



Japan-UNIDO Multi-stakeholder Cooperation Dialogue
“Partnering to Achieve SDGs”

Industrial Development Report 2018
Demand for Manufacturing: Driving Inclusive and Sustainable Industrial Development

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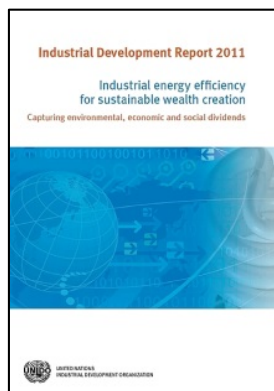
Tokyo, 17 April 2018



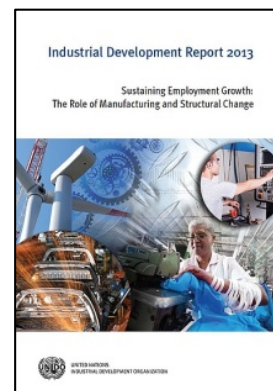
The Industrial Development Report (IDR)

- Biannual publication that addresses the most pressing issues of inclusive and sustainable industrial development facing the world
- The report combines UNIDO's own research with inputs from leading experts on the field
- Each edition has a particular focus. In the past, the focus was mostly on supply-side issues:

IDR 2011:
Energy efficiency



IDR 2013:
Employment creation



IDR 2016:
Technology & innovation

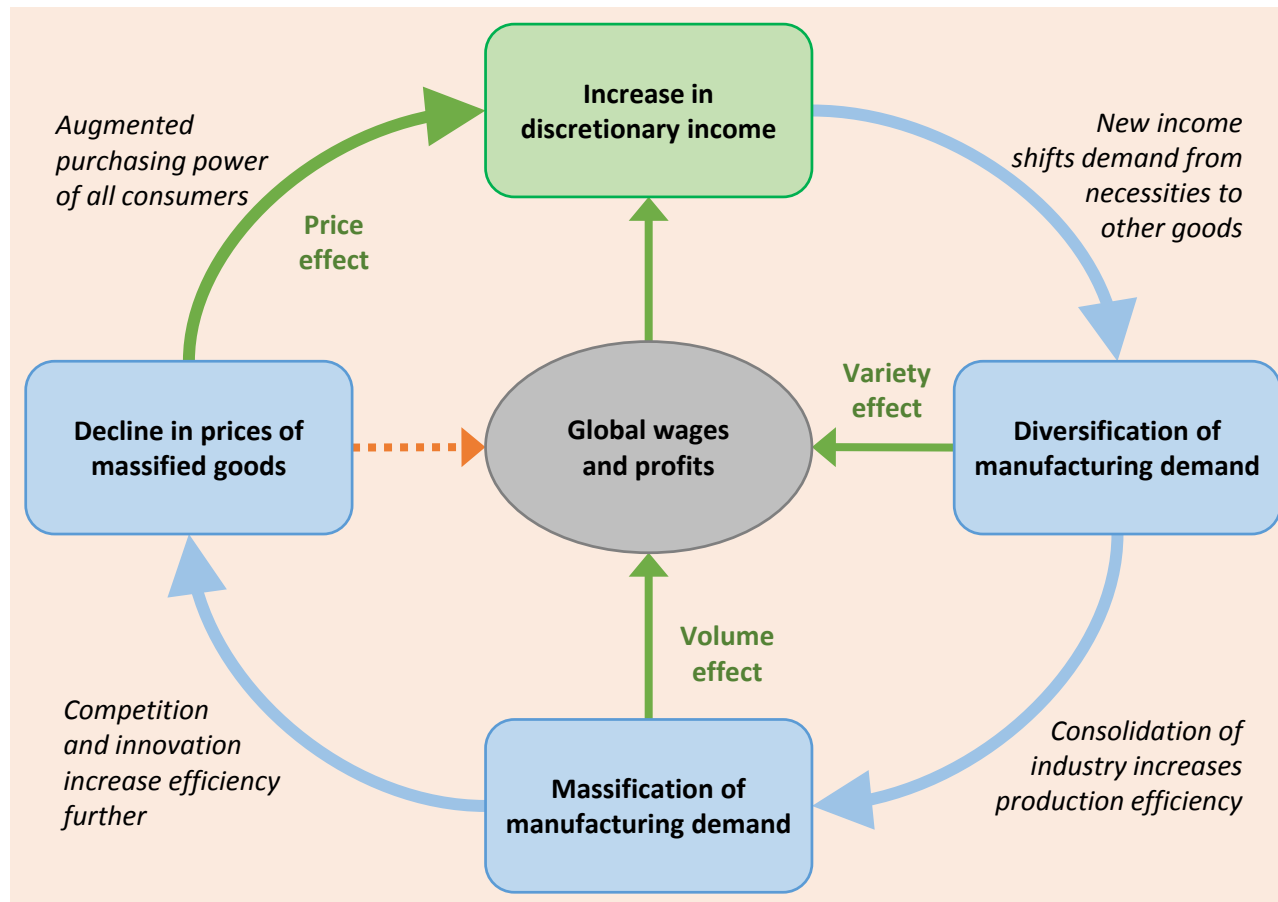




IDR 2018: Bringing demand into scene

- Focus on supply-side relegated important issues
 - Role of manufacturing in welfare of millions of people by providing new, better and cheaper goods.
 - The consumption of manufactured goods (manufacturing demand) - key for the emergence and expansion of a domestic industrial sector.
- IDR 2018 examines global industrialization from a demand perspective (consumption of manufactured goods)
 - Impact of industrial development on our daily life.
 - Policy relevance - focus on demand can foster inclusive and sustainable industrial development (ISID).

A virtuous circle of manufacturing consumption and industrial development



Demand and the Agenda 2030

- A demand perspective to industrial development has important implications for the achievement of SDGs.
 - *For industrialization to start and be sustained over time, a critical mass of consumers is required. Demand is key to achieve SDG 9.*
- Other SDGs
 - *Price reduction in manufactures facilities the access of poor households to the consumption of new and better goods*
 - *Creation of new varieties of food items which are affordable for everybody helps in achieving food security and improving nutrition*
 - *Provision of new, better and cheaper medicines is key in ensuring equitable access to affordable, safe and quality-assured medicines*
 - *Provision of new and affordable consumer durables reduces the time needed for household production and supports women engagement in paid work outside home.*
 - *Massification of environmental goods is key to achieve sustainable consumption.*





Key findings of the IDR 2018

Key finding 1: *Consumption is a key driver of industrial development. Under the right set of conditions it set in motion a virtuous circle of demand diversification, income creation and inclusive industrialization (SDG 9).*

Key finding 2: *Industrialization improves our living standards. It brings new and better goods that, through time, become affordable for an increasing number of people. By doing so, it plays a key role in the achievement of development goals beyond SDG 9.*

Key finding 3: *The impact on environment from massification of consumption can be reduced through the technological innovation and development of environmental goods. Shifting consumption patterns towards environmental goods is key to render the virtuous circle sustainable.*

Key finding 4: *Demand considerations broaden the scope of government action to address economic and inclusive and sustainable industrial development outcomes.*





Thanks for your attention!

*Kindly send your comments to
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