



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

UNIDO's Activities for African Industrial Development

Yuko Yasunaga, Head, UNIDO ITPO Tokyo

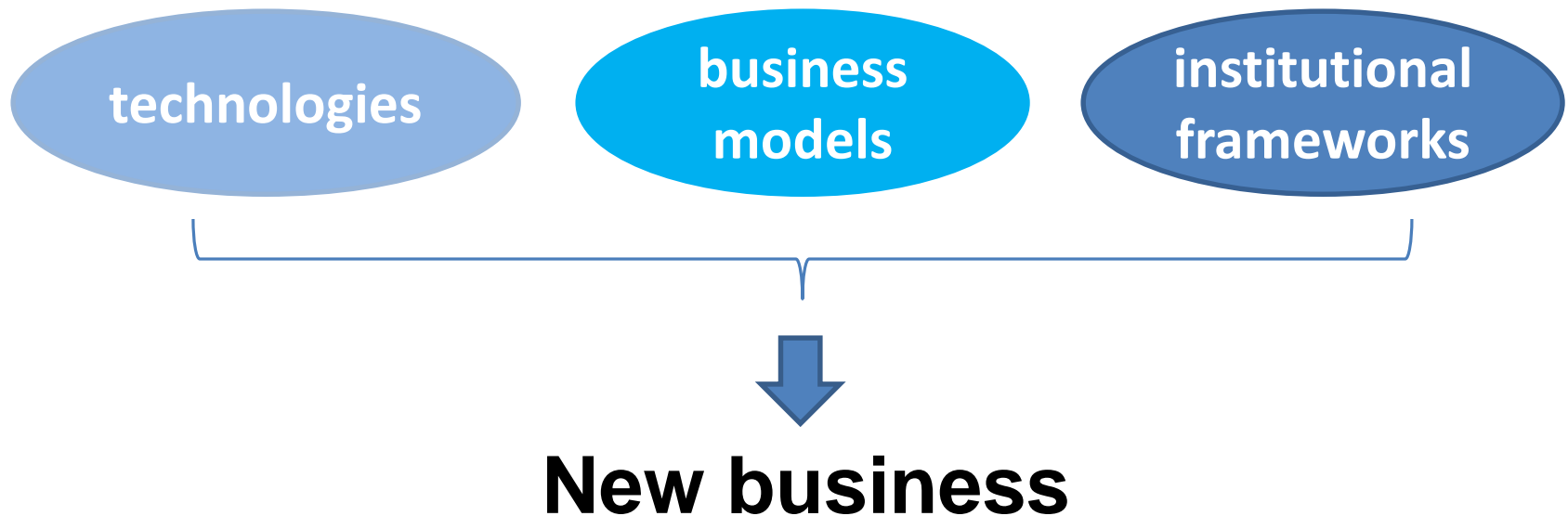
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@Rwanda ICT & Innovation Forum

26 Aug 2019

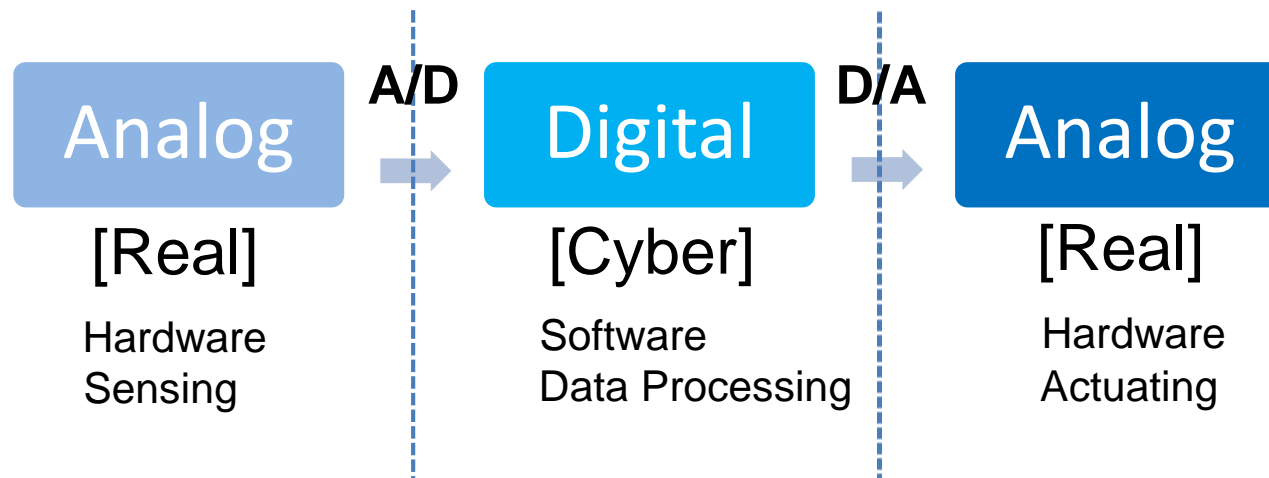
1. Opportunities in Rwanda

Rwanda plays a role of “**test fields**” for new business models with innovative technologies!



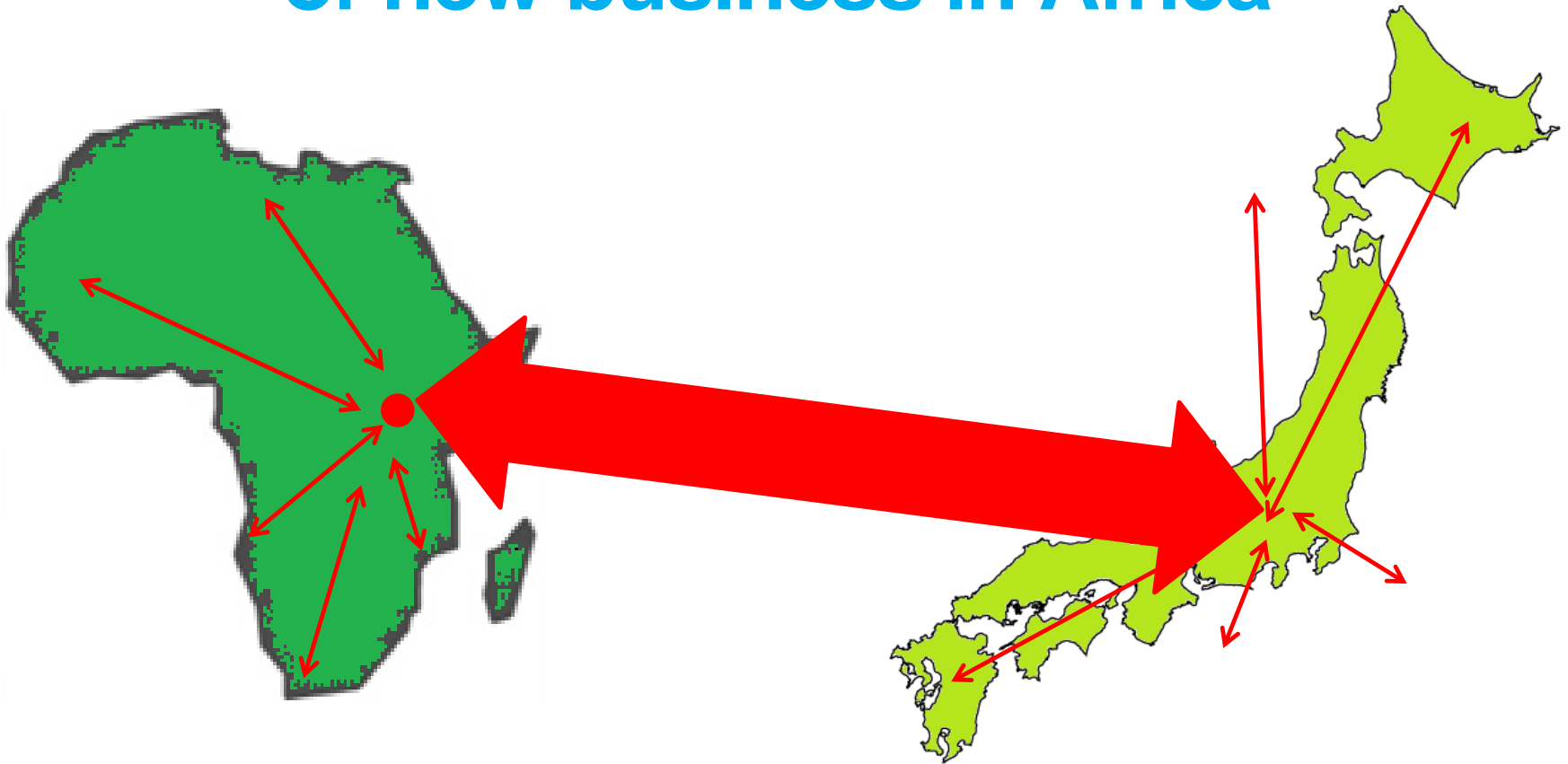
2. ANALOG & DIGITAL

- Real world is ANALOG, however ICT/DIGITAL technologies enable us to handle real world's complexity in a numerical way.



>> Collaboration between Japan & Rwanda will bring us many opportunities

3. Rwanda can work as a hub of new business in Africa



4. UNIDO's Delegate Programme

- **Investment promotion officials** are invited to Japan for a short-term stay. (1-2 weeks)
- UNIDO facilitates business meetings and provides various opportunities **to link with Japanese private companies.**



Kenya (2009, '10, '16, '19)



Mauritius (2019)



Algeria (2019)



Uganda (2011, 2017, 2018)



Ethiopia (2013, 2018)



Mozambique (2012, '13, '15, '18)



Morocco (2010, 2018)



Egypt (2009, 2013, 2017)



Nigeria (2009, 2010, 2017)



Rwanda (2016)



Ghana (2015)



Lesotho (2014)



Côte d'Ivoire (2014)



Zambia (2012, 2014)



Tunisia (2014)



Senegal (2013)



Tanzania (2012)



Botswana (2009, 2011)



South Africa (2010, 2011)

Upcoming delegate programme for Rwanda is planned for December 2019

5. B2B meetings & Investment Promotion Seminars



**B2B meeting by Rwanda ICT Chamber
(2016)**



**Japan-EAC Investment Seminar
(2014)**

6. UNIDO ITPO Tokyo's African Advisors



ALGERIA



Mr. Lies KERRAR

- Languages: French, English, Spanish, and Arabic



ETHIOPIA

UGANDA



RWANDA



BURUNDI



Mr. Tadesse Dadi SEGNI

- Languages: Amharic, and English



MOZAMBIQUE



Mr. Nándio DURÃO

- Languages: Portuguese, English, Japanese, and Spanish



SENEGAL



Ms. Aïssatou NDIAYE

- Languages: French, English, and Spanish

Market
Information

Business Partner
Matching

Government
Relations

Investment
Project
Information

Site Visits



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<< Reference >>



1. What is UNIDO ?

UNIDO is the **UN specialized agency** that promotes **industrial development** for poverty reduction, inclusive globalization and environmental sustainability.



Director General LI Yong



UNIDO HQs in Vienna, Austria

2. UNIDO's Mission and Initiatives for Africa

- **Mission:**
Inclusive and Sustainable Industrial Development (ISID)
- **Mandate in SDG #9:**
***“Build resilient **infrastructure**,
promote inclusive and sustainable
industrialization and foster **innovation**”***
- **Initiatives for Africa**
***IDDA3 (Third Industrial Development Decade for Africa
2016-2025)***



3. UNIDO's Activities for Africa



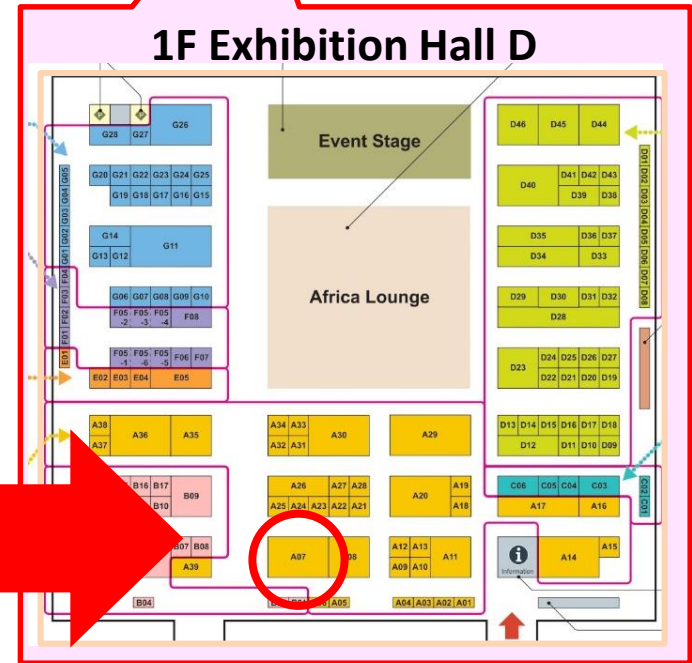


4. Technology Transfer with STePP

UNIDO ITPO Tokyo's **STePP (Sustainable Technologies Promotion Platform)** is designed to share information on Japanese technologies that contribute to inclusive and sustainable industrial development. (**85** technologies from **73** companies are registered, as of August 2019)



Energy	Environment
Agri-business	Public Health



http://www.unido.or.jp/activities/technology_transfer/technology_db/

UNIDO ITPO Tokyo's

STePP

Sustainable Technology Promotion Platform

5. Capacity Building

UNIDO Tokyo conducts **tailor-made study tour** including :

- 1) Lectures on Japanese industrial policies (1950s - 2000s)
- 2) Visits to factories (incl. SMEs) and technology exhibition
- 3) Meetings with key persons (legal, financial, technological)



6. What UNIDO HQs supports



UNIDO Director General LI Yong at Regional Youth Conference in Rwanda (August 2018)



Director General LI Yong met with Vincent Munyeshyaka, Rwanda's Minister of Trade and Industry(August 2018)



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Thank you

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