

PROGRAMME FOR COUNTRY PARTNERSHIP CAMBODIA

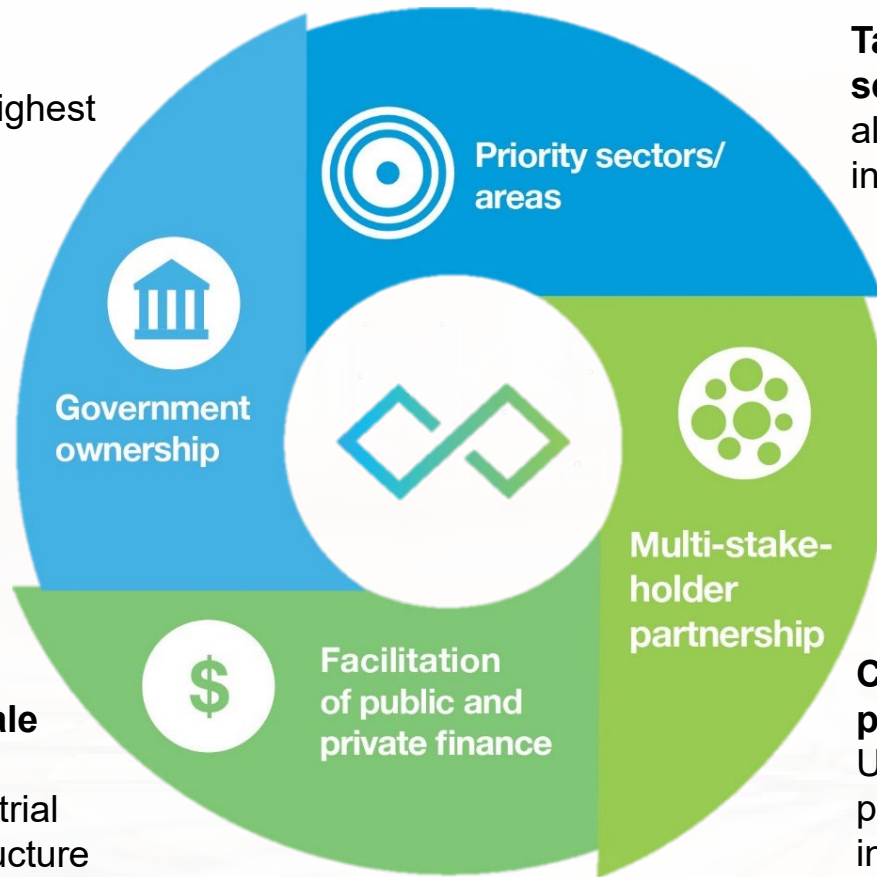


UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



PROGRAMME FOR COUNTRY PARTNERSHIP (PCP) KEY FEATURES

Is led by the host government at the highest political level



Targets prioritized sectors and areas, aligned with the national industrialization strategy

Leverages large-scale public and private investment for industrial development infrastructure and innovation

Creates synergy with partner interventions: UN agencies, development partners, financial institutions and the **business sector**



PCP COUNTRIES

ONGOING

Cambodia

Ethiopia

Kyrgyzstan

Morocco

Peru

Senegal

PROGRAMMING

Cote d'Ivoire

Egypt

Rwanda

Tanzania

Zambia



PCP CAMBODIA OBJECTIVE



In 2019, H.E. Hun Sen, Prime Minister of Cambodia and Mr. Li Yong, Director General of UNIDO discussed PCP Cambodia and its objectives in supporting industrial development, economic transformation and the advancement of the Government's Rectangular Strategy and Industrial Development Policy.

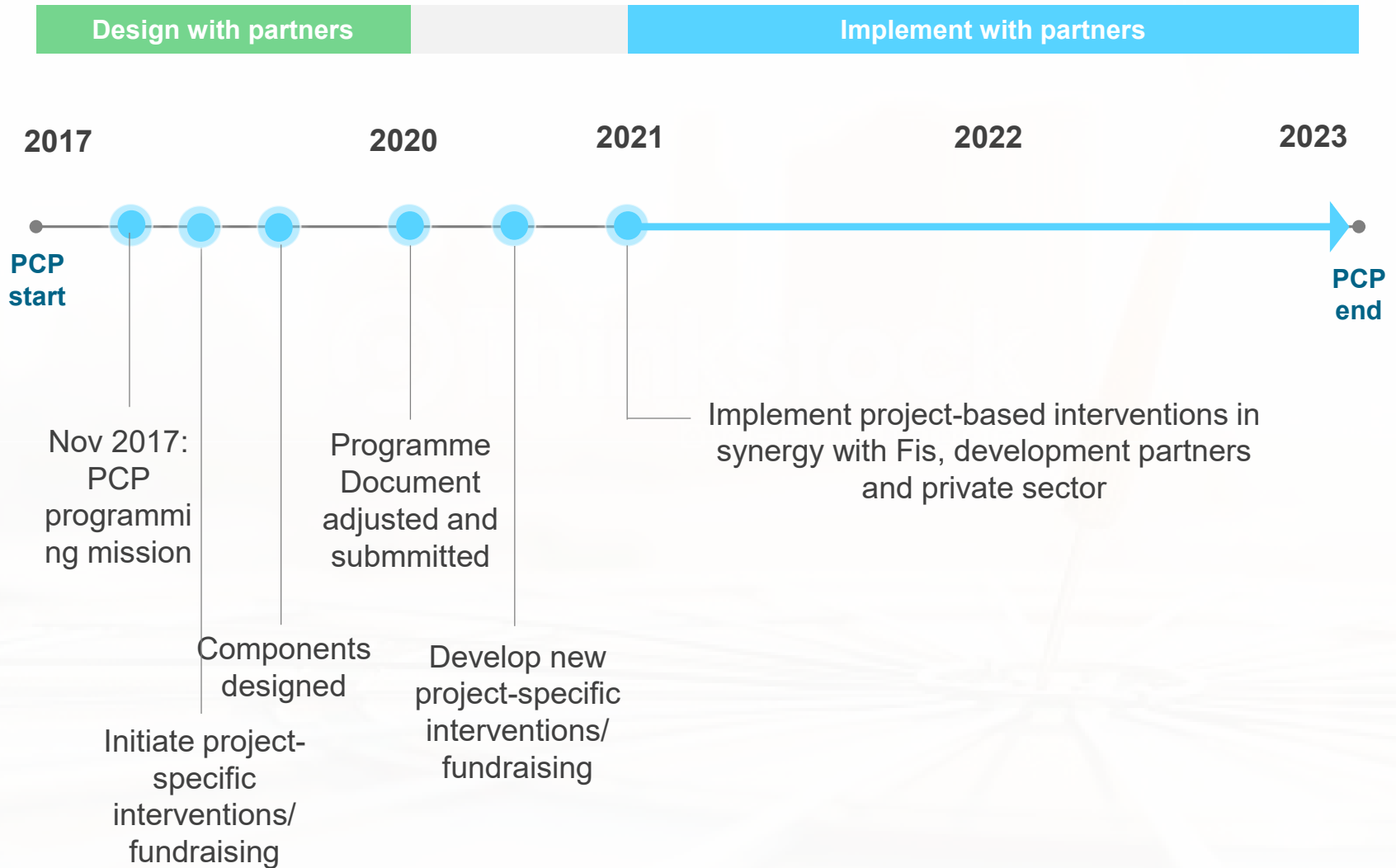


Implementation of Cambodia's *Industrial Development Policy 2015-2025* for Inclusive and Sustainable Growth



Support Cambodia's Graduation to
'Upper Middle-Income Country' status by 2030

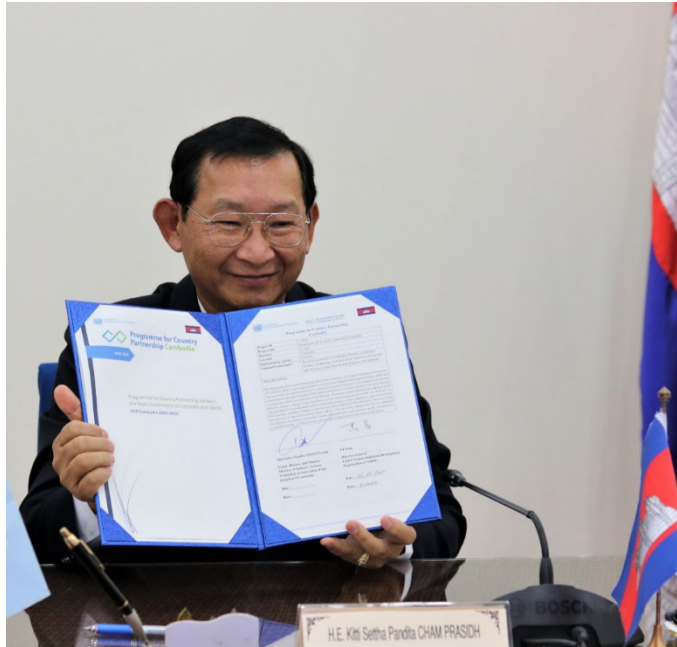
PCP CAMBODIA TIMELINE: ENTRY POINTS FOR PARTNERS





Signing Ceremony of PCP Cambodia Programme Document

Vienna/Phnom Penh, 10 December 2020



UNIDO Director General, LI Yong, and Cambodia's Senior Minister of Industry, Science, Technology and Innovation, Kitti Settha Pandita Cham Prasidh, signed the Programme for Country Partnership for Cambodia.





PCP CAMBODIA STRUCTURE

2 MAIN AND 5 CROSS-CUTTING COMPONENTS



**Agro-Value Chain Development,
including linkages to the tourism sector**



**Industrial Diversification, Innovation
and SEZs development**



**Industrial
Policy &
Statistics**



**Quality
Infrastructure**



**Sustainable
Energy**



**Circular
Economy**



**Women
Empowerment
& Youth
Employment**



PCP CURRENT STATUS

PROJECTS

- **13** ongoing projects
- Portfolio of over **US\$ 24 million**
- Leveraged onvestments for **US\$ 30 million**

PARTNERS

- European Union
 - GEF
 - GCF
- Switzerland
 - China
 - Germany
 - RoK

AGRO-VALUE CHAIN DEVELOPMENT COMPONENT

Potential & Value Proposition

Cambodia's
Potential

Strategic export-oriented sector

UNIDO's Value
Proposition

Integrated GVC approach, to trigger growth and employment

Priorities

- 01 Excellence centers are established as a means to support SMEs operating in priority sectors
- 02 The food safety systems of at least 3 selected priority value chains are strengthened
- 03 Post-harvest fisheries are strengthened significantly

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



INDUSTRIAL DIVERSIFICATION, INNOVATION AND SEZ DEVELOPMENT COMPONENT

Potential & Value Proposition

Cambodia's Potential

Industry and manufacturing are key components of the country's GDP

UNIDO's Value Proposition

Comprehensive approach to diversify production and exports

Priorities

- 01** Support Sihanoukville province in drafting a masterplan for a multi-purpose SEZ
- 02** Support SMEs by facilitating the transfer of innovative technologies and best practices
- 03** Help SMEs to comply with international standards, so to facilitate exports

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



INDUSTRIAL POLICY & STATISTICS COMPONENT

Potential & Value Proposition

Cambodia's Potential

The IDP put emphasis on industrial policy design and effective monitoring

UNIDO's Value Proposition

Strengthen institutional capacity for industrial policy design and statistical analysis

Priorities

- 01** Support Cambodia's industrial policy making and policy monitoring
- 02** Building capacity to benchmark positioning in value chains through an industrial observatory
- 03** Strengthen government's capacities to gather accurate and comparable industrial statistics
- 04** Provide support for inter-institutional and international cooperation and coordination

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



QUALITY INFRASTRUCTURE COMPONENT

Potential & Value Proposition

Cambodia's Potential

High export potential, not supported enough by a National Quality Infrastructure System (NQIS)

UNIDO's Value Proposition

Improve compliance with international technical regulations and standards to facilitate access to foreign markets

Priorities

- 01** Support Cambodia in developing a effective, efficient and internationally recognized NQIS
- 02** Assist prioritized value chains in raising quality assurance, competitiveness, and export potential
- 03** Build government's and public institutions' capacities in the field of QI and trade facilitation

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



SUSTAINABLE ENERGY COMPONENT

Potential & Value Proposition

Cambodia's Potential

Scaling up efforts to diversify energy supply sources and reduce reliance on fossil fuels

UNIDO's Value Proposition

Support the application of renewables for productive use and mobilize funding

Priorities

- 01** Promote the uptake of renewable energy technologies in industries, cleantech start-ups and SMEs
- 02** Help entrepreneurs to access finance and develop bankable projects, thus mitigating risks
- 03** Mainstream the usage of biogas technology for rural electrification
- 04** Strengthen the policy and institutional framework to promote clean technology innovation

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



CIRCULAR ECONOMY COMPONENT

Potential & Value Proposition

Cambodia's Potential

Circular models of production entail resource efficiency and lead to increased productivity

UNIDO's Value Proposition

Extensive experience in mainstreaming and supporting circular economy measures

Priorities

- 01** Strengthen policy measures and guidelines to ensure low carbon development and resource efficiency
- 02** Support the establishment of incentives for circular economy measures
- 03** Increase awareness about the benefits of resource efficiency and share success stories
- 04** Mainstreaming RECP application in Cambodian industry through trainings and demonstration in pilot enterprises

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



WOMEN EMPOWERMENT & YOUTH EMPLOYMENT COMPONENT

Potential & Value Proposition

Cambodia's Potential

Untapped potential of youth and women's in the labour market

UNIDO's Value Proposition

Embed gender- and youth-oriented elements in all PCP interventions

Priorities

- 01** Develop targeted projects to support women empowerment through skills development
- 02** Develop technical and vocational training programmes to facilitate youth's access to the job market
- 03** Help youth and women to move out from informal to qualitative and stable employment

Partnership Opportunities

-  Multilateral & bilateral donors
-  Financial institutions
-  Local & international business entities
-  Industry associations
-  Civil society

Key Features of the PCP



Thank you!

Contact:

**Mr. Francesco Azzena, Regional Division for Asia and
the Pacific, UNIDO**

f.azzena@unido.org

Mr. Narin Sok, UNIDO Country Representative

n.sok@unido.org

