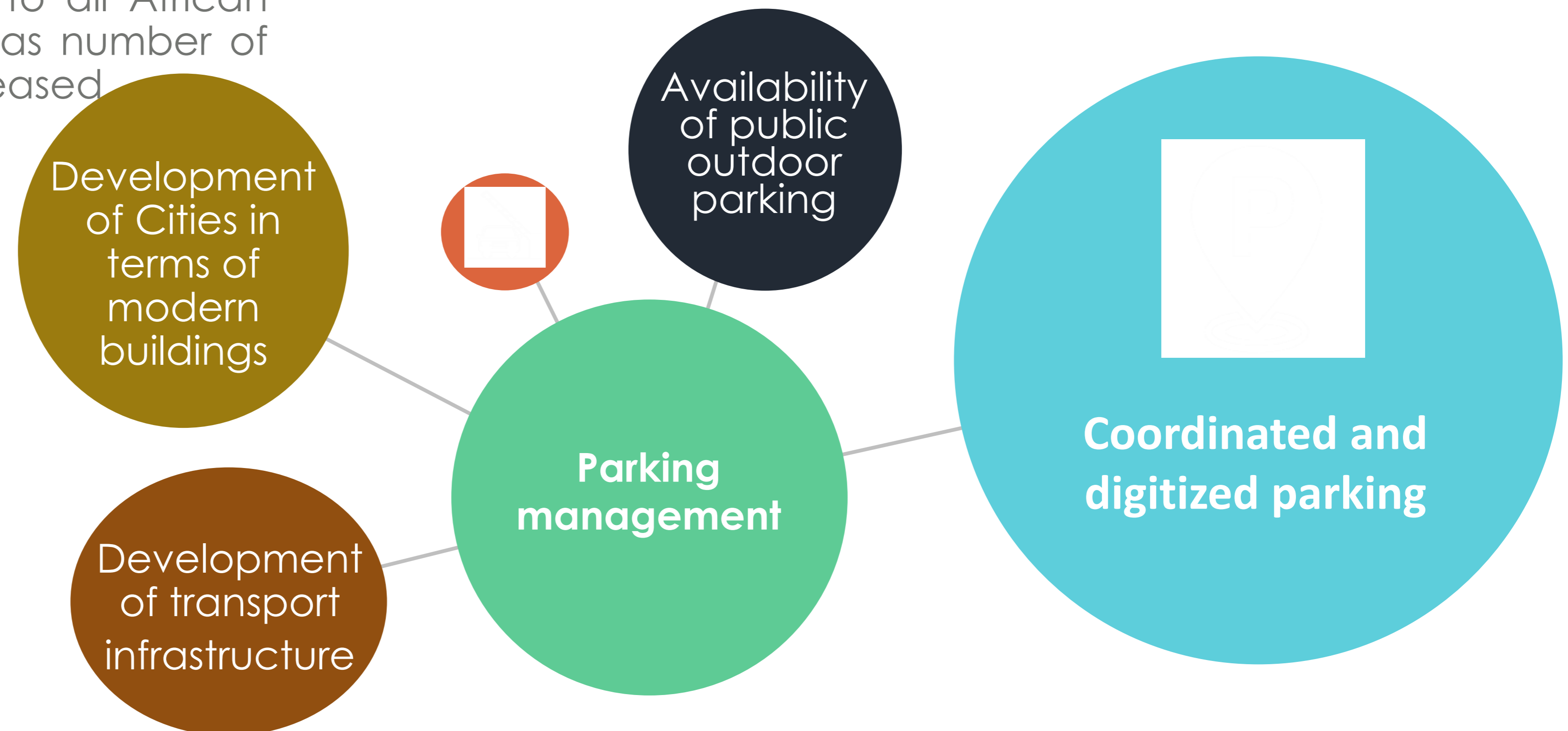
**Founder**

[www.iziparks.com](http://www.iziparks.com)

2<sup>nd</sup>-Sept-2020

## INTERCONNECTIVITY OF PARKING

parking need to be more managed and interconnected so that their real time information can be delivered to all African drivers and parking managers, as number of cars and parking are being increased



# PROBLEM STATEMENT

## Lack of information

Drivers lack real time information about parking slots availability, prices , working hours, rules and regulations of a certain parking before accessing it



## Traffic jam

Lack of information on roadside parking can cause traffic jam because of many drivers are looking for parking and those parking are located near main roads or streets



## Security

There is some case like on organizational building, commercial building, or governmental building where only a registered car or a driver will be allowed to use the parking or can be assigned to a certain slot



## Non digital payment

Some parking agents are facing a problem of payment method where most of the time drivers are using cash and sometimes there is some remaining coins where the agent struggles looking for them.



5

6

7

**These problems are in many African countries.**

## **Mismanagement of cars in parking space**



Some parking have high number of cars than their parking slots while others doesn't have enough clients in their parking

## **Uncoordinated parking**



Some parking don't have digitized management system, where reports are being done by hands on paper and this can cause some mistake in calculations and some frauds can be made during payment. This is a general transport problem related to transport infrastructure.

## **Non interconnected existing systems**



Existing parking management systems are not interconnected where some useful information are not being shared and are not being delivered to their clients because there is no platform where drivers can use to get those information

# TARGET MARKET AND OPPORTUNITY



10 000 cars are imported in Rwanda annually,  
report by Rwanda Revenue Authority

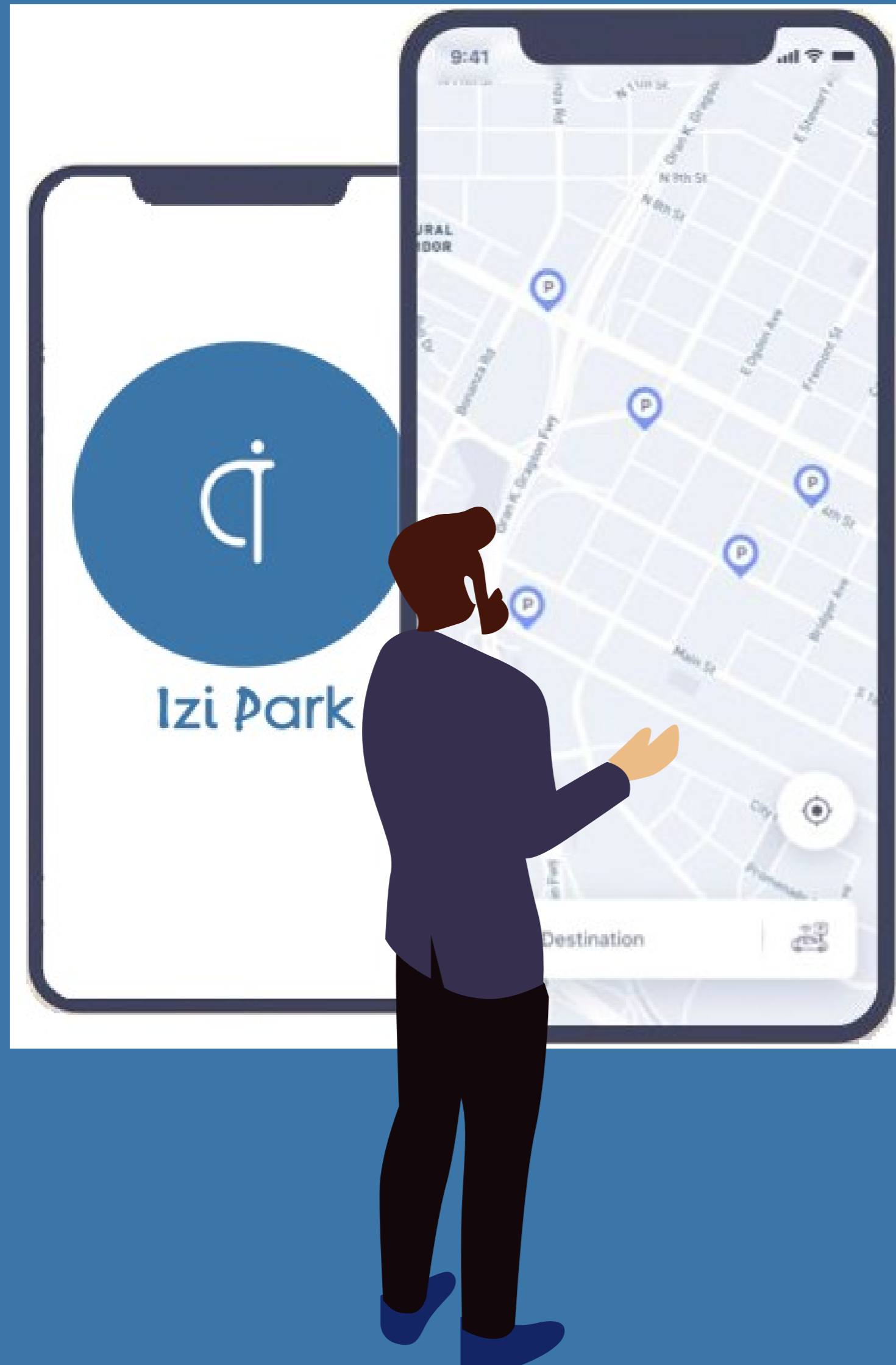


They will produce 1 000 cars per year in Rwanda

=8%

Of total cars in Rwanda

# SOLUTION



## INDIVIDUAL DRIVERS

They will save their time and fuel that they spend on searching parking and they will have more efficient payment methods. Driver who is our client is everyone who will need to park in commercial parking.

### Parking location

Drivers will be able to locate a near by parking on the map their slot availability , prices on both indoor and outdoor parking

### Information on registered building

All buildings with our system, their information will be available on the platform

### Booking of a parking slot

Also through our platform drivers will be able to book a parking place through our app

### Mobile payment

Mobile payment will be available like Momo and Airtel money

# Solution

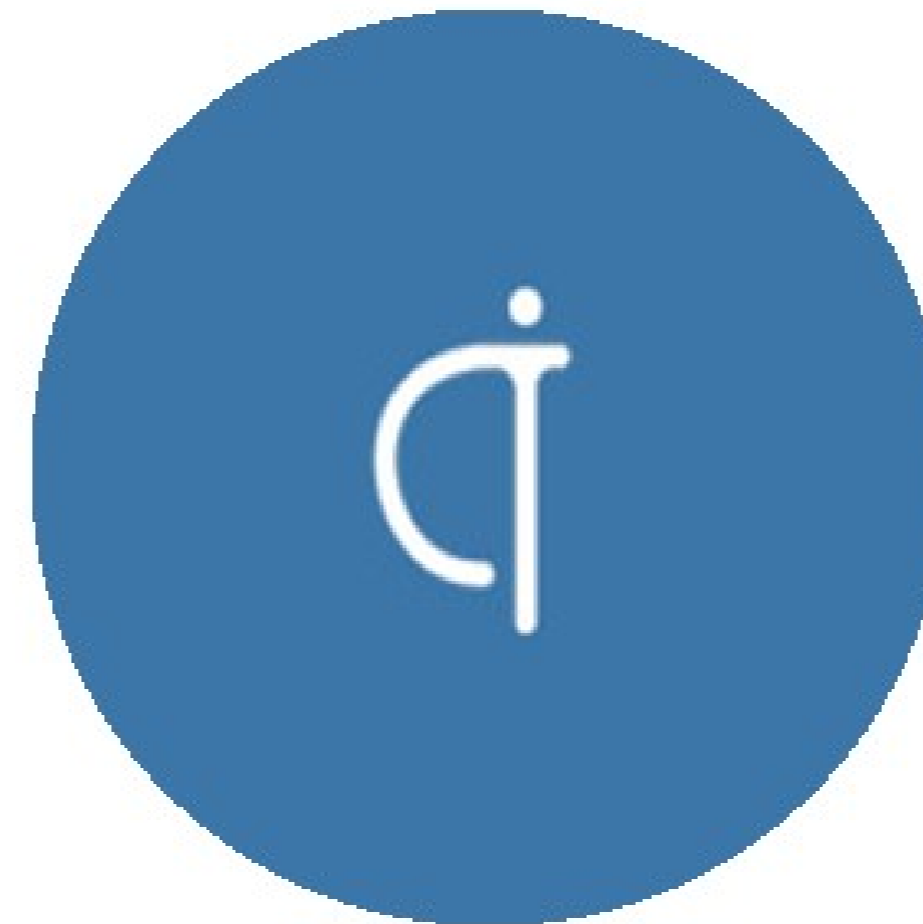
## Parking Managers

Our app will interconnect with your parking system and you will know how much your parking spaces are making in terms of money and usage at the press of a button wherever you are.



## RNP

We will help in reducing accidents because by 2017 RNP recorded 1086 car accidents, one of the reasons cause accidents is stress and traffic jam, by giving drivers Realtime information and peace of mind



Izi Park

## RTDA

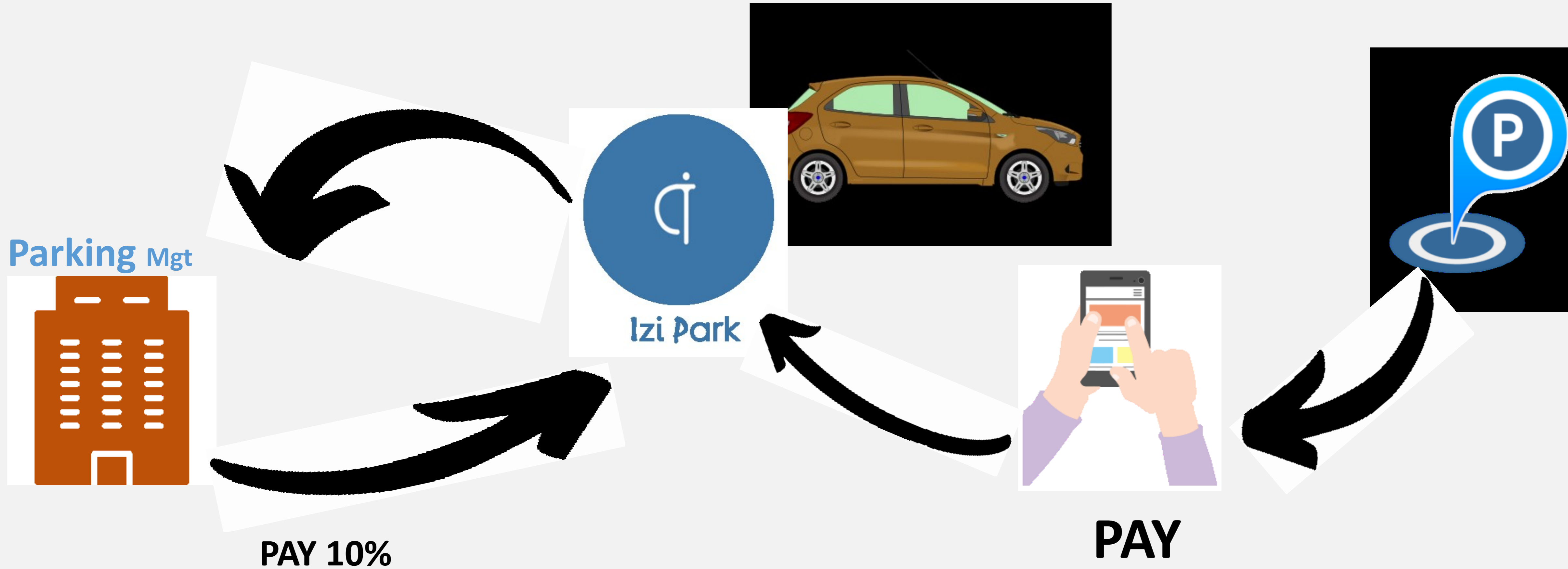
They are in charge of all transport in Rwanda, so they will need our data



## Kigali City

They have project of making Kigali smart city, we will help them in implementing smart City project because smart parking is one of the smart city components.

# BUSINESS MODEL





# TRACTION



We are doing test in one parking in Kigali, and test it is getting on the end. This parking is satisfied with our work, they are ready to give us another parking when test is over.



We have companies that are interested in our product and want to sign MoU with us



We are incorporated and we are in process of having full Intellectual property.



We have good relationship with some institutions which are in charge of our service. They know our product and are ready to support us in different ways.



# MARKETING & SALES STRATEGY

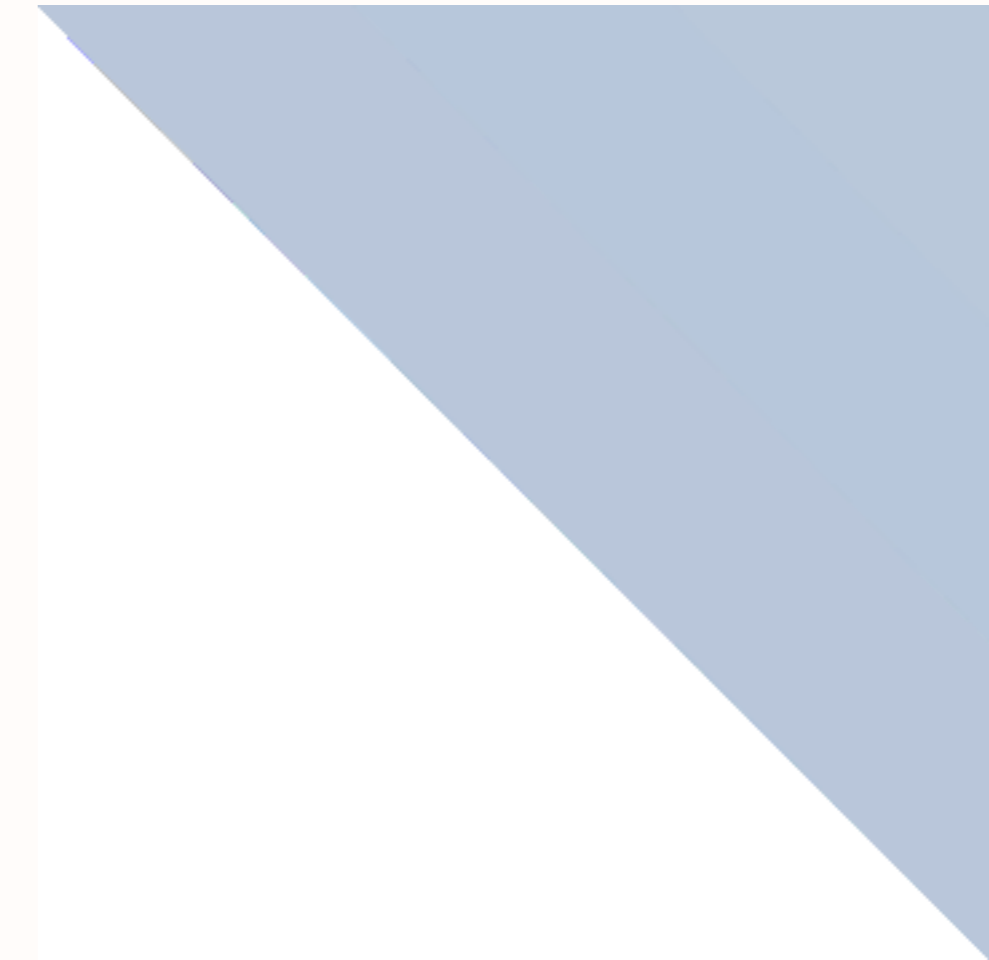
We will market our services through:

## OFFLINE

- Carwashes
- Parking spaces
- Petrol station

## ONLINE

- TVs and Radios
- Google Ads
- YouTube



# TEAM



SADRAH  
IRASUBIZA

Founder  
Hardware Eng.

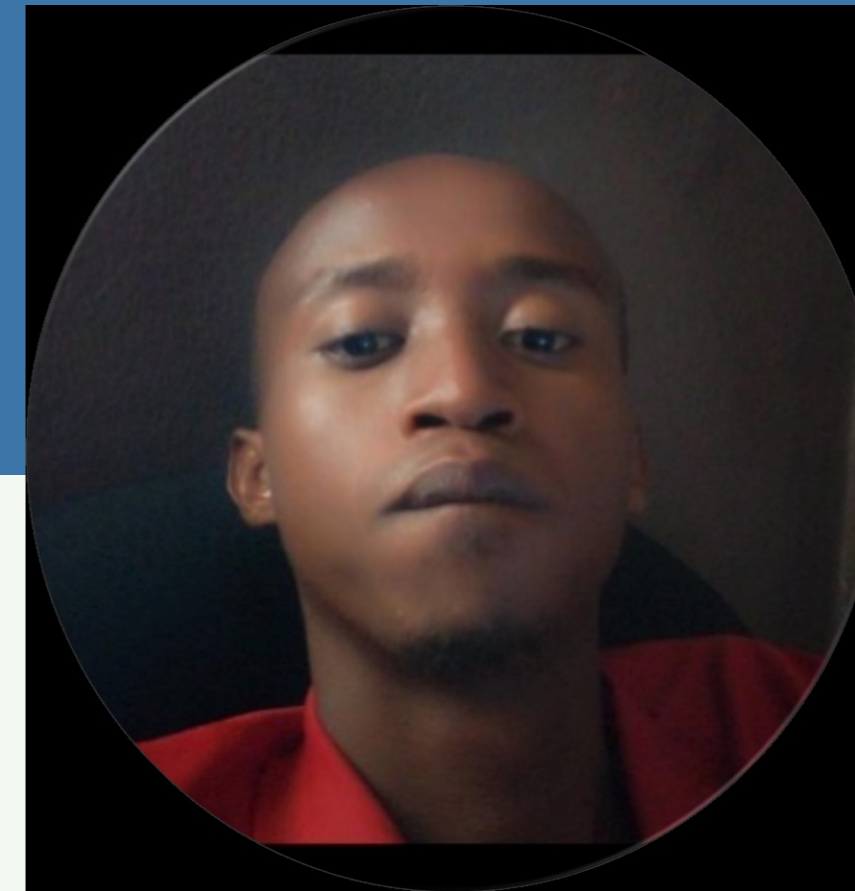
Bachelor in Electronics



KAMANZI  
PATIENCE

Lawyer Officer

Bachelor in Law



PACIFIQUE  
ISHIMWE

Software Developer

Bachelor in Electronics

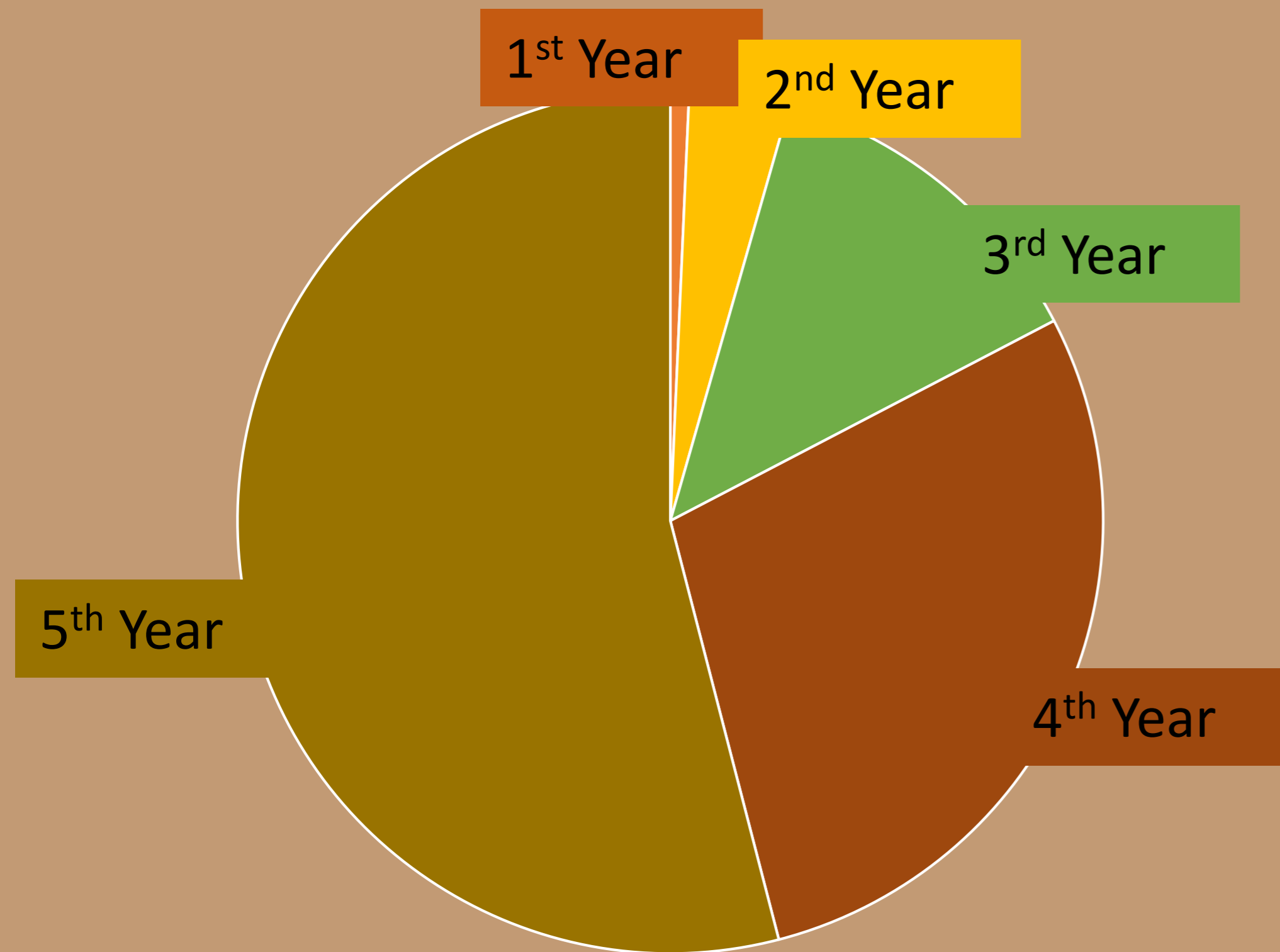


MUPENZI  
RAFIKI

Finance Officer

Bachelor in Finance

# FINANCIAL PROJECTIONS















IN 5 YEARS WE WILL HAVE TOTAL EARNINGS AFTER TAX WHICH IS EQUAL TO:

**\$480,580**

EACH YEAR HAS IT'S CONTRIBUTION IN THIS CHART



# COMPETITION

	INFORMATION	PARKING MANAGEMENT	Application	E-PAYMENT
Izi Park				
KAPS				
PAYTECH				

# INVESTEMENT OR PARTNERSHIP TYPE

- **Grant**
- **Equity**
- **Manufacturing Industry**



# Izi Park

Fast and Accurate Information

**[www.iziparks.com](http://www.iziparks.com)**

Email: [gasadrah@gmail.com](mailto:gasadrah@gmail.com)

Tel: +250784791763

**Sadrah Irasubiza**  
**Founder**

**2<sup>nd</sup>-Sept-2020**