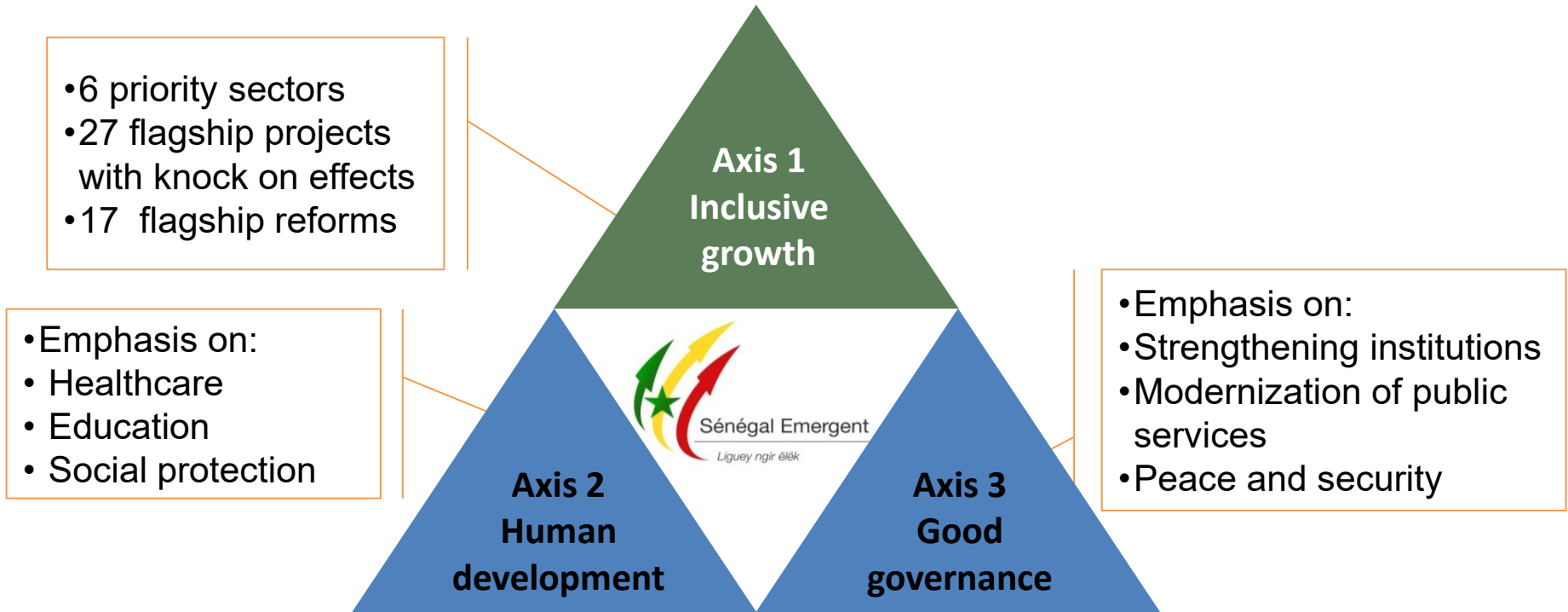

Business Environment and Outcomes of Invest In Senegal Forum

21 SEPTEMBER 2023

The ESP is the strategic development plan for Senegal through 2035



- **The Emerging Senegal Plan (ESP) is comprised of 3 axes : Inclusive growth; Human development; and Good governance**
- **The inclusive growth axis is intended to efficiently reduce social inequalities and to fund sustainably programs for human development and good governance**
- **The ESP is the government's unique framework for economic and social policies**

BOOSTING BY REFORMING



«PREAC» : Business environment Reform to increase competitiveness

PREAC I, II and III 2013 – 2015, 2016-2018, 2019-2021

- Simplified and digitized administrative procedures
- Improved and harmonized legal framework
- Reduced factor costs
- Promoting high-impact investments



- Finalization structural and sectoral reforms
- Reduction of Transaction and factor costs
- Development of e-Service and e-gov
- Promotion of Economic and competitiveness Zones

Key Results



Company registration

1 DAY



Online tax declaration

0 PAPER



Ownership transfer

50 DAYS



Building permit

40 DAYS



Trade Justice

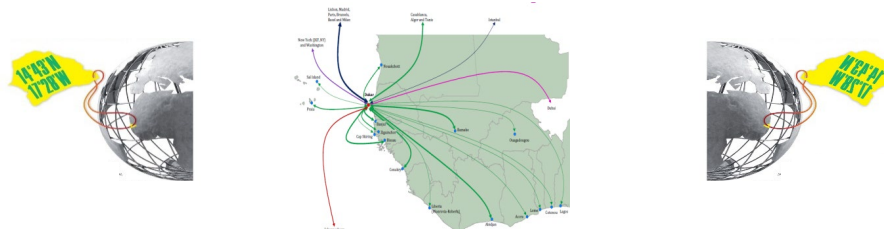


Cross-border Trade

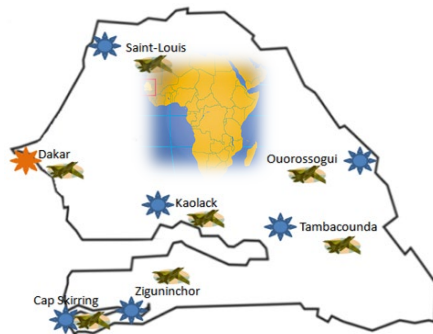
10 DAYS



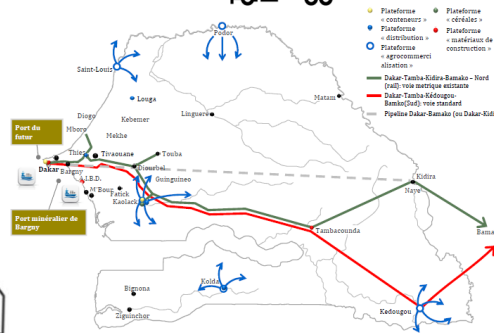
...positioning Senegal as



Sky Hub



Logistic Hub



Service and industrial Hub





A Land of Opportunities

Key Business Opportunities

- Agriculture and Agribusiness
- Mining
- Energy
- Infrastructure development
- Light manufacturing and Pharmaceutical Industries



- Social Housing
- Tourism and Hospitality
- Digital Economy and IT-enabled services



Energy

SECTOR, VISION, AND OVERVIEW

Vision:

Availability of energy at a low cost and universal access to modern services, while respecting social and environmental standards.

An attractive, straightforward legal framework to support this vision:

- Law No. 98-29 (14 April 1998) relating to the electricity sector, amended by Law No. 2002-01;
- Supplemented by Law 2010-21 of 20 December 2010 laying down the **Renewable Energy Guidance Act**
- Law No. 98-31 of 14 April 1998 on **import, refinement, storage, transportation and distribution of hydrocarbons;**
- Law No. 98-05 of 8 January 1998 on the **Petroleum Code;**
- Law 2010-22 of 15 December 2010 laying down the law of **orientation of the biofuels sector;** and
- Law 2017-06 on **Economic Zones**



Senegal Special Economic Zones



DIAMNIADIO INTEGRATED INDUSTRIAL PARK

P2ID - General Features

- ◆ Overall surface : 53 hectares
- ◆ Type of activities : Light manufacturing Industries

Phase 1 Characteristics

- ◆ Area: 13 hectares
- ◆ Features :
 - ❖ Offices : 5200 m²
 - ❖ 4 turnkey hangar + Offices (23, 815 m²)
 - ❖ Serviced lands (near 13 ha)
- ◆ Completion Date : December 2016

Phase 2 Characteristics

- ◆ Area: 40 hectares
- ◆ Features :
 - ❖ Office park
 - ❖ Housing
 - ❖ 19 turnkey warehouses + Offices
 - ❖ Serviced lands (near 40 ha)
- ◆ Completion date : Late 2022





Sandiara Special Economic Zone

- **50 - 100 ha ha.**
- 4 active companies :
 - *OMEGA PELAGIC SARL*: sea product exportation
 - *ALISEI SUARL*: Tannery
 - *Aidara Cherif SARL*: Agribusiness
 - *FRIAMAR*: aquaculture

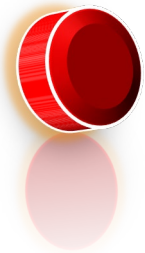




APIX: A catalyst institution



Investor services



- **No discrimination** between national and foreign companies
- **No limitation** upon the number of foreign employee to hire
- **Guaranty and protection** of property rights
- **Guaranty of** access to foreign currencies
- **Guaranty of** transfer capital and benefits
- Existing fiscal and non-fiscal **advantages**



APIX: A catalyst institution



**Free investment
facilitation services
provided ...**

Management incentive schemes

Investment tracking

Facilitating administrative procedures
*(company incorporation, administrative
formalities, Problem Solving)*

Information Services

**... in strict compliance
with international
quality standards**

A comprehensive satisfaction of
investors needs

Continuous improvement of the
quality of services provided

Investor Services

CENTER FOR FACILITATION OF ADMINISTRATIVES PROCEDURES

COMPANY INCORPORATION

- Assistance to investors for registration formalities
- Recording of the company statutes
- Delivery of the Commercial Register and NINEA
- Declaration of Establishment

ADMINISTRATIVES AND LAND RELATED FORMALITIES

- Required authorizations to operate
- Licenses and permits
- Access to land
- Specialized authorizations
(Pharmaceutical, transport, etc.).

PROBLEM SOLVING

Investor Services

ONE-STOP SHOP

FRONT OFFICE

- Welcomes and informs investors
- Receive applications for certification
- Attends to investors in completing applications for certification

BACK OFFICE

- Prepares certification files
- Processes applications for certification
- Prepares corresponding certification documents for the Minister in charge of Economy and Finance

Guaranteed delivery times

- Issuance of the certification under the Investment Code in less than 10 days
Issuance of the certification under the Status of Free Export Company in less than 21 days

INVEST IN SENEGAL FORUM

THE 1st INVESTMENT FORUM OF SENEGAL

6, 7, 8 July 2023

Diamniadio- CICAD and Parc des Expositions

FORUM OBJECTIVES

INVEST IN SENEGAL FORUM | 6-7-8 JULY 2023 | DIAMNIADIO, SENEGAL

- Present, from a stock market of economically and financially viable projects and the investment opportunities in the growth sectors;
- Mobilize funding for regional integration projects;
- Encourage B to B meetings between investors, the State and the private sector companies participating in the Forum;
- Attract the maximum amount of capital and strengthen Senegal's current growth momentum and regional economic integration; Increase public-private partnerships, joint ventures and promote SMEs;
- Increase awareness of the country's economic environment and the markers of emergence;
- Promote a healthy business environment and incentive schemes;
- Become the privileged meeting place for investors operating in Africa.

FORMAT

CONFERENCES & PANELS centered around the sectors of opportunities cited below

EXHIBITION SPACES serving as a showcase for companies wishing to promote their brand and showcase their latest innovations

B TO B & B TO G SPACES arranged to facilitate professional meetings

DISCOVERY OF SENEGAL July 8 - a day of excursions to visit the wonders of Senegal

GALA DINNER

OPPORTUNITIES

- Special Economic Zones
- Blue Economy
- Mining, Energy
- Pharmaceutical Industry,
- Health
- Finance Digital and Creative Economy
- Tourism
- Education
- Structural Infrastructures
- Mass Transportation
- Agri-business
- PPP

PARTICIPANTS

- Investors
- CEOs
- VSEs
- SMEs
- Foreign Delegations
- Media

**3000+ Delegates
from 75 countries**

OUTCOMES

6 PANELS
including energy
transition

**50 STRUCTURING
PROJECTS**

12 ROUND TABLES

75 COUNTRIES

3000 DELEGATES

Sénégal

Emergent

2035

L'élan

Senegal the Business

friendly destination

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