



**SENEGAL
EMERGENT**

*Invest in
the business friendly
destination*

Senegal



AGENDA

- 1. OUTLOOK ON SENEGAL**
- 2. VISION OF AN EMERGING SENEGAL**
- 3. INFRASTRUCTURE DEVELOPEMENT**
- 4. BUSINESS ENVIRONMENT**
- 5. KEY INVESTMENT OPPORTUNITIES**
- 6. APIX: A CATALYST INSTITUTION**

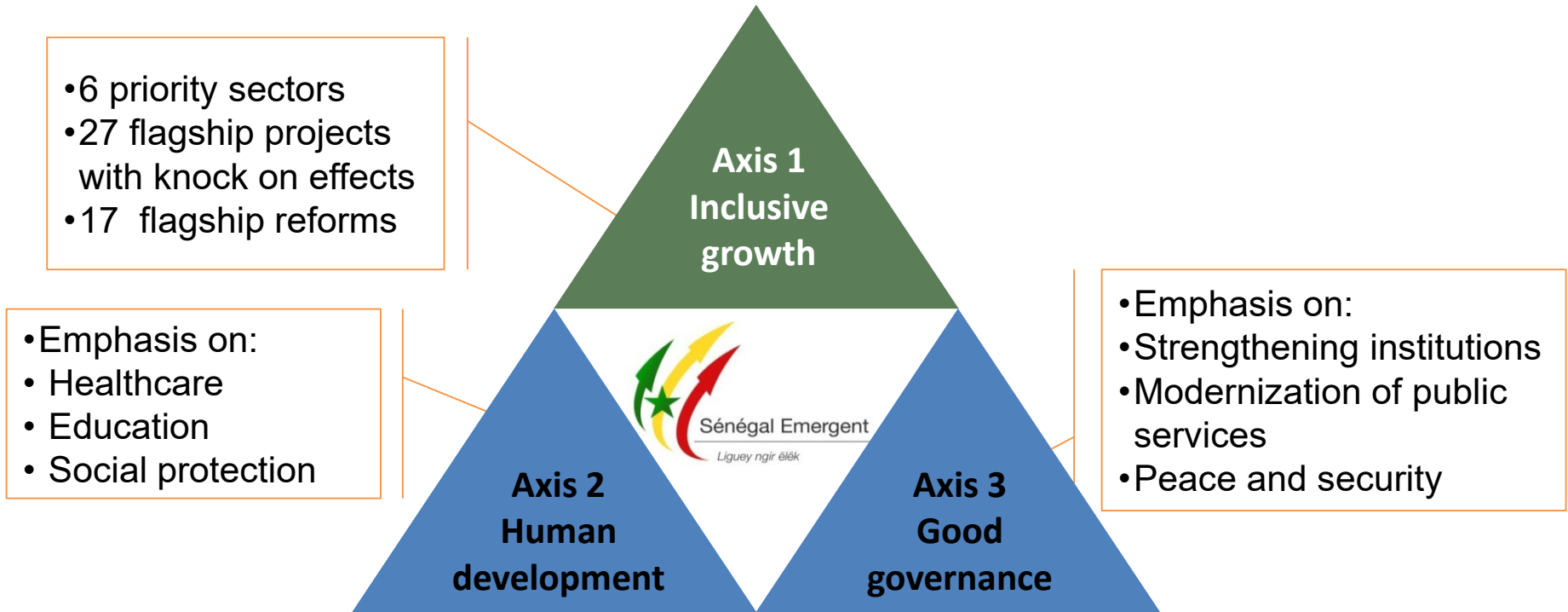


A Strong leadership



Son Excellence Monsieur Macky SALL
PRESIDENT DE LA REPUBLIQUE DU SENEGAL

The ESP is the strategic development plan for Senegal through 2035



- **The Emerging Senegal Plan (ESP) is comprised of 3 axes : Inclusive growth; Human development; and Good governance**
- **The inclusive growth axis is intended to efficiently reduce social inequalities and to fund sustainably programs for human development and good governance**
- **The ESP is the government's unique framework for economic and social policies**

BOOSTING BY REFORMING

«PREAC» : Business environment Reform to increase competitiveness

PREAC I 2013 - 2015

- Simplified and digitized administrative procedures
- Improved and harmonized legal framework
- Reduced factor costs
- Promoting high-impact investments



PREAC II 2016 - 2018

- Finalization structural and sectoral reforms
- Reduction of Transaction and factor costs
- Development of e-Service and e-gov
- Promotion of Economic and competitiveness Zones

Key Results



Company registration

1 DAY



Online tax declaration

0 PAPER



Ownership transfer

50 DAYS



Building permit

40 DAYS



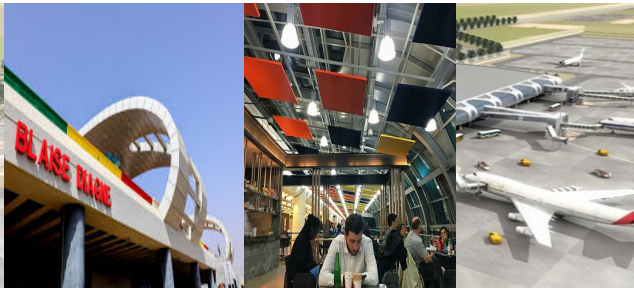
Trade Justice



Cross-border Trade

10 DAYS

UPGRADING INFRASTRUCTURE CONNECTIVITY TO PROVIDE A PLATFORM FOR ECONOMIC GROWTH



Dakar-Diamniadio-AIBD Toll Highway
AIBD AIRPORT
Train relaunch



Industrial Park and Zones
World Class Hotels and Conference
Facilities



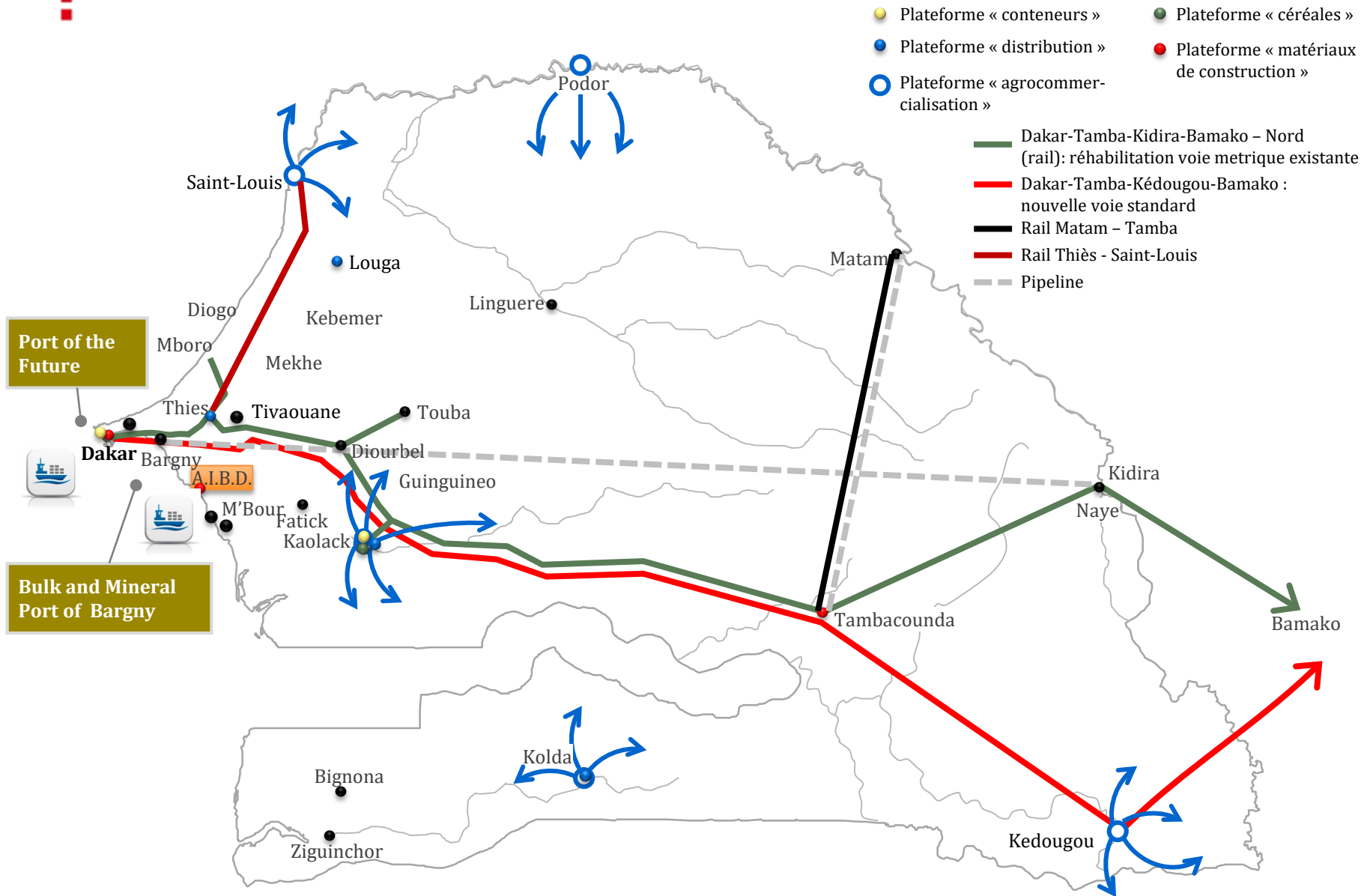
A harbor network with international
standards : deepwater port with direct
access 24h/7



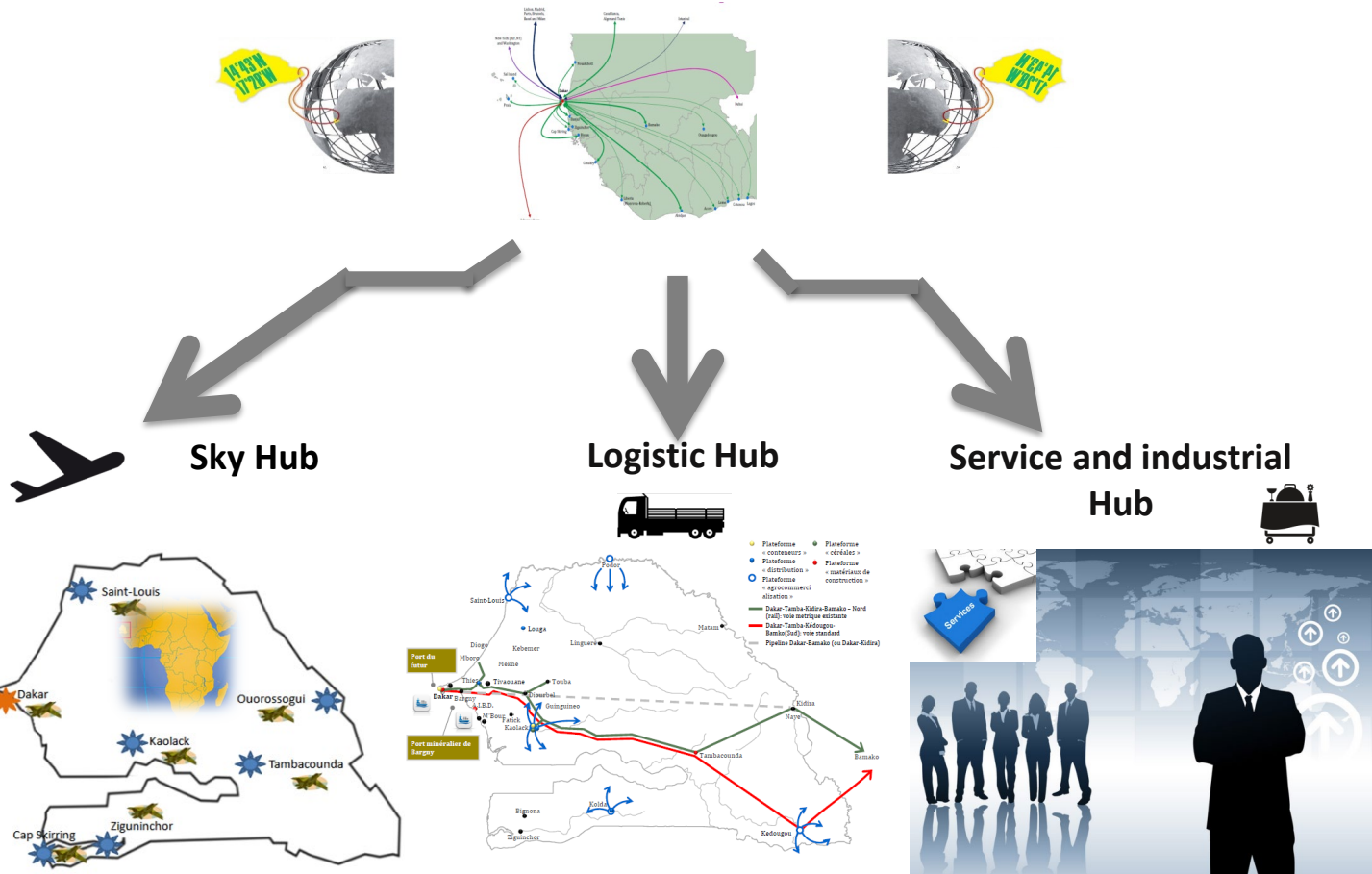
A modern telecommunications
network
A Quality health system



2020-2025 Infrastructure Vision



...positioning Senegal as





A Land of Opportunities

Key Business Opportunities

- Agriculture and Agribusiness
- Mining
- Energy
- Infrastructure development
- Light manufacturing and Pharmaceutical Industries



- Social Housing
- Tourism and Hospitality
- Digital Economy and IT-enabled services



Agribusiness



■ **4 million ha** of arable land equivalent to 385 ha per 1000 inhabitants (*world average is 86 ha per 1000 inhabitants*)



■ **35 billion m³** of renewable fresh water resources with 4 billion m³ of underground fresh water resources

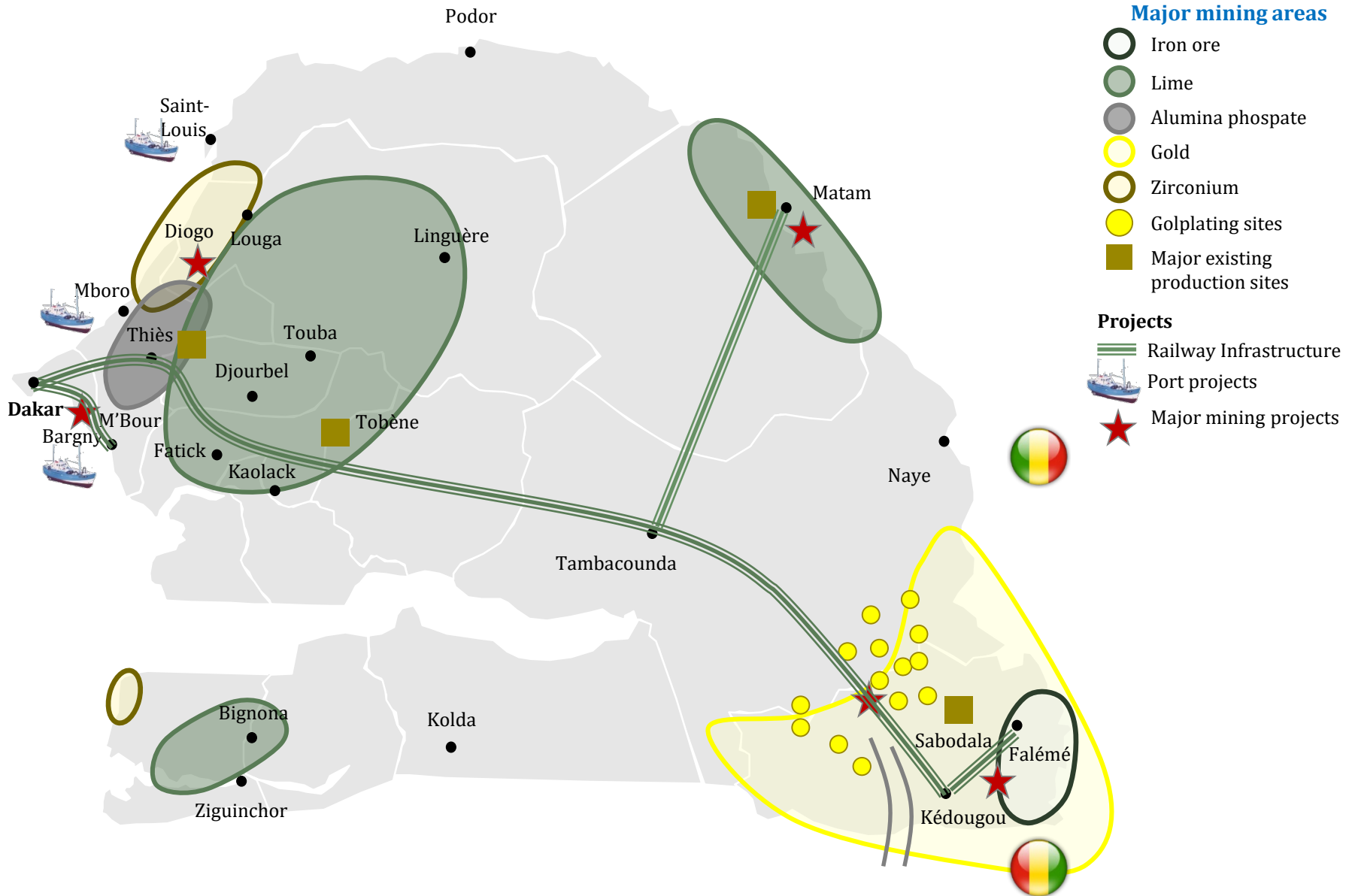


■ **240 000 ha** of irrigable land available in the northern Delta valley

■ **Important hydrological potential** (*underused in some areas of the country*)

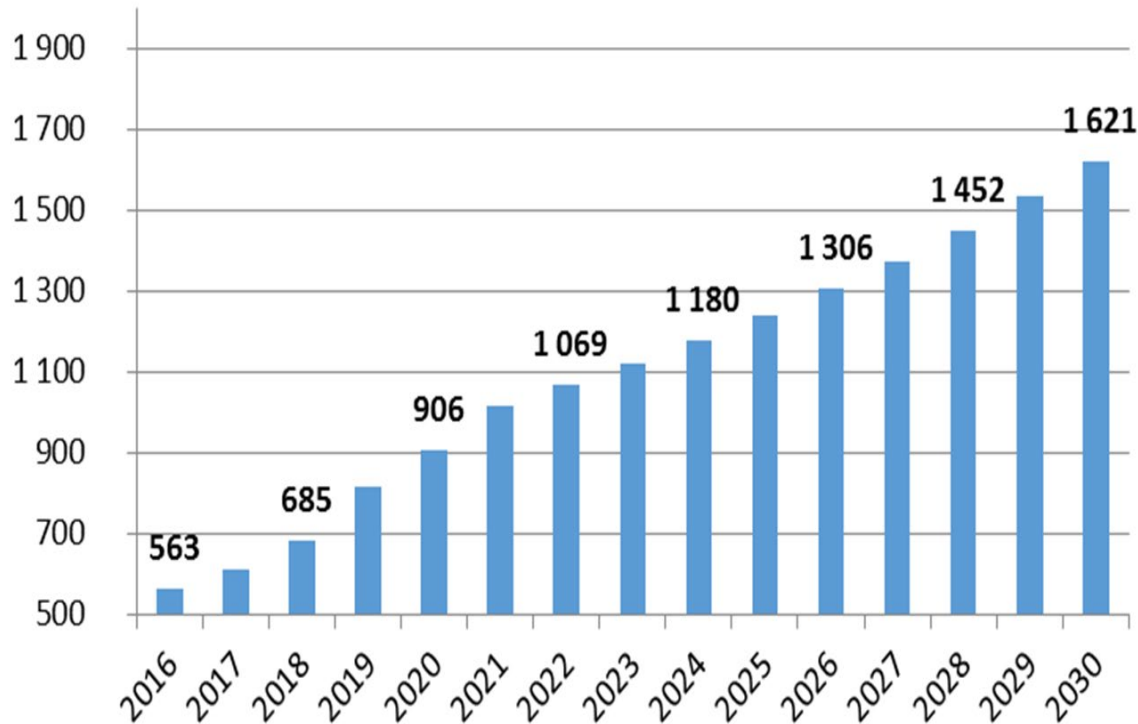


Mining



ENERGY SECTOR VISION AND OVERVIEW

Projected Demand Growth (MW)



Current Electricity Sector Statistics (2020)

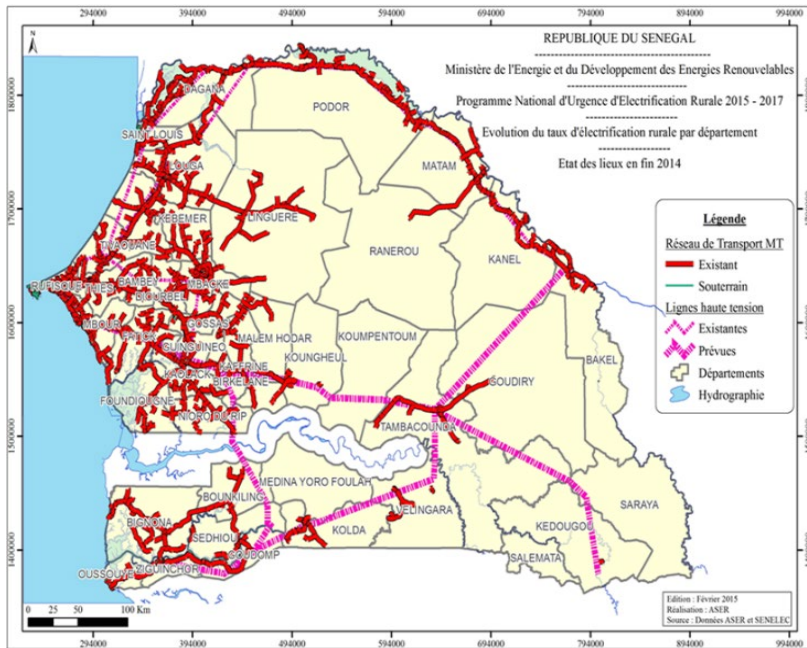
- ❖ Access to Electricity: 56% (90% urban, 31.5% rural)
- ❖ Generation: 52% SENELEC, 40% IPPs, 8% isolated networks
- ❖ Fuel Mix: 85% HFO and diesel; 10% hydro and 5% solar
- ❖ Cost/kWh: approx. 22¢, high cost of local concessions

Growth rate of 8% per year

INVESTMENT IN NETWORK DEVELOPMENT

Transmission

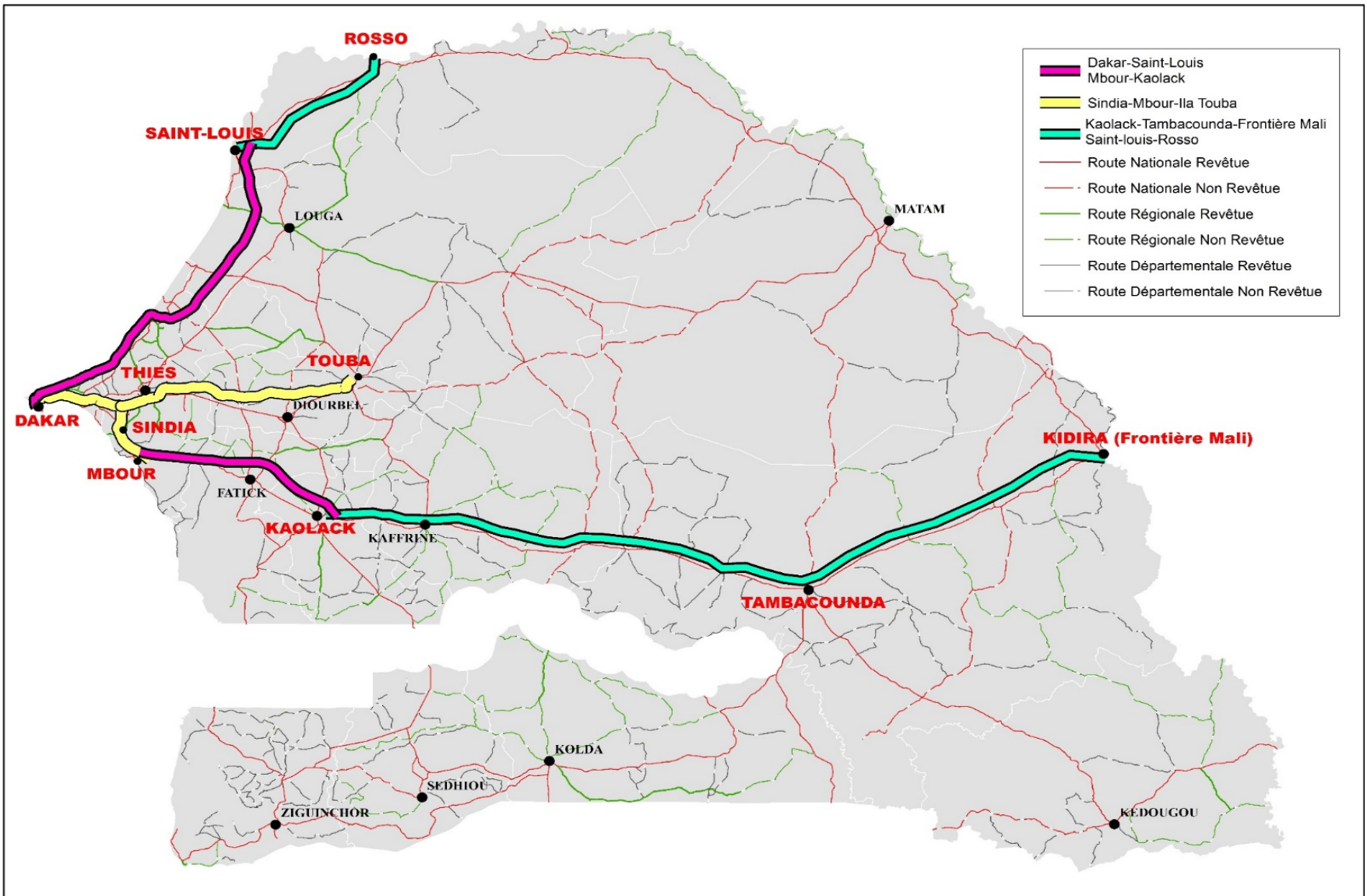
- ❖ 500 km 225 kV lines to electrify mining zones and secure generation power plants
- ❖ Development: BOT/BOOT Opportunities



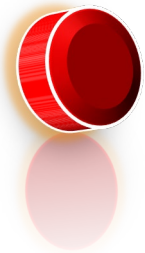
Distribution

- ❖ 10 000 km 30 Kv lines to electrify peri-urban and rural zones

A territorial connectivity



Investor services



- **No discrimination** between national and foreign companies
- **No limitation** upon the number of foreign employee to hire
- **Guaranty and protection** of property rights
- **Guaranty of** access to foreign currencies
- **Guaranty of** transfer capital and benefits
- Existing fiscal and non-fiscal **advantages**





APIX: A catalyst institution



**Free investment
facilitation services
provided ...**

Management incentive schemes

Investment tracking

Facilitating administrative procedures
*(company incorporation, administrative
formalities, Problem Solving)*

Information Services

**... in strict compliance
with international
quality standards**

A comprehensive satisfaction of
investors needs

Continuous improvement of the
quality of services provided



Investor Services

CENTER FOR FACILITATION OF ADMINISTRATIVES PROCEDURES

COMPANY INCORPORATION

- Assistance to investors for registration formalities
- Recording of the company statutes
- Delivery of the Commercial Register and NINEA
- Declaration of Establishment

ADMINISTRATIVES AND LAND RELATED FORMALITIES

- Required authorizations to operate
- Licenses and permits
- Access to land
- Specialized authorizations
(Pharmaceutical, transport, etc.).

PROBLEM SOLVING



Investor Services

ONE-STOP SHOP

FRONT OFFICE

- Welcomes and informs investors
- Receive applications for certification
- Attends to investors in completing applications for certification

BACK OFFICE

- Prepares certification files
- Processes applications for certification
- Prepares corresponding certification documents for the Minister in charge of Economy and Finance

Guaranteed delivery times

- Issuance of the certification under the Investment Code in less than 10 days
Issuance of the certification under the Status of Free Export Company in less than 21 days



Sénégal

Emergent

2035

L'élan



Senegal the Business
friendly destination

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