

Business Opportunities in Egypt

The importance of partnership under the state **led** growth

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About JETRO

- Japanese governmental trade and investment promotion agency
- Inquiries, consultation, business matching
- African Business Desk to explore the market



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Recent trend and opportunities

Trend of recent growth

- Steady growth

(IMF estimate: FY2020/21
3.3%, FY2021/22 5.2%)

- Diversified economic base,
Growing market (Population
growth, FTAs)
- State led growth (strong
initiative of the President)

Focused topics

- 1. Energy
- 2. Suez Canal Economic Zone
- 3. Construction
- 4. SC Economic Zone
- 5. ITC & Startups
- 6. Meeting with officials
- 7. Economic cooperation

1. Energy

- Natural Gas attract FDI
- Plant & pipeline
- Petrochemical industry (automobile to carpet)



2. Suez Canal Economic Zone

- Strategically located
- Primary Investment destination
- Localization policy and incentive



3. Construction

- New Administrative Capital
- Strong local General contractors
- Gateway to Africa, Libya,



4. Water

- Water scarcity
- Desalination and Water treatment
- Respect for Japanese technology



5. ITC & Startups

- Growing EC market (Souq to Amazon)
- Successful mobile apps solving the daily challenges
- Japanese VC



6. Meeting with officials

- Localization policy
- Investment Incentives, export rebates
- Visit & Talk



7. Economic cooperation

- Link with ODA and multilateral cooperation
- Working with JICA (Masterplan, Metro, F/S) and JBIC loan
- Quality human resources (E-JUST & ABE initiative)

