



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

# UNIDO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE (ITPO) TOKYO

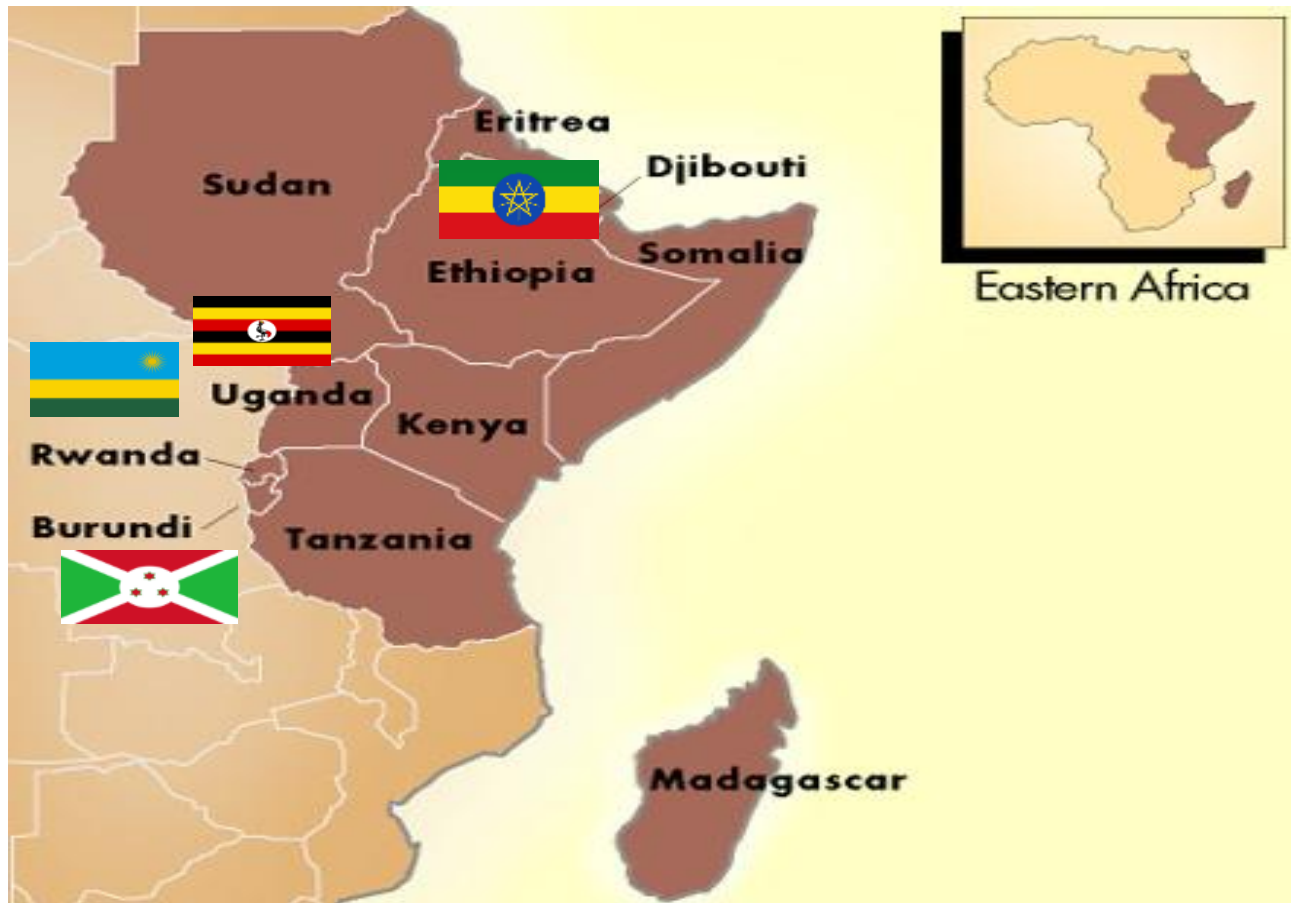
## ASSISTING JAPANESE INVESTMENT AND TECHNOLOGY TRANSFER IN RWANDA



**RWANDA –JAPAN ONLINE BUSINESS  
MATCHING SEMINAR**

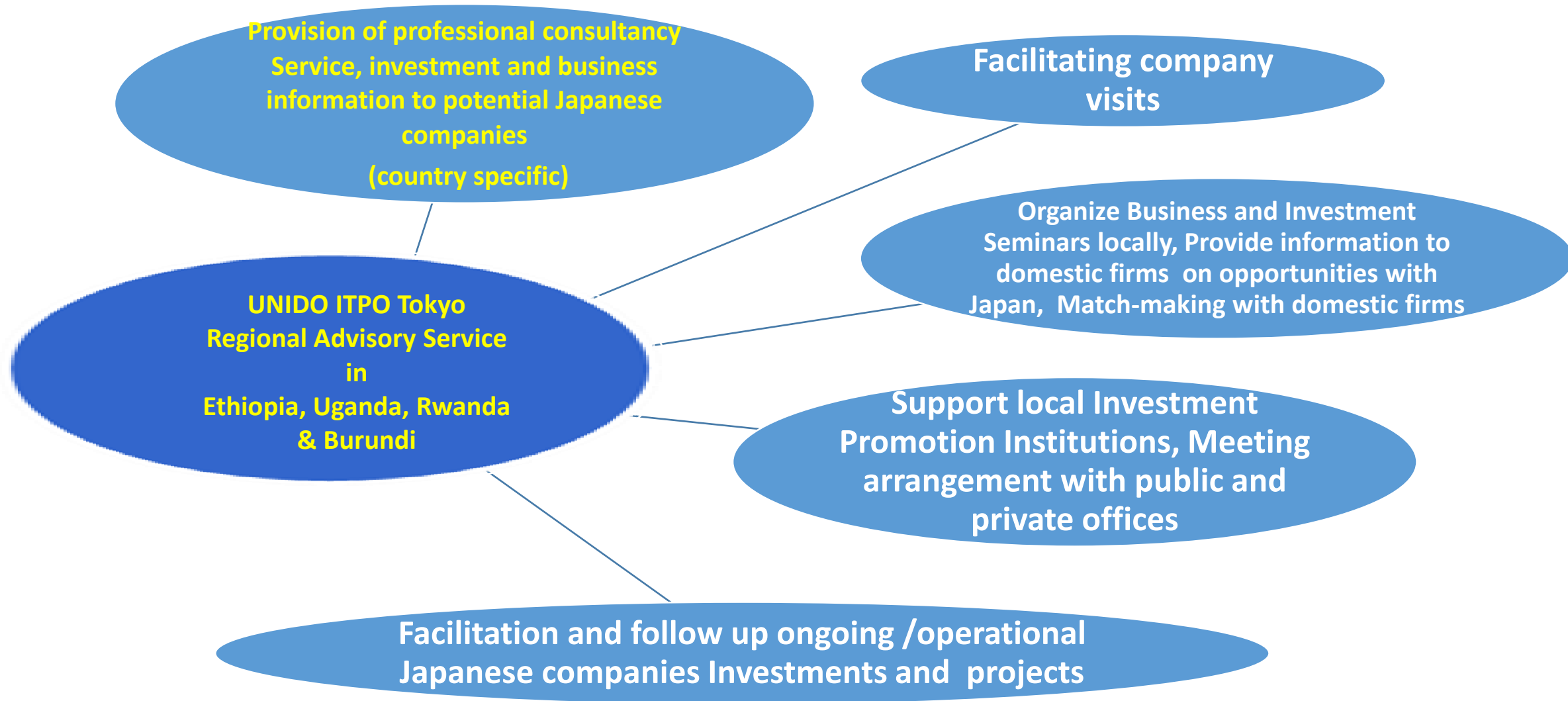


## UNIDO INVESTMENT AND TECHNOLOGY PROMOTION OFFICE (ITPO) TOKYO'S EAST AFRICAN OFFICE



**Stationed in Addis Ababa  
(UNIDO Regional Hub) moves  
around the region and :**

- ✓ PROVIDES BUSINESS ADVISORY SERVICE TO JAPANESE INVESTORS
- ✓ FACILITATES JAPANESE COMPANIES INVESTMENT
- ✓ TRANSFER OF JAPANESE TECHNOLOGIES SUITABLE TO THE REGION
- ✓ ASSIST TRADING ACTIVITIES OF JAPANESE COMPANIES IN THE REGION
- ✓ BUSIESS MATCHMING



## Some of the reasons that Rwanda attracts International investors:

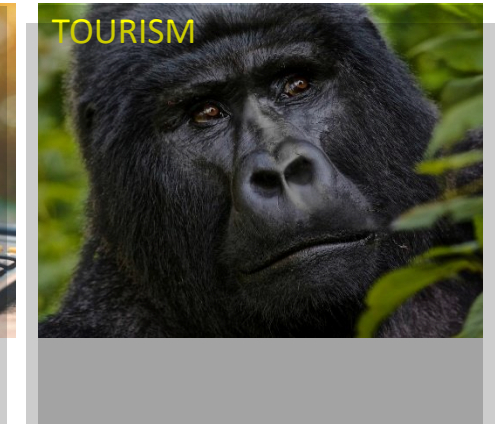
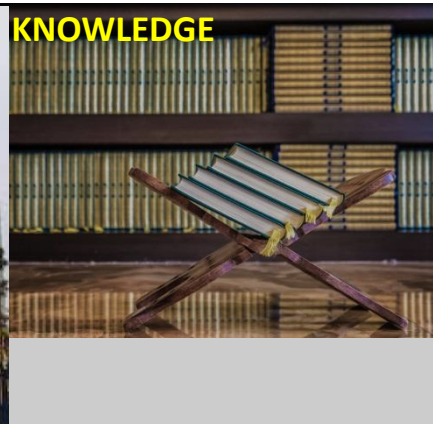
- 1. Security and political stability in the country**
  - remarkable sense of security and stability.
- 2. Access to a big market**
  - hub for the rapidly integrating East Africa.
- 3. Starting and doing business is easy**
  - Among top countries in Africa in terms of ease doing business
- 4. Untapped investment opportunities**
  - Ample investment opportunities
- 5. Low risk factors**
  - one of the lowest crime and corruption rates on the continent.







# *Untapped investment opportunities in Rwanda's economic sectors*



- For the past four to five years, the number of Japanese companies in Rwanda has increased from three to more than 25 currently.

In an interview Vice Minister Yamada said that “the investment environment in the country is good enough to attract investors from Japan. The increase of Japanese companies in Rwanda is due to the improvement of the investment environment and its communication environment based on ICT Strategies and human resource development”.

Vice Minister Yamada – 2019 on the occasion of African CEO Forum.

- 10 Japanese companies have signed MoU to work in partnership with ICT and ICT Related firms from Rwanda during TICAD 7 in Yokohama and these joint business and investment activities are in progress.







## **Aimed at facilitating Japanese investment and trade in Rwanda and in transferring Japanese suitable technologies, UNIDO ITPO Tokyo, Regional Advisory service:**

- **Communicate and encourage potential Japanese investors and interested Japanese firms to invest and do business in/with Rwanda.**
- **Support Japanese investors and business people by providing information and requested services in**
- **Collaboration with partner institutions in Rwanda such as ICT Chamber and RDB.**
- **Facilitate and participate in a “Delegate program” which was conducted in Japan where representatives of ICT Chamber met a number of Japanese firms in Japan and promoted investment opportunities of Rwanda in various sectors.**
- **Promoted UNIDO ITPO Tokyo’s sustainable technology promotion platform to potential partners in Rwanda.**
- **Played our role in promoting the country’s investment and trade potentials to potential Japanese investors through seminars and workshops, B2B sessions and webinars.**





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Rwanda, ready platform for  
business and investment  
A resourced, connected platform

**We encourage you to take the  
lead in deciding to invest in  
Rwanda and enjoy the most  
attractive business and  
investment opportunities in the  
most safe, efficient and friendly  
nation of the African Continent.**





**ARIGATO**

**THANK YOU SO MUCH**

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