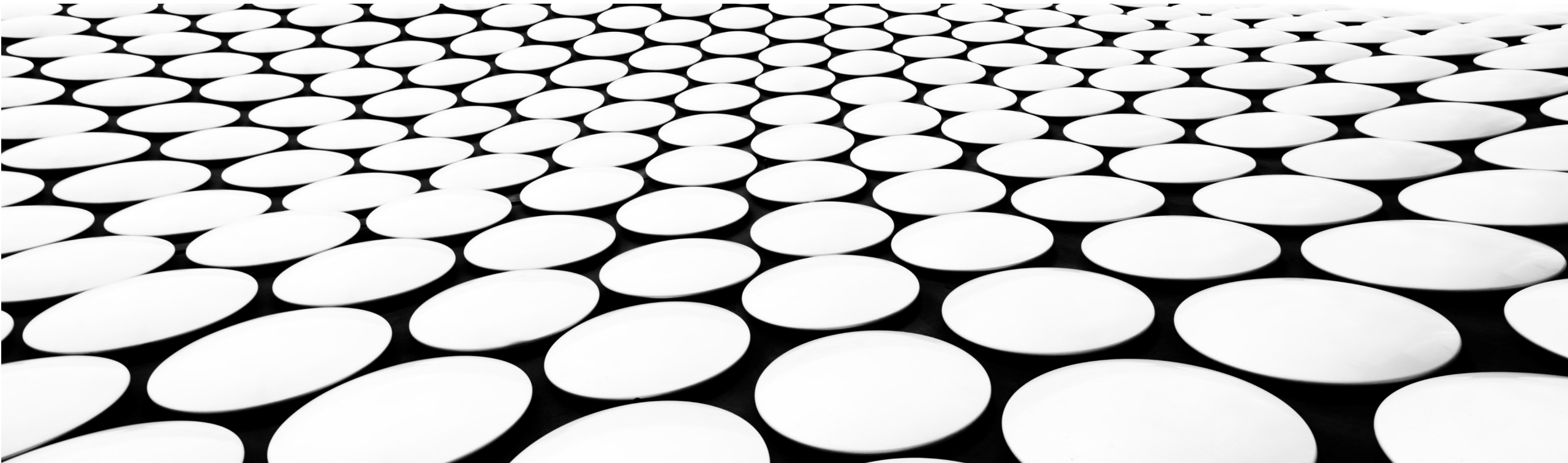


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# INVESTING IN CAMEROON, LAND OF OPPORTUNITIES



# ABOUT IPA CAMEROON

Date of creation: 1<sup>st</sup> September 2005

Date of Commissioning: 22<sup>nd</sup> January 2010

Technical Supervisory body: Presidency of the Republic

Financial Supervisory Ministry: Ministry of Finance

## CONTACT US

Head office situated at Nouvelle  
route Bastos, opposite Bethesda

hospital

P.O BOX

20771 - Yaounde

Littoral branch office

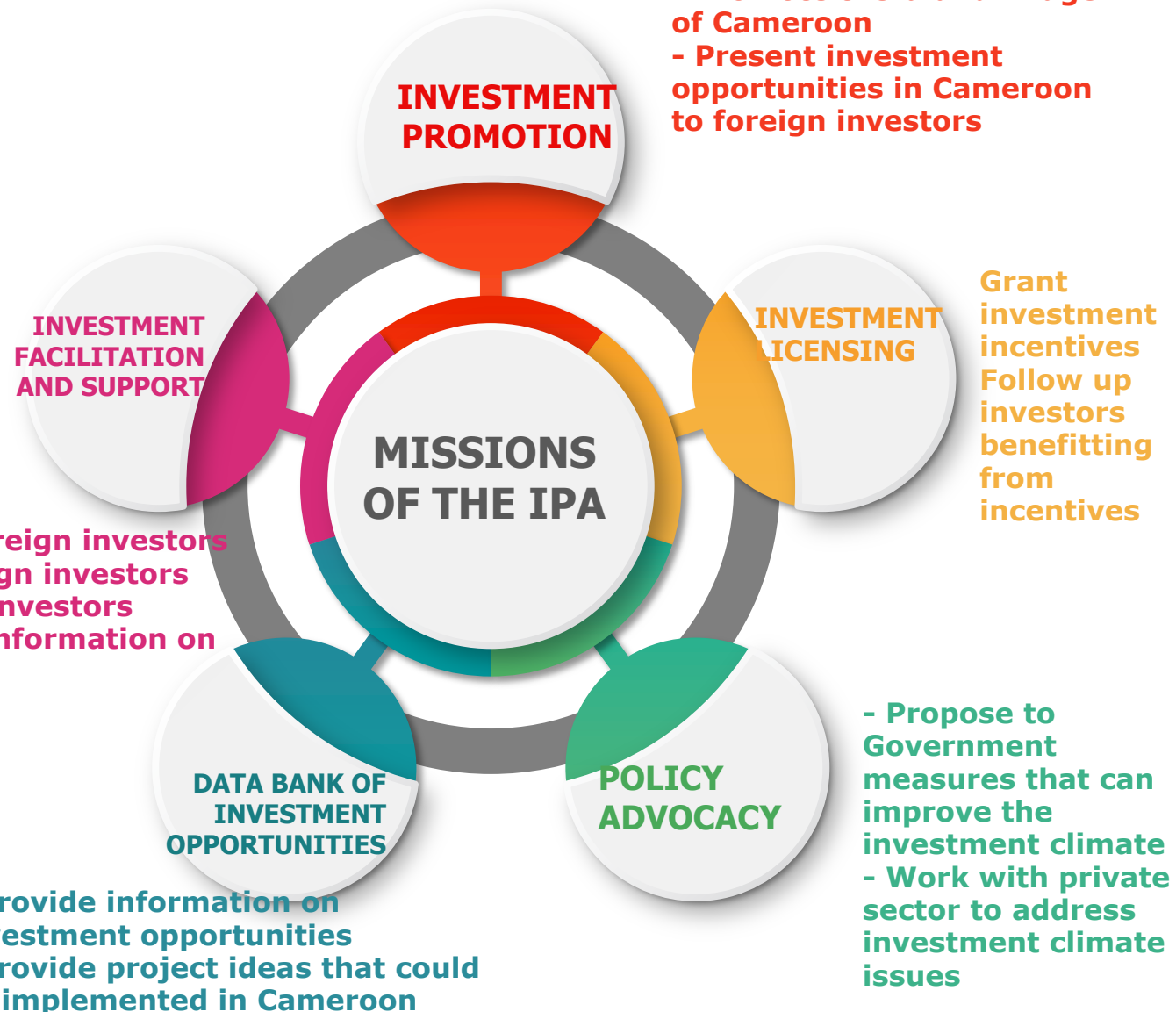
Douala - Tobie kuouh street,

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# WHY CAMEROON?



CAMEROON OFFERS AN ATTRACTIVE ENVIRONMENT AND A NUMBER OF OPPORTUNITIES FOR INVESTORS TO MAKE PROFITABLE INVESTMENTS

- **INVESTMENT-FRIENDLY POLICIES**
- **RESILIENT ECONOMY**
- **DIVERSIFIED ECONOMY**
- **STRATEGIC GEOGRAPHICAL POSITION AND ACCESS TO REGIONAL MARKETS: CEMAC, ECCOWAS, SADC**
- **A PRIVATE SECTOR WITH A HUGE PRODUCTION POTENTIAL**
- **YOUNG AND QUALIFIED WORKFORCE**
- **INVESTMENT INCENTIVES**
- **POLITICAL BACKING FOR PRODUCTIVE INVESTMENT**



## Key statistics on our economy

Cameroon's economy remains resilient at a growth rate of 3,5% , very far from the 0.5% of the year 2020 and despite the unfavorable economic conditions in CEMAC.

### AGROPOTENTIAL

Ranked 36<sup>th</sup> in the world in agricultural potential by the FAO

36<sup>th</sup>

### Arable land

13% of available land is arable

13%  
Land available

### Rainforest

Cameroon possesses the second largest forest in Africa with an estimated 22 million hectares or 46,3% of the country's territory

20 M  
Of forest

### Internet penetration

Internet penetration rate in Cameroon is at 30% with over 20 000 KMs already deployed and an additional 5 000 KM intended to be established by 2021

30%

12  
Worldwide

### Cotton Export

Cameroon is the worlds 12<sup>th</sup> biggest exporter of cotton with 320 000 tons produced in 2018-2019

### Cocoa Export

Cameroon is the 5<sup>th</sup> biggest exporter of cocoa in the world with about 4 million farmers who produce and export over 120 000 metric tons per year

5<sup>th</sup>  
Biggest  
exporter

2<sup>rd</sup>

In sub Saharan  
africa

### HYDROELECTRIC ENERGY

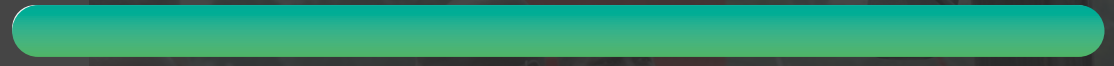
Cameroon's hydroelectric potential is estimated at 23,000 MW, the 2<sup>nd</sup> largest energy potential in Africa south of the Sahara, of which 75% is in the Sanaga river basin in the north of the country; but only 3% of this potential is exploited



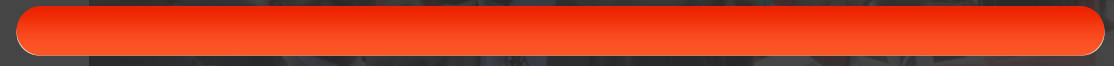
# GOVERNMENT KEY PRIORITIES

In a bid to attain the the status of emergent country in 2035, the Government of Cameroon through this ambition enshrined in the vision 2035 just enforced a National Development Strategy whose economic pillar focuses on the country' s industrial transformation, While emphasizing on import-substitution as backbone of this pillar, the strategy highlights key priority sectors with enormous potentials and opportunities

Agriculture and Agroindustry



Energy



Information and Communication Technologies



## INVESTMENT OPPORTUNITIES IN THE AGRICULTURE SECTOR

Between 2010 and 2019, Cameroon cumulated over **7.4 Billion USD** in trade deficit due to the import of mass consumable goods such as rice, Wheat and fish.



Rice

Recorded a production deficit of over 436 000 tons in 2020 with a local production of 217 280 tons, below the demand of 757 000 tons



Wheat

239 266 800 USD for 860 000 tons imported in 2020



Fish

249 857 tons worth over 255 million USD imported in 2021 over just 93 000 tons produced locally perhaps a market demand of 550 000 tons

Milk



275 000 tons of milk produced in 2019, yet a 120 000tons deficit

1.95 Million USD

2021 TRADE DEFICIT

## WHY INVEST IN THE RICE SUBSECTOR?



90% of all rice consumed locally is imported, indicating a significant gap between local demand and supply



Rice is the second staple food in the country



Considerable increase in demand for rice worldwide, thus indicating a gap between local demand and global supply

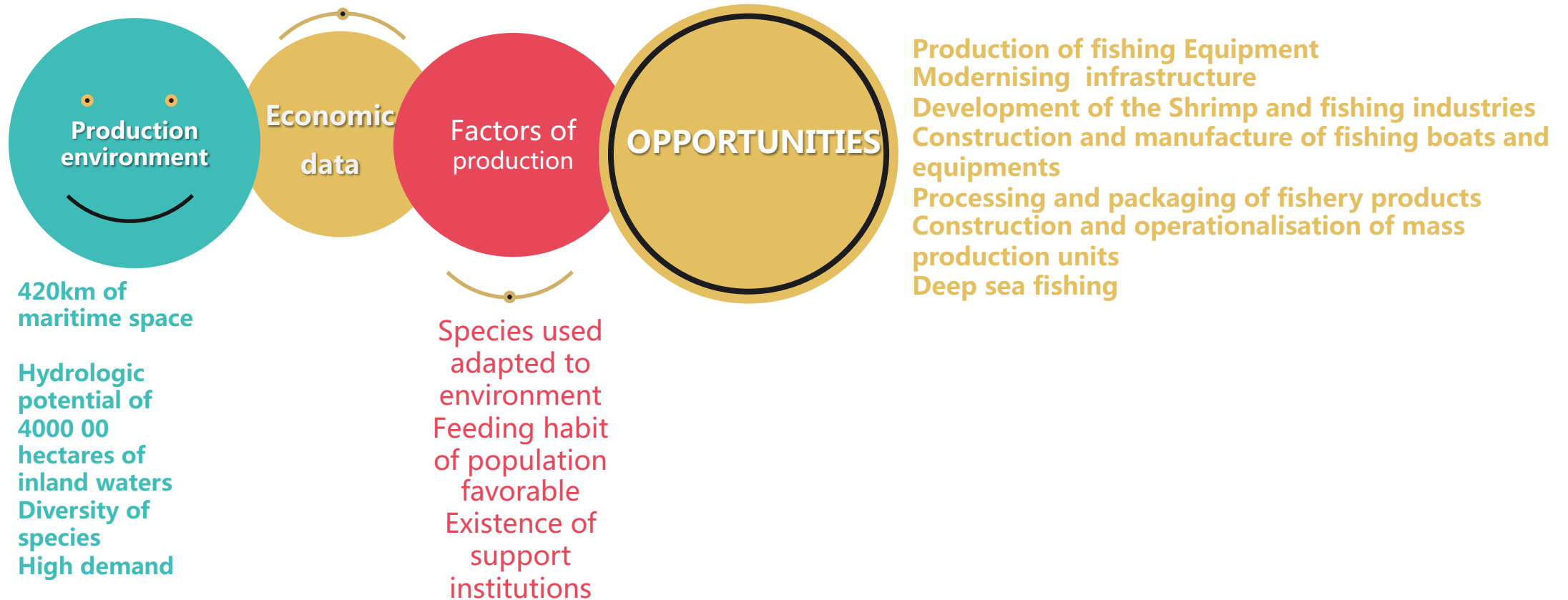


Cameroon possesses favorable agricultural conditions and land for rice growing

# WHY INVEST IN AQUACULTURE?

Local demand:  
400 000tons/yr

23.3 million USD  
for 185 744 tons  
imported in  
2019





## WHY INVEST IN THE MAIZE SUBSECTOR?

Cameroon possesses optimal production zones for maize in the Centre (Bimodal forest region), West (upper plateau) and Adamawa (upper savannah)

There is a global demand for maize to use in biofuel. Moreover the feedstock sector is in a continuous growth

15% of local maize needs are satisfied through imports, indicating shortfall between local demand and supply and thus an opportunity to boost the gap



# INVESTMENT INCENTIVES

Governed by law No 2013/004 of 18 April 2013 laying down incentives for private investments in the Republic of Cameroon and its ministerial orders

## INCENTIVES OFFERED

### I- Common Incentives

- A) Tax and Customs Incentives.
- B) Financial and Administrative Incentives

### II- Specific Incentives

- A) Areas of Application and incentives granted
- B) Gaurantees to the Law granting incentives to private investment

## ELIGIBILITY CRITERIA

### For Newly created Enterprises:

Create atleast one (1) job within a 20 million investment during the installation phase of an eligible Sector

Activity of which the annual export is at least 25% of the turnover excluding vat in the last five (5) first year of production in the eligible sector

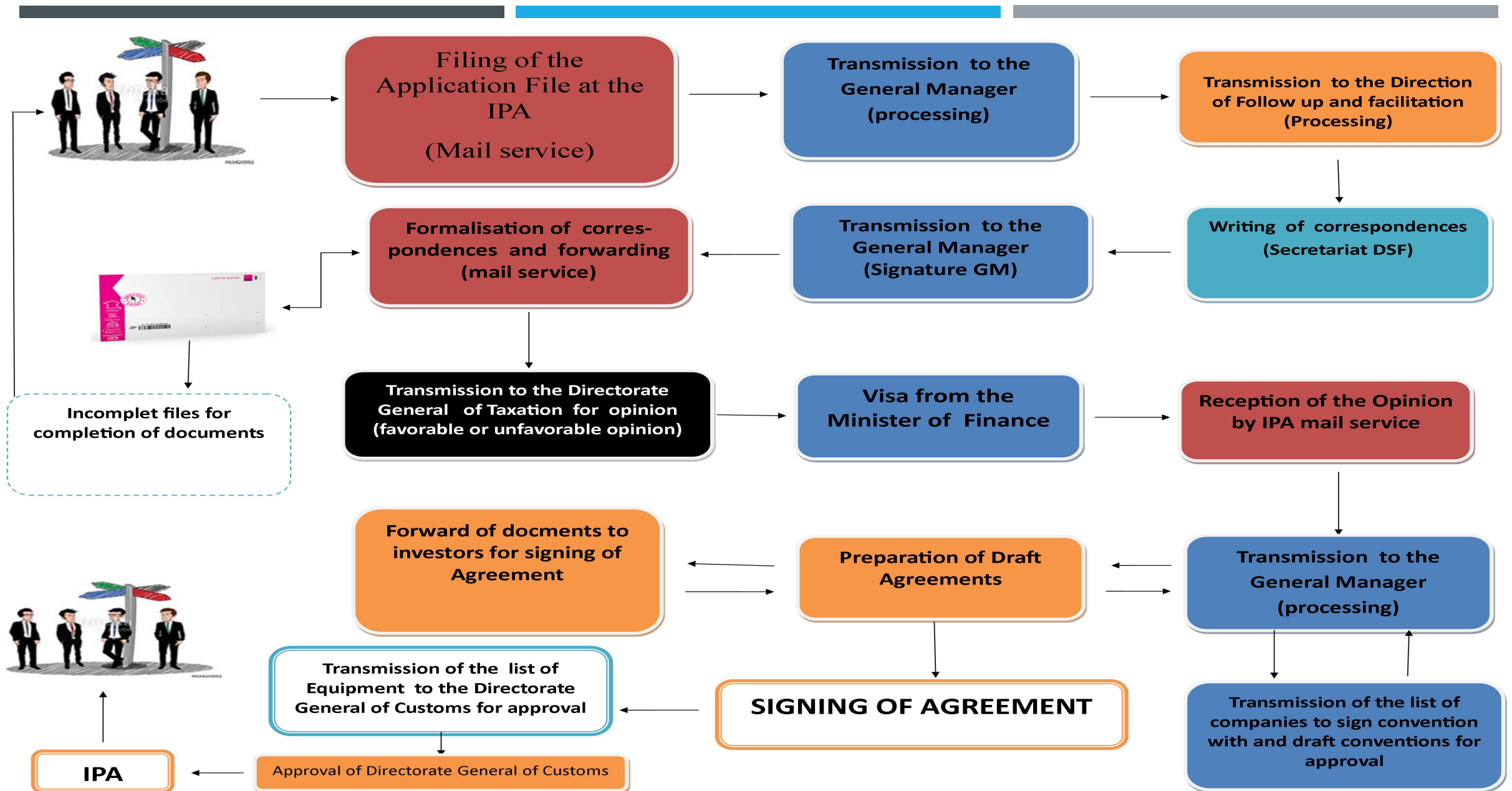
Use local natural resources, to minnimum of 20% of the value of the inputs in the eligible sector

Contribute to the value added of 30% in an eligible sector

### For Established Enterprises :

an increase in the production of goods or services up to at least 20% compared to the production of the previous year

an increase to the cameroonian staff to the equivalent of at least 20% of the number of employees before the implementation of the project.



**THANK YOU**

