


ANIMATION INDUSTRY OF CEBU



ANIMATION SECTOR

ANIMATION STUDIOS



Fizzbuzz, Inc.

Stop Motion, 2D and 3D Animation
20-25 Employees



Emottoons Animation Studio

2D Animation
25-30 Employees



G-angle

3D Animation and Modelling
25-30 Employees



Damsel Studio

3D Animation
3-5 Employees



Honey Entertainment Inc.

Stop Motion, 2D Animation
40-50 Employees



Bemmygail Studio

2D Animation
3-5 Employees



Grow Studio Cebu

2D and 3D Animation
15-20 Employees



Republiq Group of Companies

2D Animation
Employees

PulseFX

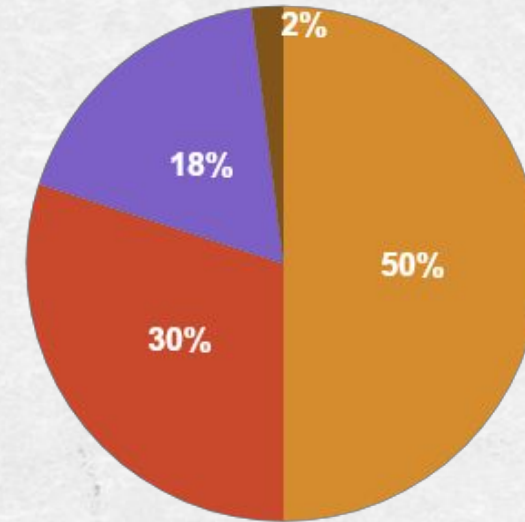
3D Animation
15-20 Employees

NEXTGEN CEBU

2D and 3D Animation
15-20 Employees

Approx. 255 full-time employees

Approximate Composition of Animators in Cebu



■ Motion Graphics
■ 3D Animators
■ 2D Animators
■ Stop Motion

500 Freelancers

Mix of 2D/3D animators, Motion Graphics, Illustrators, Fabricators, Voice Actors, QA and Project Managers



**OPPORTUNITIES IN DEVELOPING
ANIME STUDIOS IN CEBU**



Opportunities in Developing Anime Studios in Cebu

Business and Production



- ❖ New and Young talent base.

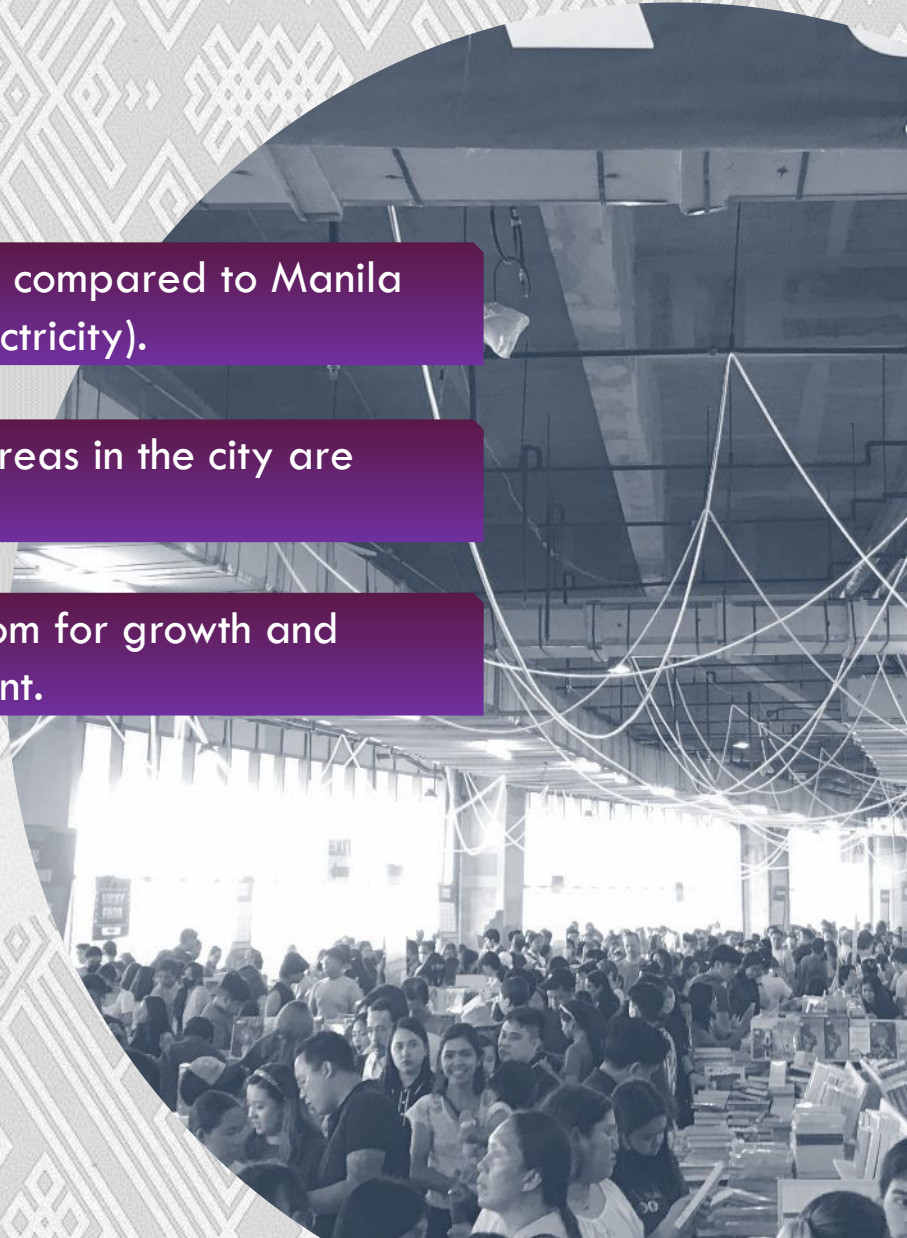
- ❖ Welcoming and friendly business environment.

- ❖ Japanese Consulate

- ❖ Lower costs compared to Manila (except electricity).

- ❖ Different areas in the city are accessible.

- ❖ A lot of room for growth and development.



Opportunities in Developing Anime Studios in Cebu.

Things to Consider



- ❖ Language and Culture Barrier.
- ❖ Creative Talents need mentorship.
- ❖ Animation Industry is still small.
- ❖ Manila is already established for Western Cartoons, Cebu has no specialization yet.



Business and Leisure



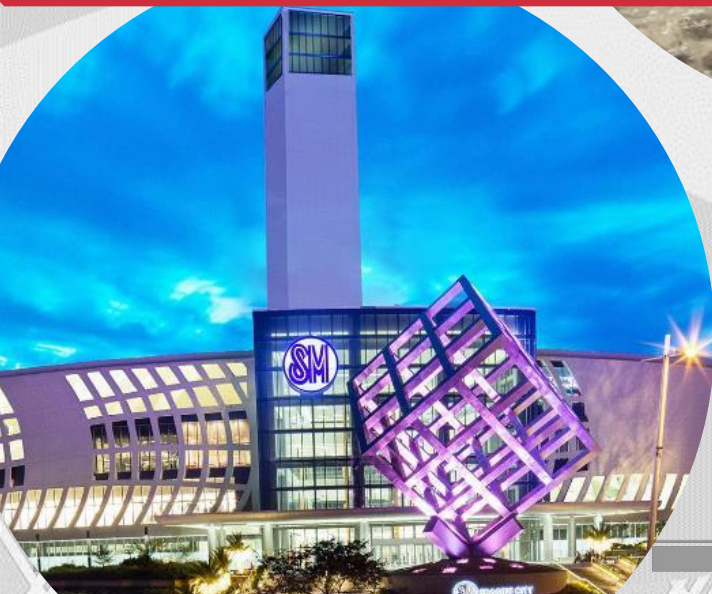
❖ Close to the beaches and resorts.



❖ A lot of leisure amenities and activities in the island.



❖ Close to mountains.



❖ Access to Visayas and Mindanao regions, access to more talent.





Cebu Loves Japanese Anime,
Games, and Culture



Cebu Loves Japanese Anime, Games, and Culture

Japanese Anime and Games are more popular and mainstream in the Philippines (and Cebu).

- ❖ Anime has been an integral part of the Filipino (and Cebuano) zeitgeist since the 1990's.
- ❖ Many Cebuanos have fond memories of Anime from their childhoods up to college, and beyond.

- ❖ Almost all animators and artists in Cebu dream of working on Japanese Anime

There is a strong admiration for Japanese Culture and Food in Cebu

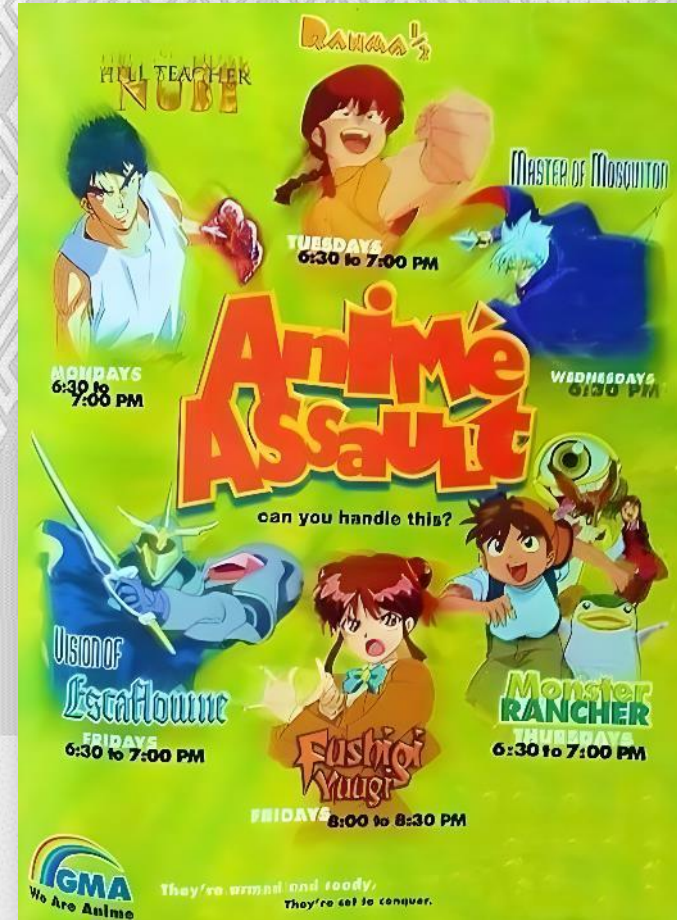
- ❖ There are many Japanese Restaurants.
- ❖ There are several events that celebrate Japanese Culture (like Bon Odori).

There are several Cosplay and Fan conventions held in Cebu.

- ❖ Biggest events are ARCHcon and Otakufest.
- ❖ These events focus and highlight Japanese media (Anime, Games, and Tokusatsu), due to popularity.



Local TV Stations That Gave Anime Exposure



ARCHcon Cebu

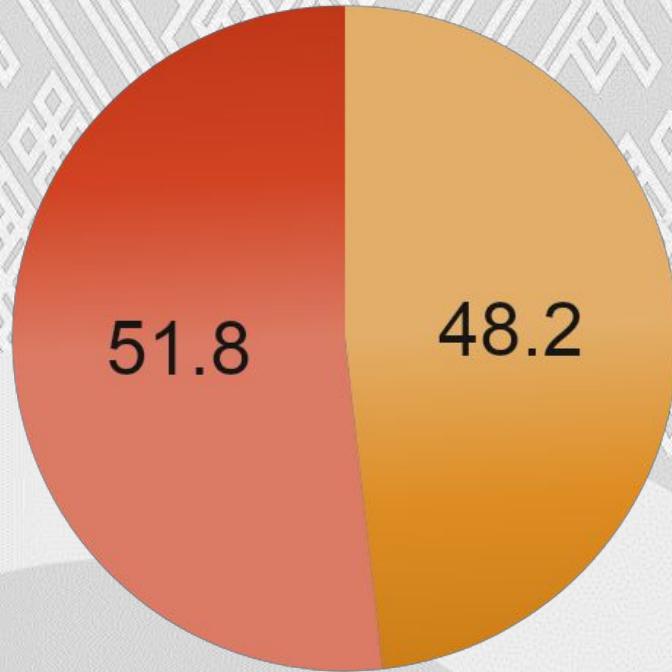


ARCHcon has been the premier event for hobbyists in Cebu since 2004. The event features a wide array of geek-centric hobbies; cosplay crafting & performances, hobby photography, figurine collecting, traditional & digital art selling, game development, esports, tabletop games, and much more emerging hobbyist communities.



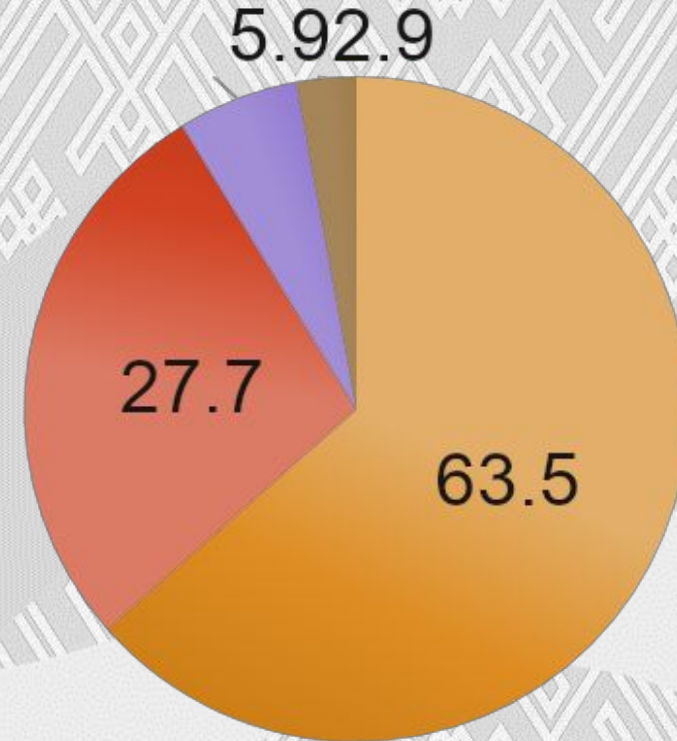
AUDIENCE STATISTICS

GENDER



■ MALE ■ FEMALE

AGE GROUPS



■ 18-24 ■ 25-34 ■ 35-44 ■ 45 & above

No. of Years in the Industry: 20 years. 2023 Event Attendees: 4,000.

The logo features the words "SOLEMN Vow" in a stylized, golden, 3D font. The word "SOLEMN" is in all caps, while "Vow" has a capital 'V'. The letters are set against a background of two interlocking golden rings with a textured, woven appearance. Below the English text, the Japanese characters "ソールム ヴァウ" are written in a white, sans-serif font. The entire logo is centered on a dark background with falling orange and red sparks.

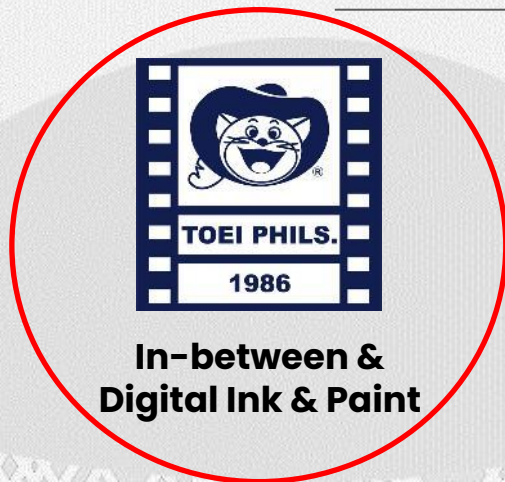
SOLEMN Vow
ソールム ヴァウ



SOLEMN Vow

ソールム ヴァウ

CO-PRODUCERS



In-between &
Digital Ink & Paint

O V E R M I N D

Script



Musical Score



**CEBU CREATIVE
ENTERTAINMENT
COUNCIL**

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