



→ Company Profile 2015







#### **Our Vision**

To become the supplier of choice for fast moving consumer goods in East and Central Africa.

#### Our Mission

We are committed to produce safe and quality brands that constantly nourish and enrich the lives of people in East and Central Africa everyday while conserving the environment and adding stakeholder value.



#### **Corporate Values**

- To touch the lives of families in East and Central Africa everyday.
- We shall gather and evaluate customer feedback to continually improve the products and services to our valued customers.
- Our employees are an asset of our business; they positively contribute to our growth and we are committed to enhance their skills.
- We demonstrate integrity, respect and confidence with all our vendors and associates in pursuit of fair business practices.
- Responsible corporate citizenship with substantial focus on conserving our environment, health, safety and education



#### ➤The Mukwano Group

The Mukwano Group of Companies is one of the leading and most respected conglomerates in Eastern and Central Africa. Since its humble beginning in 1980, the Mukwano business has grown through visionary diversification into manufacturing, agriculture, property development, logistics, supply - chain management and packaging.

Having pioneered Uganda's economic resurgence through manufacturing of laundry soap and edible cooking oil in the late 1980s, the Group has, today attained regional recognition for production of a wide range of high quality and affordable Fast Moving Consumer Goods (FMCG) ranging from laundry and toilet soaps, edible oils and fats, powder detergents, domestic and industrial plastics and packaged drinking water. Mukwano is also certified by ISO 9001:2008, Uganda National Bureau of Standards (UNBS) the Halal Bureau, and also ISO 22000 for its water production.



→ The Mukwano Group ranks among the top 10 tax payers in Uganda and employs a workforce in excess of 7,000 staff, whilst ensuring that the highest environmental, health and safety practices are adhered to and maintained in all production and operational procedures.





#### Our Corporate Social Responsibility (CSR) Pledge

At Mukwano, we acknowledge that the community in which we operate is an essential component of our business because it is here that we get our resources including staff, suppliers and other business facilitators who include our customers. It is for this reason that we engage in community programmes that seek to uplift the livelihood of the community in the following areas:



#### Our Recent CSR Engagements

**Environmental Conservation:** We are passionate about the environment and protecting it is a viable venture for us. We have invested heavily in tree and seedling planting campaigns.

**Health:** Healthy people are the basis for a healthy community. Without a healthy community, the country cannot achieve its ambitions. The Mukwano Group supports the improvement of access to medical care and treatment. We have done this by supporting blood donation campaigns, running eye care clinic camps, donations to the Mulago National Referral Hospital, Sanyu Babies Home and Luzira Prisons.

Education And Sports: Education is key for a nation's survival in the 21st century. That is why we support education projects. Education also goes hand in hand with sports. We support sports development through the sponsorship of sports tournaments and galas as well as outstanding personalities.



#### Our Manufacturing Division

This is the biggest and most important division of our operations producing plastics, packaged drinking water, soaps, detergents, cosmetics, edible cooking oils and fats, food stuffs and animal feeds. All these products are manufactured in various plants and factories located in Kampala, Lira and Kiryandongo districts of Uganda.







#### → A K Plastics Limited (AKPL)

AK Plastics, one of the oldest producers of plastics in the country, recently introduced a wide range of new products onto the market under the "Eagle Rock" brand. Products range from dining tables to chairs and a wide array of kitchenware that can be found in the factory showroom in Kampala as well as Eagle Rock franchised outlets around the country.

All the products are manufactured using the most technologically advanced machinery and equipment in the region and are made of plastic raw material, which is 100% recyclable.





### → A K Oils & Fats Uganda Limited (AKOFL)

A K Oils & Fats Uganda Limited manufactures a wide spectrum of vitamin-fortified and cholesterol-free premium vegetable and sunflower cooking oils and fats. The famous cooking oil brands in this range are Mukwano Vegetable Cooking Oil, ROKI and Three Star whereas; Tamu, Nice Fry and Marina Catering margarine constitute our cooking fat range. A recent addition to the cooking oil product portfolio is our premium brand Sunseed, a sunflower oil made from 100% sunflower seeds grown by the co-operative farmers in northern Uganda.







Sunseed is a sunflower oil made from 100% sunflower seeds grown by the co-operative farmers in Northern Uganda.





Mukwano Personal Care Products Limited (MPCPL)

MPCPL is the home of powder and liquid detergents, personal care and hygiene products.









Our flagship premium power-cleaning washing powder is reinforced with enzymes to improve product performance and matches the international detergent super brands.







#### Mama Detergent Powder

Mama Detergent Powder is our latest new product innovation in the laundry washing powder category and gives birth to a new range under the MAMA brand, adding on to the existing multi-purpose laundry bar. MAMA Detergent powder is a 2-in-1 formulation, meaning it has the double action of stain removal and fabric softener. It is particularly effective for more delicate fabrics and coloured clothes, which are left with its fresh citrus fragrance after washing. Mama comes in a unique floral branded sachet and is available in 3 pack sizes.







#### Mama Scouring Powder

Mama Scouring Powder is another new product under the MAMA brand range. It delivers high-performance, multi-purpose cleaning for kitchens and bathrooms and its special formula is effective in killing 99% of household germs.





#### Mukwano Family Petroleum Jelly

Mukwano Family Petroleum Jelly is another famous brand adored by thousands of families for skincare across the region. This year we are proud to introduce Herbal Jelly as a new line extension, containing Aloe Vera for extra healing and moisturizing action.





#### SUPA Liquid Detergent

SUPA Liquid Detergent is a high performance cleaning liquid suitable for dishwashing and general purpose cleaning in the household. It is available in two different perfumes, lemon dash and orange twist.





➤ Logistics and Supply Chain Division¬











#### ► AK Transporters Uganda Limited (AKTL)

Our famous brands have been embraced all over the region, commanding unmatched customer loyalty and satisfaction. One of the contributing factors towards the success of our brands is our extensive distribution network that enables the customer to purchase our products at the nearest shop, grocery and supermarket.

Commanding a fleet of over 200 heavy, medium and light trucks alongside smaller commuter delivery pickups and vans, AKTL provides an accomplished supply chain that ensures timely delivery of our products to the market.

















### Ayago Agro Industries Limited and AKOF Kiryandongo Farm

The Mukwano Group is actively involved in large-scale commercial agriculture, oil seed development projects and out-grower agricultural schemes.

Our agricultural activity is concentrated in Kiryandongo District in western Uganda and in Lango sub-region (around Lira District) in northern Uganda. The 4,000-acre Kiryandongo Farm produces raw materials such as sunflower, maize and soya for the processing plants in Lira. The farm has gained local and regional reputation as a successful agricultural model unit where technological transfer and use of the latest machines and equipment is boosting commercial agriculture in Uganda. A partnership with over 72,000 rural smallholder farmers in the Lango sub-region was developed, facilitating them to grow oil seed crops through provision of affordable planting seeds, farm inputs and technical know-how, resulting in a 400% increase in oil seed production in the region. Lira, the processing home for our agricultural produce has a complex that comprises modern grain storage facilities, oil seed crushing and maize flour milling.



#### **Beverages Division**

The Beverages division has manufactured bottled drinking water under the "Aqua Sipi" brand since 2007. Aqua Sipi has become a household name in Uganda and the region.

Aqua Sipi is bottled using an ultra modern, automated plant and equipment and was the first bottled water in Uganda to receive the ISO 22000 Quality and Food Safety Management Certification. The bottle and cap are environmentally friendly and use 29% less plastic for a lighter carbon footprint. Aqua Sipi water also conforms to Uganda National Bureau of Standards (UNBS) and Halal Bureau certification guidelines and is manufactured in adherence to the strictest standards of quality. The fully automated production process of Aqua Sipi relies on state-of-the-art technology to combine meticulous ozonation and U. V. treatment procedures to produce water of unmatched safety and purity.

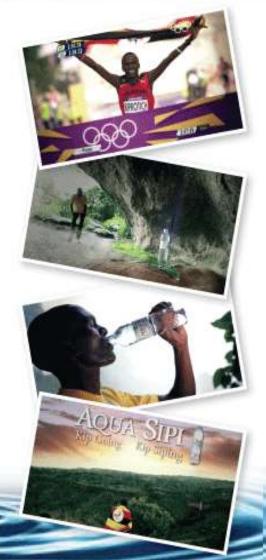
An advanced recycling facility further reduces wastage of plastic by recycling all reject bottles, further underlining the Group's commitment towards environmental conservation as part of its responsible investment values.













#### **Property Development**

Mukwano Group, which has diversified business interests including property development, recently opened The Acacia Mall shopping centre and offices in the upmarket locale of Kololo in Kampala City.

In addition, the construction of a retail and office complex with a 5-star hotel on prime land in Kigali City was recently launched, giving the Mukwano Group an entry point into the profitable tourism and hospitality industry. The project when completed is expected to add a new dimension to the Rwandan hotel and retail industry.





This prestigious development comprises a total shopping and office floor area of approximately 40,000m2. It encompasses lifestyle with an exciting mix of home, fashion, fitness, food, service, leisure and entertainment all under a superlative ambience. For more information visit our website www.theacaciamall.com





#### Riley Packaging Uganda Limited

Mukwano Group's joint venture with Riley Industries Uganda Limited saw the establishment of a modern corrugated carton-manufacturing unit in 2006, which has now added Dodhia Packaging Ltd in Kenya, to offer quality corrugated packaging to every industry in East and Central Africa.





#### Imperial Bank Uganda Limited (IBUL)

The Mukwano Group has also joined hands with Imperial Bank Ltd, one of Kenya's top 10 commercial banks, to set up a subsidiary in L ganda, Imperial Bank Uganda Limited (IBUL) in January 2010.









Mukwano Group Of Companies PO.Box 2671, Plot 30, Mukwano Road, Kampala, Uganda.

Tel: +256 414 313 200, +256 312 313 200

Fax: +256 414 250 598

Email: admin@mukwano.com

Website: www.mukwano.com







