



# Investment Opportunities in Bangladesh



Bangladesh Investment  
Development Authority

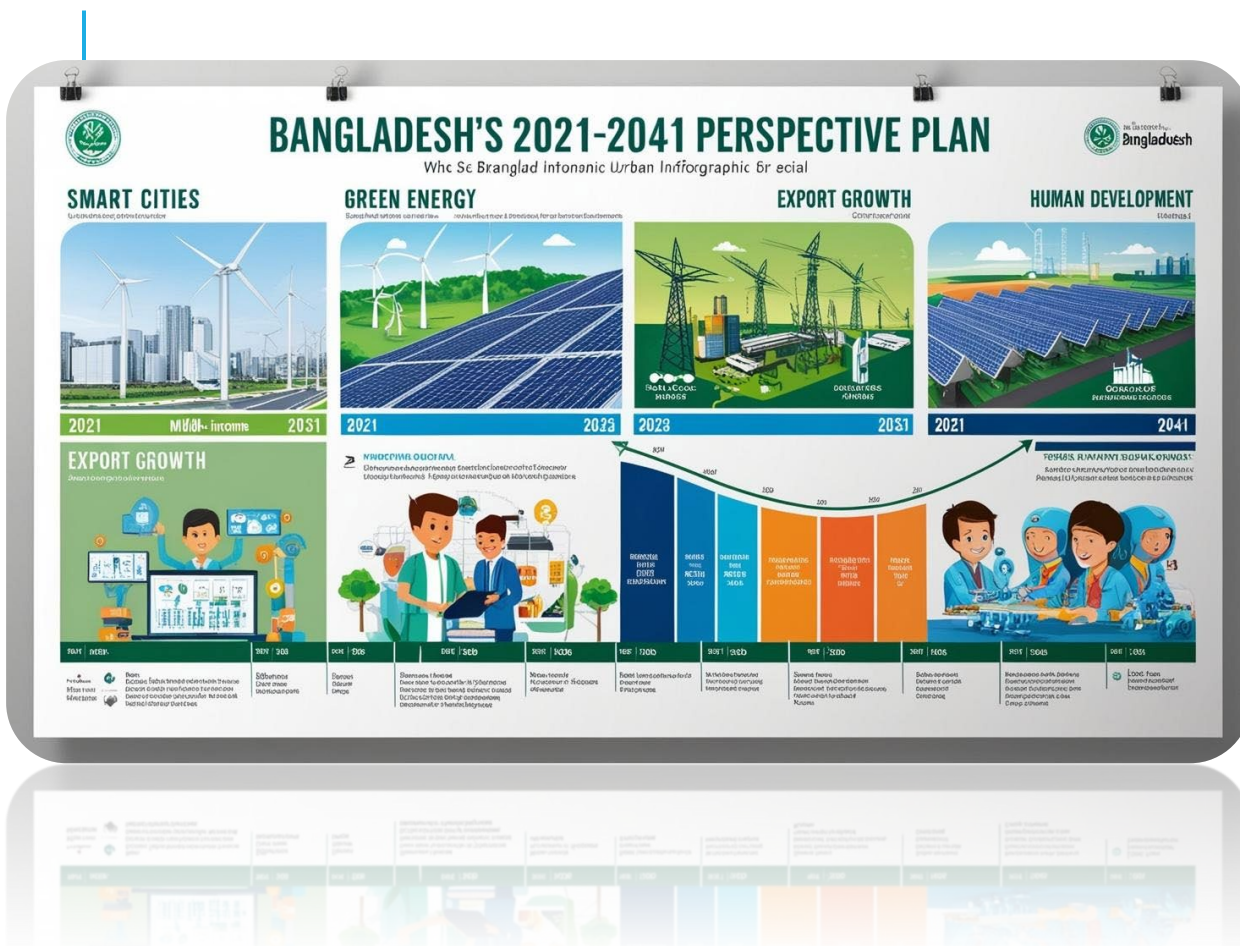
22 April 2025



*Story of a  
success story  
'Bangladesh'*



# The growth journey of Bangladesh : Perspective Plan 2021–2041



Reach a per capita income of \$12,500+ by 2041

GDP growth rate of 9%

Shift from agriculture-based to an industrial and service-driven economy.

Focus on high-tech, ICT, pharmaceuticals, and green industries.

Promote light engineering, electronics, shipbuilding, automobile assembly, and digital

Improve technical and vocational training.

Develop smart cities and planned urbanization.

Invest in transport, energy, ports, and digital infrastructure.







Promote renewable energy, reduce carbon emissions.





# WHY BANGLADESH

## Productivity Inputs Competitive Factors of production

Cost						
Labor	114	410	273	377	500	271
Land	1.35	6.65	1.81	1.23	5.00	19.92
Gas	0.24	6.18	2.90	6.0	1.25	2.10
Electricity	0.296	0.53	0.25	0.3	0.36	0.32
Water	0.086	0.127	0.074	0.068	0.046	0.42

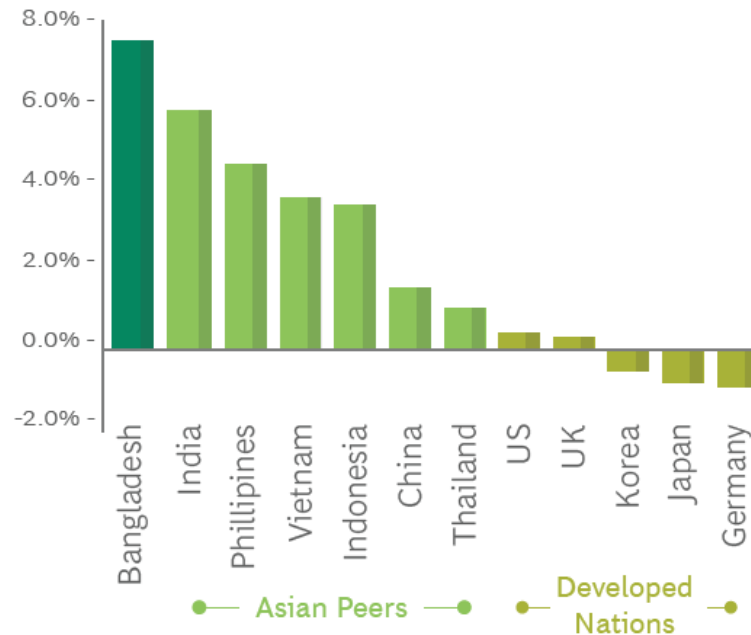
All costs in USD; Units: Labor monthly salary, Land per sq meter/yr, Gas per cubic meter, Electricity per kwh, Water per 1000L



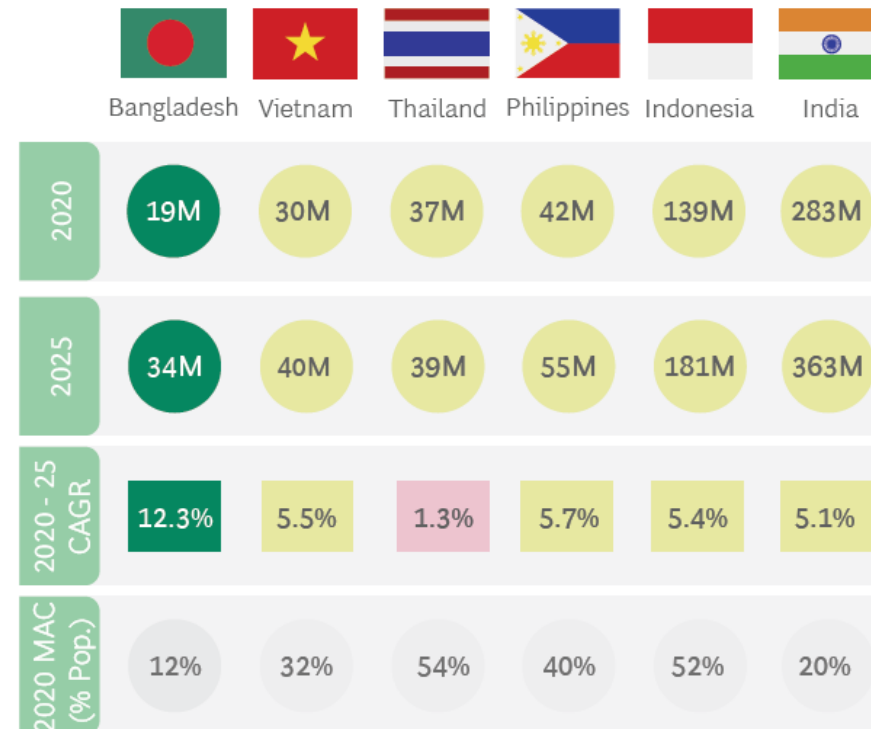
# BANGLADESH: 9<sup>TH</sup> LARGEST CONSUMER MARKET GLOBALLY BY 2030

34 MILLION PEOPLE IN MIDDLE INCOME AND AFFLUENT CLASS BY 2025

Fastest-growing consumer market



Growth led by surging middle- and affluent-class



Source: HSBC Global Research, BCG's Center of Consumer Insights, BCG analysis, Neilson HH data



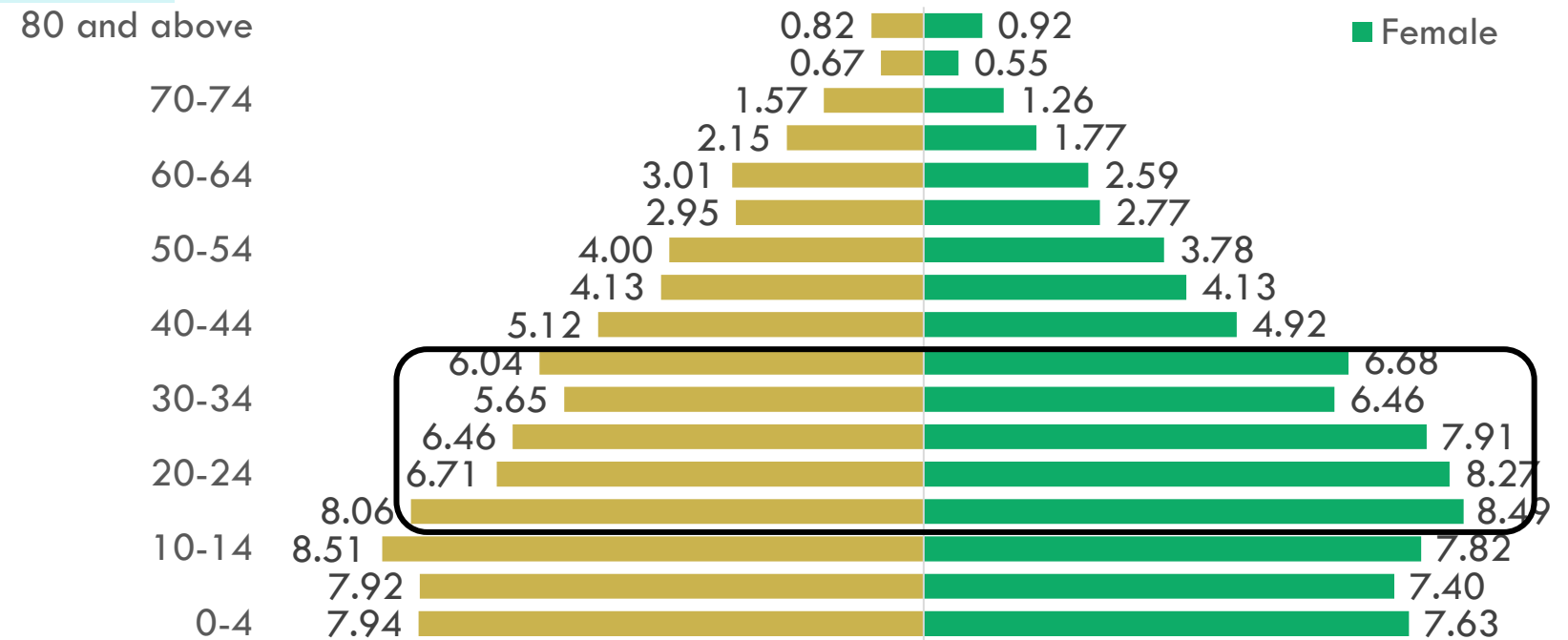
# WHY BANGLADESH

## Burgeoning Youth

62mn, young & energetic demographic

- **More than 3.5x** Cambodia's total population
- **2.3 Mn** young professionals entering the workforce each year

Bangladesh Population Pyramid



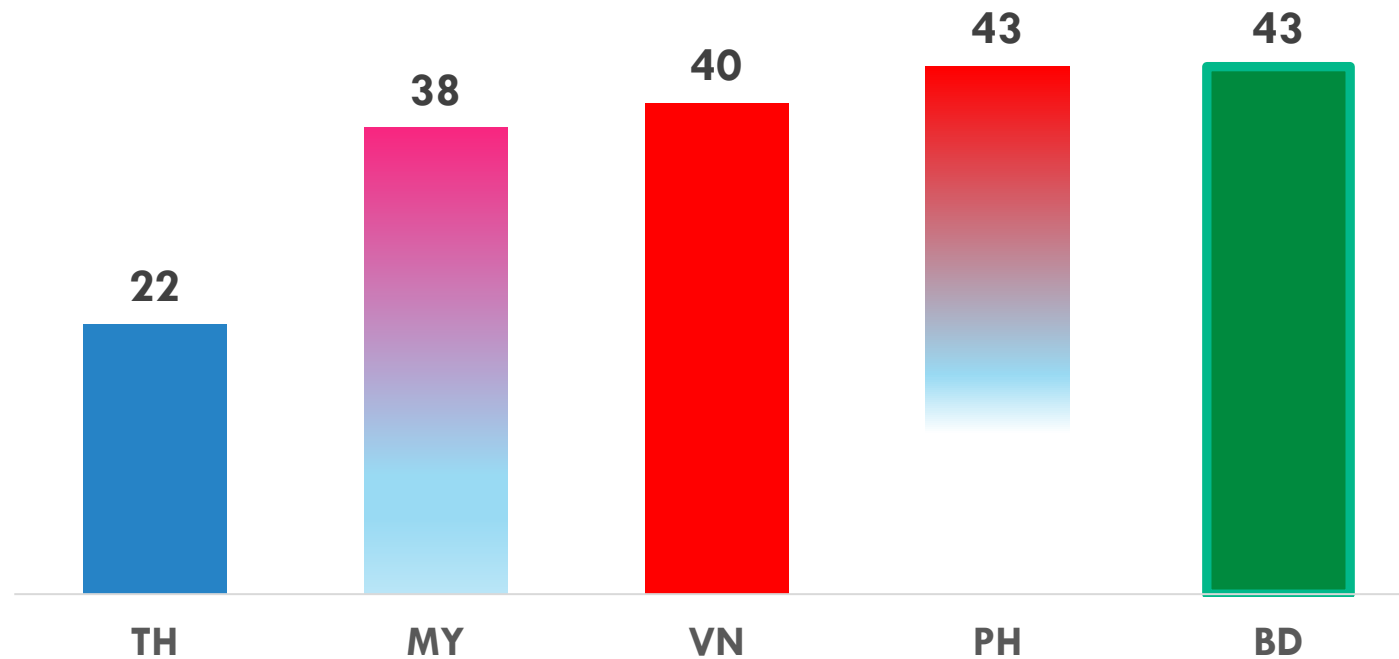


# WHY BANGLADESH

## Growth with Peers

Surpassing regional peers with a **GDP growth of 7%** in the next 5 years

Annual incremental GDP '24-'29 (\$ Bn)





# WHY BANGLADESH

High returns continues  
3x-4x vs global average

Name	Return on Equity	Global Sectoral Average
GP	56.1%	15%
Berger	25.6%	15%
Lafarge	29.8%	10%
Reckitt	80.9%	20%
Marico	56.1%	





# WHY BANGLADESH

**Enhanced Connectivity**  
6x growth in port handling capacity



MONGLA  
(0.63 TEU)



MATARBARI



BAY TERMINAL



PATENGA



LALDIA



NEW MOORING

Projected Total Capacity:

**7.23M TEU**

**VS**

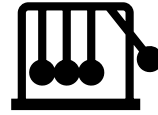
**1.37M TEU**



# WE CONSULTED OVER 200 LOCAL INVESTORS AND PARTNERS



**Quality of  
government services**



**Policy  
continuity**



**Industry  
Consultation**



**Eliminating  
Corruption**



**Access to  
resources**



# DRIVING REFORMS TO SET THE COURSE RIGHT

## Immediate Quick Wins




One-stop  
service  
enablement

1



Capital  
repatriation  
rules

3



Work  
permits & visa  
issuance

5



Digitization  
of all customs  
processes

2



Infrastructure  
sustainability

4



Business  
licenses &  
documentation

6

# DRIVING REFORMS TO SET THE COURSE RIGHT

## Policy Support for Long-term



**National FDI  
strategy &  
pipeline**

**1**



**National port  
strategy**

**3**



**Merger within  
government**

**5**



**Segregation  
of tax  
policymakers  
and admin**

**2**



**Ease of  
foreign currency  
financing**

**4**



**Private  
sector advisory  
council**

**6**

# CLIENTS SUPPORT : **ONE STOP SERVICE (OSS)** 24X7, REALTIME, E-PAYMENT ENABLED ONLINE G2B SERVICES



**More than  
200,000  
services  
delivered,  
95% in time**

- **123 time-bound investor services from 40 agencies are available currently**
- **All investor services will be integrated**





# TRUE ONE-STOP SERVICE

1

Inter-ministerial body  
for investment decisions

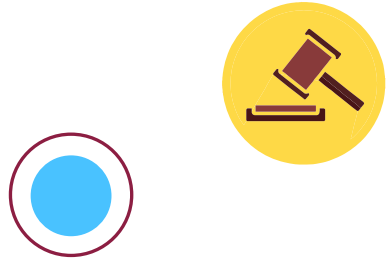
2

Co-hosting all govt. entities  
at one place

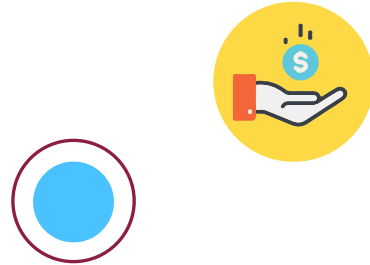
3

Investor relationship managers  
team setup

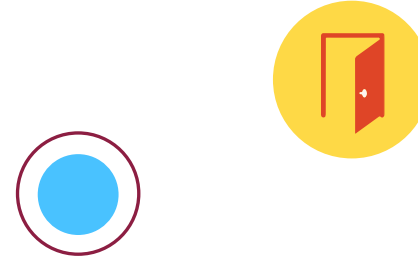
# Investment Climate: Conducive Policies - for Private Sector Led Growth



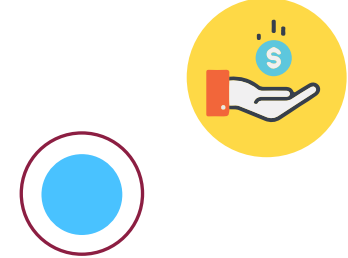
Secured by law against **nationalization and expropriation**



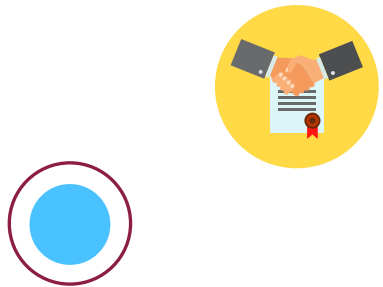
Local and Foreign investments are given **equal treatment**



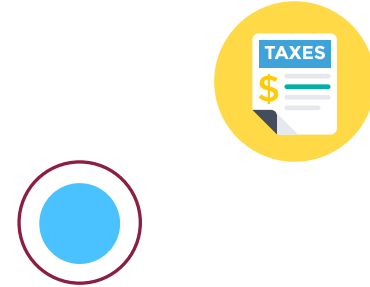
**100% foreign equity** is allowed along with unrestricted exit



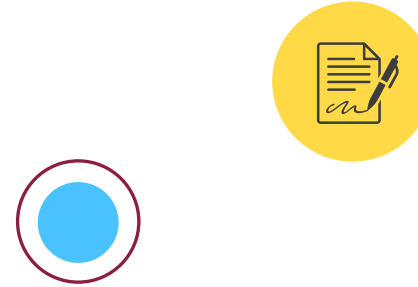
Almost all industrial sectors are **open for foreign investors**



Bilateral Investment treaties (BITs) signed with **34 countries**



Double taxation treaties with **28 countries**

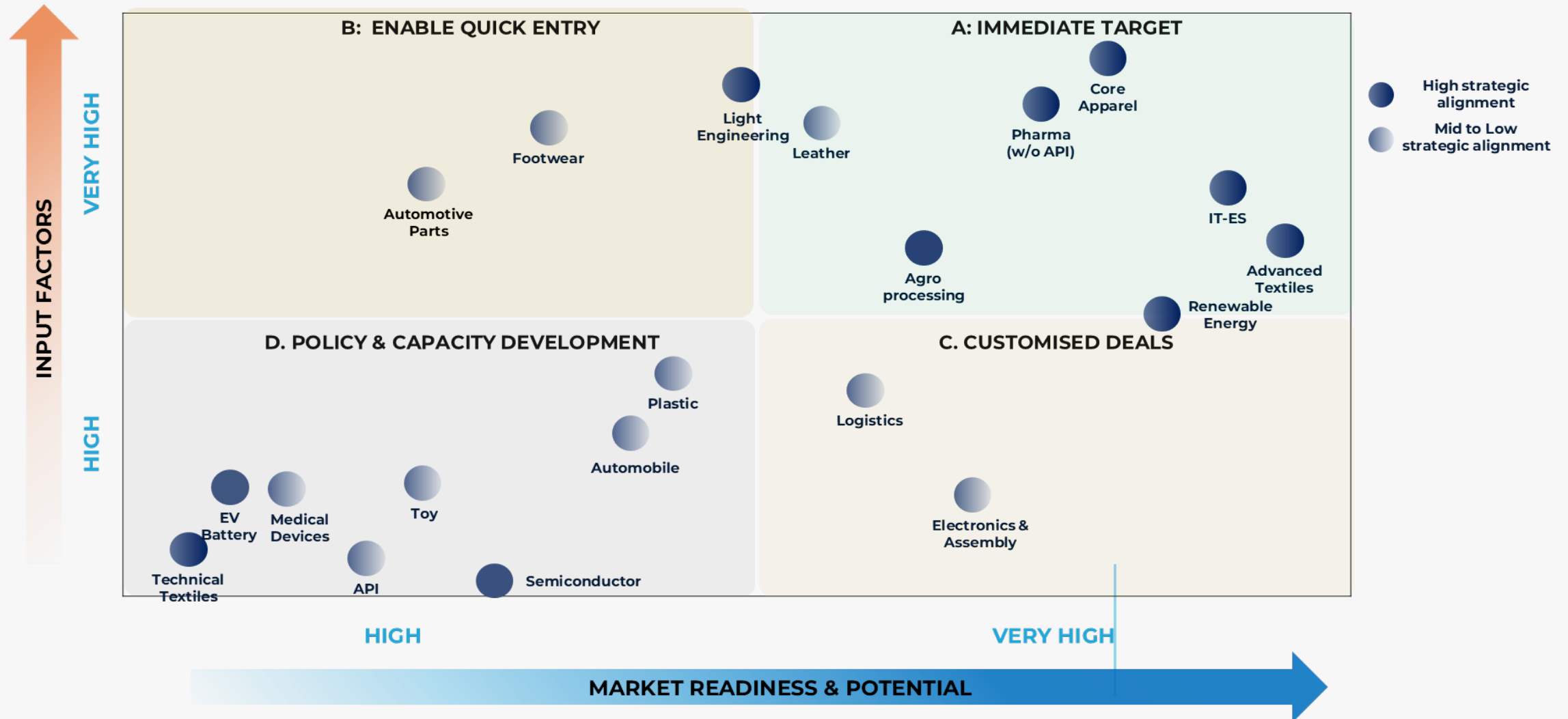


Bangladesh is a signatory to **ICSID, UNCITRAL, OPIC, MIGA, WAIPA, WIPO and WTO**



All laws, regulations are **conducive to investment**

# National FDI Heatmap





# Bangladesh follows liberal regime for promoting Private & Foreign Investment

## Diverse Sectoral Opportunities

Energy & Infrastructure	<ul style="list-style-type: none"> <li>Power</li> </ul>	<ul style="list-style-type: none"> <li>Economic Zones</li> <li>Ports and Logistics</li> </ul>	<ul style="list-style-type: none"> <li>Oil and gas</li> <li>Transport Infrastructure</li> </ul>
ICT & Electronics	<ul style="list-style-type: none"> <li>ICT and IT Enabled Services</li> </ul>	<ul style="list-style-type: none"> <li>Computer software &amp; ICT</li> </ul>	<ul style="list-style-type: none"> <li>Electronics</li> </ul>
Textile & Clothing	<ul style="list-style-type: none"> <li>Home Textiles</li> <li>Textiles industry</li> </ul>	<ul style="list-style-type: none"> <li>Readymade garments industry</li> </ul>	<ul style="list-style-type: none"> <li>High value added RMG</li> </ul>
Agribusiness & Food Processing	<ul style="list-style-type: none"> <li>Agro-based/processing</li> <li>Flower cultivation</li> <li>Furniture &amp; Handicrafts</li> </ul>	<ul style="list-style-type: none"> <li>Jute &amp; Jute goods</li> <li>Commercial plantation</li> <li>Silkworm &amp; Silk Industry</li> </ul>	<ul style="list-style-type: none"> <li>Integrated shrimp cultivation</li> <li>Frozen Food &amp; Horticulture</li> </ul>
Pharma & Chemicals	<ul style="list-style-type: none"> <li>Pharmaceuticals</li> <li>Herbal medicines</li> </ul>	<ul style="list-style-type: none"> <li>Textile Dye &amp; chemicals</li> </ul>	<ul style="list-style-type: none"> <li>Basic chemicals</li> </ul>
Healthcare	<ul style="list-style-type: none"> <li>Health care</li> </ul>	<ul style="list-style-type: none"> <li>Medical Equipment</li> </ul>	
Others	<ul style="list-style-type: none"> <li>Plastics &amp; Ceramics</li> <li>Leather &amp; leather goods</li> <li>Footwear</li> </ul>	<ul style="list-style-type: none"> <li>Light engineering incl. automobiles</li> <li>Cosmetics and toiletries</li> </ul>	<ul style="list-style-type: none"> <li>Tourism</li> <li>Jewelry and diamond cutting polishing</li> </ul>

### Reserved Sectors for Government:

● Arms & ammunitions ● Nuclear Power ● Security printing and minting ● Afforestation and Mechanized extraction within the boundary of reserved forest

# INVESTMENT PROMOTION AND FACILITATION STEERED BY PRIME MINISTER'S OFFICE

BIDA 

BEZA

Economic Zones



BANGLADESH  
ECONOMIC ZONES  
AUTHORITY



PPP Authority

PPP Projects

BEPZA

Export  
Processing  
Zones



Hi-tech Park  
Authority

ICT/ High-tech  
Industrial Parks

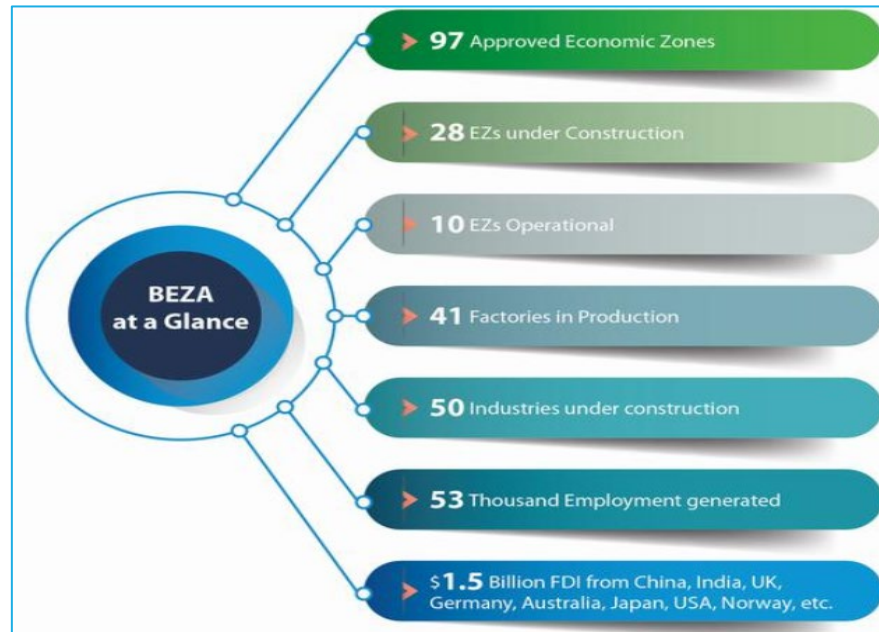
# FUNCTIONS AT BIDA



Facilitate private investment from Foreign Direct Investment as well as Domestic Investment in Bangladesh

- **Investment Promotions**
- **Investment Facilitation**
  - *Pre-investment consultations*
  - *Registration of industrial projects*
  - *Permission for branch/liaison/rep office*
  - *Visa Recommendations and Work Permits*
  - *Import permits for capital machineries and raw materials*
  - *Approval of foreign loans and suppliers credits*
- **Investment Aftercare**
- **Policy Advocacy Activities**
- **Improvement of Investment Ecosystem**

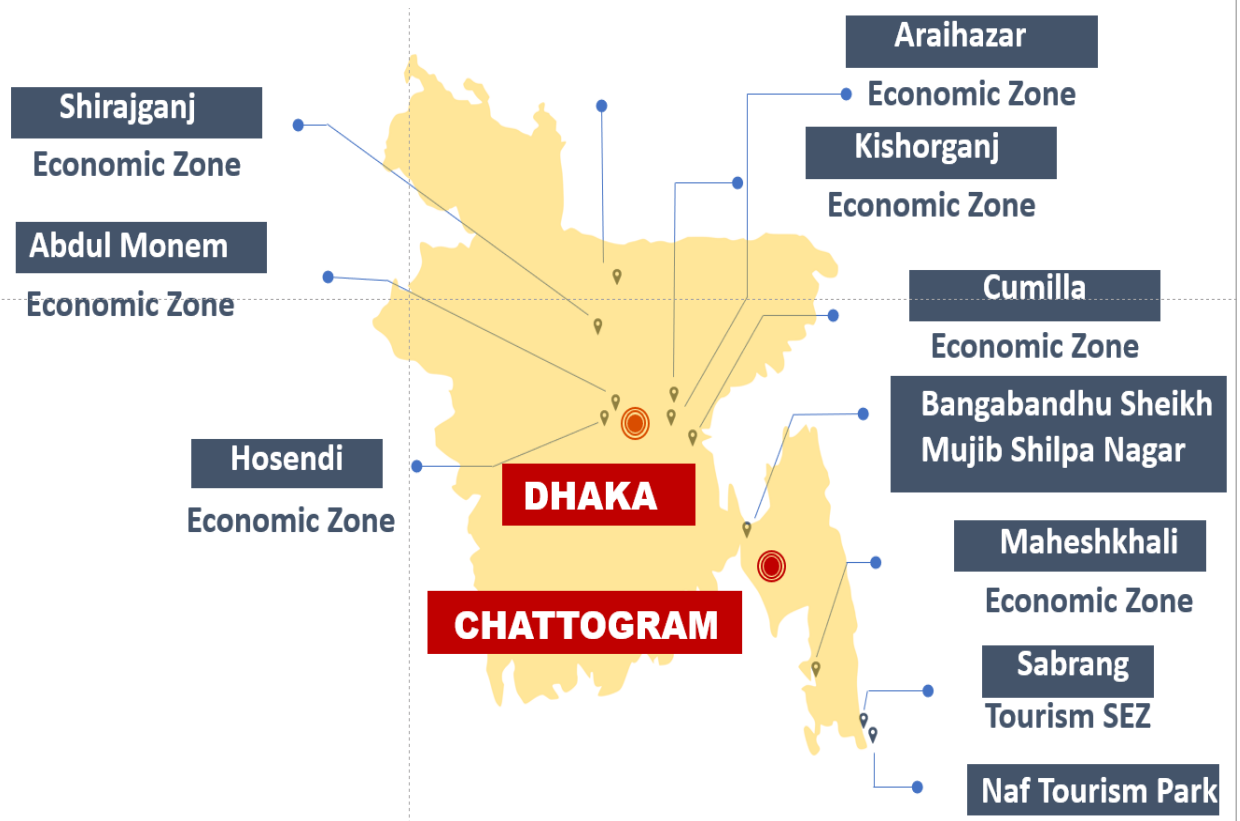
# ECONOMIC ZONES OF BANGLADESH



Source: BEZA Annual Report, 2022-23

- 100 Economic Zones planned
- Country specific allocation
- BSMSN is the Flagship Economic Zone
- 1 Special Zone for Japanese Investors
- Special and additional incentives for investors

## Location of 10 Operational Zones



# EXPORT PROCESSING ZONES OF BANGLADESH



**9 Zones : Established**

**3 Zones: Upcoming**

- **452** Companies in operation
- **104** Implementation

**38 countries Already Invested in the EPZs of Bangladesh**

- **Total Investment: \$7.8 Bn**
- **Total Export: \$108.9 Bn**

1 USD investment has  
created  
14 USD of Export



# HI-TECH PARKS OF BANGLADESH



## HIGH TECH Parks

- Ready land and space for setting up new industries
- Infrastructure and other facilities
- Mix of nature with technology

Target  
114 Parks

32 Parks  
operational

190  
Companies

**Nokia** with  
smart phones  
**Hyundai** with  
hybrid vehicle  
has their  
presence

## SOFTWARE TECHNOLOGY PARKS

- Rentable ready office spaces for IT/ITES companies
- Co-working facilities for startups
- Software firms, e-commerce companies, BPO's are currently operating



# EXISTING MAJOR INVESTORS



# EXISTING MAJOR INVESTORS



# GLOBAL PLAYERS JOINING OUR JOURNEY





# Investors from Japan in Bangladesh...

**115** Companies  
registered in BIDA  
with **\$ 850 Mill**  
Investment  
Proposal

Jera

Monstarlab ::

DENZAI

Aj  
AJINOMOTO

Sumitomo

JTI

T&K TOKA

丸紅株式会社  
Marubeni

Nippon & McDonald  
Steel Industries Ltd.



# INCENTIVES FOR INVESTING IN BANGLADESH

## FISCAL INCENTIVES

- Reduced corporate tax in thrust sectors and also in the export-oriented industries.
- Tax holiday for specific industries in the selected locations.
- Reduced or no customs duty on Import of Capital Machineries
- Reduced duty for import of raw materials for industrial use
- Tax credit in the income at the home country based on Double Taxation Avoidance Treaty
- Reduced tax on the linkage industries of the textile sectors

## NON-FISCAL INCENTIVES

- Repatriation of dividend without any govt intervention
- Cash incentives on sale is extended to some industries based on the export



# AGRIBUSINESS

**US\$ 5.8 Billion**  
Bangladesh Processed  
Food Market by 2030

**11.20%**  
Contribution to  
GDP (2023)

**Ranks Top 10** in 10 sub-  
sectors in Food Production &  
Agriculture

# Light Engineering

**Domestic market size: \$14 billion**  
**Average growth of 21% in last 5 years**

**Commercial vehicle market**  
size \$7.2 billion

**SUV sales growing at 28% per**  
annum

**Low penetration :**  
**2.5 passenger cars for every**  
**1,000 people**

# Digital Economy

BASIS estimates  
**us\$ 1.3 Bn**  
Annual IT/ITES export  
(2022)

**US\$ 15 Billion**  
Domestic Ecommerce  
Market Size by 2027

**650K**  
Freelancers  
(2022)- 2<sup>nd</sup> highest in the  
world

**184.05 million**  
mobile phone subscribers  
(2022)

# Logistics



**US\$130 Billion+**  
Trade Volume  
(FY2022)



**US\$ 4.1 Billion**  
Immediate PPP opportunities in  
Logistics Sector



**US \$28 Billion**  
Freight and Logistics Market Size  
(2021)



# RMG & TEXTILE

World's 2<sup>nd</sup> largest RMG exporter, exporting worth US\$ 47 billion to 167 countries

Highest number of green factories, with 150 LEED-certified factories and another 500 in pipeline for certification

## OPPORTUNITIES

- High-end products, design development, innovation and end-to-end digital manufacturing and recycling
- Synthetic/manmade fabric like lace, suit fabric
- Yarn for woven Denim industries

# Leather & Leather Products

- Growing domestic market of USD 2 Billion.
- Footwear is the major product segment. Per capita consumption is 3 pairs, up from 1.7 pairs 5 years back.
- Country boosts 220 tanneries, 3500 SMEs, 105 Big Enterprises

- 12th highest cattle population in the world.
- Bangladesh produces 310 million sq. feet of raw hides annually.
- Scope of producing and exporting wet blue leather by establishing appropriate industries.

# Healthcare Medical Equipment and Devices

Bangladesh's healthcare market to grow to USD 14 billion by 2023

More than 100 Medical Colleges with enrolment capacity of more than 10,000

- Medical devices market currently valued at USD 442 million
- Expected to reach approximately USD 820 million in 2025, growing at a CAGR of 13%

- > 4,000 types of medical devices & equipment used
- 85% are imported
- Import of medical equipment and devices increased with the CAGR of 10.2% during the last five years.

# Automobile manufacturing, assembly, spare parts

Domestic market size: \$14 billion  
Average growth (last 5 years): 21%

Commercial vehicle market size  
\$7.2 billion

Share of hybrid vehicles rose from 15% to 30% between 2017 and 2019



# BLUE ECONOMY



## Shipbuilding

Up to 10,000 DWT sea going ships exported.  
Average annual growth rate of 5.39%

Current share  
0.84% of global  
US\$400 Bn  
market

Existing buyers from  
Germany, Netherlands,  
USA, New Zealand,  
Turkey, Thailand,  
Taiwan.

10% export subsidy  
on export of ships

7,500 trained  
workers

Japan  
Seafood Ltd,  
From mussels  
to deep Sea  
Catching



## Deep-sea fishing

664 kilometers of sea area. Bangladesh fishes within 60-70 kilometers with trawlers and small boats.

Currently no  
trawling or long-  
line fishing

no aquaculture at  
sea or coastal  
waters

Opportunities for Tuna  
Fishing, bio-technology,  
fish oil, sea weed,  
nutraceuticals



# HOSPITALITY AND TOURISM



- World's longest unbroken beach in Cox's Bazar, largest mangrove forest the Sundarbans, forests and swamp forests, hills and island, archaeological sites, religious landmarks etc.
- In 2019, domestic tourists spent around \$8 billion travelling within the country.
- International hotel chains expanding business in Bangladesh: *Hotel Sheraton, Holiday Inn, JW Marriott, Swissotel, Hyatt Regency, Saint Regis Hotel and Dusit Hotels.*
- Exclusive tourism park, eco-tourism parks bear potentials

# Investments and Cooperation: Critical Enabler for Bangladesh's Growth



## *Priority Economy Sectors for investments*

**RMG**

Government facilities, a robust supply chain and manufacturing in RMG industry (e.g. liberalization policies and the establishment EPZs)

**Food Processing**

The infusion of Japanese technology and expertise can optimize production processes, ensuring higher quality and efficiency

**Halal Food**

Investment in Bangladesh's halal meat sector has great potential to advanced technology and processing standards

**Light Manufacturing**

Japanese investments and expertise can significantly enhance workforce capacity, promote compliance, and drive sustainable growth

**Digital Economy**

Japanese expertise can contribute to improving efficiency, and enhancing services in **BPO, e-logistics, ed tech, and FinTech** and opportunities to fostering innovation, job creation, and sustainable economic development

**Synthetic Manufacturing**

Bangladesh's expertise in sports footwear, suitcases, and handbag exports positions have good investment potential

**Textile Recycling**

Japanese investments can play a crucial role in catalyzing the transition to Circular Economy

**Deep Sea Fishing**

Japan can assist Bangladesh in modernizing its deep-sea fishing capabilities, transitioning from small-scale coastal fishing to large-scale operations

**Logistics & Infrastructure**

Japanese investment holds the potential to revolutionize infrastructure development, technology integration by directing funds towards

**Renewable Energy**

Japanese investment can boost Bangladesh's solar, wind, and hydropower capacity, enhancing energy security and sustainability.



# Ongoing/Pipeline Projects Boast Private/PPP Investment Avenues in Logistics Sector

## Investment Worth Over US\$ 2.5 Billion in the Shipping Logistics

- Construction and operation of 2 (two) incomplete Jetties of MPA at Mongla.
- Payra Port Container Terminal.
- Construction of Bay Terminal.

## Investment Worth Over US\$ 700 Million in the Inland Container Logistics

- Construction of a New Inland Container Depot (ICD) near Dhirasram Railway Station and Ghorashal Station
- Construction & Operation of Inland Container Terminal (ICT) at Khanpur.
- Equip, Operate and Maintain Patenga Container Terminal.

## Investment Worth Over US\$ 800 Million in the Railway Logistics

- Circular Railway Line.
- Multimodal Hub at Kamalapur Railway Station.
- Construction of Multimodal Hub at Dhaka Bimanbandar Railway Station

## Investment Worth Over US\$ 120 Million in the Land port Logistics

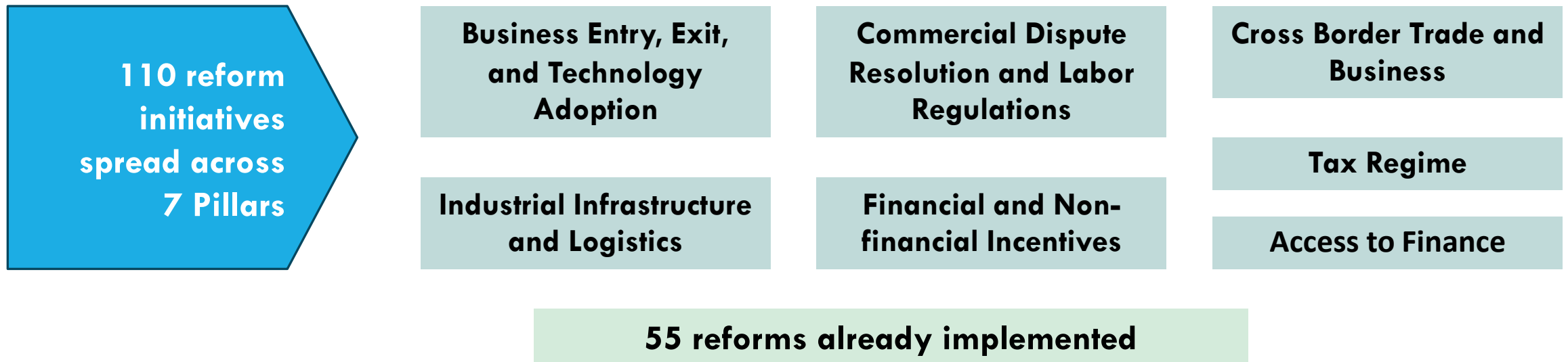
- Kamalpur Land Port Development
- Gobraakura Land Port Development
- Bilonia Land Port Development
- Development of Sheola, Bhomra, Ramgarh Land port & Upgradation of Security System of Benapole Land Port
- Cargo Vehicle Terminal Construction on Benapol Land Port

# BANGLADESH INVESTMENT CLIMATE IMPROVEMENT PROGRAMME (BICIP)

BIDA's own home grown effort to continue reforms in enhancing investment ecosystem

Initiated after the World Bank Group postponed their Ease of Doing Business (EoDB) ranking

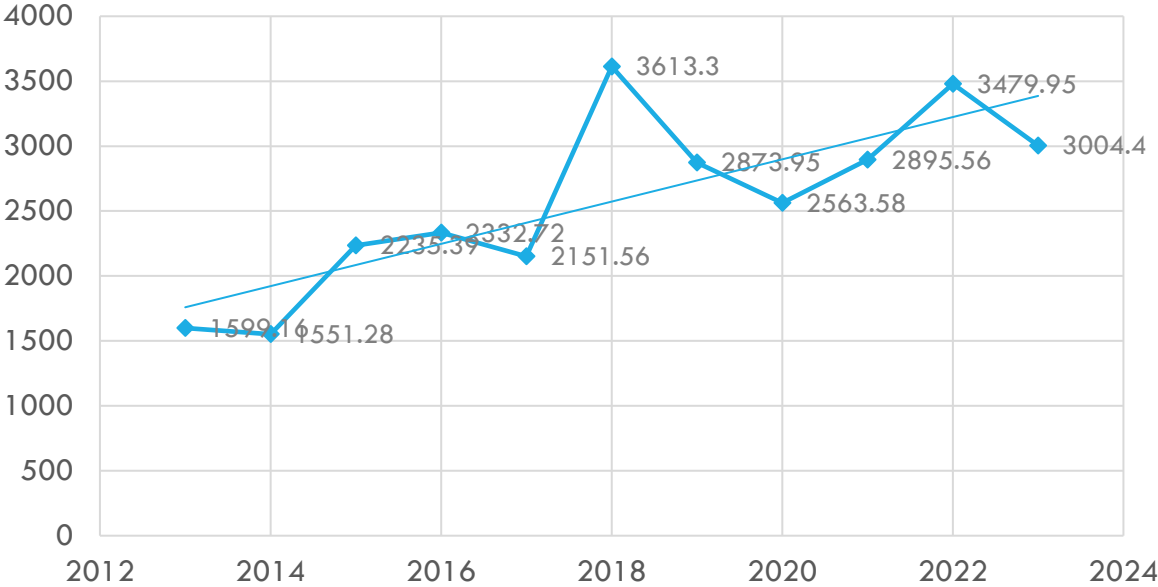
Approved by the National Committee for Monitoring Implementation of Doing Business (NCMID)  
headed by the Cabinet Secretary



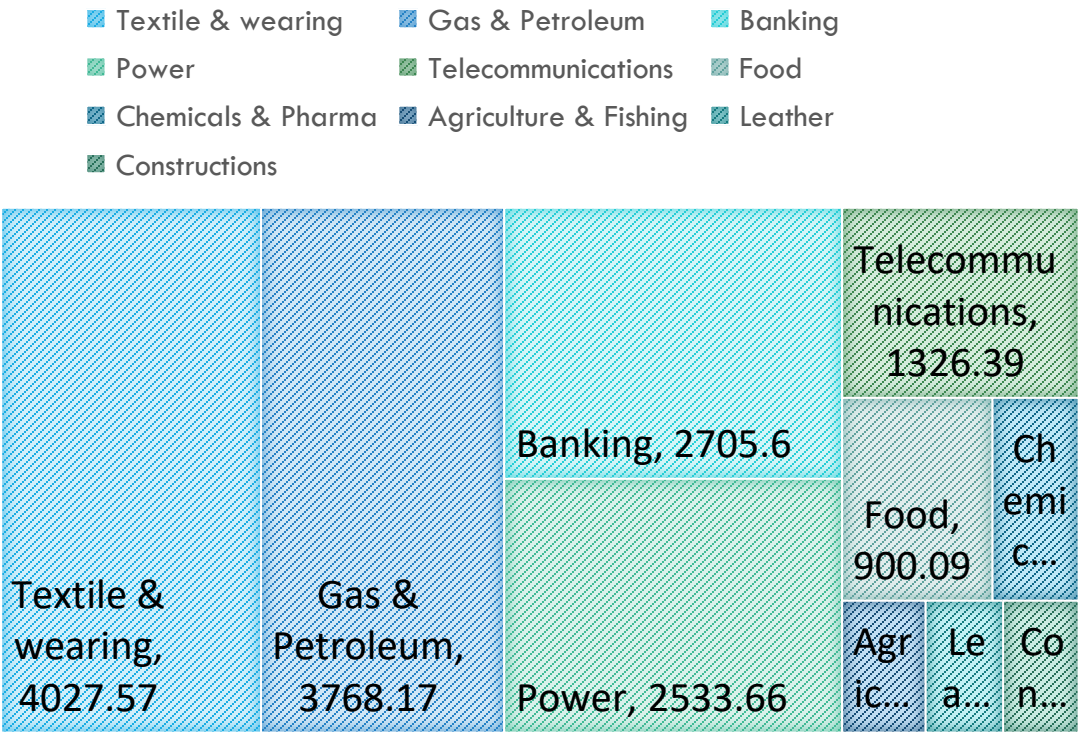


# Net Inflow and Composition of FDI

NET FDI INFLOW IN BANGLADESH  
IN MILLION USD (2014-2023)

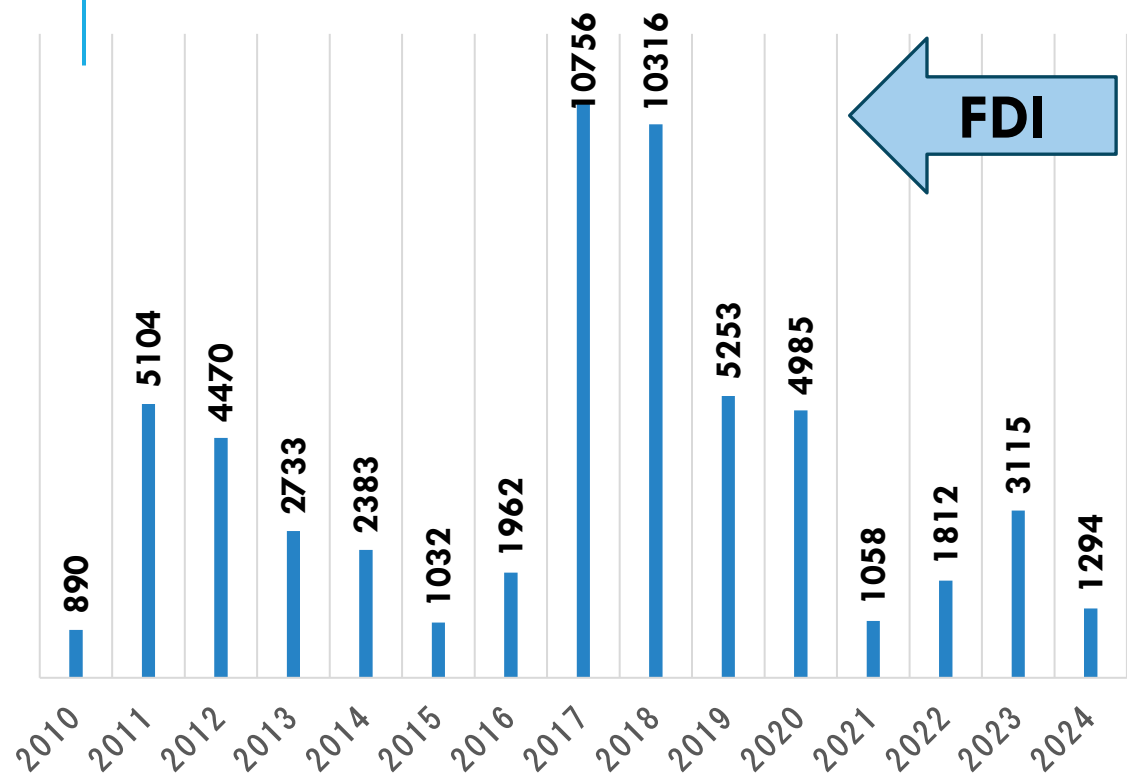


TOP 10 SECTORS OF FDI INTO BANGLADESH,  
FDI STOCK 20 BILLION USD



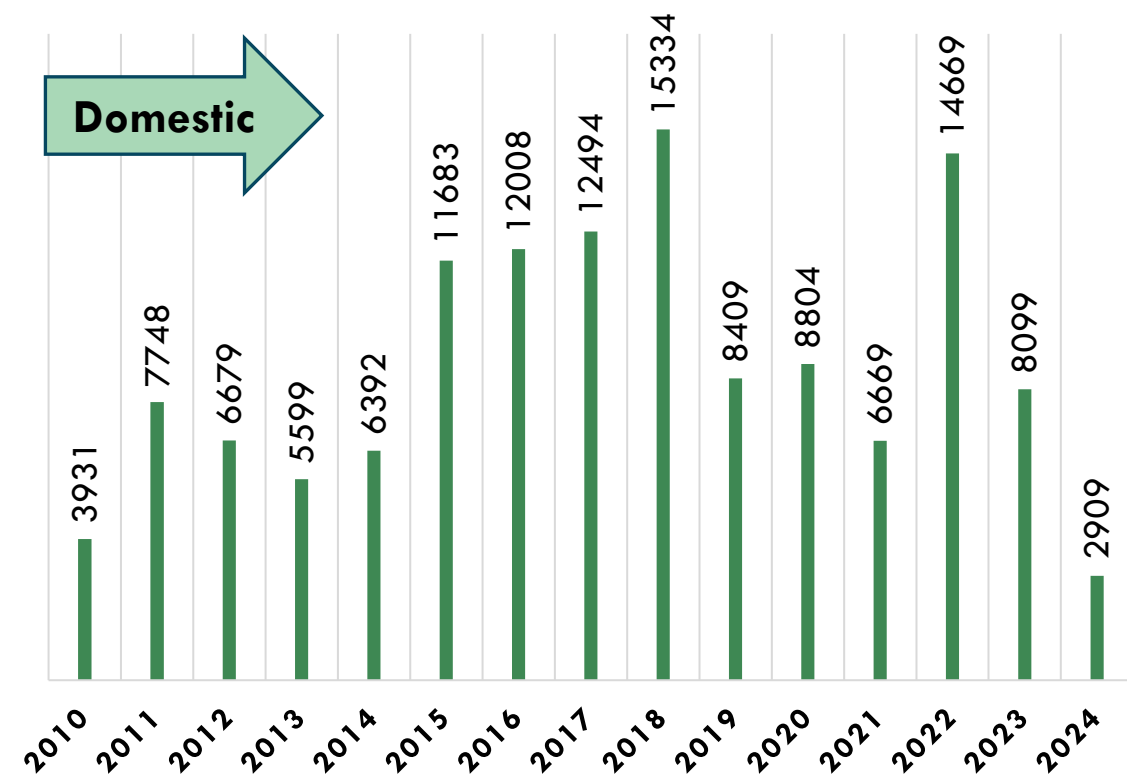
Source: Bangladesh Bank

# New Investment Registration at BIDA



**Total proposal:** USD 56 Billion  
**Proposed new employment:** 0.6 million

Net inflow around 30% of the proposed amount



**Total proposal:** USD 131 Billion  
**Proposed new employment:** 3.45 million

Net inflow around 55% of the proposed amount

Source: BIDA

# ECONOMIC RELATION WITH JAPAN

50 years of diplomatic relationship

Bangladesh Japan Bilateral Investment Treaty was signed in 10<sup>th</sup> November 1998 and ratified on 25<sup>th</sup> August 1999

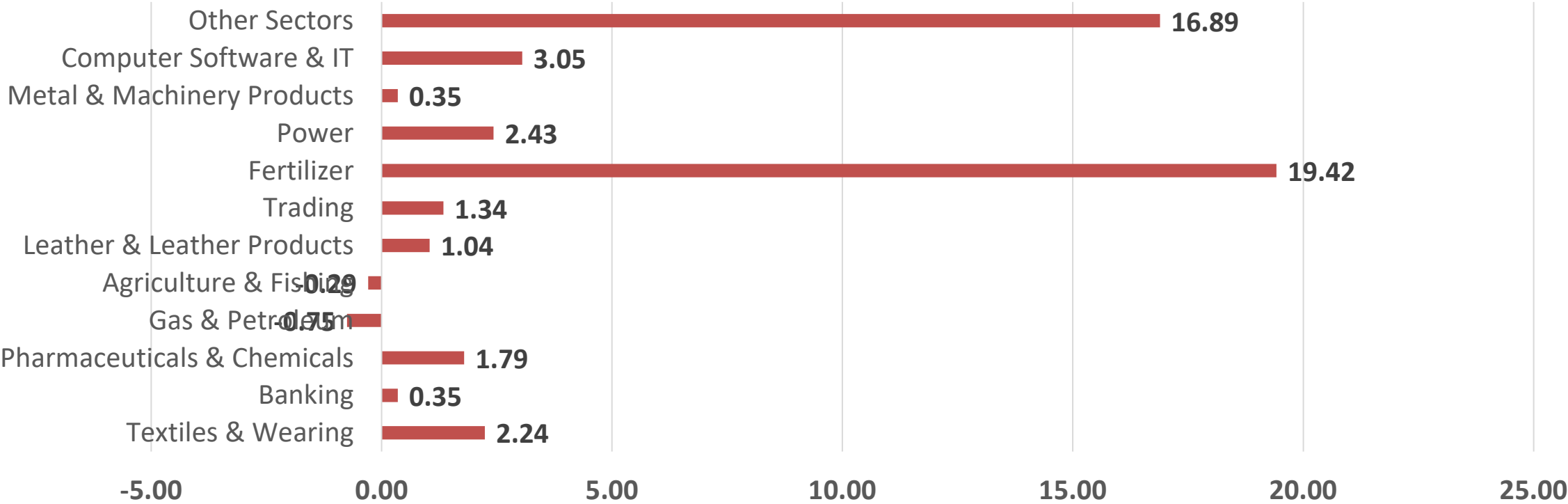
Bangladesh - Japan Agreement on Double Taxation Treaty signed on February 28, 1991

Bangladesh Japan has initiated Economic Partnership Agreement and 5<sup>th</sup> round of negotiation is underway

‘PPED’ undertook resolving Doing business issues of Japanese Business in Bangladesh and dedicated Japan desk in BIDA. 6 round of meeting is underway...

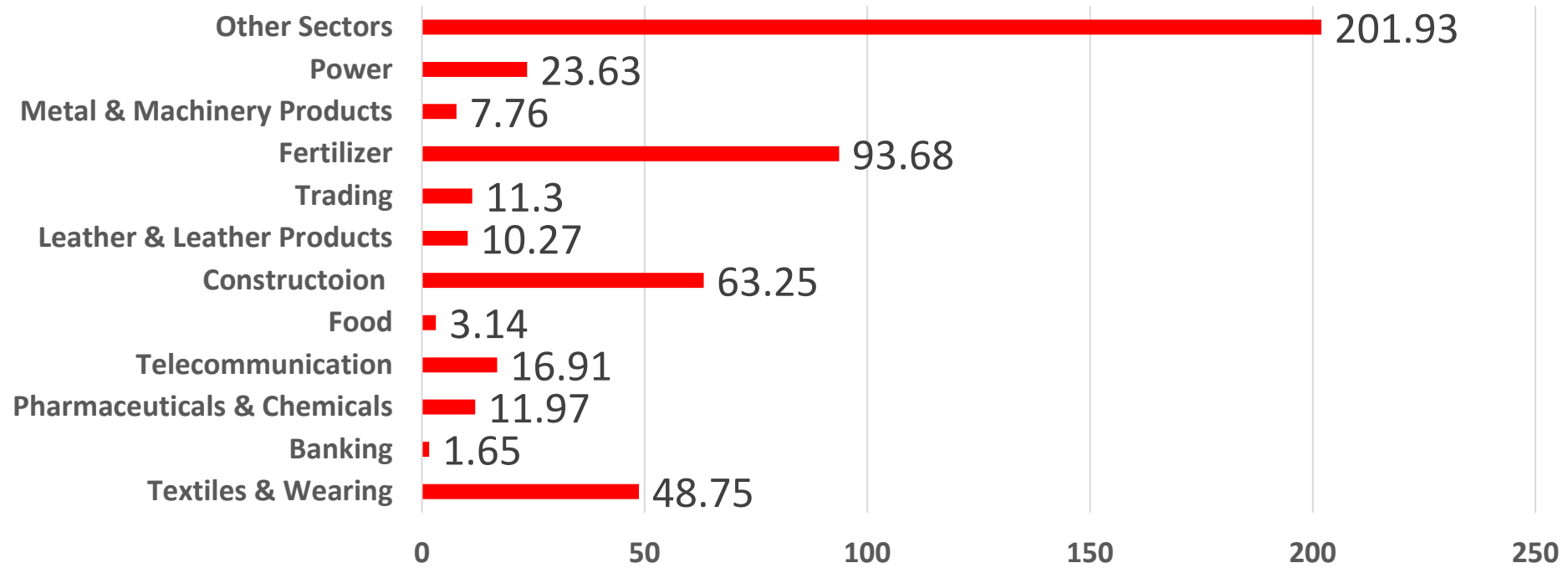
# INVESTMENT FROM JAPAN

## FDI Inflow FY 2024



# INVESTMENT FROM JAPAN..

## FDI Stock from Japan FY 2024







Thank You